**Essential cookies managed by The Economist Group (14) - Demand Side Platform (11) - Data Aggregator/Supplier (10) - Retargeter (12) - Social Media (5) - Ad Server (11) - Ad Exchange (12) - Analytics Provider (15) - Advertiser (3) - Ad Network (12) - Supply Side Platform (3) - Marketing Solutions (2) - Creative/Ad Format Technology (2) - Data Management Platform (4) - Research Provider (1) - Mobile (2) - Ad Verification (3) - Business Intelligence (1) - Agency (1) - Website Optimization (1) - Content Management/SaaS (2) - Online Privacy Platform (1)**

**Essential cookies managed by The Economist Group**

|  |
| --- |
| Adobe Analytics |
| Brightcove |
| Chartbeat |
| Crazyegg |
| Economist |
| Google Analytics |
| Google Inc. |
| Lytics |
| Pingdom |
| Snowplow |
| Tealium |
| Usabilla |
| Maxymiser |
| Piano |

**Demand Side Platform**

|  |
| --- |
| Acuity Ads |
| Adform |
| DataXu |
| FreakOut |
| Intimate Merger |
| RadiumOne |
| RUN |
| [Simpli.fi](http://simpli.fi) |
| Tapad |
| The Trade Desk |
| Videology (formerly TidalTV) |

**Data Aggregator/Supplier**

|  |
| --- |
| ADARA Analytics |
| Adobe Experience Cloud (Audience Manager) |
| eXelate |
| Eyeota |
| LiveRamp |
| Neustar Marketing (Formerly PlatformOne) |
| Oracle Data Cloud |
| Salesforce DMP (Formerly Krux Digital) |
| Semasio |
| Twitter |

**Retargeter**

|  |
| --- |
| AddThis |
| Admatic |
| AdRoll Group |
| Amazon Associates |
| AOL Advertising |
| Dotomi |
| [media.net](http://media.net) |
| MediaMath |
| Perfect Audience |
| ShareThis |
| Taboola |
| Yieldr (formerly YD Group B.V.) |

**Social Media**

|  |
| --- |
| AddToAny (formerly Lockerz Share) |
| Facebook Business (formerly Facebook Custom Audience) |
| Facebook for Developers (formerly Facebook Connect) |
| Facebook Social Plugins |
| LinkedIn |

**Ad Server**

|  |
| --- |
| Adition Technologies AG |
| AdSpirit |
| Amobee |
| AppNexus |
| [Clearstream.TV](http://clearstream.tv) |
| Delta Projects |
| Flashtalking |
| LiveIntent |
| SiteScout |
| Sizmek |
| Smart AdServer |

**Ad Exchange**

|  |
| --- |
| ADMIXER |
| AdStir |
| Beeswax |
| Index Exchange (Formerly Casale Media) |
| IPONWEB |
| Microsoft Advertising |
| Nativo |
| OpenX |
| PubMatic |
| Rubicon Project |
| Smaato |
| SpotXchange |

**Analytics Provider**

|  |
| --- |
| Adobe Experience Cloud (Analytics) |
| Akamai Technologies |
| Catchpoint Systems |
| ChartBeat |
| Crazy Egg |
| Drawbridge |
| Google Analytics |
| HubSpot |
| Lytics Inc. |
| Marin Software |
| Matomo (Formerly PiWiK Analytics) |
| Quantcast |
| Snowplow |
| Tealium |
| TripleLift |

**Advertiser**

|  |
| --- |
| Amazon |
| Piano (Previously Tinypass) |
| RythmOne |

**Ad Network**

|  |
| --- |
| Atlas |
| CJ Affiliate by Conversant (formerly Commission Junction) |
| DAC (D.A.Consortium) |
| Google Inc. |
| i-mobile |
| LinkedIn Marketing Solutions |
| MicroAd |
| Netmining |
| Platform161 |
| PowerLinks |
| sovrn (formerly Lijit Networks) |
| Yahoo! |

**Supply Side Platform**

|  |
| --- |
| Between Digital |
| Improve Digital |
| Teads |

**Marketing Solutions**

|  |
| --- |
| Bombora |
| Eloqua (Oracle Marketing Cloud) |

**Creative/Ad Format Technology**

|  |
| --- |
| Brightcove |
| Celtra |

**Data Management Platform**

|  |
| --- |
| Cedexis |
| Lotame |
| Sailthru |
| Zemanta |

**Research Provider**

Conversant

**Mobile**

|  |
| --- |
| Crimtan |
| Tag Commander |

**Ad Verification**

|  |
| --- |
| DoubleVerify |
| Integral Ad Science (formerly AdSafe) |
| Moat |

**Business Intelligence**

Full Circle Studies

**Agency**

Impression Desk

**Website Optimization**

Maxymiser

**Content Management/SaaS**

|  |
| --- |
| Oracle Corporation |
| Pingdom |

**Online Privacy Platform**

TrustArc