#### **Information storage and access (?) - Personalisation (?) - Ad selection, delivery, reporting (?) - Content selection, delivery, reporting (?) - Measurement (?)**

**Third Party Vendors:**

#### **Information storage and access (16) - Personalisation (10) - Ad selection, delivery, reporting (7) - Content selection, delivery, reporting (2) - Measurement (4)**

#### **Information storage and access**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| AppNexus Inc. |
| Clicksco Digital Limited |
| comScore, Inc. |
| Criteo SA |
| Index Exchange, Inc. |
| Nielsen Marketing Cloud |
| Oath (EMEA) Limited |
| OpenX |
| PubMatic, Inc. |
| Skimbit Ltd |
| Sovrn Holdings Inc |
| SpotX |
| Teads |
| The Rubicon Project, Inc. |

#### 

#### **Personalisation**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| Clicksco Digital Limited |
| Criteo SA |
| Nielsen Marketing Cloud |
| Oath (EMEA) Limited |
| OpenX |
| Skimbit Ltd |
| Sovrn Holdings Inc |
| Teads |

#### 

#### **Ad selection, delivery, reporting**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| Clicksco Digital Limited |
| Criteo SA |
| OpenX |
| Skimbit Ltd |
| Sovrn Holdings Inc |

#### **Content selection, delivery, reporting**

|  |
| --- |
| Adobe Advertising Cloud |
| Clicksco Digital Limited |

#### **Measurement**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| comScore, Inc. |
| RhythmOne, LLC |

#### 