**Functional partners (46) - Partners (163)**

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| **Functional partners** |
| AdButler |
| [Privacy Policy](https://www.adbutler.com/agreements.spark?agreement=privacy) |
| Amazon |
| [Privacy Policy](https://www.amazon.co.uk/gp/help/customer/display.html/?nodeId=201909150) |
| DoubleClick / Google / Adx\* |
| [Privacy Policy](https://policies.google.com/?hl=en) |
| eBay |
| [Privacy Policy](https://pages.ebay.co.uk/help/account/cookies-web-beacons.html) |
| Ensighten |
| [Privacy Policy](https://www.ensighten.com/privacy-policy/) |
| salesforce.com, inc. |
| [Privacy Policy](https://www.salesforce.com/company/privacy/) |
| Metrixlab |
| [Privacy Policy](https://www.metrixlab.com/privacy-statement/) |
| Nielsen Marketing Cloud |
| [Privacy Policy](http://www.nielsen.com/us/en/privacy-statement.html) |
| PopWallet |
| [Privacy Policy](https://popwallet.com/privacy-policy/) |
| WEBORAMA |
| [Privacy Policy](https://weborama.com/privacy_en/) |
| Zentrick |
| [Privacy Policy](http://www.zentrick.com/privacy-policy/) |
| Atlas / Facebook |
| [Privacy Policy](https://www.facebook.com/policy.php) |
| Unruly Group Ltd |
| [Privacy Policy](https://unruly.co/privacy/) |
| Microsoft |
| [Privacy Policy](https://privacy.microsoft.com/en-us/privacystatement) |
| GlobalWebIndex |
| [Privacy Policy](http://legal.trendstream.net/non-panellist_privacy_policy) |
| Mediametrie |
| [Privacy Policy](https://www.mediametrie.fr/fr/lattention-des-participants-une-interview-de-mediametrie) |
| Paysafe/Income Access |
| [Privacy Policy](https://incomeaccess.com/terms-conditions/) |
| dataXtrade GmbH |
| [Privacy Policy](https://www.dataxtrade.com/de/privacy.html) |
| Databowl |
| [Privacy Policy](https://www.databowl.com/privacy/) |
| Aegon |
| [Privacy Policy](https://www.aegon.co.uk/support/faq/privacy.html) |
| Plexop |
| [Privacy Policy](https://consent.yahoo.com/collectConsent/partners/,) |
| Tchibo |
| [Privacy Policy](https://www.tchibo.de/datenschutz-s400007324.html) |
| Plexop |

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| **Partners** |
| 2KDirect Inc. |
| PubMatic |
| hbfsTech |
| Rubicon Project |
| Amazon |
| Bannerflow |
| LiveRamp |
| Rakuten Marketing |
| Bucksense |
| Adara Media |
| IPONWEB |
| Weborama |
| Turbo |
| Jivox |
| Adform |
| Neustar |
| gskinner |
| Scenestealer |
| emetriq |
| Yieldr |
| mediasmart |
| Zebestof |
| MBR Targeting Gmbh |
| Adloox |
| Awin |
| Lotame |
| usemax (Emego GmbH) |
| Digilant |
| Avocet |
| The Reach Group |
| Integral Ad Science |
| UpRival |
| MiQ |
| ADman Media |
| MediaMath |
| Adverline |
| Sizmek |
| AdMaxim |
| Conversant/CJ Affiliate |
| DMA Institute |
| comScore |
| Kochava |
| Exactag |
| Widespace |
| Beeswax |
| affilinet |
| Akamai |
| Appreciate |
| Cloudflare |
| Neuralone |
| Innovid |
| FUSIO BY S4M |
| Meetrics |
| AppNexus |
| Neodata Group |
| [nugg.ad](http://nugg.ad) |
| Commanders Act |
| Taboola |
| Cablato |
| Facebook |
| Visarity |
| Knorex |
| Nielsen |
| LifeStreet |
| Salesforce DMP |
| Adobe Advertising Cloud |
| Bombora |
| Scoota |
| OpenX Technologies |
| LKQD |
| Tradelab |
| AdLedge |
| Placecast |
| Lucid |
| Tealium |
| [Roq.ad](http://roq.ad) |
| Index Exchange |
| Piximedia |
| AdKernel |
| Platform161 |
| Realzeit |
| TimeOne |
| Signal |
| Quantcast |
| Bidtheatre |
| Improve Digital |
| Pixalate |
| Teads |
| Smaato |
| Crimtan |
| Criteo |
| NEORY GmbH |
| DataXu |
| Zentrick |
| PulsePoint |
| advanced STORE GmbH |
| TripleLift |
| Delta Projects |
| Demandbase |
| Fyber |
| Adludio |
| GlobalWebIndex |
| Arrivalist |
| Digitize |
| [Media.net](http://media.net) |
| DoubleVerify |
| ADEX |
| [Simpli.fi](http://simpli.fi) |
| eBay |
| Centro |
| GroundTruth |
| Smart |
| smartclip Holding AG |
| Sharethrough, Inc. |
| GetIntent |
| Sociomantic |
| Sojern |
| Eulerian Technologies |
| LoopMe |
| YieldMo |
| Impact |
| NEXD |
| Cuebiq |
| DYNADMIC |
| SpotX |
| Ligatus |
| Semasio GmbH |
| AdClear |
| Flashtalking |
| MainADV |
| Kantar |
| Mediarithmics |
| Virtual Minds |
| FreeWheel |
| Oath |
| travel audience – An Amadeus Company |
| Oracle Data Cloud |
| GroupM |
| Celtra |
| Publicis Media |
| Gemius |
| The Trade Desk |
| AudienceProject |
| AerServ |
| Adventori |
| Jampp |
| Videology |
| Captify |
| Google |
| White Ops |
| Tradedoubler AB |
| SpringServe |
| Admetrics |
| Adacado |
| Exponential |
| Amobee |
| TrustArc |
| RTB House |
| Sublime Skinz |
| MGID |
| Underdog Media |
| Innity |
| Remerge |