#### **Information storage and access (44) - Personalisation (32) - Ad selection, delivery, reporting (33) - Content selection, delivery, reporting (19) - Measurement (24) - Google (841)**

#### **Information storage and access**

|  |
| --- |
| 33Across |
| Adform A/S |
| Adobe Advertising Cloud |
| AdRoll Inc |
| Amobee, Inc. |
| AppNexus Inc. |
| BeeswaxIO Corporation |
| BIDSWITCH GmbH |
| Captify Technologies Limited |
| Celtra, Inc. |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| comScore, Inc. |
| Connatix Native Exchange Inc. |
| Conversant Europe Ltd. |
| Crimtan Holdings Limited |
| Criteo SA |
| Dataxu, Inc. |
| district m inc. |
| Exponential Interactive, Inc |
| GroupM |
| Index Exchange, Inc. |
| IPONWEB GmbH |
| Justpremium BV |
| LoopMe Ltd |
| MediaMath, Inc. |
| Noster Finance S.L. |
| Oath (EMEA) Limited |
| OpenX |
| PubMatic, Inc. |
| Quantcast International Limited |
| Rakuten Marketing LLC |
| RTB House S.A. |
| Smadex SL |
| Sovrn Holdings Inc |
| SpotX |
| Sublime |
| Taboola Europe Limited |
| Teads |
| Telaria, Inc |
| The Rubicon Project, Inc. |
| The Trade Desk |
| TripleLift, Inc. |
| Ve Global |

#### 

#### **Personalisation**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| ADYOULIKE SA |
| Apester Ltd |
| BIDSWITCH GmbH |
| Captify Technologies Limited |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| Connatix Native Exchange Inc. |
| Crimtan Holdings Limited |
| Criteo SA |
| Dataxu, Inc. |
| district m inc. |
| Exponential Interactive, Inc |
| GroupM |
| Inskin Media LTD |
| IPONWEB GmbH |
| Justpremium BV |
| LoopMe Ltd |
| Noster Finance S.L. |
| Oath (EMEA) Limited |
| OpenX |
| Perform Media Services Ltd |
| Smadex SL |
| Sovrn Holdings Inc |
| Sublime |
| Teads |
| Telaria, Inc |
| The Trade Desk |
| Ve Global |
| Vibrant Media Limited |
| Vuble |

#### 

#### **Ad selection, delivery, reporting**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| BeeswaxIO Corporation |
| BIDSWITCH GmbH |
| Captify Technologies Limited |
| Celtra, Inc. |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| Connatix Native Exchange Inc. |
| Crimtan Holdings Limited |
| Criteo SA |
| Dataxu, Inc. |
| district m inc. |
| Exponential Interactive, Inc |
| GroupM |
| Inskin Media LTD |
| IPONWEB GmbH |
| Justpremium BV |
| LoopMe Ltd |
| Noster Finance S.L. |
| OpenX |
| Rezonence Limited |
| RTB House S.A. |
| Sharethrough, Inc |
| Smadex SL |
| Sovrn Holdings Inc |
| Sublime |
| Telaria, Inc |
| TripleLift, Inc. |
| Ve Global |
| Vibrant Media Limited |
| Vuble |
| WebMediaRM |

#### 

#### **Content selection, delivery, reporting**

|  |
| --- |
| Adobe Advertising Cloud |
| ADYOULIKE SA |
| BIDSWITCH GmbH |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| Connatix Native Exchange Inc. |
| Crimtan Holdings Limited |
| Dataxu, Inc. |
| Exponential Interactive, Inc |
| GroupM |
| IPONWEB GmbH |
| Justpremium BV |
| Noster Finance S.L. |
| Smadex SL |
| Telaria, Inc |
| Ve Global |
| Vibrant Media Limited |
| Vuble |
| WebMediaRM |

#### 

#### **Measurement**

|  |
| --- |
| 33Across |
| Adobe Advertising Cloud |
| BeeswaxIO Corporation |
| BIDSWITCH GmbH |
| Collective Europe Ltd. |
| Collective, Inc. dba Visto |
| comScore, Inc. |
| Connatix Native Exchange Inc. |
| Crimtan Holdings Limited |
| Dataxu, Inc. |
| district m inc. |
| Exponential Interactive, Inc |
| Inskin Media LTD |
| IPONWEB GmbH |
| Justpremium BV |
| LoopMe Ltd |
| Noster Finance S.L. |
| Rezonence Limited |
| Sharethrough, Inc |
| Smadex SL |
| Telaria, Inc |
| Ve Global |
| Vibrant Media Limited |
| Vuble |

#### 

#### **Google**

|  |
| --- |
| 2KDirect Inc. |
| Amazon |
| Acuityads |
| LiveRamp |
| Adara Media |
| Eacnur |
| Adform |
| Adloox |
| Digilant |
| AdPredictive |
| Adriver |
| Integral Ad Science |
| Adtelligence |
| Adverline |
| Artsai |
| comScore |
| affilinet |
| Akamai |
| AppNexus |
| Arbigo Inc. |
| AdSpirit AdServer |
| Taboola |
| Facebook |
| Aunica |
| [Booking.com](http://booking.com) |
| direct interactive |
| C3 Metrics |
| CapitalData |
| E-Planning |
| Index Exchange |
| Chitika |
| Platform161 |
| ClickForce |
| Clickpoint |
| Connexity |
| Constant Contact |
| Conversive |
| IBM |
| Crimtan |
| Criteo |
| DAC |
| DataXu |
| PulsePoint |
| Delta Projects |
| Demandbase |
| Digitize |
| DoubleVerify |
| eBay |
| Effinity |
| engageBDR |
| Eulerian Technologies |
| Evidon |
| Eyereturn Marketing |
| Flashtalking |
| Forbes |
| FreeWheel |
| Fringe81 |
| Gemius |
| Goodway Group |
| Google |
| GroovinAds |
| Adacado |
| HQ GmbH |
| [hurra.com](http://hurra.com) |
| Infectious Media |
| Innity |
| intelliAd |
| Interpolls |
| IPONWEB |
| iProspect |
| Jivox |
| Kwanzoo |
| Linkstorm |
| Lotame |
| Mobfox |
| Media Force |
| MiQ |
| Dstillery |
| MediaMath |
| Sizmek |
| Conversant/CJ Affiliate |
| DMA Institute |
| Metalyzer |
| ZMS |
| Microsoft |
| Mixpo |
| Neodata Group |
| Ignition One |
| Relay42 |
| Nielsen |
| GfK |
| Omnicom Media Group |
| Adobe Advertising Cloud |
| OpenX Technologies |
| OpenSlate |
| Thunder |
| Parship |
| Piximedia |
| PlatformOne |
| PopRule |
| TimeOne |
| Pulpo (An Entravision Company) |
| Viewbix |
| Quantcast |
| Recruit JP |
| RN SSI Group |
| Resonate |
| SUITE 66 |
| [adnanny.com](http://adnanny.com) |
| Scigineer |
| AdRoll |
| Mediahead |
| [Simpli.fi](http://simpli.fi) |
| Centro |
| Smart |
| smartclip Holding AG |
| So-net Media Networks |
| Sociomantic |
| Sojern |
| Spartoo |
| SpotX |
| The Trade Desk |
| Videology |
| Tradedoubler AB |
| TravelClick |
| Exponential |
| TrustArc |
| TruEffect |
| Underdog Media |
| Undertone |
| Unruly Group Limited |
| Vizury |
| Markit |
| Weborama |
| emetriq |
| Yieldr |
| CyberAgent |
| DaVinci11 |
| 顶新 |
| Mashero |
| Betgenius |
| advolution.control |
| Exactag |
| MicroAd |
| Webgains |
| Zanox |
| AT Internet |
| Innovid |
| Meetrics |
| Miaozhen Systems |
| [nugg.ad](http://nugg.ad) |
| Commanders Act |
| LifeStreet |
| Tradelab |
| AdLedge |
| MainADV |
| Mediarithmics |
| Adadyn |
| RevenueMantra |
| EASYmedia |
| LiveIntent |
| Rakuten Marketing |
| Reamp |
| Emerse |
| Zebestof |
| AdMaster/LnData |
| Trend Research |
| The Reach Group |
| Ensighten |
| econda GmbH |
| Yusp |
| AdMaxim |
| d3media |
| LivelyImpact |
| Verve |
| Batch Media |
| AdElement |
| Belboon |
| QuarticON |
| TraceAd |
| Novem |
| NET-Metrix AG |
| [adTarget.me](http://adtarget.me) |
| advanced STORE GmbH |
| TripleLift |
| Adzerk |
| GDM Services |
| Reklam Store |
| Semasio GmbH |
| Silver Egg Technology |
| Vodafone GmbH |
| [Tinkoff.ru](http://tinkoff.ru) |
| Celtra |
| AudienceProject |
| KPI Solutions |
| Polldaddy |
| Outbrain Inc. |
| MaxCDN |
| PubMatic |
| Rubicon Project |
| Yandex |
| Rutarget |
| Adblade |
| Singular Labs Inc. |
| Neustar |
| Scenestealer |
| Netquest |
| mediasmart |
| Mixmarket Affiliate Network |
| Turbobytes |
| ORTEC | adscience |
| Blismedia |
| [Mail.ru](http://mail.ru) |
| SMARTSTREAM |
| activecore |
| Walmart |
| [Manage.com](http://manage.com) |
| Cloudflare |
| Brainworkz |
| FUSIO BY S4M |
| TROVIT |
| Salesforce DMP |
| Scoota |
| LendGo & Innovative Metrics |
| Audience2Media |
| Tagtoo |
| Addroid |
| Inmind |
| Bridgewell |
| Bidtheatre |
| UDG |
| Pixalate |
| InMobi |
| Orange Advertising |
| Advanse |
| Audiencevalue |
| [Media.net](http://media.net) |
| Havas Media France - DBi |
| Extreme Reach |
| Netflix |
| Macromill group |
| numberly |
| GetIntent |
| GoldSpot Media |
| DYNADMIC |
| Lockon |
| Trafmag |
| Ligatus |
| AdClear |
| Kantar |
| travel audience – An Amadeus Company |
| Adventori |
| MindTake Research |
| CoAdvertise |
| Adcash |
| [hybrid.ai](http://hybrid.ai) |
| ebuilders |
| AdGibbon BV |
| Wider Planet |
| Adtoox |
| [GO.PL](http://go.pl) |
| AppLovin Corp. |
| SourceKnowledge |
| M |
| MBR Targeting Gmbh |
| Awin |
| EMX Digital |
| ADman Media |
| Nano Interactive |
| CrossInstall |
| OVC GmbH |
| Mobpro |
| Fractional Media |
| Adsniper |
| LINK Institut |
| Appier |
| Sparks47 |
| Rackspace |
| MediaWallah |
| Signal |
| Liftoff |
| YDigital Media |
| Zentrick |
| MSI-ACI |
| Arrivalist |
| Kimia Group |
| ZypMedia |
| Rockerbox |
| Sharethrough |
| firststars |
| adhood |
| Localsensor |
| White Ops |
| Vserv |
| Admetrics |
| Amobee |
| RTB House |
| Datalicious |
| hbfsTech |
| Kupona |
| Bannerflow |
| Exposebox |
| YOOSE |
| TripAdvisor |
| DataExchanger |
| Navegg |
| INFOnline |
| Admedo |
| Taptica |
| Joystick Interactive |
| [24]7.ai (successor to EngageClick) |
| Simplaex GmBH |
| Kochava |
| Maverick |
| Appreciate |
| FuelX |
| LeadBolt |
| ucfunnel |
| Interpublic Group |
| abilicom |
| Wish |
| Admixer |
| Placecast |
| Mobitrans |
| Smadex |
| Mobusi |
| Orbis Video |
| Suzumuchi |
| LOKA Research |
| Cloud Technologies |
| Addictive Mobility |
| Kayzen |
| IGAWorks |
| Aidata |
| OneDigitalAd Technologies |
| Teads |
| Unitymedia |
| Perfect Audience |
| Clickagy |
| GlobalWebIndex |
| ADEX |
| GroundTruth |
| Rontar |
| YOptima |
| Placed |
| Answer Media |
| LoopMe |
| Impact |
| Kwanko |
| Bidtellect |
| Gruvi |
| APNIC |
| Spotad |
| Jampp |
| Aarki |
| Takoomi |
| Bilendi |
| MGID Inc. |
| F@N communications |
| Universo Online |
| Remerge |
| Telecoming |
| LinkedIn |
| VIVALU |
| StackAdapt |
| Turbo |
| Foursquare |
| Mozoo |
| Momentum |
| usemax (Emego GmbH) |
| [Housing.com](http://housing.com) |
| Avocet |
| Interrogare GmbH |
| ChannelAdvisor |
| The Bridge |
| TF1 - FR |
| Bonzai |
| Clickonometrics |
| Adventive |
| Beeswax |
| Optimise |
| AKTYVUS SEKTORIUS |
| Demand Side Science |
| SFR |
| Wizaly |
| TAPTAP |
| Cablato |
| Erate |
| Norstat |
| Knorex |
| Waystack |
| PERMODO |
| Clinch |
| Mobile Innovations |
| Epic Combo |
| RevJet |
| Lucid |
| Tealium |
| Vpon |
| Moloco Ads |
| Realzeit |
| Alkemics |
| Sodel Software Solutions Pvt. Ltd. |
| NinthDecimal |
| RichMedia Studio |
| TenMax |
| twiago |
| TreSensa |
| Adludio |
| LotLinx® |
| F Sharp |
| A1platform |
| Qantas |
| KEEN |
| Gridsum |
| Tapjoy |
| AdotMob |
| Bigabid |
| Fraudlogix |
| Azameo |
| Fospha |
| DTS |
| Ingenious Technologies |
| GAMNED |
| Localstars |
| Roy Morgan Research |
| Market Points |
| Kadam |
| Adbalancer |
| Enbritely |
| StreamRail |
| Treepodia |
| RhythmOne LLC |
| Bucksense |
| Bluecore |
| Optimize LCC D.B.A Genius Monkey |
| Ubimo |
| gskinner |
| TEEMO |
| OTTO |
| EVC |
| tapCLIQ |
| ADBOX |
| Herolens |
| Splicky |
| Crutchfield |
| Chalk Digital |
| Bizible |
| Vidazoo |
| Oxford BioChronometrics |
| Neuralone |
| AdTile |
| Protected Media |
| Crucial Interactive Inc. |
| DeltaX |
| Somo Audience |
| Art of Click |
| Adways SAS |
| Quantasy |
| ENVISIONX LTD |
| Wavenet |
| twyn |
| Happyfication inc |
| [Roq.ad](http://roq.ad) |
| [WAP.CO.UK](http://wap.co.uk) |
| AdKernel |
| Adello |
| Parsec Media Inc |
| Tribes Research |
| KeyCDN |
| TACTIC™ Real-Time Marketing |
| A1 Media Group |
| AdTriba |
| MEDIAN |
| Adssets |
| Sellpoints |
| HockeyCurve |
| Umeng Plus Beijing Technology Limited Company |
| AdTrader |
| Survata |
| IQM |
| JustWatch |
| Video Research Interactive |
| Softcube |
| Aniview Inc. |
| NEXD |
| Inspired Mobile |
| CUBED |
| DistroScale |
| Cheq |
| AerServ |
| Adtelligent Inc. |
| SpringServe |
| Intimate Merger |
| INCUBIQ |
| On Device Research |
| 1trn |
| iBILLBOARD |
| Optomaton |
| E-Contenta |
| Naoplay |
| WooTag |
| Cint |
| Sift Media |
| StartApp |
| Adzymic |
| Expedia |
| DeepIntent |
| OmniVirt |
| fluct |
| Zucks |
| Conversion Logic |
| CollegeHumor |
| Louder |
| Zuuvi |
| Viant |
| TabMo |
| [Snitcher.com](http://snitcher.com) |
| Analights |
| ROMIR |
| Pi-rate / pubintl |
| Addition Plus |
| Cauly |
| Dentsu Aegis Network |
| Millemedia |
| ProData Media |
| Smartology |
| Bidease |
| 22-Visions |
| Quple |
| Stratio Big Data |
| SCIBIDS TECHNOLOGY |
| Cortex |
| appTV |
| [ProgSol.cz](http://progsol.cz) |
| Rezonence |
| LKQD |
| Madington |
| MADGIC |
| Digiseg |
| UNICORN |
| Wonderbly |
| YouGov |
| Double Check |
| Smart.bid ltd |
| RAM |
| OneTag |
| Fiverr |
| Adikteev |
| Pure Cobalt |
| Cedato |
| Realytics |
| Twinpine |
| Mopedo |
| NEORY GmbH |
| Phaistos Networks |
| Maelico LTD |
| GroundhogTech |
| Netscore |
| Ve Interactive |
| OpenLedger ApS |
| Whichit UK Ltd |
| Atedra |
| Vuble |
| [adlocal.net](http://adlocal.net) |
| DServe |
| Freckle IoT |
| REES46 |
| ThoughtLeadr |
| Cuebiq |
| Haensel AMS |
| KAYAK |
| Advmaker |
| VRTCAL |
| [NativeAds.com](http://nativeads.com) |
| BDSK Handels GmbH & Co. KG |
| [RIESENIA.com](http://riesenia.com) |
| Objective Partners |
| Airtory |
| SPACE ADSERVER |
| Cheetah Mobile |
| Spring Venture Group |
| Platform360 |
| Onseo |
| Mobvista/Mintegral |
| DynAdmic Corporation |
| Credebat |
| Gruuv Interactive |
| Supership |
| Marketing Science Consulting Group |
| Reactive |
| DENTSU |
| Snap Inc. |
| BidMotion |
| Essens |
| AppsFlyer |
| NetSuccess |
| Nexus Soft |
| Giantmedia |
| GP One |
| IgnitionAI |
| Parrable |
| BannerBuilder |
| Instinctive |
| eMarketingSolutions |
| Native Touch |
| Branch |
| Bannerwise |
| Pathmatics |
| N2 |
| Net Info |
| Adnetic |
| OpinionAds |
| Connatix |
| Widespace |
| Qualtrics |
| Advertserve |
| adrule |
| Kaufda |
| Touch Ads |
| Softcrylic |
| INFINIA |
| Sape |
| AdPlay |
| AppGrowth Inc. |
| Blueworks |
| Seenthis |
| Tapklik |
| Vertoz |
| Sketchfab |
| Taiwan Mobile Co Ltd |
| Qualia |
| Alooma |
| 北京泛为信息科技有限公司 |
| ListenLoop |
| AntVoice |
| Bombora |
| Adclouds |
| Keymantics |
| Display.direct |
| Amino Payments |
| Interplus |
| Stage Flag |
| Vimeo |
| AE Media |
| AdRetarget |
| Etu Corporation |
| LANDS' END |
| Digitec Galaxus AG |
| [Persona.ly](http://persona.ly) |
| De Persgroep Nederland B.V. |
| Lifesight |
| Vertriebswerk |
| Somplo |
| TVadSync |
| X-Social |
| Blue |
| Adnami ApS |
| Ogury Ltd |
| Improve Digital |
| Sovrn |
| Vungle |
| Smaato |
| AdColony |
| Fresh8 Gaming |
| Tail |
| BannerNow |
| Fyber |
| TotalJobs Group Ltd |
| IOTEC |
| YieldMo |
| Dochase |
| Hotels.com L. P. |
| Overstock |
| Thomann GmbH |
| Aedge Performance S.L. |
| Combell |
| Virtual Minds |
| Oath |
| Oracle Data Cloud |
| GroupM |
| Publicis Media |
| PMG |
| Yabbi |
| Captify |
| Datafy |
| Swaven |
| Hashtag'd |
| SAS One Planet Only |
| Better Banners |
| True Wave Technologies Limited |
| Alion |
| Sublime Skinz |
| Artworx AS |
| Dumarca Gaming Ltd |
| Justpremium |
| Media Lab Limited |
| Seedtag |
| WaardeX |
| EFICIENS |
| Barometric |
| Rippll Ltd |
| Affiliate Future |
| lead alliance GmbH |
| HasOffer - Tune |
| Lucidity |
| Grabit Interactive |
| Journey by CAKE |
| zeotap |
| LivePartners |
| Coastal Digital Group |
| Qriously Inc |
| [FXCM.com](http://fxcm.com) |
| Instant Ads |
| Rambla |
| Digital Ad Systems |
| Tramplin Media |
| EASY Marketing GmbH |
| Pexi B.V. |
| R.O.EYE Limited |
| Milanoo |
| Dynamic 1001 GmbH |
| DAPP GLOBAL LIMITED |
| Hargreaves Lansdown |
| Zoekhelden |
| Bauhof Group AS |
| Retail Rocket LLC |
| A Million Ads Limited |
| JYSK LINNEN'N FURNITURE OÜ |
| Bluesummit |
| xCheck |
| Butlers GmbH & Co. KG |
| ADCELL |
| Bose |
| PLAYGROUND XYZ |
| Throtle |
| Snapupp Technologies SL |
| Red Cubes Ltd |
| Tchibo GmbH |
| Astromotion |
| Spoooky |
| ironSource Mobile |
| TogetherData |
| NETBET |
| ETERNA |
| Loopa |
| 世纪富轩科技发展（北京）有限公司 |
| Amp.ai by Scaled Inference |
| [Octaive.com](http://octaive.com) |
| Calzedonia |
| modellbau universe GbR |
| Medialabs |
| Nordisk Film A/S |
| Adhese |
| Advrtas |
| Viewst |
| Clickwise |
| Critical Mix |
| coupling media |
| Chartboost |
| Admost |
| Squeezely |
| Good-Loop |
| Visarity |
| MediaPal |
| Marketing Town |
| communicationAds |
| BSmartData |
| Dianomi |
| Adapt Retail - Advertising Platform |
| Fastbooking SAS |
| Movable Ink |
| Flexitive |
| Divvit AB |
| Tuky Data |
| Glassdoor |
| AdUnity LTD |
| YouSee |
| Connected-Stories |
| OSCARO COM |
| Sonobi |
| AdLib Digital Limited |
| Systemina |
| BanterX Inc |
| Stream Eye |
| Signals Data |
| Clipcentric |
| Edge NPD |
| Reas Travel Group |
| Conrad |
| Mintegral |
| geolad GmbH |
| Shutterstock |
| AdSpot |
| 6Sense Insights |
| BounceX |
| Maytrics |
| Blue Billywig |
| Plan.Net Performance |
| Alphalyr SAS |
| CONTXTFUL |
| Digital Hub Hannover GmbH |
| Human Made Machine Limited |
| RETENCY |
| MHU |
| Vidstart LTD |
| AdButler |
| Brand Metrics |
| Location Sciences |
| Carrefour |
| BEYOND X |
| mobilcom-debitel |
| Rebel AI LLC |
| NUROFY AS |
| FLYWHEEL |
| Data2Decisions |
| FranceTV Publicité |
| Kelkoo |
| Prodege |
| Zirca |
| nmd |
| Isobar Czech Republic |
| SpiderAF |
| GumGum |
| ADLOOP |
| The Pipes |
| Woobi |
| We Adapt |
| Inskin Media |
| TrafficGuard |
| Sixide |
| Dativa |
| Partnerize |
| VF Visual Fantastix Tanner |
| Read Peak |
| Channel Four Television Corporation |
| Go Mobile |
| Next |
| LeadsRx |
| Method Media Intelligence |
| Ubex DSP |