**Information We Collect (7)**

**Information Our Partners Collect:**

**Data Aggregator/Supplier (12) - Demand Side Platform (14) - Ad Server (17) - Ad Network (22) - Ad Verification (3) - Mobile (5) - Ad Exchange (13) - Content management/SaaS (1) - Analytics Provider (18) - Creative/Ad Format Technology (4) - Publisher (3) - Research Provider (1) - Social media (5) - Business intelligence (1) - Agency (1) - Supply Side Platform (3) - Data Management Platform (2) - Marketing solutions (1) - Optimizer (1) - Advertiser (3) - Website optimisation (1)**

**Information We Collect**

|  |
| --- |
| tmg\_evosession |
| tmg\_p13n |
| tmg\_pid |
| tmg\_rem |
| tmg\_session |
| tmg\_subs |
| \_pubcid |

**Data Aggregator/Supplier**

|  |
| --- |
| ADARA Analytics |
| Adobe Experience Cloud (Audience Manager) |
| Connexity |
| eXelate |
| Eyeota |
| i-Behavior |
| LiveRamp |
| Neustar Marketing (Formerly PlatformOne) |
| Nielsen |
| Oracle Data Cloud |
| Salesforce DMP (Formerly Krux Digital) |
| Twitter |

**Demand Side Platform**

|  |
| --- |
| AddThis |
| Admatic |
| AdRoll Group |
| Amazon Associates |
| AOL Advertising |
| Criteo |
| Dotomi |
| [media.net](http://media.net) |
| MediaMath |
| Quantcast |
| ShareThis |
| Taboola |
| Unruly |
| Yieldr (formerly YD Group B.V.) |

**Ad Server**

|  |
| --- |
| AdGear |
| Adition Technologies AG |
| Amobee |
| AppNexus |
| [Clearstream.TV](http://clearstream.tv) |
| Delta Projects |
| Flashtalking |
| FreeWheel |
| iBILLBOARD |
| Innovid |
| Jivox |
| LiveIntent |
| Oath Ad Server (Formerly One by AOL) |
| Ooyala |
| SiteScout |
| Sizmek |
| Smart AdServer |

**Ad Network**

|  |
| --- |
| Adkontekst |
| Atlas |
| AWIN |
| Chocolate (Formerly Vdopia) |
| ClickTripz |
| Coull |
| Dianomi |
| Exponential Interactive |
| Google Inc. |
| GumGum |
| LinkedIn Marketing Solutions |
| Netmining |
| Platform161 |
| Plista |
| PowerLinks |
| Primis (Fomerly SekiNdo) |
| Sharethrough |
| sovrn (formerly Lijit Networks) |
| Undertone |
| Widespace |
| Yahoo! |
| Zedo |

**Ad Verification**

|  |
| --- |
| Adloox |
| DoubleVerify |
| Moat |

**Mobile**

|  |
| --- |
| AdMan Media |
| Bombora |
| Crimtan |
| Pinterest |
| Tag Commander |

**Ad Exchange**

|  |
| --- |
| ADMIXER |
| Beeswax |
| CPX Interactive |
| Index Exchange (Formerly Casale Media) |
| IPONWEB |
| Microsoft Advertising |
| Nativo |
| OpenX |
| PubMatic |
| Pulsepoint Ad Exchange |
| Rubicon Project |
| Sonobi |
| SpotXchange |

**Content management/SaaS**Adobe Creative Cloud

**Analytics Provider**

|  |
| --- |
| Adobe Experience Cloud (Analytics) |
| Akamai Technologies |
| ChartBeat |
| Google Analytics |
| Grapeshot |
| Hotjar |
| Infinity Tracking |
| InsightExpress |
| Inspectlet |
| Integral Ad Science (formerly AdSafe) |
| Navegg |
| New Relic |
| Petametrics |
| Polldaddy |
| Qubit |
| TripleLift |
| UserReport |
| Webtrends |

**Creative/Ad Format Technology**

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| --- |
| Adobe Experience Cloud (Target) |
| InSkin Media |
| SkimLinks |
| SundaySky |

**Publisher**

|  |
| --- |
| Adobe Livefyre |
| Disqus |
| Newsmax |

**Research Provider**   
Conversant

**Social media**

|  |
| --- |
| Facebook Business (formerly Facebook Custom Audience) |
| Facebook for Developers (formerly Facebook Connect) |
| Facebook Social Graph |
| Facebook Social Plugins |
| LinkedIn |

**Business intelligence**Full Circle Studies

**Agency**Impression Desk

**Supply Side Platform**

|  |
| --- |
| Improve Digital |
| Ooyala (formerly Videoplaza) |
| Polymorph (formerly AdsNative) |

**Data Management Platform**Lotame  
Zemanta

**Marketing solutions**Media Innovation Group (Out of Business)

**Optimizer**Optimizely

**Advertiser**Outbrain  
RythmOne  
Zypmedia

**Website optimisation**   
Visual Website Optimizer (Wingify)