**Essential (?) - Performance (2) - Functionality (?) - Advertising (18)**

**Essential**

**Performance**

|  |  |
| --- | --- |
| Comscore | Performance cookie |
| Google Analytics | Performance cookie |

**Functionality**

**Advertising**

|  |  |
| --- | --- |
| AppNexus | Advertising cookie |
| Facebook pixel | Advertising cookie |
| Google Adwords | Advertising cookie |
| Google Adx | Advertising cookie |
| Google DoubleClick | Advertising cookie |
| Improve Digital | Advertising cookie |
| Index Exchange | Advertising cookie |
| Salesforce DMP (formerly Krux) | Advertising cookie |
| Lotame | Advertising cookie |
| Microsoft Bing | Advertising cookie |
| Nielsen | Advertising cookie |
| OpenX | Advertising cookie |
| Outbrain | Advertising cookie |
| Ozone | Advertising cookie |
| Sonobi | Advertising cookie |
| Twitter | Advertising cookie |
| Skimlinks Optimisation | Advertising cookie |
| Unruly | Advertising cookie |