**Information storage and access (?) - Personalisation (?) - Ad selection, delivery, reporting (?) - Content selection, delivery, reporting (?) - Measurement (?)**

**Site Vendors (126)**

|  |
| --- |
| 1020, Inc. dba Placecast and Ericsson Emodo |
| Active Agent AG |
| Acuityads Inc. |
| ADARA MEDIA UNLIMITED |
| Adello Group AG |
| Adelphic LLC |
| Adform A/S |
| Adikteev / Emoteev |
| AdMaxim Inc. |
| Admedo Ltd |
| Adobe Advertising Cloud |
| AdRoll Inc |
| Adssets AB |
| AdTheorent, Inc |
| ADYOULIKE SA |
| Amobee, Inc. |
| AppNexus Inc. |
| Avazu Inc. |
| Avid Media Ltd |
| Beachfront Media LLC |
| BeeswaxIO Corporation |
| BIDSWITCH GmbH |
| Bidtellect, Inc |
| BidTheatre AB |
| Blis Media Limited |
| Captify Technologies Limited |
| Centro, Inc. |
| Collective Europe Ltd. |
| comScore, Inc. |
| Conversant Europe Ltd. |
| Criteo SA |
| Delta Projects AB |
| Digilant Spain, SLU |
| Digitize New Media Ltd |
| dunnhumby Germany GmbH |
| DynAdmic |
| EASYmedia GmbH |
| Emerse Sverige AB |
| EMX Digital LLC |
| Exponential Interactive, Inc |
| Flashtalking, Inc. |
| Free Stream Media Corp. dba Samba TV |
| Getintent USA, inc. |
| Google Ad Manager |
| GroupM |
| GumGum, Inc. |
| IgnitionOne |
| Index Exchange, Inc. |
| InMobi Pte Ltd |
| Inskin Media LTD |
| Integral Ad Science, Inc. |
| iotec global Ltd. |
| Jampp LTD |
| Jivox Corporation |
| Justpremium BV |
| Knorex Pte Ltd |
| LiquidM Technology GmbH |
| LoopMe Ltd |
| Lotame Solutions, Inc. |
| McCann Discipline LTD |
| Media.net Advertising FZ-LLC |
| MediaMath, Inc. |
| Mediasmart Mobile S.L. |
| mobalo GmbH |
| Mobile Professionals BV |
| Oath (EMEA) Limited |
| OneTag Ltd |
| OpenX |
| ORTEC B.V. |
| Outbrain UK Ltd |
| Perform Media Services Ltd |
| Platform161 |
| Playbuzz Ltd. |
| plista GmbH |
| Pocketmath Pte Ltd |
| Publicis Media GmbH |
| Publishers Internationale Pty Ltd |
| PubMatic, Inc. |
| PulsePoint, Inc. |
| Purch Group, Inc. |
| Qriously |
| Quantcast International Limited |
| remerge GmbH |
| Revcontent, LLC |
| Rezonence Limited |
| RhythmOne, LLC |
| RockYou, Inc. |
| RTB House S.A. |
| RTK.IO, Inc |
| S4M |
| Sharethrough, Inc |
| Sift Media, Inc |
| Simplifi Holdings Inc. |
| Sizmek Technologies, Inc. |
| Smaato, Inc. |
| Smadex SL |
| Smart Adserver |
| smartclip Holding AG |
| SMARTSTREAM.TV GmbH |
| Somo Audience Corp |
| Sonobi, Inc |
| Sovrn Holdings Inc |
| Spotad |
| SpotX |
| StackAdapt |
| Sublime |
| TabMo SAS |
| Taboola Europe Limited |
| Tapad, Inc. |
| TAPTAP Networks SL |
| Teads |
| The Rubicon Project, Inc. |
| The Trade Desk |
| travel audience GmbH |
| Triapodi Ltd. |
| TripleLift, Inc. |
| UberMedia, Inc. |
| Unruly Group Ltd |
| Vdopia DBA Chocolate Platform |
| Vibrant Media Limited |
| Videology Ltd. |
| WEBORAMA |
| xAd, Inc. dba GroundTruth |
| Yieldlab AG |
| ZBO Media |
| Ziff Davis LLC |