




product designer


ADAM NOFFSINGER

Hello there. I'm a digital product designer and coder based in Boulder, Colorado. Educated at BDW based on the principles of UX design and the design thinking process, I create beautiful experiences that immerse people.

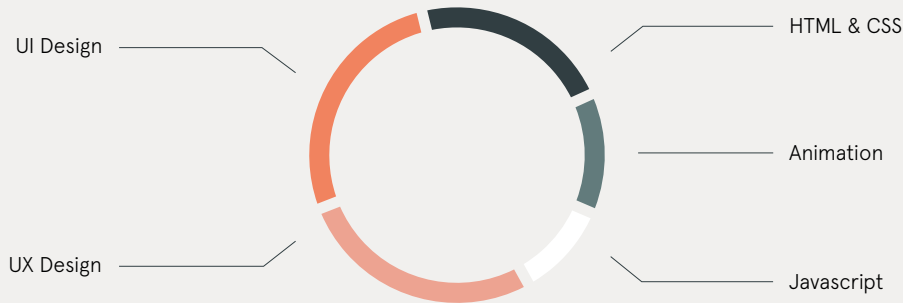
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 @anoffsinger

CRAFT



EXPERIENCE

HUMAN DESIGN APPRENTICE

Helped design and code Skoop webpage. Created and pitched UX flows on new business for The One Campaign and the UN. Designed identity and splashpage for an internal product.

 Boulder  May 2014+

CUE APP DESIGN DIRECTOR

Created branding, product wireframes and prototypes, and conducted user testing. Designed entire user interface, splashpage, and created app animations.

 Boulder  Dec. 2013+

VENABLES BELL & PARTNERS ASST. ACCOUNT MANAGER

Supported Audi and Intel clients and agency teams in creating 8 TV spots, 13 interactive executions, and countless print and out-of-home insertions.

 San Francisco  June 2012-2013

GROWTH

BDW DESIGNER FOUNDER ACCELERATOR

Graduating August 2014. Studied design, UX, and front-end development. Learned to learn.

 Graduate

CU BOULDER ADVERTISING (BS) AND CREATIVE WRITING (BFA)

Graduated 2012 with a double degree and 4.0 GPA. Ran second largest club on campus.

 Undergraduate