# Data Mining:

## **Concepts and Techniques**

(3<sup>rd</sup> ed.)

Chapter 9 —
Classification: Advanced Methods

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#### Definition

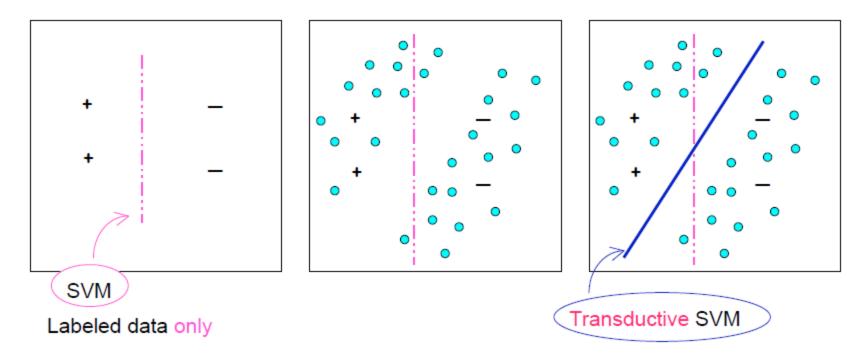
- We are given a set of labeled data as well as unlabeled data
- We want to be able to predict the correct labels of those unlabeled data

- Why unlabeled data?
  - Data label is often expensive to obtain
  - "Fraud or not?", "Cancer or not?", "credit rating"

- An expectation
  - the <u>classification</u> performance better than
    - discarding the unlabeled data and doing supervised learning
    - discarding the labels and doing unsupervised

- Transductive learning
  - is to infer the correct labels for the given unlabeled data only.
- Inductive learning
  - is to infer the correct mapping from x to y.

- Sparsity in data: training examples cannot cover the data space well
- unlabeled data can help to address sparsity



#### **Semi-Supervised Learning Methods**

- Many methods exist:
  - self-training,
  - co-training,
  - EM with generative mixture models,
  - data-based methods,
  - transductive SVM,
  - graph-based methods, ...

#### **Semi-Supervised Learning Methods**

- Inductive methods and Transductive methods
  - Transductive methods: only label the available unlabeled data – not generating a classifier
  - Inductive methods: not only produce labels for unlabeled data, but also generate a classifier

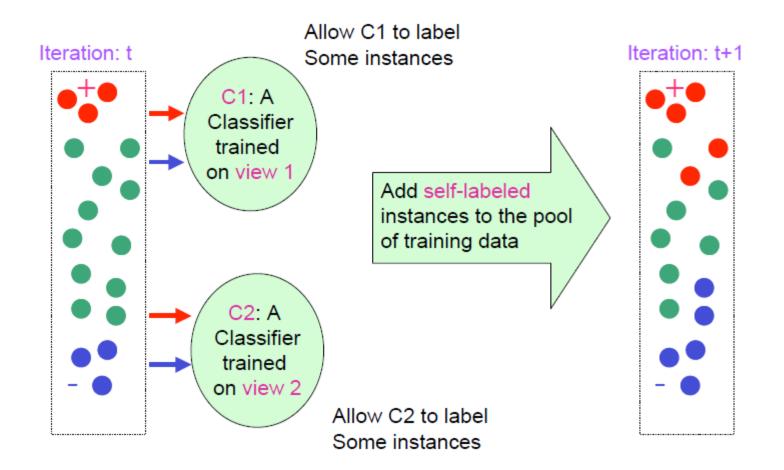
#### **Semi-Supervised Learning Methods**

- Algorithmic methods
  - Classifier-based methods: start from an initial classifier, and iteratively enhance it
  - Data-based methods: find an inherent geometry in the data, and use the geometry to find a good classifier

#### **Self-training**

- Build a classifier using the labeled data
- Use it to label the unlabeled data, and those with the most confident label prediction are added to the set of labeled data
- Repeat the above process
- Adv: easy to understand; disadv: may reinforce errors

### **Co-Training**



#### **Co-training**

- Each learner uses a mutually independent set of features of each tuple to train a good classifier, say f<sub>1</sub> and f<sub>2</sub>.
- Then f<sub>1</sub> and f<sub>2</sub> are used to predict the class label for unlabeled data X

Teach each other: The tuple having the most confident prediction from f<sub>1</sub> is added to the set of labeled data for f<sub>2</sub>, & vice versa