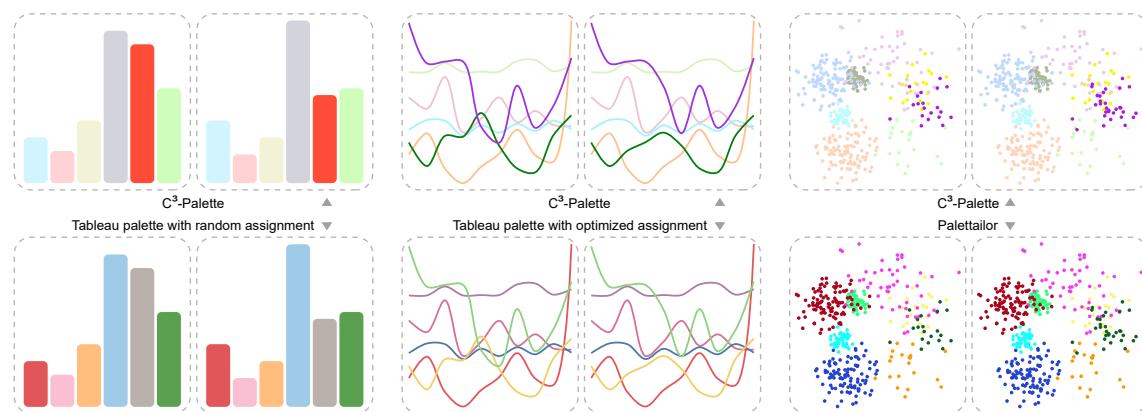


1 **C³-palette: Co-saliency based Colorization for Comparing Categorical
2 Visualizations**

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22 Fig. 1. Results for different types of categorical data visualizations: (left) C³-palette versus Tableau palette with random assignment;
23 (center) C³-palette versus Tableau palette with optimal assignment; (right) C³-palette versus Palettaior [30]. Our co-saliency methods
24 (top) can highlight the changed classes while maintaining discrimination of classes.

25 Visual comparison within juxtaposed views is an essential part of interactive data analysis. In this paper, we propose a co-saliency
26 model to characterize the most co-salient features among juxtaposed labeled data visualizations while maintaining class discrimination
27 in the individual visualizations. Based on this model, we present a comparison-driven color design framework, enabling the automatic
28 generation of colors that maximizes co-saliency among juxtaposed visualizations for better identifying items with the largest magnitude
29 change between two data sets. We conducted two online controlled experiments to compare our colorizations of bar charts and
30 scatterplots with results produced by existing single view-based color design methods. We further present an interactive system and
31 conduct a case study to demonstrate the usefulness of our method for comparing juxtaposed line charts. The results show that our
32 approach is able to generate high quality color palettes in support of visual comparisons of juxtaposed categorical visualizations.
33
34

35 CCS Concepts: • Human-centered computing → Information visualization.

36 Additional Key Words and Phrases: Color Palette, Visual Comparison, Multi-Class, Juxtaposition

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53 1 INTRODUCTION

54
 Comparison is an indispensable task in data analysis and visualization. It often involves searching for categories (classes)
 55 with large or small changes among multiple categorical datasets. Comparison are usually achieved through juxtaposition
 56 of multiple categorical visualizations [13, 31] such as bar charts, line charts or multi-class scatterplots, where each
 57 category is commonly encoded by a unique color. While color codings are known to play an important role in helping
 58 viewers see differences between juxtaposed views [1, 13, 42], there is no color design scheme that optimizes visual
 59 comparisons, especially for the task of identifying the largest differences between charts [35].
 60

61
 A typical scenario would be a market analyst who uses comparisons to investigate the performance of a company
 62 across different countries over the last couple years. S/he first would create a scatterplot for each year by showing the
 63 annual revenue and profit of each product by colorizing each point of the plot with a country label. After finding the
 64 two countries with the largest changes, s/he then examines the annual and monthly profits of various products in these
 65 countries with bar and line charts. Using the product name for color encoding, s/he is able to efficiently search the
 66 product with the largest differences from side-by-side shown bar and line charts.
 67

68
 The most common way to colorize juxtaposed views is to manually find a color mapping for a selected view while
 69 judging how well it fits to the other views. Such a trial and error procedure might converge to a desirable color
 70 mapping; however, the needed effort significantly increases with the numbers of classes and views. Although existing
 71 automated color selection approaches [6, 30, 43] allow to alleviate the effort for single view colorizations, the obtained
 72 color mapping might not be able to clearly reveal similarities or differences among multiple views. For example, the
 73 assignment of the Tableau palette for maximizing class separability (cf. [43]) in Fig. 1(center top) creates a visualization
 74 with better class discrimination, but the changed time series (see green and red curves in center bottom) are hard to
 75 identify. Although such classes of interest could be highlighted by fading out background classes using alpha blending,
 76 this inevitability would introduce visual ambiguities for overlapping classes [3] and potentially lead to a poor class
 77 separation. As far as we know, few existing visualization-oriented color selection tools (e.g., ColorBrewer [16] or
 78 Palettailor [30]) allow for colorizing multi-view visualizations, let alone supporting comparisons in juxtaposed views.
 79

80
 To fill this gap, we propose a comparison-driven color palette generation framework, which automatically generates
 81 appropriate color mappings for efficiently searching the largest differences from one categorical visualization to another.
 82 To achieve this goal, we propose a co-saliency model to characterize the most salient features among juxtaposed
 83 categorical visualizations that are likely to attract visual attention. We borrow the idea from the concept of image
 84 co-saliency [20], which was originally designed for summarizing salient differences between two similar natural images.
 85 Our co-saliency model allows to easily identify important features (e.g., changed classes) from juxtaposed categorical
 86 visualizations while maximizing the visual discrimination of classes in the individual visualizations. It is achieved by
 87 fusing two separate goals: class importance between visualizations and class contrast within them. Class contrast is
 88 based on perceptual separability between neighboring classes and with the background [43], while class importance is
 89 measured by summing up the changes of point positions and point numbers of each class, where the position change is
 90 quantified by using the Earth Mover's Distance (EMD) [37], a perceptual distance metric. Classes with large importance
 91 and small class separability (strong overlap with other classes) are more co-salient, while classes with small importance
 92 or large separability (more compact) are less co-salient.
 93

94
 By integrating our co-saliency model into existing categorical data colorization tools [30], we can automatically
 95 generate color mappings that maximize co-saliency among juxtaposed visualizations. The resulting color mapping
 96 schemes let classes with large importance pop out from the context and will attract viewers' attention, while at the same
 97 time maintaining the visual clarity of the individual visualizations.
 98

time maximizing the perceptual separability between classes in the individual visualizations. By doing so, the major issue of a juxtaposition, that human have limited visual memory (see [41]), is greatly alleviated and visual searches can be performed with less cognitive costs [17]. The top of Fig. 1 shows the results generated by our colorization method, where the changed classes pop out and can easier be spotted than the ones in the bottom of Fig. 1. Our results are similar to the ones of alpha blending, but still maintain the separability between classes due to the different hues.

We evaluated our approach through carefully designed bar charts and scatterplots by comparing our colorized results with the ones produced by state-of-the-art palettes (e.g., Tableau [40] and Palettailor [30]). For bar charts, we replicated the experimental setting of Ondov et al. [35] but only performed the task of identifying a maximum difference from two horizontal juxtaposed bar charts, which is also referred as the MAXDELTA task by Ondov et al. [35]. Next, we carried out studies with multi-class scatterplots generated by Lu et al. [30], whose counterparts were generated by changing the properties (point number and position) of several randomly selected classes. We first conducted a pilot study to verify the validity of our experimental setting and then ran two online studies: first, we investigated how well our generated palettes help users to identify changed classes of two scatterplots and second, we let them count class numbers in single scatterplots (discrimination task). Lastly, we conducted a case study to demonstrate how our system helps comparing juxtaposed visualizations with multiple line charts. The results show that our approach is able to produce color mappings optimized for supporting comparison and aligned with the state-of-the-art palettes in maximizing perceptual class separability.

A web-based color design tool, C³-palette¹, named by Co-saliency based Colorization for Comparing multi-class scatterplots, allows to show coordinated views and let users explore the relationship between multiple data sets with different color mapping schemes. The main contributions of this paper are as follows:

- We propose a multi-class data visualization co-saliency model for measuring the importance of each data item shown in juxtaposed visualizations and use this metric to automatically generate color mapping schemes for effective comparisons;
- We provide an interactive tool that demonstrates how our approach can be used for visually comparing categorical visualizations or highlighting important classes within single scatterplots; and
- We evaluate the effectiveness of the resulting color mapping schemes in supporting both, visual comparison and visual discriminability, with three online user studies and a case study (Section 4).

2 RELATED WORK

We divide previous works into those related to visual comparisons, color design for visualization, and visual saliency/co-saliency.

2.1 Visual Comparison

Visual comparison is an essential part of interactive data analysis, which is regarded as a high-level “compound task.” Gleicher et al. [14] provide a systematic review of techniques developed for supporting comparisons, three basic layout designs for comparative visualization are found: *juxtaposition*, *superposition* and *explicit encoding*. Among them, juxtaposition places different datasets in separate views without changes to the original visualization design due to its simplicity it is used in many applications [1, 29, 34]. However, such a design often creates cognitive burden because

¹<https://c3-palette.github.io/>

157 users need to maintain a mental image of one view for comparing it with another view [31]. Recently, Ondov et al. [35]
 158 and Jardine et al. [22] evaluated the perceptual effectiveness of different layouts for the comparison of bar charts with a
 159 few low-level tasks. They show that juxtaposition is less effective for tasks like finding “biggest delta between items”.
 160 Accordingly, Gleicher et al. [14] and L’Yi et al. [31] both suggested to carefully design visual encoding for improving
 161 their effectiveness. Therefore, our method facilitates visual comparison of categorical data by improving visual search
 162 using a pop-out effect [10] induced by our proposed color mapping scheme.
 163

167 2.2 Color Design

168 For a complete review of color design techniques for visualization, we refer readers to surveys such as [42, 47]. We limit
 169 our discussion to techniques related to color design for categorical data visualization and specifically to the optimization
 170 of color mappings, color palette generation, and color design for multi-view visualization.
 171

172 **Color Mapping Optimization.** Mapping each class to a proper color selected from a given palette is particularly
 173 helpful for categorical data visualization, since here no given order can be used. A few factors have been identified for
 174 guiding searches within such mappings. For example, Lin et al. [27] proposed to optimize the compatibility between
 175 class semantics and the assigned colors. Setlur and Stone [38] produced better results by using co-occurrence measures
 176 of color name frequencies. Kim et al. [23] incorporated color aesthetics and contrast into the optimization of color
 177 assignment for image segments. Recently, Wang et al. [43] proposed to maximize class discriminability based on
 178 color-based class separability, which takes into account spatial relationships between classes and the contrast with
 179 the background color. Once an assignment is done, the color of each class can be further optimized to better serve
 180 different purposes, such as reducing power consumption of displays [7], improving the accessibility of visualizations
 181 for visual impaired users [32], and a better class discrimination [26]. Almost all these methods aim to generate effective
 182 visualizations for single data sets, whereas our goal is to efficiently visualize salient class differences across multiple
 183 datasets with the same label information. One example are instances of the same dataset over time.
 184

185 **Color Palette Generation.** To create an appropriate categorical color palette, the commonly used approach is to select
 186 one from a library of carefully designed palettes provided by online tools (e.g. ColorBrewer [16]). Colorgorical [15]
 187 further allows users to customize color palettes by generating them based on user-specified discriminability and
 188 preference importance. Recently, Palettailor [30] takes a further step by automatically generating categorical palettes for
 189 different types of charts, such as scatterplots, line and bar charts. However, all the aforementioned methods deal with
 190 single datasets, while our work focuses on visual comparisons within multiple datasets with some changed instances.
 191

192 **Multi-view Color Design.** Multi-view visualizations are commonly used in multivariate analysis. Although a few
 193 design guidelines [44] have been proposed for constructing multi-view visualizations, few of them are related to color
 194 design. Qu et al. [36] recommended a set of color consistency constraints across views. Among them, is a high-level
 195 constraint that the same data field should always be encoded in the same way, which is related to our studied comparative
 196 visualization. Namely, all juxtaposed views should have the same color mapping scheme and a good scheme is able
 197 to help for seeing the differences between views. However, few works have been done for finding such schemes. The
 198 only exception is comparing multiple continuous scalar fields [42] with a global color map by merging overlapping
 199 value ranges in different datasets. Our work is the first to generate appropriate color mapping for comparing multiple
 200 categorical visualizations.
 201

209 **2.3 Visual Saliency & Co-saliency**

210 Here we briefly review visual saliency models developed for visualizations and image co-saliency models.

211 **Saliency for Visualization.** The human visual system enables viewers to concentrate on salient regions of an image
 212 while ignoring others. This is guided by two major factors [8]: pre-attentive, bottom-up focus based on visual features
 213 (e.g., color, intensity and edges) and task-driven, top-down attention based on prior knowledge. Numerous saliency
 214 models [4] have been developed to mimic the bottom-up attention mechanism in computer vision. Most of them model
 215 image saliency as the contrast of image regions to their surroundings with low level features. Among them, the most
 216 influential one is the Itti model [19], which computes image saliency with [differences surrounding a central region](#).
 217 Kim et al. [24] tailored this model to increase the visual saliency of selected regions within a volume dataset. JĂđnicke
 218 and Chen [21] employed Itti's model [19] to define a quality metric for evaluating visualizations. Recently, Matzen
 219 et al. [33] evaluated a variety of saliency models on a large dataset and explored why these models work poorly for
 220 visualizations. One major reason is that visualizations are often created for specific goals, whereas existing models are
 221 based on bottom-up attention. To overcome these weaknesses, they proposed a data visualization saliency (DVS) model
 222 by incorporating meaningful high-level features into Itti's model. However, this model is not designed on a class-level
 223 and cannot be directly used for categorical visualizations.
 224

225 **Image Co-Saliency.** Unlike single image based saliency models, the co-saliency model estimates the saliency (im-
 226 portance) of each pixel within the context of related images. Jacobs et al. [20] developed a first co-saliency model for
 227 highlighting the most salient differences between two images. Later, this concept was extended for discovering common
 228 and salient objects/foregrounds from image collections [46]. Inspired by the original model [20], our work attempts
 229 to design an appropriate color mapping for visualizing the most co-salient features among juxtaposed labeled data
 230 visualizations. Following their findings that the co-salient features can be effectively characterized by fusing image
 231 changes and single image contrast, our co-saliency model relies on two factors: class contrast in the individual views
 232 and global features from in-between views (e.g., changes in the class structure).
 233

234 **3 CO-SALIENCY BASED COLOR DESIGN**

235 Given N ($N \geq 2$) categorical visualizations with the same class labels (or a subset thereof), the j th visualization has M
 236 classes and n_j data items $\{\mathbf{x}_1^j, \dots, \mathbf{x}_{n_j}^j\}$, where each \mathbf{x}_t^j has a label $l(\mathbf{x}_t^j)$ and the i -th class (with n_i^j data points) consists
 237 of $\{\mathbf{x}_{i,1}^j, \dots, \mathbf{x}_{i,n_i^j}^j\}$, $i \in \{1, \dots, m\}$. For standard bar and line charts, M is equal to n_j but it is often smaller than n_j for
 238 scatterplots. All visualizations use the same background color c_b and the same color mapping scheme $\tau : L \mapsto c$. Our
 239 goal is to find the best mapping τ that supports an effective comparison of multiple categorical [visualizations](#).
 240

241 In line with the design requirements for natural image comparison and categorial data visualization [13, 20, 30], our
 242 problem is formulated based on the following three design requirements:
 243

- 244 (i) **DR1:** highlighting the most concerned classes between visualizations as much as possible for an efficient
 245 comparison;
- 246 (ii) **DR2:** maximizing the visual discrimination between classes in the individual visualizations for an efficient
 247 exploration of multi-class data; and
- 248 (iii) **DR3:** providing flexible interactions for the exploration of relationships among the compared datasets.

249 Although visual comparison is an essential part of interactive data analysis, most of the existing colorization tech-
 250 niques [15, 30] attempt to meet DR2. The key challenge in meeting DR1 is that we need a proper model to characterize
 251

the most salient features in multiple visualizations. To address this issue, we propose our co-saliency model that calculates the saliency of each data item in the context of other similar visualizations. Integrating this model into the objective of a state-of-the-art color mapping generation framework [30], we can generate proper color mappings that highlight salient differences between juxtaposed categorical visualizations while fostering a better visual discrimination of classes.

3.1 Co-saliency for Multi-class Scatterplots

Following the definition of image co-saliency [20], we model class co-saliency with two factors: class importance between visualizations and class contrast within visualizations. The class importance describes how much each class should stand out from the visualization. Class contrast describes how much each class stands out from neighboring classes and the background, which is similar to perceptual class separability [2, 43]. Hence, we define two types of class contrasts: a local contrast with neighboring classes and a contrast with the background.

Since point-based representations are very general in 2D visualization, we use two ($M = 2$) horizontally juxtaposed scatterplots to illustrate our method. Analogous to bottom-up image co-saliency models [11, 20], the co-saliency of the i th class is defined as the product between the class importance and class contrast scores to emphasize the target class and the co-saliency for M classes:

$$E_{CoS} = \sum_i^M \left(\sum_j^N \frac{1}{n_i^j} \left(\lambda \alpha_i^j \exp(\theta_i) + (1 - \lambda) \beta_i^j f(\theta_i) \right) \right) \quad (1)$$

where θ_i is the importance of the i th class, n_i^j is the number of points of the i th class in the j th scatterplot, α_i^j is the local contrast with the neighboring classes of the i th class in the j th scatterplot, β_i^j is the contrast of the class to the background, and λ is the weight between them. The weight $1/n_i^j$ is used to alleviate class imbalances so that classes with small numbers of points and large changes can be highlighted.

To better support DR1, we apply an exponential function to enlarge the weight of structural class changes, while using a piecewise function weighting the background contrast:

$$f(\theta_i) = \begin{cases} \exp(\theta_i) & \text{if } \theta_i > \kappa \\ -\exp(\theta_i) & \text{else} \end{cases} \quad (2)$$

κ is a user-specified threshold with a default of zero. The reason for the two different weighting schemes is that classes with less or no changes might be treated as the background by viewers [46]. To suppress the saliency of such classes, we introduce a negative importance for them.

Local Contrast. Given the j th scatterplot, we define the local class contrast based on the α -shape based point distinctness [30]. For each data point \mathbf{x}_t^j , we define its point distinctness as:

$$\gamma(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{\Delta\epsilon(\tau(l(\mathbf{x}_t^j)), \tau(l(\mathbf{x}_p^j)))}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)},$$

313 where Ω_t^j is set of k nearest neighbors of \mathbf{x}_t^j , $\tau(l(\mathbf{x}_p^j))$ is the color of \mathbf{x}_p^j , d is the Euclidean distance and $\Delta\epsilon$ is the CIELAB
 314 color distance. For the i th class, its local contrast is the sum of all points with the same class label in the scatterplot:
 315

$$\phi_i^j = \frac{1}{n_j} \sum_p^{n_j} \gamma(\mathbf{x}_p^j) \delta(l(\mathbf{x}_p^j), i) \quad (3)$$

316 where $\delta(l(\mathbf{x}_p^j), i)$ is one if the class label $l(\mathbf{x}_p^j)$ is i and else zero.
 317

318 If a class overlaps with different classes, the local contrast value will be high and the value will be small for a well
 319 separated class. Hence, the black class in the two scatterplots shown in Fig. 2(a) has a low contrast value (see Fig. 2(b))
 320 and the cyan class has a large value.
 321

322 **Background Contrast.** The contrast with the background is based on the so-called point non-separability $\rho(\mathbf{x}_t^j)$
 323 (rf. [43]), which is defined as the difference between two separation degrees:
 324

$$\rho(\mathbf{x}_t^j) = b(\mathbf{x}_t^j) - a(\mathbf{x}_t^j). \quad (4)$$

325 where $b(\mathbf{x}_t^j)$ is the between-class separation degree and $a(\mathbf{x}_t^j)$ is the within-class separation degree. The measures are
 326 defined as weighted sums of color differences of \mathbf{x}_t^j with its neighborhood from the same and different classes:
 327

$$a(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{\delta(l(\mathbf{x}_t^j), l(\mathbf{x}_p^j)) \Delta\epsilon(\tau(l(\mathbf{x}_t^j)), \mathbf{c}_b)}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)}, \quad b(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{1 - \delta(l(\mathbf{x}_t^j), l(\mathbf{x}_p^j)) \Delta\epsilon(\tau(l(\mathbf{x}_t^j)), \mathbf{c}_b)}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)}$$

328 When most neighbor points of \mathbf{x}_t^j have the same label as \mathbf{x}_t^j , $\rho(\mathbf{x}_t^j)$ is negative. However, such a negative $\rho(\mathbf{x}_t^j)$ makes
 329 the optimization in Eq. 1 meaningless, and the corresponding classes might be highlighted no matter how large the
 330 change of this class is. To address this issue, we use an exponential function to let $\rho(\mathbf{x}_t^j)$ always be positive while
 331 maintaining the monotonicity of the function. Accordingly, we define the contrast to the background of the i th class as:
 332

$$\beta_i^j = \frac{1}{n_i^j} \sum_t^{n_i^j} \exp(\rho(\mathbf{x}_t^j)) \delta(l(\mathbf{x}_t^j), i). \quad (5)$$

333 As illustrated in Fig. 2(c), well-separated classes with large color differences from the background have large background
 334 contrast (blue and black classes), whereas the pink and cyan classes have relatively large background contrast values
 335 with a medium class separation.
 336

337 **Class Importance.** Class importance reflects whether a class should be highlighted or not. It can be specified by user
 338 or by some measures. In our paper, as a default we use the class change degree to represent the importance of each class.
 339 To quantify how users perceive structural changes of classes, we measure the difference between the class distributions
 340 in two scatterplots using the Earth Mover's Distance (EMD) [37], a perceptual metric. Suppose the i th class with two
 341 representations by two sets of points $\mathbf{X}_i^1 = \{\mathbf{x}_{i,1}^1, \dots, \mathbf{x}_{i,n_i^1}^1\}$ and $\mathbf{X}_i^2 = \{\mathbf{x}_{i,1}^2, \dots, \mathbf{x}_{i,n_i^2}^2\}$. Taking the Euclidian distance
 342 between points as the cost, we need to minimize the total matching cost
 343

$$H(\mathbf{X}_i^1, \mathbf{X}_i^2) = \min_{\chi} \sum_t d(\mathbf{x}_{i,t}^1, \mathbf{x}_{i,\chi(t)}^2),$$

344 which constrains one-to-one mappings χ between points. This is the classic bipartite matching problem, which can
 345 be solved by the Hungarian method [25]. When the number of points of two sets is not equal, we further take the
 346 difference between the number of points into account. In doing so, the class change degree contains positional changes
 347

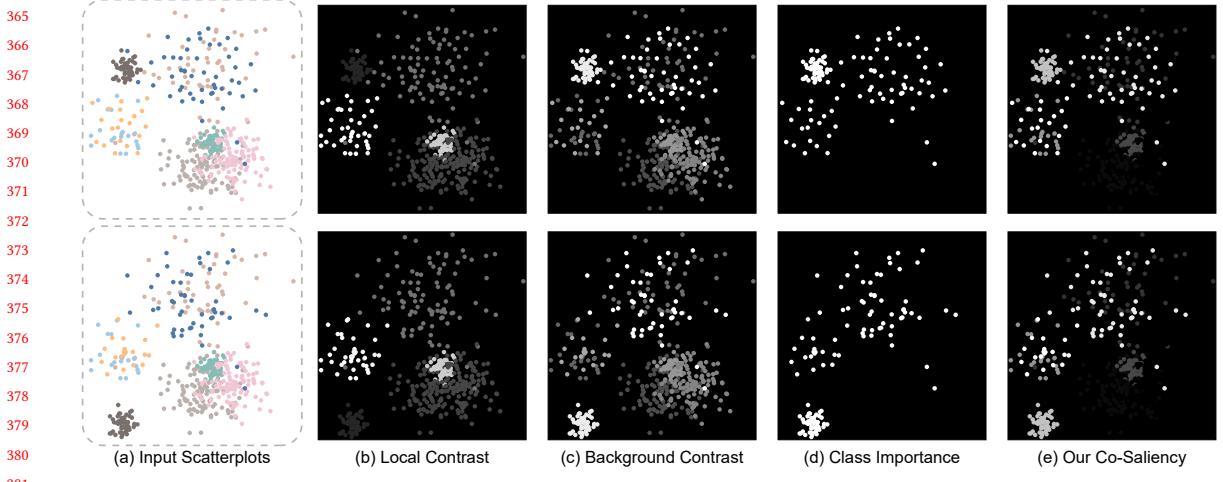


Fig. 2. Main components for computing co-saliency maps: For the two input scatterplots (a), our class-based co-saliency (e) is generated by fusing local contrast (b), background contrast (c), and class change degree (d). Brightness of points denotes value.

and changes of element numbers:

$$\theta_i = \frac{H(\mathbf{X}_i^1, \mathbf{X}_i^2)}{\min\{n_i^1, n_i^2\}} + \nu \frac{\|n_i^1 - n_i^2\|}{\max\{n_i^1, n_i^2\}} \quad (6)$$

both terms range within [0,1] and ν is 1.0 as default value.

Fig. 2 shows an example of two 8-class scatterplots with three changing classes (orange, blue and black). Combining the class change degree with the two above-given contrast measures allows us to highlight salient differences and maintain the visual discrimination of the classes (see Fig. 2(e)).

3.2 Co-Saliency based Palette Generation

On the basis of our co-saliency model we meet DR1 and DR2 by a co-saliency based generation of color palettes. Taking the model in Eq. 1 as the objective within a state-of-the-art color assignment method [43], an optimal color mapping can be obtained from a given good palette. However, there are two major limitations by not taking palette generation itself into account: i) the model requires users to try many palettes for selecting a good one; and ii) the design of most existing palettes is not oriented towards visual comparison so that even the best color assignment cannot provide prominent cues for this task. Fig. 3 shows examples with the Tableau-10 palette and ColorBrewer palette [16]. Both results highlight several classes with minor changes (e.g., the bottom left purple class), and make it hard to identify the red class with the largest change even though it is very distinctive. Thus, we prompt users to use our co-saliency based palette generation method.

A recently proposed data-aware palette generation method by Lu et al. [30] automatically generates discriminable and preferable palettes by maximizing the combination of three palette quality measures: point distinctness, name difference, and color discrimination. By replacing the first measure with our co-saliency model, palette generation can be formulated as an optimization problem:

$$\arg \max_{\tau} E(\tau) = \omega_0 E_{CoS} + \omega_1 E_{ND} + \omega_2 E_{CD}. \quad (7)$$

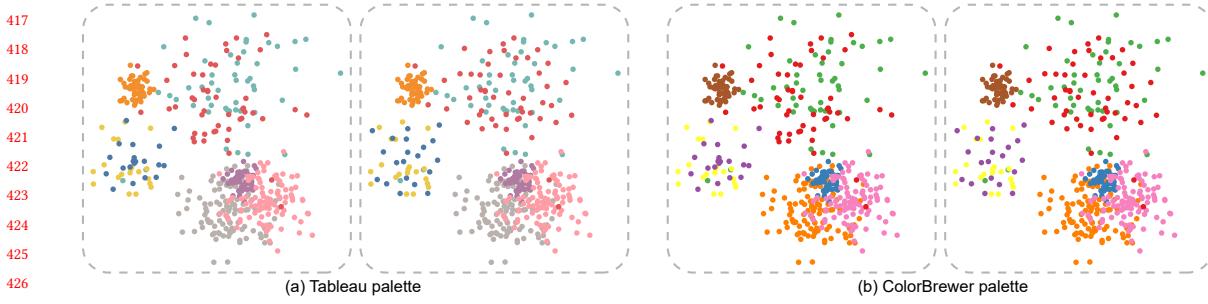


Fig. 3. Results generated by a co-saliency based color assignment with the existing Tableau-10 palette (a) and the ColorBrewer palette (b). Many existing palettes consist of bright colors only, where classes with smaller changes cannot be de-emphasized appropriately.

consisting of a co-saliency term E_{CoS} (see Eq. 1), a name difference term E_{ND} and a color discrimination term E_{CD} , balanced by ω_0 , ω_1 and ω_2 . For more details about E_{ND} and E_{CD} , we refer readers to [30]. By using their optimization method, we are able to generate desired color palettes up to 40 colors in real time. For example, Fig. 4(b) shows an example which uses the same dataset as in Fig. 3, but improves the distinctness of the two changed classes while maintaining class separability.

3.3 Parameter Effect

Besides using different weights for the terms in palette generation [30], our co-saliency model involves three parameters: the weight λ between the two contrasts, the threshold for the class importance κ , and v , which is related to the definition of the class change degree that is used as our default class importance. Since v is fixed in our experiments and the class importance can be specified by the user, we mainly discuss here the effects of λ and κ .

Balancing Weight λ . Although this parameter modulates the influence between class contrast with its neighbors and background, it offers a compromise between DR1 and DR2. As shown in Fig. 4(a), considering only the contrast to the background would result in a good 'pop out' effect, but other classes might be hard to discriminate. While considering only the contrast with nearest neighbors, such as done in Fig. 4(d), all the classes are easy to distinguish but the changed classes are hard to find out. This is reasonable, because pre-attentive vision lets a bright and saturated color region within regions of de-saturated colors "pop-out" to the viewer [17]. In our experiments, we found that setting $\lambda = 0.4$ as a default value allows to simultaneously emphasize changes and preserve the discriminability between classes, see the example in Fig. 4(b).

Importance Threshold κ . The importance threshold κ selects classes with large importance to be highlighted. With a default value of zero, all classes with an importance value larger than zero are ensured to be highlighted. Likewise, a large κ will de-emphasize classes with a small importance. We further allow users to specify κ by interaction through a widget in our interactive application.

Note that our optimization inherently works for more than two categorical visualizations and the data with many classes. Since our contrast measures are built on the data-space nearest neighbour graphs, its produced palettes also work well for scatterplots with significant overlap between classes (see Fig.1 in the supplemental material).

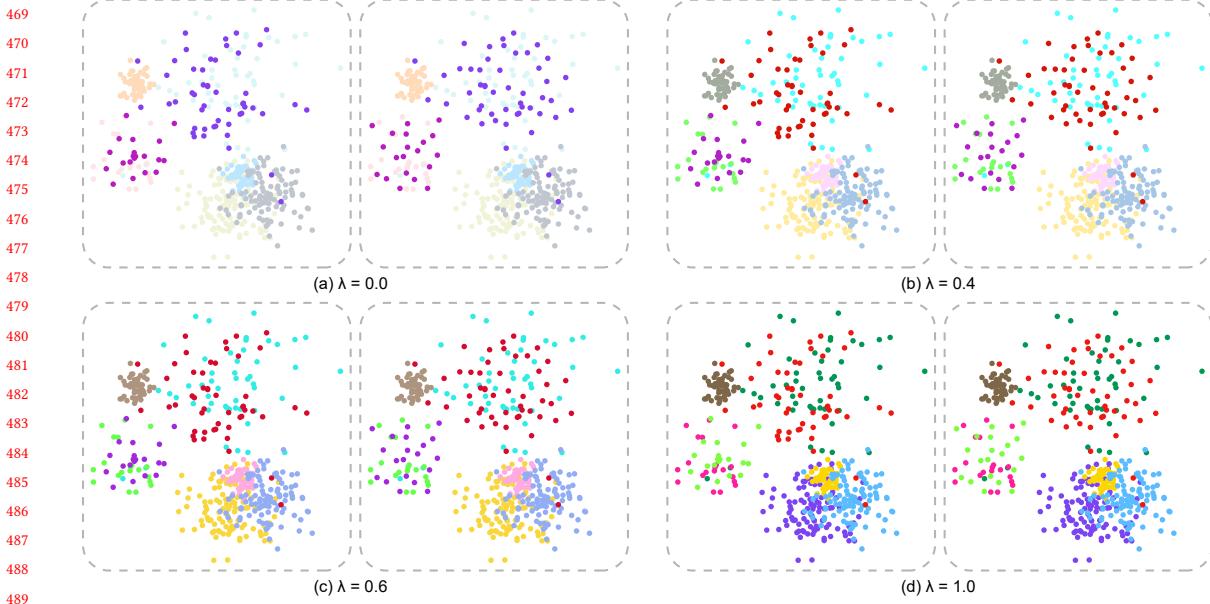


Fig. 4. Effect of contrast weight λ : (a) result considering only contrast to the background; (b) result with $\lambda = 0.4$; (c) result with $\lambda = 0.6$; (d) result generated by only considering contrast with nearest classes.

3.4 Bar and Line Charts

Like Palettailor [30], our color mapping generation method works also for other categorical visualization types such as bar or line charts. This is achieved by treating each bar or line segment in both views as a point and then using the same method to compute their class contrast. Taking line charts as an example, we order the line segments along the time axis and build a one-to-one mapping for line segments to compute θ_i . Doing so, lines with large changes will be highlighted while maintaining the discriminability between multiple lines in each chart. The same is done for bar charts, see Fig. 1. More results can be found in our supplementary material.

4 EVALUATION

We evaluated the effectiveness of our method on supporting juxtaposed visual comparisons by comparing it against the existing methods across different visualization types. We conducted online controlled experiment through Amazon Mechanical Turk (AMT) for bar chart and scatterplot, respectively. [Explain why choosing bar chart and scatterplot instead of other visualization types.] We included bar chart since it is the most commonly used visualization type.

Colorization Methods (Conditions). In each of our experiments, we compared five different colorization methods, specifically including four benchmark methods (*Random Assignment*, *Optimized Assignment* [43], *Alpha Blending* and *Palettailor* [30]) that colorize based on one of the two input datasets, and our approach (C^3 -*Palette*) that colorize based on both input datasets. The first three methods are based on Tableau 20 [40], which is a designer-crafted palette containing colors with a large range of brightness and saturation, and the other two methods are generating and assigning colors to classes automatically. These methods are ordered by level of optimization applied.

- (1) *Random Assignment*: This is the common default result in data visualization by randomly selecting and assigning colors from the given palette to one of the two datasets.

- 521 (2) *Optimized Assignment*: Using the optimized color assignment approach [43] to mimic the best discriminable
 522 result from user manual selection with a proper palette. This is achieved by selecting and assigning colors from
 523 the Tableau-20 color palette to one of the two datasets. Since the original method was designed for scatterplots,
 524 we follow Lu et al. [30] to extend it for bar charts by treating each bar as a point in scatterplots.
 525
 526 (3) *Alpha Blending*: This is the simplest way to highlight classes: setting the unchanged classes to be half-transparent
 527 (i.e., $\alpha = 0.5$) while the changed classes to be the same (i.e., $\alpha = 1.0$). We choose the 0.5 threshold through
 528 empirical tests to balance between saliency and discriminability among classes. We applied this method to
 529 *Optimized Assignment* result to improve the discriminability of different classes.
 530
 531 (4) *Palettailor*: Since this is the latest palette generation method for single view colorization, we used *Palettailor* [30]
 532 to generate and assign colors based on one of the two datasets with the default settings.
 533
 534 (5) *C³-Palette*: Generating colors using the color generation method (Eq. 7) with the default settings ($\omega_0 = 1.0$,
 535 $\omega_1 = 1.0$, $\omega_2 = 1.0$ and $\kappa = 0$).

536 4.1 Experiment 1: Bar Chart Experiment

537 We evaluated the effectiveness of our method on supporting juxtaposed visual comparisons using bar charts by
 538 following Ondov et al.'s [35] comparison evaluation, in which the participants performed the *MAXDELTA* task. We
 539 hypothesized that our method would generally be more effective than the benchmark methods on the task performance,
 540 and specifically we had the following hypothesis:
 541

542 **H1.** Our palette generation method (*C³-Palette*) outperforms the benchmark conditions (*Random Assignment*, *Opti-*
 543 *mized Assignment*, *Alpha Blending* and *Palettailor*) on the task performance.

544 **Task & Measures.** Following the methodology by Ondov et al. [35], we asked the participants perform the *MAXDELTA*
 545 *task*. Specifically, the participants were asked to find the bar that had the largest difference in the two bar charts. For
 546 each trial, we measured the *titer value* (ranging from 0 to 1) and *error* (using 0 and 1) to evaluate the performance of
 547 different conditions.

548 **Dataset generation.** All the stimulus datasets used in this experiment were generated by the titer staircase method [35]
 549 in real time, where each bar chart in the pair consisted of 7 data points (bars), and each pair of bar charts were generated
 550 differently depending on participant performance in the previous trial. This was done in order to minimize the learning
 551 effect. Specifically, we used *titer value* [35], the largest difference between the two bar charts, to quantify and control
 552 the difficulty of a trial. A larger titer value indicates an easier trial. For each condition method, the first trial contains
 553 the bar chart pair with a titer of 0.5. An erroneous response made the titer of the next trial increase by 0.3 (easier) while
 554 a correct answer led to a decrease by 0.1 (harder). We set 0.75 as the maximum titer value to prevent participants from
 555 going through too many easy trials.

556 **Procedure.** Prior to the main task, each participant viewed the instructions and went through four training trials. The
 557 first training trial does not have time limit and the participant has to answer correctly in order to pass, while the other
 558 three trials are identical to the real test (having a time limit of 1.5 seconds for impression) with the largest titer value
 559 (0.75), i.e., easiest trials. Then each participant had 100 trials in the main study, i.e., twenty trials for each condition
 560 methods. The order of the conditions were randomized. All the bar charts are generated dynamically and the method
 561 conditions are ran in real-time.

562 **Participants.** We recruited 32 participants through the Amazon Mechanical Turk, and each participant went through
 563 all the six condition methods with random order. According to the completion time in the pilot study, we paid each
 564



Fig. 5. Confidence interval plots and p-value from the Mann-Whitney test for the *MAXDELTA* task of the bar chart experiment. Error bars represent 95% confidence intervals. Each p-value shows the statistical test result of *C³-Palette* condition with other conditions. Smaller value means a better performance.

participant \$1.5 for the task based on the US minimum hourly wage. No participant claimed color vision deficiency on their informed consent.

Analysis. We ran an accuracy-based outlier exclusion to filter participants whose overall proportion of correct trials was lower than two standard deviations from the mean of that from the other participants. This procedure resulted in 1 participant being excluded from the analysis. Following Ondov et al. [35], we performed within-subjects comparisons of the means of the *titer values* of the final 5 trials per condition. Aside from this primary indicator of the task performance, we also compared the *error* measure in a similar manner as a secondary indicator. Specifically, for each measure, we calculated the 95% confidence intervals using the bootstrap method. In addition, we used the more conservative, non-parametric Wilcoxon signed-rank test without normality assumption to compare different condition groups.

Results. As shown in Fig. 5, the condition method *C³-Palette* led to a significantly better task performance (indicated by lower *Titrated Signal*) compared to the benchmark conditions: *Random Assignment* ($p < 0.001$), *Optimized Assignment* ($p = 0.001$), *Alpha Blending* ($p = 0.006$), *Palettaior* ($p < 0.001$). Please see the supplemental materials for the detailed statistics.

4.2 Experiment 2: Scatterplot Experiment

In addition to bar charts, we also evaluated our approach in a more complex visualization scenario – scatterplots, where different visual tasks are involved. Specifically, through this second experiment, we evaluated whether our method can support people to *observe the changes* for juxtaposed categorical scatterplots, as well as to *visually distinguish different classes* in each individual scatterplot, which is considered fundamental to juxtaposed comparison. To evaluate the two aspects respectively, we adopted two tasks from literature: the *spotting the difference task* [12] and *counting class number task* [30]. In addition, in this experiment we also examined whether the effect of our method would vary based on *change magnitude*, the magnitude of the change between two scatterplots.

For the two tasks, we applied the similar experiment design and used the same set of pre-defined datasets, while recruited different groups of participants. Thus we describe the dataset generation and experiment organization altogether and report the results respectively.

Dataset Generation. The paired scatterplot datasets used in our studies were generated as follows. First, we designed a set of multi-class scatterplots, each containing 8 classes. Each class was generated using Gaussian random sampling and placed randomly in a 600×600 area. Similar to [30], these classes belong to one of the four settings of varying size

and density: small & dense ($n = 50, \sigma = 20$), small & sparse ($n = 20, \sigma = 50$), large & dense ($n = 100, \sigma = 50$), and large & sparse (($n = 50, \sigma = 100$)).

Then, for each scatterplot generated above, we produced its paired scatterplot by randomly choosing one or more classes and changing the positions or number of their data points. To systematically generate the changed classes, we defined *change magnitude*, which is related to three variables: *change type*, *change ratio* and *number of changed classes*. *Change type* defines how does the points change, contains change with *point number* and *point position*; *change ratio* defines how large the change of a type is, ranging from 0 to 1; and number of changed classes defines the number of classes that are changed, ranging from 1 to 3 . We summarize our basic idea of data generation for each change type as below.

- *Point number*: For each class in the original scatterplot, we calculated the new point number by multiplying the original number by $(1 \pm \text{change ratio})$. The addition of points was implemented by generating them with the same distribution as the original class. Subtraction was achieved by randomly deleting data points from the original class.
- *Point position*: Positional changes contain many types, such as changing the position of class centers and/or their shape. In our experiment, we use the two different positional changes that were mentioned above. For changing the center position of a class, we moved it into a certain *direction* with a specific *distance*. This was implemented by moving the center towards a random direction by a distance calculated by multiplying a maximal distance (400 by default) with the *change ratio*. For implementing shape changes, we defined the shape of a class as the bounding box of its data points. A shape change of a class was done by moving the density parameter of its Gaussian distribution into the opposite direction of the given value, i.e., a small & dense class ($n = 50, \sigma = 20$) would be changed into a small & sparse ($n = 50, \sigma = 50$) class. In order to produce a new shape for a class, we first calculated the one-to-one mapping between the newly-generated class and the original class using [25] and then linearly interpolated the position of a new point between the two corresponding points based on the *change ratio* parameter. We randomly choose one change type when disturbing the class to be changed.

To simplify these independent variables, we produced 300 candidate scatterplot pairs for each change type, and then calculated the *change magnitude* for each pair using Eq. 6, and split all pairs into three levels: *small*, *medium*, and *large*. Next, without loss of fairness, we randomly selected 2 pairs from each change magnitude level for each change type and each number of changed classes. Thus in total we had 36 paired scatterplot in each of the two studies. The detailed dataset is showed in Fig. 6 (a).

Experiment Organization. We tested the effects of the 5 method conditions across 36 paired multi-class scatterplot datasets using a *between-subject* experiment design. To avoid ordering effects, where the participant would get familiar with a dataset after seeing it several times, each participant was assigned to a group and saw a specific subset of datasets under different conditions. We used a Latin Square grouping (see Fig. 6 (a)) to organize the trials for each participant.

In addition, during the *spotting the difference* task, some participants might apply a “shortcut” strategy when seeing a class that is obviously more salient than the others, especially under the *C³-Palette* condition. And for *counting class number* task, some participants might simply select 8 for all trials since they find many simple trials are 8 classes. Thus, for quality control, we added 4 sentinels which were very simple trials with 6 classes, including only one changed class with a large change magnitude, and we assigned a de-saturated color to the changed class that made it less salient. All the classes are well separated. We add these 4 distractor trials to each group to identify whether the participant is doing the task seriously and reject the results with more than two wrong trials.

Finally, there were 5 participant groups and each of them had 40 trials in total. To further avoid learning effects between trials, we randomly shuffled the display orders of all scatterplot pairs, and randomly placed the two scatterplots in each pair on the left or right side.

	C1	C2	C3	C4	C5
Dataset 1: Position Small 1	G1	G2	G3	G4	G5
Dataset 2: Position Small 1	G5	G1	G2	G3	G4
Dataset 3: Position Small 2	G4	G5	G1	G2	G3
Dataset 4: Position Small 2	G3	G4	G5	G1	G2
Dataset 5: Position Small 3	G2	G3	G4	G5	G1
Dataset 6: Position Small 3	G1	G2	G3	G4	G5
Dataset 7: Position Medium 1	G5	G1	G2	G3	G4
Dataset 8: Position Medium 1	G4	G5	G1	G2	G3
...					
Dataset 35: Number Large 3	G2	G3	G4	G5	G1
Dataset 36: Number Large 3	G1	G2	G3	G4	G5

(a)

Group	Task	Spotting the Difference		Counting Class Number	
		Pilot (25)	Formal (91)	Pilot (24)	Formal (43)
G1		5	18	5	9
G2		5	17	5	8
G3		5	19	4	8
G4		5	19	5	9
G5		5	18	5	9

(b)

Fig. 6. Experiment organization for the scatterplot experiment. (a) Grouping of Datasets: 36 datasets \times 6 conditions. C: condition; G: participant group; Position Small 1: point position change with small change magnitude for 1 changed class; (b) Participants details for each task of the scatterplot experiment.

4.2.1 Spotting the difference task.

To evaluate how well our approach enables viewers observing changes between juxtaposed categorical scatterplots, we conduct an online “spot-the-difference” experiment through Amazon Mechanical Turk (AMT) with 116 participants. This task is inspired by the “Spot the Difference” game where one needs to compare a pair of similar pictures to detect their differences [12], we asked participants to identify all the classes that have been changed between two scatterplots.

Hypotheses. We hypothesized that our approach would generally be more effective than the benchmark methods on the juxtaposed comparison tasks, and that this effect would vary based on *change magnitude*.

H1. Our color generation method (*C³-Palette*) outperforms the benchmark conditions (*Random Assignment, Optimized Assignment, Alpha Blending* and *Palettailor*) on the task performance.

H2. There would be an interaction effect between colorization methods and *change magnitude*. Specifically, the difference between the achievements of our methods (*C³-Palette*) and that of the benchmark methods (*Random Assignment, Optimized Assignment, Alpha Blending* and *Palettailor*) would vary based on *change magnitude*.

Measures. For each participant, we measured the *time* taken for each trial, and counted the errors (0/1) indicating whether the actual changed classes are aligned with the participant’s response. Note that if any of the changed classes was mistakenly identified, the trial would be considered as “wrong” (1).

Pilot Study. We conducted a pilot study involving 28 participants to check the experimental setup and determine the parameters, such as the time limit for a trial. Harnessing by the pilot study, we also obtained our expected effect sizes, which were in further fed into a power analysis. With an effect size Cohen’s *d* of 0.4, alpha level of 0.05 and beta level of 0.8, the power analysis suggested a minimum number of 100 participants for the spot-the-difference task. See Fig.3(a) in the supplementary material for more details.

Participants. We recruited 108 participants(as shown in Fig. 6 (b)) for the experiment on Amazon Mechanical Turk. According to the completion time in the pilot study, we paid each participant \$1.5 for the task based on the US minimum hourly wage. No participant claimed color vision deficiency on their informed consent.

Procedure. Each participant went through the following steps in our experiment: (i) viewing a user guide of the task and completing three training trials; (ii) completing each trial as accurately as possible; (iii) providing demographic information. At the beginning of each trial, the number of changed classes was provided. Each participant was asked to select all the changed classes by clicking the points belonging to these classes in either of the scatterplots. While the participant was instructed to do the task “*as accurately as possible*”, we set a 60-second time limit for each trial for fear that user might spend too much time on the trial. If the participant could not find all the changed classes during the time limit, they were directed to the next trial. This was done since we observed from the pilot study that when participants spent too much time on a single trial, they may decide to quit by selecting a class randomly (which would lead to an incorrect answer) or to spend more time till they get the correct answer (which would lead to an increasing time spent on the trials). Such subject decisions would add noise to our measurements. Thus we added a 60-second time limit, which was indicated by our pilot study: over 92% of the trials were completed within that time.

Analysis. Following previous studies, we analyzed the results using 95% confidence intervals, and also conducted Mann-Whitney tests to compare the differences between conditions. The non-parametric test was used due to observations of non-normally distributed data from our pilot study. In addition, we computed the effect size using *Cohen’s d*, i.e., the difference in means of the conditions divided by the pooled standard deviation. We used ANOVA to examine the interaction effect between variables.

Results. Results of the online experiment are shown in Fig.8 (b). First, we found that our approach (*C³-Palette*) leads to a significantly lower error rate than all benchmark conditions. For the completion time, *C³-Palette* has significantly less time ($p = 0.003$) than *Alpha Blending* condition, and our approach has significantly less time than all other benchmark conditions($p < 0.001$). The result indicates that our palette generation method (*C³-Palette*) has a better performance than benchmark conditions in the “spot-the-difference” task (**H1 confirmed**).

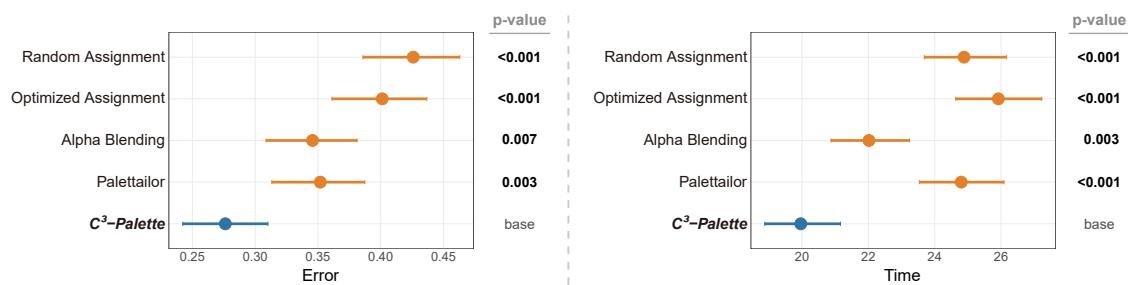


Fig. 7. Confidence interval plots and p-value from the Mann-Whitney test for the *spotting the difference task* of the scatterplot experiment. Error bars represent 95% confidence intervals. Each p-value shows the statistical test result of *C³-Palette* condition with other conditions. Smaller value means a better performance.

However, we did not find significant interaction effect between *colorization methods* and *change magnitude*, meaning that the effect of our method is not necessarily influenced by the magnitude of change between the two scatterplots (**H2 not confirmed**).

781 4.2.2 *Counting class number task.*

782 To evaluate whether our approach can fundamentally support the visual separability of the classes in each scatterplot,
 783 we conducted an online “counting class number” experiment through AMT with 67 participants. Following previous
 784 methodologies [30, 43], we asked participants to identify how many classes(colors) are there in the given two scatterplots
 785 and then choose an answer among several options below the two scatterplots. The experimental design was similar to
 786 the first study. We expected to see different patterns of the discriminability across different conditions. Specifically, our
 787 methods would lead to a shorter error and time than *Random Assignment* and *Alpha Blending* conditions.
 788

789 **Hypotheses.** We hypothesized that our approach would generally be more effective than the benchmark methods on
 790 the discrimination tasks, and that this effect would not vary based on *change magnitude*.

791 **H1.** Our color generation method (*C³-Palette*) outperforms the benchmark conditions (*Random Assignment*, *Optimized*
 792 *Assignment*, *Alpha Blending*), while is comparable to *Palettailor* on the task performance.

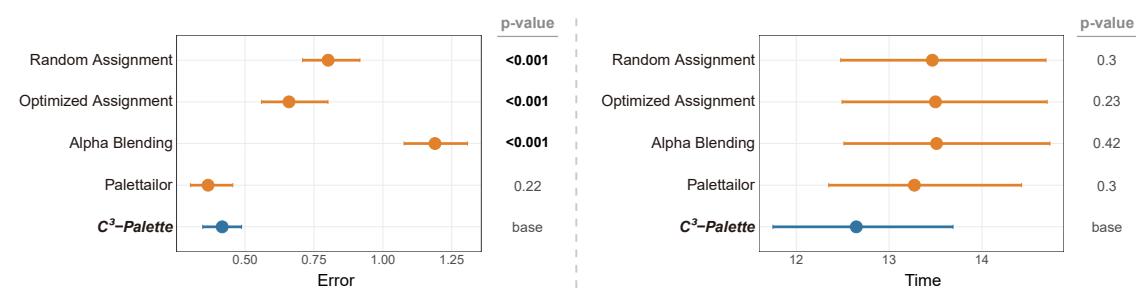
793 **H2.** There would be no interaction effect between colorization methods and *change magnitude*. [Same, need justification.]

794 **Measures.** We recorded the participant’s answer and response time for each trial, and counted the *error* by calculating
 795 the differences between the participant’s answer and the actual number of classes.

796 **Pilot Study.** This setting is similar to the previous task. We invited 29 participants to do the pilot study and the results
 797 were in further fed into a power analysis. With an effect size Cohen’s *d* of 0.6, the power analysis suggested a minimum
 798 number of 50 participants for the discriminability task. See Fig.3 (b) in the supplementary material for more details.

799 **Participants.** We finally recruited 52 participants(as shown in Fig. 6 (b)) for the experiment on Amazon Mechanical
 800 Turk. According to the completion time in the pilot study, we paid each participant \$1.5 for the task based on the US
 801 minimum hourly wage. No participant claimed color vision deficiency on their informed consent.

802 **Results.** Results of this visual separability experiment are shown in Fig.8 (c). Through this study we first found that
 803 *C³-Palette* is comparable to *Palettailor* while it leads to a significantly lower error rate(*p* <= 0.001) than all other
 804 benchmark conditions. However, there’s no significant difference on completion time. (**H1** partially confirmed). Finally,
 805 we did not find a significant interaction effect between *colorization methods* and *change magnitude*, meaning that the
 806 effect of different methods for visual discriminability is not necessarily influenced by the magnitude of change between
 807 the two scatterplots(**H2** confirmed).



828 Fig. 8. Confidence interval plots and p-value from the Mann-Whitney test for the *counting class number task* of the scatterplot
 829 experiment. Error bars represent 95% confidence intervals. Each p-value shows the statistical test result of *C³-Palette* condition with
 830 other conditions. Smaller value means a better performance.

833 **4.3 Discussion**

834 In summary, we evaluated the effectiveness of our approach against the benchmark conditions through three online
 835 studies, including one bar chart experiment and two scatterplot experiments. We found that first, our method (*C³-Palette*)
 836 outperforms the benchmark methods on juxtaposed comparison tasks, and their effects are not necessarily influenced
 837 by the change magnitude of the input datasets. The performance of *Optimized Assignment* is comparable to *Random*
 838 *Assignment* on *MAXDELTA task* and *spotting the difference task*, this is reasonable, since the *Optimized Assignment*
 839 mainly cares about the visual separability of different classes, thus it might assign the less salient color to the changed
 840 class while *Random Assignment* would assign salient color even though the whole separability of the dataset is not very
 841 good. This also provides an explanation for the bad performance of *Alpha Blending* which also assigns low contrast
 842 colors to changed classes. We show some examples for *Alpha Blending* in Figs.(1,2) in the supplementary material.
 843

844 Second, for multi-class scatterplots, our experimental methods (*C³-Palette*) generally support the fundamental visual
 845 separability of the classes. It is worth noting that the error rate of the *C³-Palette* is comparable to *Palettaior* which is
 846 the start-of-the-art palette generation method for visual discriminability, and is better than the *Optimized Assignment*
 847 which is the start-of-the-art palette assignment method for visual discriminability. This indicates that our approach
 848 maintains the class discriminability of the scatterplot while enhances the class saliency to help user observe changes
 849 between different scatterplots.

850 We can see that the *Alpha Blending* has a much higher error rate than other methods for the discrimination task. As
 851 one of the participants said, “The ones that were harder were ones that had colors that when they overlapped would
 852 change color. It made it hard to tell if it was the same color or if it was a new color. When the colors were uniform and
 853 all the same opacity, it was much easier.” The *Alpha Blending* condition changes the opacity of unchanged classes to
 854 make them less attractive, but this will generate new color from color blending, so as to make it hard to distinct them.
 855 **Limitations.** There are still some limitations in our study. First, our experiment mainly focuses on error rate and
 856 time consumption, while other measurements were not explored, such as click order of the changed classes and time
 857 consumption for each click while *cluster type* might influence the user’s perception. Second, our experiment focuses on
 858 identifying the differences between two bar charts or scatterplots, which is a simplified situation, since in real-world
 859 cases often more than two visualizations are compared. Third, we cannot further analyze the effect of the *change type*,
 860 given the current study design, though we did observe that our methods are more effective for certain types of change.
 861

862 That brings us to a series of more fundamental questions: how can we properly define the types of changes? What is
 863 the just noticeable change magnitude for each change type? Further research is needed to answer these questions so
 864 that our approach can be thoroughly evaluated.

865 **5 INTERACTIVE SYSTEM**

866 To help users interactively design colors for comparing multi-class scatterplots, we developed a web-based multi-view
 867 visualization tool² (see the screenshot in Fig. 9(a)). It consists of four coordinated views: (i) a control panel, (ii) an
 868 importance adjustment panel for selecting κ and the importance of each class, (iii) the juxtaposed visualizations, and
 869 (iv) a history view.

870 After uploading multiple labeled datasets, the system automatically finds an optimal color mapping scheme to
 871 colorize the input data, while each class is encoded as a dot on the x-axis of the importance adjustment view indicating
 872 the change degree. If the user likes the color mapping scheme, s/he can save it to the history view. By default, our
 873

874 ²<https://c3-palette.github.io/>

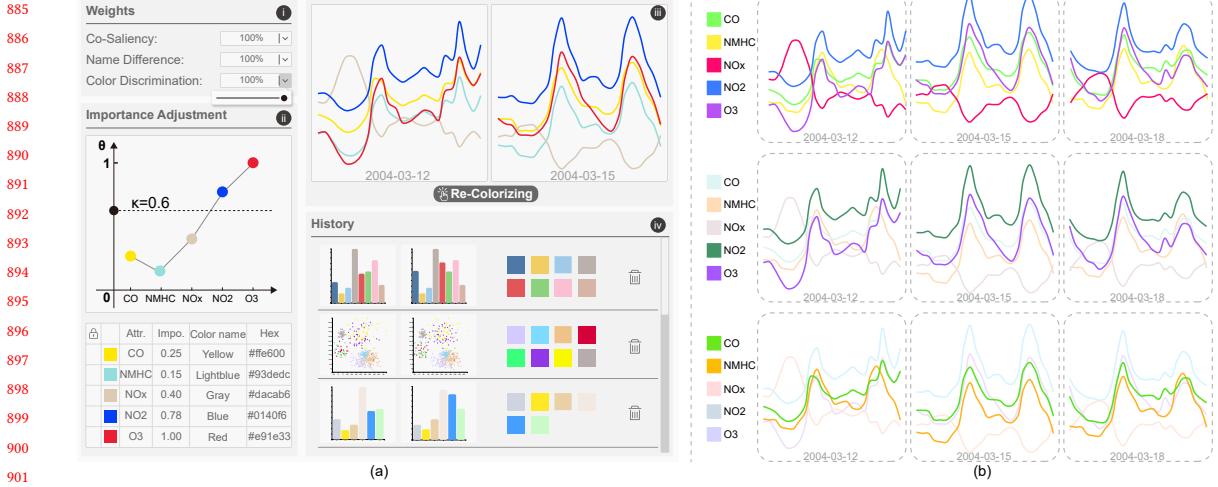


Fig. 9. Our interactive colorization system and a case study. (a) Screenshot of the system consisting of four panels: (i) control panel; (ii) importance adjustment panel; (iii) visualization panel; and (iv) history panel. (b) Using the system to explore the changes of gases in an air quality data set [9]: (top) An automatically generated palette creates salient colors for lines; (middle, bottom) the palettes highlighting two lines with small changes generated by our methods without and with colour name constraint.

system finds a color mapping scheme that highlights classes with large changes and renders them in ascending order of the corresponding change degrees. To facilitate a coherent exploration, we provide a color name constraint for palette generation, so that the consistency of color names will be preserved in the produced palettes.

Color Name Constraints. Adjusting class importance and κ allows to highlight classes of interest with newly generated color palettes. However, this might not be intuitive for users, since the colors might be completely changed in the new palette. To address this issue, one straightforward way is to assign large opacities to classes of interest and small values to de-emphasized classes. However, this method might not be able to let such classes pop out, since their assigned colors often have a low contrast with the background (e.g., the yellow class in the top of Fig. 9(b)).

To maintain consistent color schemes and highlight classes of interest, we introduce a color name constraint [18] for palette generation. Specifically, the name difference between the new color and the one in the previous palette should be smaller than a threshold during the search for new palettes. In doing so, such selected classes can be easily identified from the new colorization results (see an example in the bottom of Fig. 9(b)).

5.1 Case Study

To shed further light onto the ecological validity of our approach, we conducted a case study on a real-world categorical dataset visualized with three line charts. Here, we analyze an air quality data set [9] that contains hourly responses of a gas multi-sensor device deployed in an Italian city from March 12 to March 18, 2014. The top in Fig. 9(b) shows the juxtaposed line graphs encoded by our generated color palette, where each gas type is represented by a line with a unique color. We can see that all gases are encoded with highly salient colors, making it hard to explore changes of specific gases. This is reasonable because the default κ is zero, but all gases have large changes. Thanks to our interaction mechanism, users can directly select classes of interest to be highlighted by assigning them a large importance, while the θ values of the other classes are set to -1. Using the color name constrained palette generation method, the produced

937 palette lets the selected lines pop out from the others (see the bottom in Fig. 9(b)). Hence, users can easily explore the
 938 changes of the selected two gases (NO_2 and O_3) in the three juxtaposed views.
 939

940 6 CONCLUSION AND FUTURE WORK

941 We presented C^3 -palette, a data-aware approach for producing color palettes for comparing horizontally juxtaposed
 942 categorical visualizations that allows a better identification of the biggest changes between two data series, while
 943 maintaining the visual discrimination of classes. This goal is achieved by a novel co-saliency model, which characterizes
 944 the most co-salient features between juxtaposed labeled data visualizations while maintaining class discrimination in
 945 the individual visualizations. We evaluated C^3 -palette through a crowd-sourcing study, which empirically demonstrates
 946 that our produced palettes allow for an efficient visual comparison and good class discrimination.
 947

948 Our work concentrated on juxtaposed comparisons to detect changes between multiple datasets, whereas its optimal
 949 color palette might not be appropriate for understanding other analytical comparison tasks (e.g., correlation tasks,
 950 rf. [35]). Future work needs to investigate the effectiveness and extensions of our approach for such comparison tasks.
 951 Furthermore, mark shape [28] and mark size [39] might have an effect on the perceptual precision of visual comparisons
 952 and we will explore the possibility to model the influence of these factors.
 953

954 Second, our approach produces colors with salient hue to highlight classes with large changes, but those colors
 955 do not visually indicate the ranking of class changes. It would be helpful to associate a color ordering constraint [5]
 956 with the degree of changes, so that the ranking of class changes can be shown clearly. On the other hand, our method
 957 can be extended to generate palettes for people with color vision deficiency by incorporating a physiologically-based
 958 model [32] into our optimization framework.
 959

960 Third, while our second user study only examined the interaction effect between change magnitude and different
 961 colorization methods, we plan to investigate how this effect is influenced by different types of changes in scatterplots,
 962 such as point number, center position and shape. The order of rendering is critical for the comparison task and in this
 963 paper we treat it simply by rendering less important classes first. But when there are multiple important large classes at
 964 the same positions, less important classes might be overlapped and hard to distinguish. Thus a professional render
 965 order algorithm would be necessary for multi-class scatterplot rendering.
 966

967 Last, our study only evaluated the effectiveness of our palettes with horizontally juxtaposed visualizations, while there
 968 are different layout methods such as vertical arrangement, mirrored arrangement, overlaid, and animation. Previous
 969 studies [35] show that animation performs well in identifying the largest difference and we will conduct studies to learn
 970 how well our palette works in this setting. On the other hand, there are a few different visual comparison methods [14]
 971 such as plotting differences and faceting groups [45]. It would be helpful to fully investigate the strengths and limitations
 972 of each of these methods for visual comparisons.
 973

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