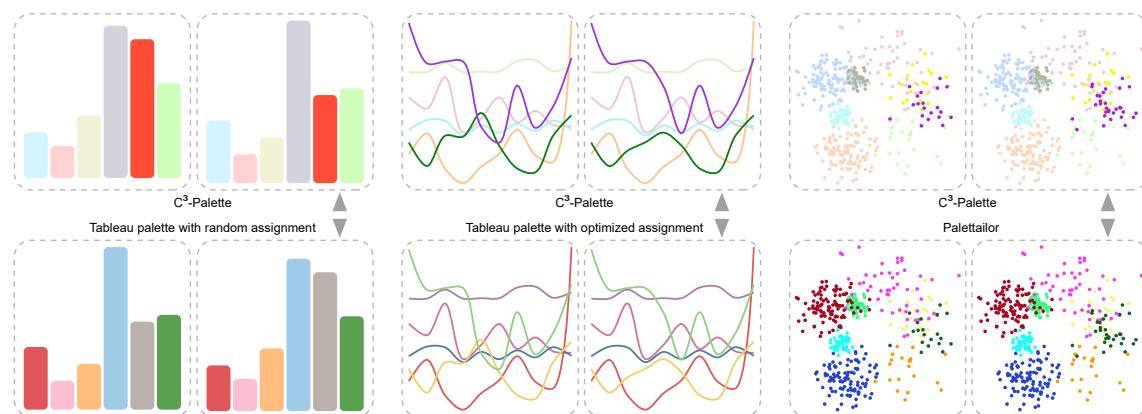


1 **C<sup>3</sup>-palette: Co-saliency based Colorization for Comparing Categorical  
2 Visualizations**

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22 Fig. 1. Results for different types of categorical data visualizations: (left) C<sup>3</sup>-palette versus Tableau palette with random assignment;  
23 (center) C<sup>3</sup>-palette versus Tableau palette with optimal assignment; (right) C<sup>3</sup>-palette versus Palettailor [30]. Our co-saliency methods  
24 (top) can highlight the changed classes while maintaining discrimination of classes.

25 Visual comparison within juxtaposed views is an essential part of interactive data analysis. In this paper, we propose a co-saliency  
26 model to characterize the most co-salient features among juxtaposed labeled data visualizations while maintaining class discrimination  
27 in the individual visualizations. Based on this model, we present a comparison-driven color design framework, enabling the automatic  
28 generation of colors that maximizes co-saliency among juxtaposed visualizations for better identifying items with the largest magnitude  
29 change between two data sets. We conducted two online controlled experiments to compare our colorizations of bar charts and  
30 scatterplots with results produced by existing single view-based color design methods. We further present an interactive system and  
31 conduct a case study to demonstrate the usefulness of our method for comparing juxtaposed line charts. The results show that our  
32 approach is able to generate high quality color palettes in support of visual comparisons of juxtaposed categorical visualizations.  
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34

35 CCS Concepts: • Human-centered computing → Information visualization.  
36

37 Additional Key Words and Phrases: Color Palette, Visual Comparison, Multi-Class, Juxtaposition  
38

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## 53      1 INTRODUCTION

54  
 Comparison is an indispensable task in data analysis and visualization. It often involves searching for categories (classes)  
 55 with large or small changes among multiple categorical datasets. Comparison are usually achieved through juxtaposition  
 56 of multiple categorical visualizations [13, 31] such as bar charts, line charts or multi-class scatterplots, where each  
 57 category is commonly encoded by a unique color. While color codings are known to play an important role in helping  
 58 viewers see differences between juxtaposed views [1, 13, 42], there is no color design scheme that optimizes visual  
 59 comparisons, especially for the task of identifying the largest differences between charts [35].  
 60

61  
 A typical scenario would be a market analyst who uses comparisons to investigate the performance of a company  
 62 across different countries over the last two years. S/he first would create a scatterplot for each year by showing the  
 63 annual revenue and profit of each product by colorizing each point of the plot with a country label. After finding the  
 64 two countries with the largest changes, s/he then examines the annual and monthly profits of various products in these  
 65 countries with bar and line charts. Using the product name for color encoding, s/he is able to efficiently search the  
 66 product with the largest differences from side-by-side shown bar and line charts.  
 67

68  
 The most common way to colorize juxtaposed views is to manually find a color mapping for a selected view while  
 69 judging how well it fits to the other views. Such a trial and error procedure might converge to a desirable color  
 70 mapping; however, the needed effort significantly increases with the numbers of classes and views. Although existing  
 71 automated color selection approaches [6, 30, 43] allow to alleviate the effort for single view colorizations, the obtained  
 72 color mapping might not be able to clearly reveal similarities or differences among multiple views. For example, the  
 73 assignment of the Tableau palette for maximizing class separability (cf. [43]) in Fig. 1(center top) creates a visualization  
 74 with better class discrimination, but the changed time series (see green and red curves in center bottom) are hard to  
 75 identify. Although such classes of interest could be highlighted by fading out background classes using alpha blending,  
 76 this inevitability would introduce visual ambiguities for overlapping classes [3] and potentially lead to a poor class  
 77 separation. As far as we know, few existing visualization-oriented color selection tools (e.g., ColorBrewer [16] or  
 78 Palettailor [30]) allow for colorizing multi-view visualizations, let alone supporting comparisons in juxtaposed views.  
 79

80  
 To fill this gap, we propose a comparison-driven color palette generation framework, which automatically generates  
 81 appropriate color mappings for efficiently searching the largest differences from one categorical visualization to another.  
 82 To achieve this goal, we propose a co-saliency model to characterize the most salient features among juxtaposed  
 83 categorical visualizations that are likely to attract visual attention. We borrow the idea from the concept of image  
 84 co-saliency [20], which was originally designed for summarizing salient differences between two similar natural images.  
 85 Our co-saliency model allows to easily identify important features (e.g., changed classes) from juxtaposed categorical  
 86 visualizations while maximizing the visual discrimination of classes in the individual visualizations. It is achieved by  
 87 fusing two separate goals: class importance between visualizations and class contrast within them. Class contrast is  
 88 based on perceptual separability between neighboring classes and with the background [43], while class importance is  
 89 measured by summing up the changes of point positions and point numbers of each class, where the position change is  
 90 quantified by using the Earth Mover's Distance (EMD) [37], a perceptual distance metric. Classes with large importance  
 91 and small class separability (strong overlap with other classes) are more co-salient, while classes with small importance  
 92 or large separability (more compact) are less co-salient.  
 93

94  
 By integrating our co-saliency model into existing categorical data colorization tools [30], we can automatically  
 95 generate color mappings that maximize co-saliency among juxtaposed visualizations. The resulting color mapping  
 96 schemes let classes with large importance pop out from the context and will attract viewers' attention, while at the same  
 97 time maintaining the visual clarity of the individual visualizations.  
 98

time maximizing the perceptual separability between classes in the individual visualizations. By doing so, the major issue of a juxtaposition, that human have limited visual memory (see [41]), is greatly alleviated and visual searches can be performed with less cognitive costs [17]. The top of Fig. 1 shows the results generated by our colorization method, where the changed classes pop out and can easier be spotted than the ones in the bottom of Fig. 1. Our results are similar to the ones of alpha blending, but still maintain the separability between classes due to the different hues.

We evaluated our approach through carefully designed bar charts and scatterplots by comparing our colorized results with the ones produced by state-of-the-art palettes (e.g., Tableau [40] and Palettailor [30]). For bar charts, we replicated the experimental setting of Ondov et al. [35] but only performed the task of identifying a maximum difference from two horizontal juxtaposed bar charts. Next, we carried out studies with multi-class scatterplots generated by Lu et al. [30], whose counterparts were generated by changing the properties (point number and position) of several randomly selected classes. We first conducted a pilot study to verify the validity of our experimental setting and then ran two online studies: first, we investigated how well our generated palettes help users to identify changed classes of two scatterplots and second, we let them count class numbers in single scatterplots (discrimination task). Lastly, we conducted a case study to demonstrate how our system helps comparing juxtaposed visualizations with multiple line charts. The results show that our approach is able to produce color mappings optimized for supporting comparison and aligned with the state-of-the-art palettes in maximizing perceptual class separability.

A web-based color design tool, C<sup>3</sup>-palette<sup>1</sup>, named by Co-saliency based Colorization for Comparing multi-class scatterplots, allows to show coordinated views and let users explore the relationship between multiple data sets with different color mapping schemes. The main contributions of this paper are as follows:

- We propose a multi-class data visualization co-saliency model for measuring the importance of each data item shown in juxtaposed visualizations and use this metric to automatically generate color mapping schemes for effective comparisons;
- We provide an interactive tool that demonstrates how our approach can be used for visually comparing categorical visualizations or highlighting important classes within single scatterplots; and
- We evaluate the effectiveness of the resulting color mapping schemes in supporting both, visual comparison and visual discriminability, with three online user studies and a case study (Section 4).

## 2 RELATED WORK

We divide previous works into those related to visual comparisons, color design for visualization, and visual saliency/co-saliency.

### 2.1 Visual Comparison

Visual comparison is an essential part of interactive data analysis, which is regarded as a high-level “compound task.” Gleicher et al. [14] provide a systematic review of techniques developed for supporting comparisons, three basic layout designs for comparative visualization are found: *juxtaposition*, *superposition* and *explicit encoding*. Among them, juxtaposition places different datasets in separate views without changes to the original visualization design due to its simplicity it is used in many applications [1, 29, 34]. However, such a design often creates cognitive burden because users need to maintain a mental image of one view for comparing it with another view [31]. Recently, Ondov et al. [35]

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<sup>1</sup><https://c3-palette.github.io/>

and Jardine et al. [22] evaluated the perceptual effectiveness of different layouts for the comparison of bar charts with a few low-level tasks. They show that juxtaposition is less effective for tasks like finding “biggest delta between items”. Accordingly, Gleicher et al. [14] and L’Yi et al. [31] both suggested to carefully design visual encoding for improving their effectiveness. Therefore, our method facilitates visual comparison of categorical data by improving visual search using a pop-out effect [10] induced by our proposed color mapping scheme.

## 2.2 Color Design

For a complete review of color design techniques for visualization, we refer readers to surveys such as [42, 47]. We limit our discussion to techniques related to color design for categorical data visualization and specifically to the optimization of color mappings, color palette generation, and color design for multi-view visualization.

**Color Mapping Optimization.** Mapping each class to a proper color selected from a given palette is particularly helpful for categorical data visualization, since here no given order can be used. A few factors have been identified for guiding searches within such mappings. For example, Lin et al. [27] proposed to optimize the compatibility between class semantics and the assigned colors. Setlur and Stone [38] produced better results by using co-occurrence measures of color name frequencies. Kim et al. [23] incorporated color aesthetics and contrast into the optimization of color assignment for image segments. Recently, Wang et al. [43] proposed to maximize class discriminability based on color-based class separability, which takes into account spatial relationships between classes and the contrast with the background color. Once an assignment is done, the color of each class can be further optimized to better serve different purposes, such as reducing power consumption of displays [7], improving the accessibility of visualizations for visual impaired users [32], and a better class discrimination [26]. Almost all these methods aim to generate effective visualizations for single data sets, whereas our goal is to efficiently visualize salient class differences across multiple datasets with the same label information. One example are instances of the same dataset over time.

**Color Palette Generation.** To create an appropriate categorical color palette, the commonly used approach is to select one from a library of carefully designed palettes provided by online tools (e.g. ColorBrewer [16]). Colorgorical [15] further allows users to customize color palettes by generating them based on user-specified discriminability and preference importance. Recently, Palettailor [30] takes a further step by automatically generating categorical palettes for different types of charts, such as scatterplots, line and bar charts. However, all the aforementioned methods deal with single datasets, while our work focuses on visual comparisons within multiple datasets with some changed instances.

**Multi-view Color Design.** Multi-view visualizations are commonly used in multivariate analysis. Although a few design guidelines [44] have been proposed for constructing multi-view visualizations, few of them are related to color design. Qu et al. [36] recommended a set of color consistency constraints across views. Among them, is a high-level constraint that the same data field should always be encoded in the same way, which is related to our studied comparative visualization. Namely, all juxtaposed views should have the same color mapping scheme and a good scheme is able to help for seeing the differences between views. However, few works have been done for finding such schemes. The only exception is comparing multiple continuous scalar fields [42] with a global color map by merging overlapping value ranges in different datasets. Our work is the first to generate appropriate color mapping for comparing multiple categorical visualizations.

## 2.3 Visual Saliency & Co-saliency

Here we briefly review visual saliency models developed for visualizations and image co-saliency models.

**Saliency for Visualization.** The human visual system enables viewers to concentrate on salient regions of an image while ignoring others. This is guided by two major factors [8]: pre-attentive, bottom-up focus based on visual features (e.g., color, intensity and edges) and task-driven, top-down attention based on prior knowledge. Numerous saliency models [4] have been developed to mimic the bottom-up attention mechanism in computer vision. Most of them model image saliency as the contrast of image regions to their surroundings with low level features. Among them, the most influential one is the Itti model [19], which computes image saliency with differences surrounding a central region. Kim et al. [24] tailored this model to increase the visual saliency of selected regions within a volume dataset. JÄdnicke and Chen [21] employed Itti's model [19] to define a quality metric for evaluating visualizations. Recently, Matzen et al. [33] evaluated a variety of saliency models on a large dataset and explored why these models work poorly for visualizations. One major reason is that visualizations are often created for specific goals, whereas existing models are based on bottom-up attention. To overcome these weaknesses, they proposed a data visualization saliency (DVS) model by incorporating meaningful high-level features into Itti's model. However, this model is not designed on a class-level and cannot be directly used for categorical visualizations.

**Image Co-Saliency.** Unlike single image based saliency models, the co-saliency model estimates the saliency (importance) of each pixel within the context of related images. Jacobs et al. [20] developed a first co-saliency model for highlighting the most salient differences between two images. Later, this concept was extended for discovering common and salient objects/foregrounds from image collections [46]. Inspired by the original model [20], our work attempts to design an appropriate color mapping for visualizing the most co-salient features among juxtaposed labeled data visualizations. Following their findings that the co-salient features can be effectively characterized by fusing image changes and single image contrast, our co-saliency model relies on two factors: class contrast in the individual views and global features from in-between views (e.g., changes in the class structure).

### 3 CO-SALIENCY BASED COLOR DESIGN

Given multiple categorical visualizations with the same class labels (or a subset thereof), each visualization has  $m$  classes and  $n_j$  data items  $\{\mathbf{x}_1^j, \dots, \mathbf{x}_{n_j}^j\}$ , where each  $\mathbf{x}_t^j$  has a label  $l(\mathbf{x}_t^j)$  and the  $i$ -th class (with  $n_i^j$  data points) consists of  $\{\mathbf{x}_{i,1}^j, \dots, \mathbf{x}_{i,n_i^j}^j\}$ ,  $i \in \{1, \dots, m\}$ . For standard bar and line charts,  $m$  is equal to  $n_j$  but it is often smaller than  $n_j$  for scatterplots. All visualizations use the same background color  $\mathbf{c}_b$  and the same color mapping scheme  $\tau : L \mapsto c$ . Our goal is to find the best mapping  $\tau$  that supports an effective comparison of multiple categorical visualizations.

In line with the design requirements for natural image comparison and categorial data visualization [13, 20, 30], our problem is formulated based on the following three design requirements:

- (i) **DR1:** highlighting the most concerned classes between visualizations as much as possible for an efficient comparison;
- (ii) **DR2:** maximizing the visual discrimination between classes in the individual visualizations for an efficient exploration of multi-class data; and
- (iii) **DR3:** providing flexible interactions for the exploration of relationships among the compared datasets.

Although visual comparison is an essential part of interactive data analysis, most of the existing colorization techniques [15, 30] attempt to meet DR2. The key challenge in meeting DR1 is that we need a proper model to characterize the most salient features in multiple visualizations. To address this issue, we propose our co-saliency model that calculates the saliency of each data item in the context of other similar visualizations. Integrating this model into the objective of a state-of-the-art color mapping generation framework [30], we can generate proper color mappings that

261 highlight salient differences between juxtaposed categorical visualizations while fostering a better visual discrimination  
 262 of classes.  
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### 3.1 Co-saliency for Multi-class Scatterplots

267

268 Following the definition of image co-saliency [20], we model class co-saliency with two factors: class importance  
 269 between visualizations and class contrast within visualizations. The class importance describes how much each class  
 270 should stand out from the visualization. Class contrast describes how much each class stands out from neighboring  
 271 classes and the background, which is similar to perceptual class separability [2, 43]. Hence, we define two types of class  
 272 contrasts: a local contrast with neighboring classes and a contrast with the background.  
 273

274

275 Since point-based representations are very general in 2D visualization, we use scatterplots to illustrate our method.  
 276 Analogous to bottom-up image co-saliency models [11, 20], the co-saliency of the  $i$ th class is defined as the product  
 277 between the class importance and class contrast scores to emphasize the target class and the co-saliency for  $M$  classes:  
 278

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280

281

$$E_{CoS} = \sum_i \left( \sum_j \frac{1}{n_i^j} \left( \lambda \alpha_i^j \exp(\theta_i) + (1 - \lambda) \beta_i^j f(\theta_i) \right) \right) \quad (1)$$

282 where  $\theta_i$  is the importance of the  $i$ th class,  $n_i^j$  is the number of points of the  $i$ th class in the  $j$ th scatterplot,  $\alpha_i^j$  is the  
 283 local contrast with the neighboring classes of the  $i$ th class in the  $j$ th scatterplot,  $\beta_i^j$  is the contrast of the class to the  
 284 background, and  $\lambda$  is the weight between them. The weight  $1/n_i^j$  is used to alleviate class imbalances so that classes  
 285 with small numbers of points and large changes can be highlighted.  
 286

287

288 To better support DR1, we apply an exponential function to enlarge the weight of structural class changes, while  
 289 using a piecewise function weighting the background contrast:

290

291

292

$$f(\theta_i) = \begin{cases} \exp(\theta_i) & \text{if } \theta_i > \kappa \\ -\exp(\theta_i) & \text{else} \end{cases} \quad (2)$$

293  $\kappa$  is a user-specified threshold with a default of zero. The reason for the two different weighting schemes is that classes  
 294 with less or no changes might be treated as the background by viewers [46]. To suppress the saliency of such classes,  
 295 we introduce a negative importance for them.  
 296

297

298 **Local Contrast.** Given the  $j$ th scatterplot, we define the local class contrast based on the  $\alpha$ -shape based point distinctness  
 299 [30]. For each data point  $\mathbf{x}_t^j$ , we define its point distinctness as:

300

301

302

$$\gamma(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{\Delta\epsilon(\tau(l(\mathbf{x}_t^j)), \tau(l(\mathbf{x}_p^j)))}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)},$$

303

304 where  $\Omega_t^j$  is set of  $k$  nearest neighbors of  $\mathbf{x}_t^j$ ,  $\tau(l(\mathbf{x}_p^j))$  is the color of  $\mathbf{x}_p^j$ ,  $d$  is the Euclidean distance and  $\Delta\epsilon$  is the CIELAB  
 305 color distance. For the  $i$ th class, its local contrast is the sum of all points with the same class label in the scatterplot:  
 306

307

308

309

$$\phi_i^j = \frac{1}{n_j} \sum_p^{n_j} \gamma(\mathbf{x}_p^j) \delta(l(\mathbf{x}_p^j), i) \quad (3)$$

310

311 where  $\delta(l(\mathbf{x}_p^j), i)$  is one if the class label  $l(\mathbf{x}_p^j)$  is  $i$  and else zero.  
 312

If a class overlaps with different classes, the local contrast value will be high and the value will be small for a well separated class. Hence, the black class in the two scatterplots shown in Fig. 2(a) has a low contrast value (see Fig. 2(b)) and the cyan class has a large value.

**Background Contrast.** The contrast with the background is based on the so-called point non-separability  $\rho(\mathbf{x}_t^j)$  (rf. [43]), which is defined as the difference between two separation degrees:

$$\rho(\mathbf{x}_t^j) = b(\mathbf{x}_t^j) - a(\mathbf{x}_t^j). \quad (4)$$

where  $b(\mathbf{x}_t^j)$  is the between-class separation degree and  $a(\mathbf{x}_t^j)$  is the within-class separation degree. The measures are defined as weighted sums of color differences of  $\mathbf{x}_t^j$  with its neighborhood from the same and different classes:

$$a(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{\delta(l(\mathbf{x}_t^j), l(\mathbf{x}_p^j)) \Delta \epsilon(\tau(l(\mathbf{x}_t^j)), \mathbf{c}_b)}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)}, \quad b(\mathbf{x}_t^j) = \frac{1}{|\Omega_t^j|} \sum_{\mathbf{x}_p^j \in \Omega_t^j} \frac{1 - \delta(l(\mathbf{x}_t^j), l(\mathbf{x}_p^j)) \Delta \epsilon(\tau(l(\mathbf{x}_t^j)), \mathbf{c}_b)}{d(\mathbf{x}_t^j, \mathbf{x}_p^j)}$$

When most neighbor points of  $\mathbf{x}_t^j$  have the same label as  $\mathbf{x}_t^j$ ,  $\rho(\mathbf{x}_t^j)$  is negative. However, such a negative  $\rho(\mathbf{x}_t^j)$  makes the optimization in Eq. 1 meaningless, and the corresponding classes might be highlighted no matter how large the change of this class is. To address this issue, we use an exponential function to let  $\rho(\mathbf{x}_t^j)$  always be positive while maintaining the monotonicity of the function. Accordingly, we define the contrast to the background of the  $i$ th class as:

$$\beta_i^j = \frac{1}{n_i^j} \sum_t^n \exp(\rho(\mathbf{x}_t^j)) \delta(l(\mathbf{x}_t^j), i). \quad (5)$$

As illustrated in Fig. 2(c), well-separated classes with large color differences from the background have large background contrast (blue and black classes), whereas the pink and cyan classes have relatively large background contrast values with a medium class separation.

**Class Importance.** Class importance reflects whether a class should be highlighted or not. It can be specified by user or by some measures. In our paper, as a default we use the class change degree to represent the importance of each class. To quantify how users perceive structural changes of classes, we measure the difference between the class distributions in two scatterplots using the Earth Mover's Distance (EMD) [37], a perceptual metric. Suppose the  $i$ th class with two representations by two sets of points  $\mathbf{X}_i^1 = \{\mathbf{x}_{i,1}^1, \dots, \mathbf{x}_{i,n_i^1}^1\}$  and  $\mathbf{X}_i^2 = \{\mathbf{x}_{i,1}^2, \dots, \mathbf{x}_{i,n_i^2}^2\}$ . Taking the Euclidian distance between points as the cost, we need to minimize the total matching cost

$$H(\mathbf{X}_i^1, \mathbf{X}_i^2) = \min_{\chi} \sum_t d(\mathbf{x}_{i,t}^1, \mathbf{x}_{i,\chi(t)}^2),$$

which constrains one-to-one mappings  $\chi$  between points. This is the classic bipartite matching problem, which can be solved by the Hungarian method [25]. When the number of points of two sets is not equal, we further take the difference between the number of points into account. In doing so, the class change degree contains positional changes and changes of element numbers:

$$\theta_i = \frac{H(\mathbf{X}_i^1, \mathbf{X}_i^2)}{\min\{n_i^1, n_i^2\}} + v \frac{\|n_i^1 - n_i^2\|}{\max\{n_i^1, n_i^2\}} \quad (6)$$

both terms range within [0,1] and  $v$  is 1.0 as default value.

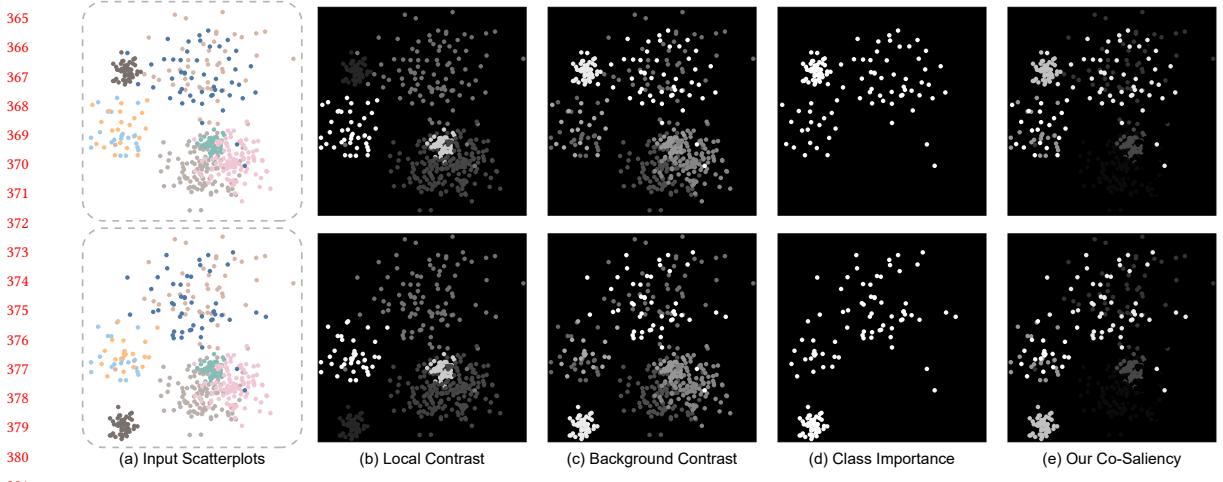


Fig. 2. Main components for computing co-saliency maps: For the two input scatterplots (a), our class-based co-saliency (e) is generated by fusing local contrast (b), background contrast (c), and class change degree (d). Brightness of points denotes value.

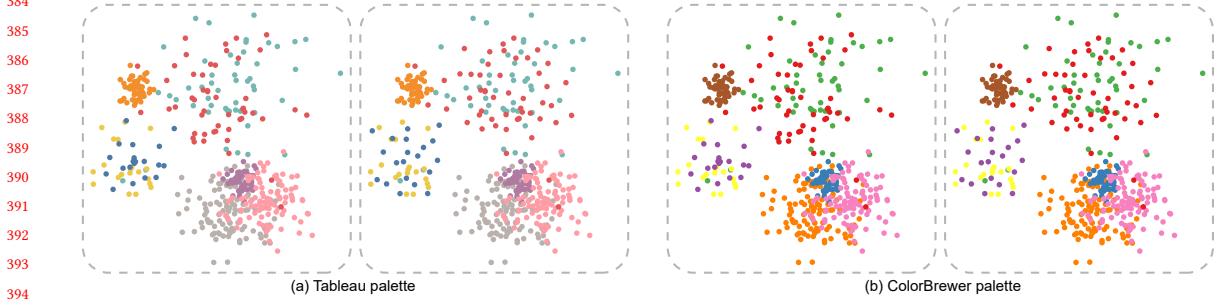


Fig. 3. Results generated by a co-saliency based color assignment with the existing Tableau-10 palette (a) and the ColorBrewer palette (b). Many existing palettes consist of bright colors only, where classes with smaller changes cannot be de-emphasized appropriately.

Fig. 2 shows an example of two 8-class scatterplots with three changing classes (orange, blue and black). Combining the class change degree with the two above-given contrast measures allows us to highlight salient differences and maintain the visual discrimination of the classes (see Fig. 2(e)).

### 3.2 Co-Saliency based Palette Generation

On the basis of our co-saliency model we meet DR1 and DR2 by a co-saliency based generation of color palettes. Taking the model in Eq. 1 as the objective within a state-of-the-art color assignment method [43], an optimal color mapping can be obtained from a given good palette. However, there are two major limitations **by not taking palette generation itself into account**: i) the model requires users to try many palettes for selecting a good one; and ii) the design of most existing palettes is not oriented towards visual comparison so that even the best color assignment cannot provide prominent cues for this task. Fig. 3 shows examples with the Tableau-10 palette and ColorBrewer palette [16]. Both results highlight several classes with minor changes (e.g., the bottom left purple class), and make it hard to identify the red class with the largest change even though it is very distinctive. Thus, we prompt users to use our co-saliency based palette generation method.

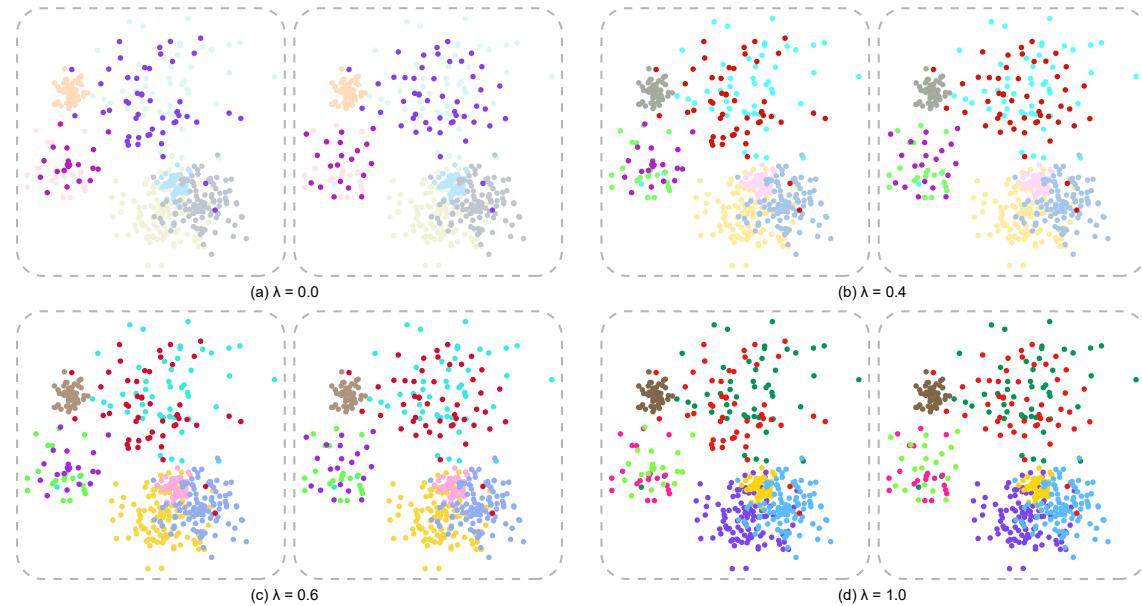
417 A recently proposed data-aware palette generation method by Lu et al. [30] automatically generates discriminable  
 418 and preferable palettes by maximizing the combination of three palette quality measures: point distinctness, name  
 419 difference, and color discrimination. By replacing the first measure with our co-saliency model, palette generation can  
 420 be formulated as an optimization problem:  
 421

$$\arg \max_{\tau} E(\tau) = \omega_0 E_{CoS} + \omega_1 E_{ND} + \omega_2 E_{CD}. \quad (7)$$

422 consisting of a co-saliency term  $E_{CoS}$  (see Eq. 1), a name difference term  $E_{ND}$  and a color discrimination term  $E_{CD}$ ,  
 423 balanced by  $\omega_0$ ,  $\omega_1$  and  $\omega_2$ . For more details about  $E_{ND}$  and  $E_{CD}$ , we refer readers to [30]. By using their optimization  
 424 method, we are able to generate desired color palettes up to 40 colors in real time. For example, Fig. 4(b) shows an  
 425 example which uses the same dataset as in Fig. 3, but improves the distinctness of the two changed classes while  
 426 maintaining class separability.  
 427

### 428 3.3 Parameter Effect

429 Besides using different weights for the terms in palette generation [30], our co-saliency model involves three parameters:  
 430 the weight  $\lambda$  between the two contrasts, the threshold for the class importance  $\kappa$ , and  $v$ , which is related to the definition  
 431 of the class change degree that is used as our default class importance. Since  $v$  is fixed in our experiments and the class  
 432 importance can be specified by the user, we mainly discuss here the effects of  $\lambda$  and  $\kappa$ .  
 433



460 Fig. 4. Effect of contrast weight  $\lambda$ : (a) result considering only contrast to the background; (b) result with  $\lambda = 0.4$ ; (c) result with  
 461  $\lambda = 0.6$ ; (d) result generated by only considering contrast with nearest classes.  
 462

463 **Balancing Weight  $\lambda$ .** Although this parameter modulates the influence between class contrast with its neighbors and  
 464 background, it offers a compromise between DR1 and DR2. As shown in Fig. 4(a), considering only the contrast to the  
 465 background would result in a good 'pop out' effect, but other classes might be hard to discriminate. While considering  
 466 only the contrast with nearest neighbors, such as done in Fig. 4(d), all the classes are easy to distinguish but the changed  
 467

<sup>469</sup> classes are hard to find out. This is reasonable, because pre-attentive vision lets a bright and saturated color region  
<sup>470</sup> within regions of de-saturated colors “pop-out” to the viewer [17]. In our experiments, we found that setting  $\lambda = 0.4$  as  
<sup>471</sup> a default value allows to simultaneously emphasize changes and preserve the discriminability between classes, see the  
<sup>472</sup> example in Fig. 4(b).

<sup>473</sup>

<sup>474</sup> **Importance Threshold  $\kappa$ .** The importance threshold  $\kappa$  selects classes with large importance to be highlighted. With a  
<sup>475</sup> default value of zero, all classes with an importance value larger than zero are ensured to be highlighted. Likewise, a  
<sup>476</sup> large  $\kappa$  will de-emphasize classes with a small importance. We further allow users to specify  $\kappa$  by interaction through a  
<sup>477</sup> widget in our interactive application.

### <sup>480</sup> 3.4 Bar and Line Charts

<sup>481</sup>

<sup>482</sup> Like Palettailor [30], our color mapping generation method works also for other categorical visualization types such as  
<sup>483</sup> bar or line charts. This is achieved by treating each bar or line segment in both views as a point and then using the  
<sup>484</sup> same method to compute their class contrast. Taking line charts as an example, we order the line segments along the  
<sup>485</sup> time axis and build a one-to-one mapping for line segments to compute  $\theta_i$ . Doing so, lines with large changes will  
<sup>486</sup> be highlighted while maintaining the discriminability between multiple lines in each chart. The same is done for bar  
<sup>487</sup> charts, see Fig. 1. More results can be found in our supplementary material.

## <sup>488</sup> 4 EVALUATION

<sup>489</sup>

<sup>490</sup> We evaluated the effectiveness of our method on supporting juxtaposed visual comparisons for different visualization  
<sup>491</sup> types. This is achieved by comparing different colorized visualizations(i.e., bar charts and scatterplots) between our  
<sup>492</sup> method and some existing methods. We conducted two online controlled experiments through Amazon Mechanical  
<sup>493</sup> Turk (AMT) with 217 participants in total, each experiment contains different task for different visualization type:

- <sup>494</sup> (i) Bar chart experiment:
  - <sup>495</sup> • *Finding max delta task.* To evaluate how well our method can support people in *observing the largest change* for juxtaposed categorical bar charts;
- <sup>496</sup> (ii) Scatterplot experiment:
  - <sup>497</sup> • *Spotting the difference task.* To evaluate how well our method can support people in *observing changes* for juxtaposed categorical scatterplots;
  - <sup>498</sup> • *Counting class number task.* To evaluate whether our method can support the *visual separability* in each individual scatterplot, which is considered fundamental to juxtaposed comparison.

<sup>500</sup>

<sup>501</sup> **Colorization Methods.** In each of our studies, we used six different ways to colorize datasets, including four benchmark  
<sup>502</sup> methods (*Random Assignment*, *Optimized Assignment*, *Alpha Blending* and *Palettailor*) and two experimental methods  
<sup>503</sup> based on our approach (*C3-Palette Assignment*, *C3-Palette Generation*):

- <sup>504</sup> • *Random Assignment* is randomly selecting and assigning colors from Tableau-20 palette to the classes.
- <sup>505</sup> • *Optimized Assignment* uses the optimized assignment approach [43] for one of the two datasets with an input of  
<sup>506</sup> Tableau-20 color palette.
- <sup>507</sup> • *Alpha Blending* is achieved by setting the alpha of each unchanged class to 0.5 while the changed classes remain  
<sup>508</sup> to 1.0 based on *Optimized Assignment* result. We choose 0.5 since the results will be used in the discrimination  
<sup>509</sup> task later.

- *Palettailor* uses the method proposed by Lu et.al [30] for palette generation. The palette is generated for one of the two datasets with the default settings.
- *C3-Palette Assignment* uses the color assignment optimization solution(Eq. 1) based on Tableau-20.
- *C3-Palette Generation* uses the unified color generation and assignment optimization method, and produced the results with the default settings( $\omega_0 = 1.0$ ,  $\omega_1 = 1.0$ ,  $\omega_2 = 1.0$  and  $\kappa = 0$ ).

#### 4.1 Experiment 1: Bar Chart Experiment

We test the performance of our method for bar charts through the *MAXDELTA* task which is used in Ondov et al.'s [35] comparison task. The setup of this task is very similar to Ondov et al. [35], thus we briefly describe the experiment setup.

##### 4.1.1 Experimental Design.

**Task & Measure.** *MAXDELTA task.* Following the methodology by Ondov et al. [35], we asked participants to find the bar that had the biggest difference in the two charts. The titer value which is used to control the largest difference between the two bar charts, is recorded to measure the precision degree for people to make judgments about adjacent bar charts. Larger titer value indicates an easier trial. Except titer value(ranging from 0 to 1), we also recorded the answer, where a correct response recorded as 1 while wrong is 0.

**Conditions & sample palette.** Similar to the scatterplot experiment, we also tested the six conditions, including two experimental methods(*C3-Palette Assignment* and *C3-Palette Generation*), as well as four benchmark conditions(*Random Assignment*, *Optimized Assignment*, *Alpha Blending* and *Palettailor*). We used Tableau 20 palette for the assignment method due to its large range of brightness and saturation. Specifically, the original *Optimized Assignment* [43] did not apply their method to bar chart, we extended it by treating each bar as a point. *Alpha Blending* is based on the result of *Optimized Assignment* by changing the opacity of each class. Different to the scatterplot experiment, we run these methods in real-time since the bar charts are generated dynamically.

**Bar chart generation.** All the stimulus datasets used in this experiment are generated by the titer staircase method [35] in real time. Each pair of bar charts are generated differently depending on participant performance in the previous trial. For each condition method, the first trial generated bar charts with a titer of 0.5. A correct response made the titer of the next trial increase with +0.3 while an erroneous answer lead to a decrease of -0.1. To prevent participants from too many trials with low difficulty, we set 0.75 as the largest titer value. Each bar chart consists of 7 data points same as Ondov et al. [35].

**Procedure.** The procedure of this experiment is similar with [35]. We gave participants 4 training trials to make them familiar with our experiment. The first training trial is time-unconstrained which need to be answered correctly while the other three trials are identical to the real test with the easiest(largest) titer value(0.75). We also inform participants the notes during the real experiment. There were twenty trials for each condition methods(120 trials in total) and the order of the conditions are different between participants.

**Results.** We recruited 32 participants through the AMT, each participant went though all the six condition methods with random order. First, we run an accuracy-based outlier exclusion to filter participants whose overall proportion of correct trials was lower than two standard deviations from the mean of other workers. After this procedure, 2 participants are excluded from the results. Then we plotted the total error of all trials and the titrated signal with mean of final titers. As shown in Fig. 5(a), we can see that *C3-Palette Generation* has a significantly difference than other conditions in both plots.

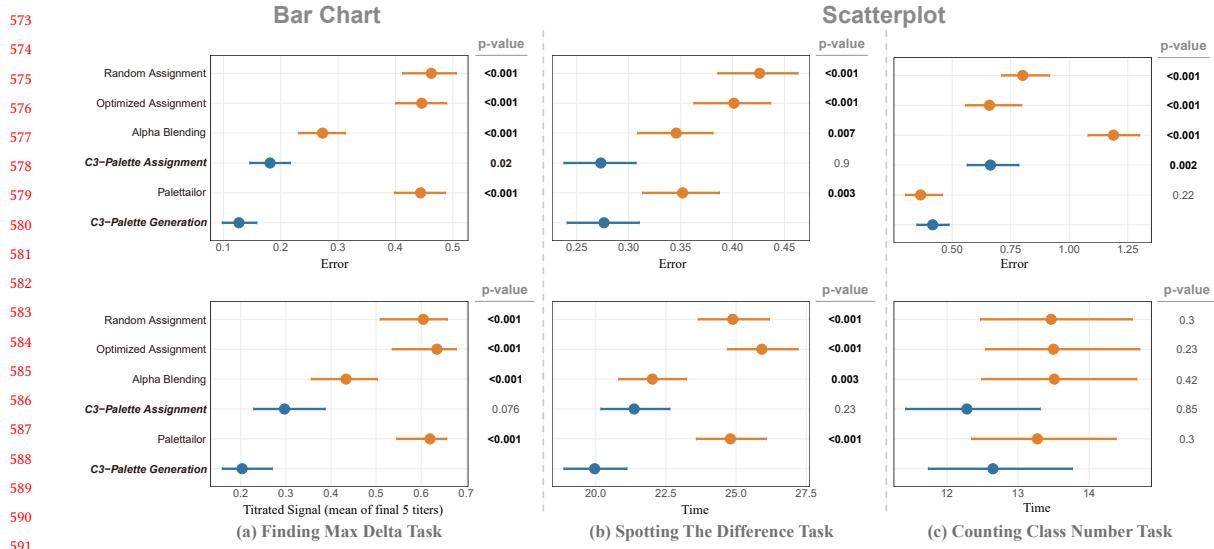


Fig. 5. Confidence interval plots and p-value from the Mann-Whitney test for the three online controlled experiments. Error bars represent 95% confidence intervals. Each p-value shows the statistical test result of *C3-Palette Generation* condition with other conditions.

## 4.2 Experiment 2: Scatterplot Experiment

In addition to bar charts, we also conducted a scatterplot experiment to evaluate the effectiveness of our approach. Due to the complexity of the scatterplots, we adopted two tasks: *spotting the difference* and *counting class number*, each participant completed one of them.

**Scatterplot Dataset Generation.** The paired scatterplot datasets used in our studies were generated as follows. First, we designed a set of multi-class scatterplots, each containing 8 classes. Each class was generated using Gaussian random sampling and placed randomly in a  $600 \times 600$  area. Similar to [30], these classes belong to one of the four settings of varying size and density: small & dense ( $n = 50, \sigma = 20$ ), small & sparse ( $n = 20, \sigma = 50$ ), large & dense ( $n = 100, \sigma = 50$ ), and large & sparse ( $(n = 50, \sigma = 100)$ ).

Then, for each scatterplot generated above, we produced its paired scatterplot by randomly choosing one or more classes and changing the positions or number of their data points. To systematically generate the changed classes, we defined *change magnitude*, which is related to three variables: *change type*, *change ratio* and *number of changed classes*. *Change type* defines how does the points change, contains change with *point number* and *point position*; *change ratio* defines how large the change of a type is, ranging from 0 to 1; and number of changed classes defines the number of classes that are changed, ranging from 1 to 3 (to add different levels of difficulty). We summarize our basic idea of data generation for each change type as below.

- *Point number:* For each class in the original scatterplot, we calculated the new point number by multiplying the original number by  $(1 \pm \text{change ratio})$ . The addition of points was implemented by generating them with the same distribution as the original class. Subtraction was achieved by randomly deleting data points from the original class.

- 625 • *Point position:* Positional changes contain many types, such as changing the position of class centers and/or their  
 626 shape. In our experiment, we use the two different positional changes that were mentioned above. For changing  
 627 the center position of a class, we moved it into a certain *direction* with a specific *distance*. This was implemented  
 628 by moving the center towards a random direction by a distance calculated by multiplying a maximal distance  
 629 (400 by default) with the *change ratio*. For implementing shape changes, we defined the shape of a class as the  
 630 bounding box of its data points. A shape change of a class was done by moving the density parameter of its  
 631 Gaussian distribution into the opposite direction of the given value, i.e., a small & dense class ( $n = 50, \sigma = 20$ )  
 632 would be changed into a small & sparse ( $n = 50, \sigma = 50$ ) class. In order to produce a new shape for a class, we  
 633 first calculated the one-to-one mapping between the newly-generated class and the original class using [25]  
 634 and then linearly interpolated the position of a new point between the two corresponding points based on the  
 635 *change ratio* parameter. We randomly choose one change type when disturbing the class to be changed.  
 636

637 To simplify these independent variables, we produced 300 candidate scatterplot pairs for each change type, and then  
 638 calculated the *change magnitude* for each pair using Eq. 6, and split all pairs into three levels: *small*, *medium*, and *large*.  
 639 Next, without loss of fairness, we randomly selected 2 pairs from each change magnitude level for each change type  
 640 and each number of changed classes. Thus in total we had 36 paired scatterplot in each of the two studies. The detailed  
 641 dataset is showed in Table. 1.

#### 642 4.2.1 Spotting the difference task.

643 To evaluate how well our approach enables viewers observing changes between juxtaposed categorical scatterplots, we  
 644 conduct an online “spot-the-difference” experiment through Amazon Mechanical Turk (AMT) with 136 participants.

645 **Hypotheses.** We hypothesized that our approach would generally be more effective than the benchmark methods on  
 646 the juxtaposed comparison tasks, and that this effect would vary based on *change magnitude*.

- 647 **H1.** Our color generation method (*C3-Palette Generation*) outperforms the benchmark conditions (*Random Assignment*,  
 648 *Optimized Assignment*, *Alpha Blending* and *Palettailor*) on the task performance.
- 649 **H2.** Our color assignment method (*C3-Palette Assignment*) using a color palette with a large range of brightness and  
 650 saturation (*Tableau-20*) outperforms the benchmark conditions (*Random Assignment*, *Optimized Assignment*,  
 651 *Alpha Blending* and *Palettailor*) on the task performance.
- 652 **H3.** There would be an interaction effect between colorization methods and *change magnitude*. Specifically, the  
 653 difference between the achievements of our methods (*C3-Palette Generation* and *C3-Palette Assignment*) and that  
 654 of the benchmark methods (*Random Assignment*, *Optimized Assignment*, *Alpha Blending* and *Palettailor*) would  
 655 vary based on *change magnitude*.

656 **Task & Measures.** In this experiment, each participant was asked to perform a *spot-the-difference* task. Inspired by the  
 657 Spot the Difference game where one needs to compare a pair of similar pictures to detect their differences [12], we  
 658 asked participants to identify all the classes that have been changed in two scatterplots. At the beginning of each trial,  
 659 the number of changed classes was provided. Each participant was asked to select all the changed classes by clicking  
 660 the points belonging to these classes in either of the scatterplots.

661 For each participant, we measured the *time* taken for each trial, and counted the errors (0/1) indicating whether  
 662 the actual changed classes are aligned with the participant’s response. Note that if any of the changed classes was  
 663 mistakenly identified, the trial would be considered as “wrong” (1).

677 While the participant was instructed to do the task “*as accurately as possible*”, we set a 60-second time limit for each  
 678 trial for fear that user might spend too much time on the trial. If the participant could not find all the changed classes  
 679 during the time limit, they were directed to the next trial. This was done since we observed from the pilot study that  
 680 when participants spent too much time on a single trial, they may decide to quit by selecting a class randomly(which  
 681 will lead to an incorrect answer) or to spend more time till they get the correct answer or the time limit (which will  
 682 lead to increasing time spent on the trial). This subject decision would add noise to our measurements. Thus we added  
 683 a 60-second time limit, which was informed by our pilot study, where over 92.76% trials were completed within 60  
 684 seconds.  
 685

686  
 687 Table 1. Grouping of Datasets: 36 datasets × 6 conditions. C: condition; G: participant group; Position Small 1: point position change  
 688 with small change magnitude for 1 changed class.  
 689

	C1	C2	C3	C4	C5	C6
Dataset 1: Position Small 1	<b>G1</b>	G2	G3	G4	G5	G6
Dataset 2: Position Small 1	G6	<b>G1</b>	G2	G3	G4	G5
Dataset 3: Position Small 2	G5	G6	<b>G1</b>	G2	G3	G4
Dataset 4: Position Small 2	G4	G5	G6	<b>G1</b>	G2	G3
Dataset 5: Position Small 3	G3	G4	G5	G6	<b>G1</b>	G2
Dataset 6: Position Small 3	G2	G3	G4	G5	G6	<b>G1</b>
Dataset 7: Position Medium 1	<b>G1</b>	G2	G3	G4	G5	G6
Dataset 8: Position Medium 1	G6	<b>G1</b>	G2	G3	G4	G5
...						
Dataset 35: Number Large 3	G3	G4	G5	G6	<b>G1</b>	G2
Dataset 36: Number Large 3	G2	G3	G4	G5	G6	<b>G1</b>

700  
 701  
 702  
**Experiment Organization.** We tested the effects of the 6 method conditions across 36 paired multi-class scatterplot  
 703 datasets using a *between-subject* experiment design. To avoid ordering effects, where the participant would get familiar  
 704 with a dataset after seeing it several times, each participant was assigned to a group and saw a specific subset of datasets  
 705 under different conditions. We used a Latin Square grouping (see Table. 1) to organize the trials for each participant.  
 706

707 In addition, some participants might apply a “shortcut” strategy when seeing a class that is obviously more salient  
 708 than the others, especially under the *C3-Palette Assignment* and *C3-Palette Generation* conditions. Thus, for quality  
 709 control, we added 4 sentinels which were very simple trials with only one changed class and a large change magnitude,  
 710 and we assigned a de-saturated color to the changed class that made it less salient. We add these 4 distractor trials to  
 711 each group to identify whether the participants is doing the task seriously and reject the results with more than two  
 712 wrong trials.  
 713

714 Finally, there were 6 participant groups and each of them had 40 trials in total. To further avoid learning effects  
 715 between trials, we randomly shuffled the display orders of all scatterplot pairs, and randomly placed the two scatterplots  
 716 in each pair on the left or right side.  
 717

718 **Pilot Study & Power Analysis.** We conducted a pilot study involving 28 participants to check the experimental setup  
 719 and determine the parameters, such as the time limit for a trial. Harnessing by the pilot study, we also obtained our  
 720 expected effect sizes, which were in further fed into a power analysis. With an effect size Cohen’s  $d$  of 0.4, alpha level of  
 721 0.05 and beta level of 0.8, the power analysis suggested a minimum number of 100 participants for the spot-the-difference  
 722 task. See the supplementary material for more details.  
 723

Table 2. Participants details for each task of the scatterplot experiment.

Task & Group	Spotting the Difference		Counting class number	
	Pilot(28)	Formal(108)	Pilot(29)	formal(52)
Group 1	5	18	5	9
Group 2	5	17	5	8
Group 3	5	19	4	8
Group 4	3	17	5	9
Group 5	5	19	5	9
Group 6	5	18	5	9

**Participants.** We recruited 108 participants(as shown in Table. 2) for the experiment on Amazon Mechanical Turk. According to the completion time in the pilot study, we paid each participant \$1.5 for the task based on the US minimum hourly wage. No participant claimed color vision deficiency on their informed consent.

**Procedure.** Each participant went through the following steps in our experiment: (i) viewing a user guide of the task and completing three training trials; (ii) completing each trial as accurately as possible; (iii) providing demographic information.

#### 4.2.2 Results.

Following previous studies, we analyzed the results using 95% confidence intervals, and also conducted Mann-Whitney tests to compare the differences between conditions. The non-parametric test was used due to observations of non-normally distributed data from our pilot study. In addition, we computed the effect size using *Cohen's d*, i.e., the difference in means of the conditions divided by the pooled standard deviation. We used ANOVA to examine the interaction effect between variables.

Results of the online experiment are shown in Fig.5 (a). First, we found that our approach(*C3-Palette Assignment* and *C3-Palette Generation*) leads to a significantly lower error rate than all benchmark conditions. For the completion time, *C3-Palette Generation* has significantly less time ( $p = 0.003$ ) than *Alpha Blending* condition while *C3-Palette Assignment* has no significant difference ( $p = 0.095$ ), and our approach has significantly less time than all other benchmark conditions( $p < 0.001$ ). The result indicates that our palette generation method(*C3-Palette Generation*) has a better performance than benchmark conditions in the “spot-the-difference” task (**H1 confirmed**). As for color palette with a larger range of brightness and saturation, our approach(*C3-Palette Assignment*) is better than most conditions and is at least comparable to *Alpha Blending* condition(**H2 confirmed**).

Second, we compared error and time with regard to different change magnitudes, and found that smaller magnitude leads to larger error rate and consuming time (as shown in Fig.6 (a) left). This indicates that there exists an significant interaction effect between *change magnitude* and performance, i.e., *change magnitude* would affect user performance. We did the same test to *change type*, the results show that *point number change* is much more difficult than *point position change*(**H3 confirmed**).

Finally, we did not find significant interaction effect between *colorization methods* and *change magnitude* or *change type*, meaning that the effect of our method is not necessarily influenced by the magnitude of change between the two scatterplots or the different change type of classes (**H4 not confirmed**).

#### 4.2.3 Counting class number task.

To evaluate whether our approach can fundamentally support the visual separability of the classes in each scatterplot, we

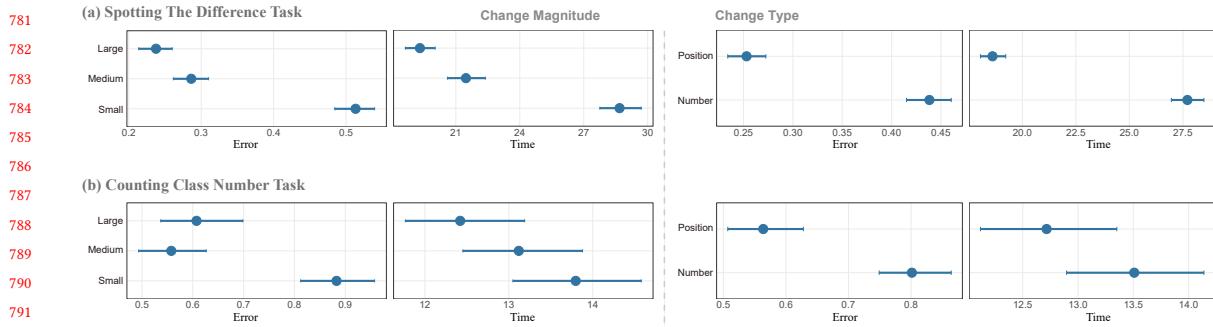


Fig. 6. Confidence interval plots for the two online controlled experiments. (left) Plots for *change magnitude* based on error and time; (right) plots for *change type* based on error and time.

conduct an online “counting class number” experiment through Amazon Mechanical Turk (AMT) with 81 participants. The experimental design was similar to the first study, but we set up with different task during the experiment. We expected to see different patterns of the discriminability across different conditions. Specifically, our methods would lead to a shorter error and time than *Random Assignment* and *Alpha Blending* conditions.

**Hypotheses.** We hypothesized that our approach would generally be more effective than the benchmark methods on the discrimination tasks, and that this effect would not vary based on *change magnitude* or *change type*.

**H1.** Our color generation method (*C3-Palette Generation*) outperforms the benchmark conditions (*Random Assignment*, *Optimized Assignment*, *Alpha Blending*) and our assignment method(*C3-Palette Assignment*), while is comparable to *Palettailor* on the task performance.

**H2.** Our color assignment method (*C3-Palette Assignment*) based on *Tableau-20* outperforms the benchmark conditions (*Random Assignment*, *Alpha Blending*), while is comparable to *Optimized Assignment* condition on the task performance.

**H3.** There would be no interaction effect between colorization methods and other independent variables(*change type* and *change magnitude*).

**Task & Measures.** Following previous methodologies [30, 43], each participant was asked to perform a *counting class number* task. We asked participants to identify how many classes(colors) are there in the given two scatterplots and then choose an answer among several options below the two scatterplots. We recorded the participant’s answer and response time for each trial, and counted the *error* by calculating the differences between the participant’s answer and the actual number of classes(each scatterplot has 8 classes in our experiment).

**Pilot Study & Power Analysis.** This setting is similar to Experiment 1. We invited 29 participants to do the pilot study and the results were in further fed into a power analysis. With an effect size Cohen’s  $d$  of 0.6, the power analysis suggested a minimum number of 50 participants for the discriminability task. See the supplementary material for more details.

**Participants.** We finally recruited 52 participants(as shown in Table. 2) for the experiment on Amazon Mechanical Turk. According to the completion time in the pilot study, we paid each participant \$1.5 for the task based on the US minimum hourly wage. No participant claimed color vision deficiency on their informed consent.

## 833 4.2.4 Results.

834 Results of this visual separability experiment are shown in Fig.5 (b). Through this study we found that first *C3-Palette*  
 835 *Generation* is comparable to *Palettailor* while leads to a significantly lower error rate( $p \leq 0.001$ ) than all other  
 836 benchmark conditions. Specifically, *C3-Palette Generation* has a significantly lower error rate( $p = 0.002$ ) than *C3-Palette*  
 837 *Assignment*(H1 confirmed). Second, *C3-Palette Assignment* has higher performance than the benchmark conditions  
 838 (*Random Assignment*, *Alpha Blending*) and is comparable to *Optimized Assignment*(H2 confirmed). For other independent  
 839 variables, as shown in Fig.6 (b), we found that there existed a significant difference between *Small change magnitude*  
 840 and *Medium* and *Large*. *Point position change* has a much lower error rate than *point number change*. And their time has  
 841 both a tendency to gradually increase. This indicates that *change magnitude* and *change type* might have an effect on  
 842 discrimination task between different conditions (H3 not confirmed). Finally, we did not find significant interaction  
 843 effect between *colorization methods* and *change magnitude* or *change type*, meaning that the effect of different methods  
 844 for visual discriminability is not necessarily influenced by the magnitude of change between the two scatterplots or the  
 845 different change type of classes (H4 confirmed).

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## 848 4.3 Discussion

849 In summary, we evaluated the effectiveness of our approach against the benchmark conditions through two online  
 850 studies. We found that first, our methods outperform the benchmark methods on juxtaposed comparison tasks, and  
 851 their effects are not necessarily influenced by the change magnitude of the two scatterplots or the change type of  
 852 each class. The performance of *Optimized Assignment* is comparable to *Random Assignment*, this is reasonable, since  
 853 *Optimized Assignment* mainly cares about the visual separability of different classes, thus it might assign the less salient  
 854 color to the changed class while *Random Assignment* would assign salient color even though the whole separability of  
 855 the scatterplot is not very good. This also provides an explanation for *Alpha Blending* which is based on the result of  
 856 *Optimized Assignment*. Second, our experimental methods (*C3-Palette Generation* and *C3-Palette Assignment*) generally  
 857 support the fundamental visual separability of the classes. It is worth noting that the error rate of *C3-Palette Generation*  
 858 is comparable to *Palettailor* which is the start-of-the-art palette generation method for visual discriminability, while *C3-Palette*  
 859 *Assignment* is comparable to *Optimized Assignment* which is the start-of-the-art palette assignment method for  
 860 visual discriminability. This indicates that our approach maintains the class distinction of the scatterplot while enhances  
 861 the class saliency to help observe changes between different scatterplots. Third, we found that *change magnitude* and  
 862 *change type* influence the performance of the *counting class number* task. The potential explanation is that large change  
 863 between scatterplots will attract participants' attention, thus make it easy to distinct different classes. This is also  
 864 reasonable for *change type* since point position change is easier to distinguish than point number change. It's obvious  
 865 that *Alpha Blending* has a much lower error rate than other methods for discrimination task. As one of the participants  
 866 said, "The ones that were harder were ones that had colors that when they overlapped would change color. It made it  
 867 hard to tell if it was the same color or if it was a new color. When the colors were uniform and all the same opacity, it  
 868 was much easier." *Alpha Blending* condition changes the opacity of unchanged classes to make the unchanged classes  
 869 more distinct, but this will generate new color from color blending, so as to make it hard to distinct colors.

870 Some limitations exist in our evaluation. First, our experiment mainly focuses on error rate and time consuming,  
 871 while other measurements are not explored, such as click order of the changed classes and time consuming for each click.  
 872 These might reflect some interesting results for different *cluster type*. Second, our experiment focuses on identifying the  
 873 differences between two scatterplots, which is a simplified situation, since in real-world cases often more than two  
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visualizations are compared. Third, we cannot further analyze the effect of *change type*, given the current study design, though we did observe some trends that for certain types of change, our methods are more effective. That brings us to a series of more fundamental questions: how can we properly define the types of changes? What is the just noticeable change magnitude for each change type? Further research is needed to answer these questions so that our approach can be thoroughly evaluated.

## 5 INTERACTIVE SYSTEM

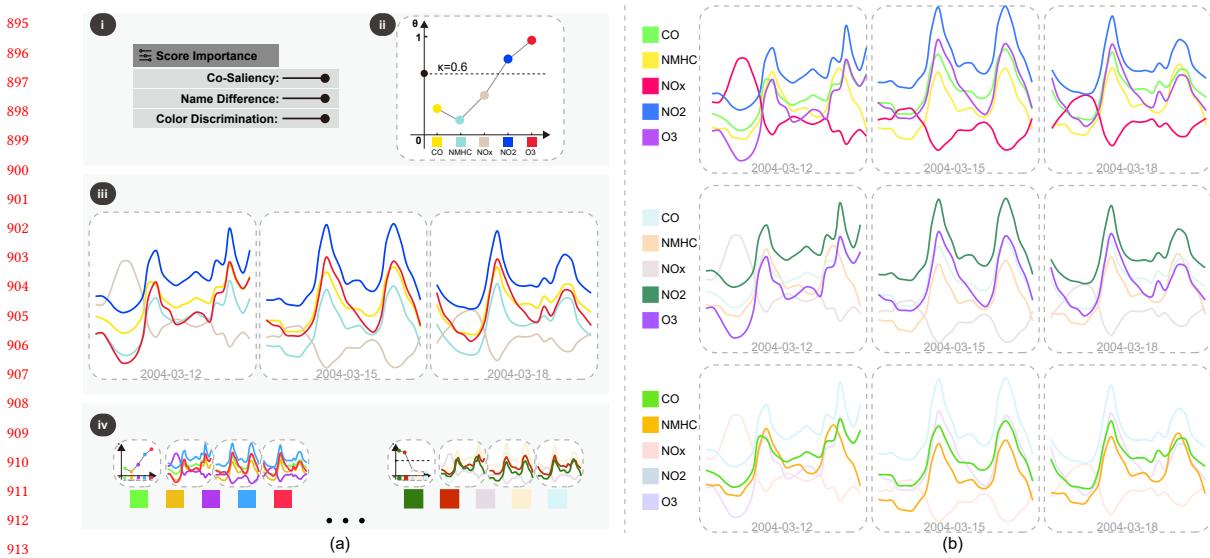


Fig. 7. Our interactive colorization system and a case study. (a) Screenshot of the interactive system consisted of four panels: (i) control panel; (ii) importance adjustment panel; (iii) visualization panel; and (iv) history panel. (b) Using this system to explore the changes of gases in an air quality data set [9]: (top) The automatic generated palette creates salient colors for lines; (middle, bottom) the palettes highlighting two lines with small changes generated by our methods without and with colour name constraint, respectively.

To help users interactively design colors for comparing multi-class scatterplots, we developed a web-based multi-view visualization tool<sup>2</sup> (see the screenshot in Fig. 7(a)). It consists of four coordinated views: (i) a control panel, (ii) an importance adjustment panel for adjusting  $\kappa$  and importance of each class, (iii) the juxtaposed visualizations, and (iv) a history view.

After uploading multiple labeled datasets, the system automatically finds an optimal color mapping scheme to colorize the input data, while each class is encoded as a dot on the x-axis of the importance adjustment view indicating the change degree. If users like the color mapping scheme, they can save it to the history view. By default, our system finds a color mapping scheme to highlight the classes with large changes and renders the classes in ascending order of the corresponding change degrees. To facilitate a coherent exploration, we provide a color name constraint for palette generation, where the consistency of color names will be preserved in the produced palettes. If users like the color mapping scheme, they can save it to the history view.

<sup>2</sup><https://c3-palette.github.io/>

**Color Name Constraints.** Adjusting class importance and  $\kappa$  allows to highlight some classes of interest with newly generated color palettes. However, this might not be intuitive for users, since the colors might be completely changed in the new palette. To address this issue, one straightforward way is to assign large opacities to classes of interest and small values to deemphasized classes, respectively. However, this method might not be able to pop out such classes, since their assigned colors are often have low contrast with the background (e.g., the yellow class in the top of Fig. 7(b)).

To maintain consistent color schemes and highlight classes of interest, we introduce a color name constraint [18] for palette generation. Specifically, the name difference between the new color and the one in the previous palette should be smaller than a threshold during the search for new palettes. In doing so, such selected classes can be easily identified from the new colorization results (see an example in the bottom of Fig. 7(b)).

## 5.1 Case Study

To shed further light onto the ecological validity of our approach, we conducted a case study on a real-world categorical dataset visualized with line charts. Here, we analyze an air quality data set [9] that contains hourly responses of a gas multi-sensor device deployed in an Italian city from March 12 to March 18, 2014. The top in Fig. 7(b) shows the juxtaposed line graphs encoded by our generated color palette, where each gas type is represented by a line with a unique color. We can see that all gases are encoded with highly salient colors, making it hard to explore changes of specific gases. This is reasonable because the default  $\kappa$  is zero, but all gases have large changes. Thanks to our interaction mechanism, users can directly select classes of interest to be highlighted by assigning them with large importance, while the  $\theta$  values of the other classes are set to -1. Using the color name constrained palette generation method, the produced palette lets the selected lines pop out from the others (see the bottom in Fig. 7)). Hence, users can easily explore the changes of the selected two gases ( $\text{NO}_2$  and  $\text{O}_3$ ) in the three juxtaposed views.

## 6 CONCLUSION AND FUTURE WORK

We presented  $C^3$ -palette, a data-aware approach for producing color palettes for comparing horizontally juxtaposed categorical visualizations that allows a better identification of the biggest change between two data series, while maintaining visual discrimination of classes. This goal is achieved by a novel co-saliency model, which characterizes the most co-salient features between juxtaposed labeled data visualizations while maintaining class discrimination in the individual visualizations. We evaluated  $C^3$ -palette, through a crowd-sourcing study, which empirically demonstrated that our produced palettes allow for efficient visual comparison and good class discrimination.

Our work concentrated on juxtaposed comparisons to detect changes between multiple datasets, whereas its optimal color palette might not be appropriate for understanding other analytical comparison tasks (e.g., the correlation tasks [35]. Future work needs to investigate the effectiveness and extensions of our approach for such comparison tasks. Furthermore, mark shape [28] and mark size [39] both might have the effect on the perceptual precision of visual comparisons and we will explore the possibility to model the influence of these factors.

Second, our approach produces colors with salient hue to highlight classes with large changes, but those colors do not visually indicate the ranking of class changes. It would be helpful to associate the color ordering constraint [5] with the degree of changes, so that the ranking of class changes can be shown clearly. On the other hand, our method can be extended to generate palettes for people with color vision deficiency by incorporating the physiologically-based model [32] into our optimization framework.

Third, while our second user study only examined the interaction effect between change magnitude and different colorization methods, we plan to investigate how this effect is influenced by different types of changes in scatterplots,

such as point number, center position and shape. The order of rendering is critical for comparison task and we treat it simply in this paper by rendering less important classes first. But when there are multiple important large classes at same positions, the less important class might be overlapped and hard to distinct. Thus a professional render order algorithm is necessary for multi-class scatterplot rendering.

Last, our study only evaluated the effectiveness of our palettes with horizontal juxtaposed visualizations, while there are a few different layout methods such as vertical arrangement, mirrored arrangement, overlaid, and animation. Previous studies [35] show that animation performs well in identifying the largest difference and we will conduct studies to learn how well our palette works in this setting. On the other hand, there are a few different visual comparison methods [14] such as plotting differences and faceting groups [45]. It would be helpful to fully investigate the strengths and limitations of each method for visual comparisons.

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