



Contact Info & Portfolio

Email
hello@dashaavecilla.com
Behance Portfolio
behance.net/dashaavecilla
Website
www.dashaavecilla.com

Software & Technologies

- Adobe Creative Cloud
- Canva
- CapCut
- HTML, CSS, JavaScript
- Website Builders
- Blender

Languages

Spanish - Native/Bilingual
English - Bilingual

Hobbies & Passions

- Drawing comics
- Programming
- Music
- Arts & crafts
- Writing
- Videogames and e-sports
- Photography & video

Dasha Avecilla

Designer & Illustrator

EXPERIENCE

- 2024
Marketing specialist and Web Designer
Perenniam Agency
- 2022 - 2 years
Content Designer
C Media Marketing
- 2020 - 2 years
Designer & Web Assistant
Hidrogeno 8
- 2015 - now
Freelance designer
- Led marketing campaigns, designed websites, created ads & social media content, edited videos & photos, and produced 3D models.
 - Designed high-quality static & animated ads for social media (posts, gifs, 360°, carousels) & Google Ads, created digital catalogs & printed media.
 - Managed websites, edited videos & images, designed branding & 3D assets, and worked on UX/UI.
 - Development of projects including graphic design, UI design, game assets, video editing, photo retouching for products, web design, e-commerce management, and copywriting.

EDUCATION & CERTIFICATES

- Universidad Autónoma de Querétaro
- July 2024
Google
- June 2019
CONOCER
- July 2017
CONOCER
- Bachelor's Degree in Design and Visual Communication
Summa Cum Laude
 - Google Digital Marketing & E-commerce Specialization
 - Specialization in computer equipment maintenance
 - Microsoft Office Technology Certificate for productivity (MS Excel, MS PowerPoint, MS Word)



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