

AMERICAN BANK REPORT

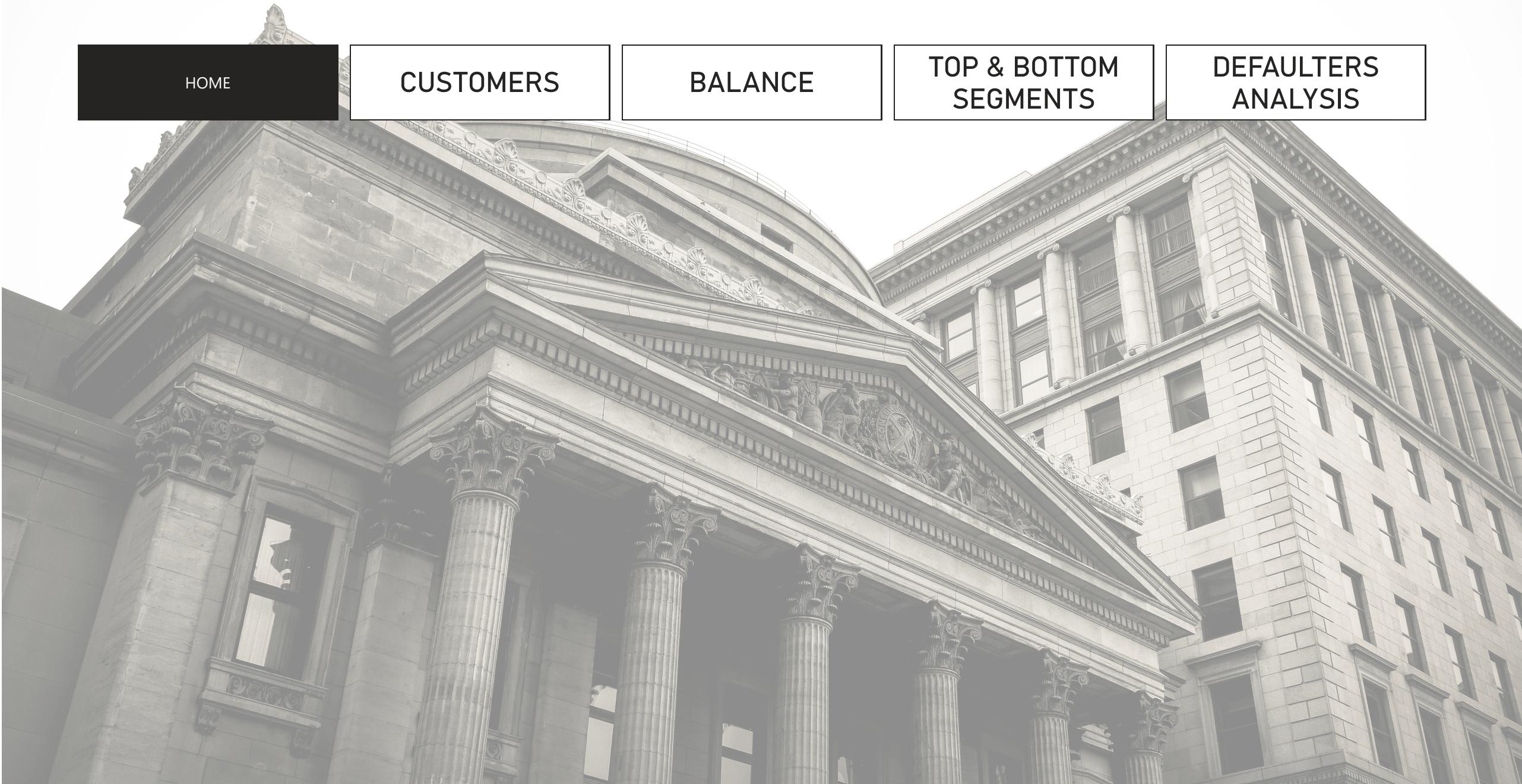
HOME

CUSTOMERS

BALANCE

TOP & BOTTOM
SEGMENTS

DEFAULTERS
ANALYSIS





American Bank

STATE

California

Nevada

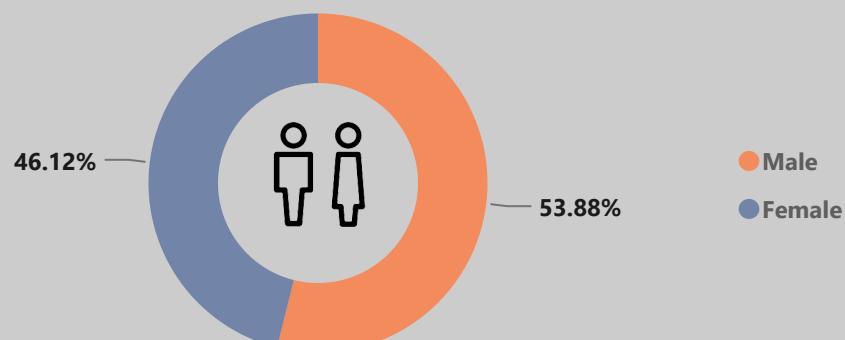
Oregon

Wyoming

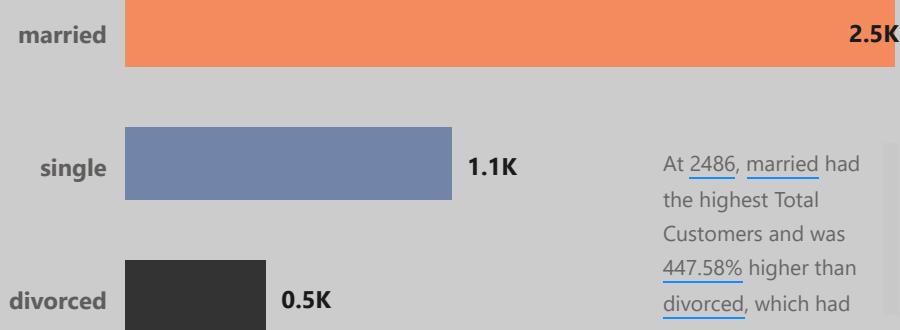
Customer by State



Customers by Gender



Customer by Marital Status



At 2486, married had the highest Total Customers and was 447.58% higher than divorced, which had the lowest Total

Number of Customers

3994

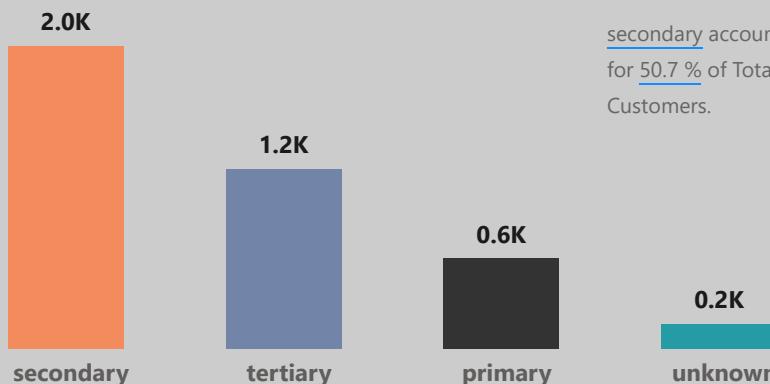
Balance

\$236.93M

House Owners

2259

Number of Customer by Education



secondary accounted for 50.7 % of Total Customers.

HouseRenters

1735

Loan Defaulters

457



American Bank



Total Balance

\$237M

STATE

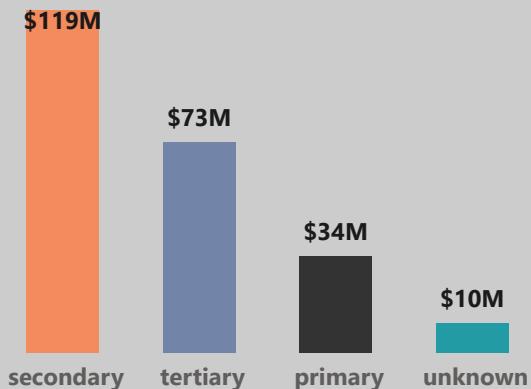
California

Nevada

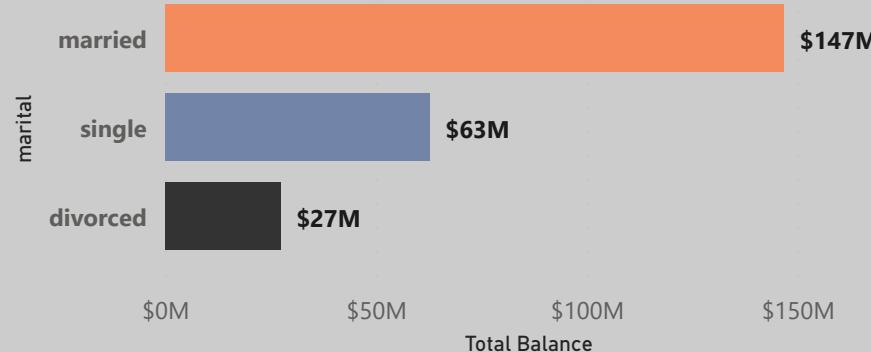
Oregon

Wyoming

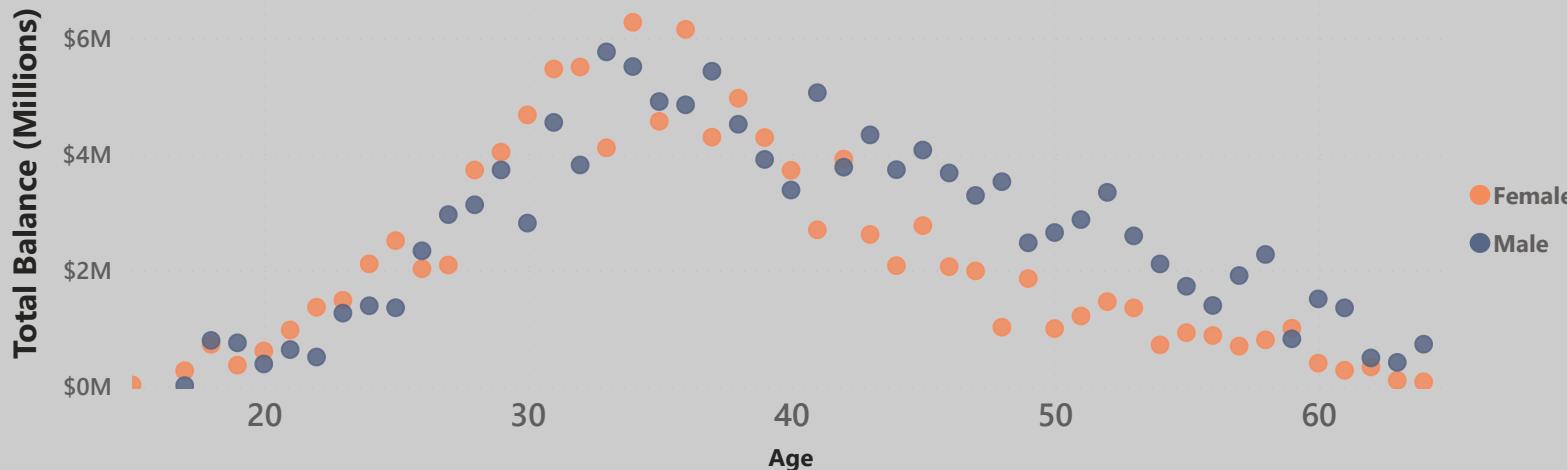
Total Balance by education



Total Balance by marital



Total Balance by Gender and Age



House Owners Balance

\$131.81M



House Renters Balance

\$105.12M



Male Balance

\$128.59M



Female Balance

\$108.34M



White Collar Workers Balance

\$116.11M



Blue Collar Workers Balance

\$61.26M



American Bank

STATE

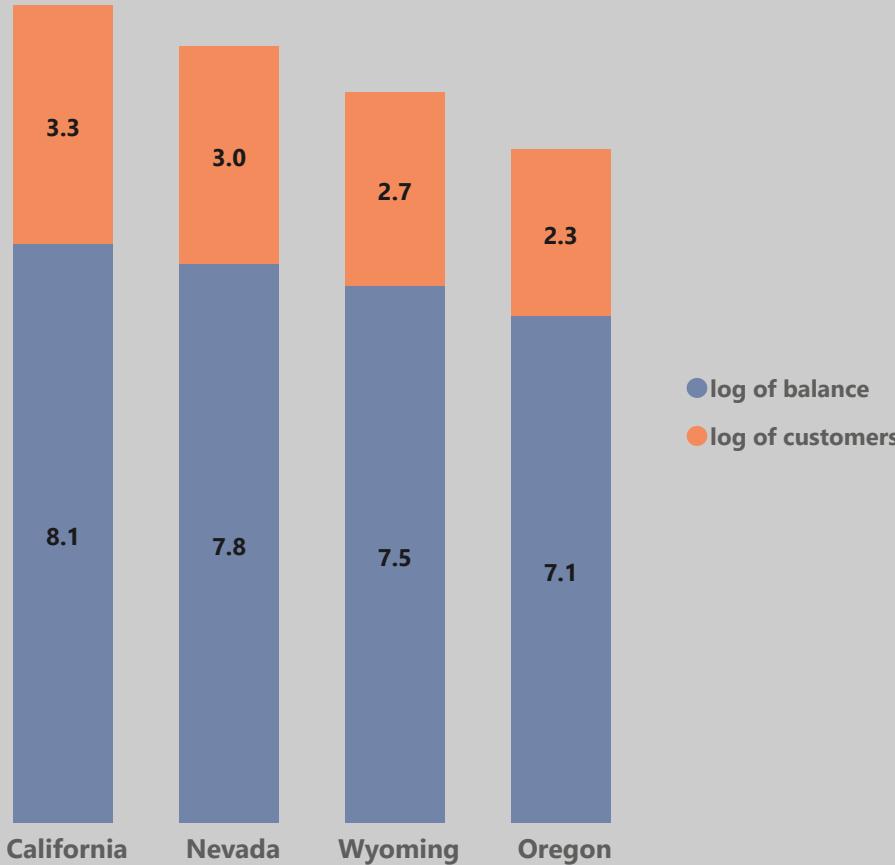
California

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Wyoming

How does the Balance and Customer figures looks like by each State?



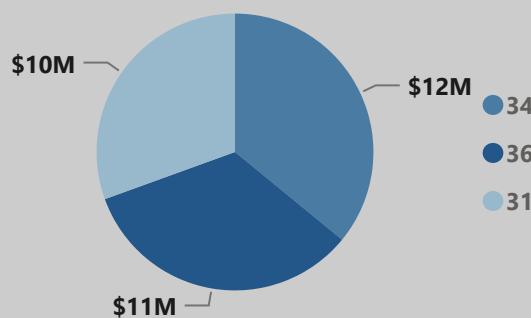
Top 5 Customers by Balance

Full Name	Balance
Max Rodgers	\$82,29,836
Isabel Cross	\$80,23,201
Rachel Gomez	\$78,91,839
Brooke Horton	\$77,96,713
Salvador Bass	\$77,84,222

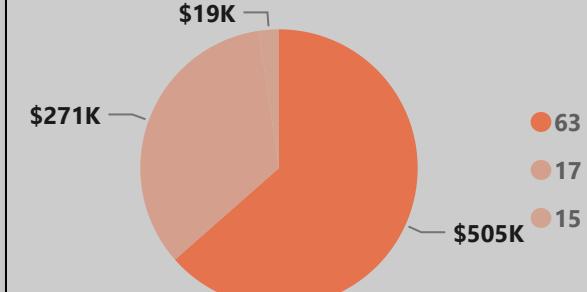
Top 5 Defaulters by Balance

Full Name	Balance
Della Jensen	\$12,88,413
Isabel Cross	\$12,33,669
Salvador Bass	\$11,81,260
Robert Munoz	\$11,02,041
Trevor Jones	\$9,84,330

Top 3 Age Groups by Balance



Bottom 3 Age Groups by Balance





What makes people to default their Loan?

Key influencers Top segments



What influences # of Loan Defaulters to ?

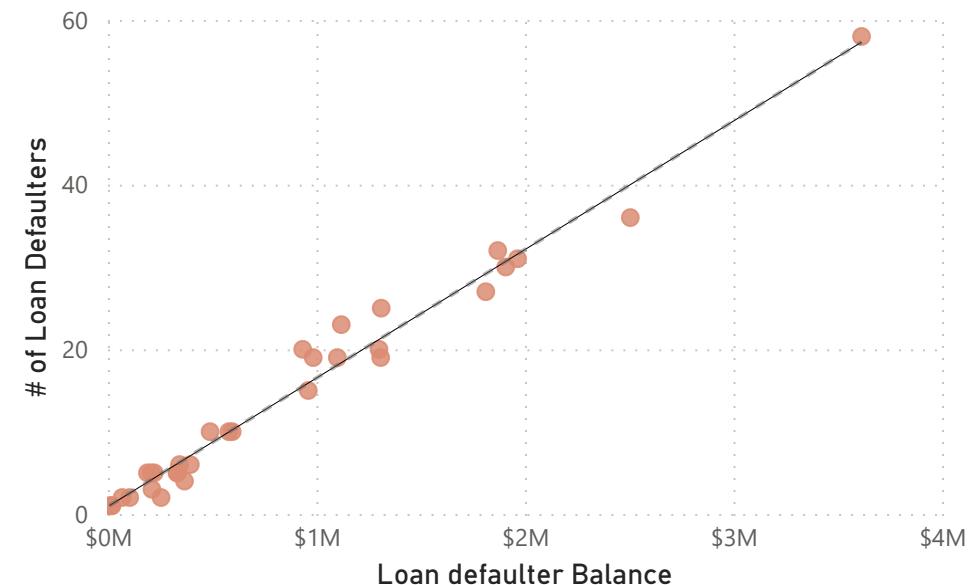
When...

Loan defaulter Balance
goes up 834231.31

....the average of # of Loan
Defaulters increases by

11.67

← On average when Loan defaulter Balance increases, # of Loan Defaulters also increases.



Sort by: Impact Count