Meet-up: Data explained by LinkedIn's Senior Product Manager

Wednesday, April 5, 2017 at 6:30 PM

Product School Silicon Valley

4500 Great America Pkwy

Santa Clara, CA

I attended this meet-up of Product Managers (PM) because it is discussing about how data analytics is being used at LinkedIn. The speaker is Ali Kohdaei and he is also a former programmer that changed career into Product Management. These are the two main reason why I attended this meet-up.

He shared how the process they went through in launching a feature “news feed” in LinkedIn. As a product manager, he needs to communicate with all stakeholders from developers to managers and to other product managers as well. They did a lot of A/B testing and iterations to measure the effectivity of the product that they are going to implement. This is much very similar to what a Data Scientist would be like. Many things can be also learned from those who attended. Since all the attendees share the same interests on similar topics, you can pick some ideas from what the attendees are currently working on and how they address the challenges they have during their journey in looking for a new career. Most of the people in the meet-up are aspiring product managers similar to myself, an aspiring Data Scientist.