

Personal Information					
1. How many years of experience do you have in the field of strategic management?	Less than 3 years	3-5 years	More than 5 years		
2. What is your current job position?	Junior	Mid-level	Senior-level or above	Other	
Productivity Impact					
Score	1 (low impact)	2	3	4	5 (high impact)
FRQ 3. How frequent are these activities performed?	Very rarely (Once a year or less)	Occasionally (A few times a year)	Regularly (Monthly)	Frequently (Weekly)	Very frequently (Daily or multiple times a day)
DUR 4. How much time is required to complete these activities once?	Very short (Less than a work day)	Short (A full work day)	Moderate (several work days)	Long (multi-weeks project)	Very long (multi-months project)
PPL 5. How many people are involved in performing these activities?	Individual person	Small group of participants	Participants from different departments	Participants from different departments and management levels	Multiple internal and external participants
Technical Complexity					
Score	1 (low complexity)	2	3	4	5 (high complexity)
MDL 6. This activity requires processing and generating different types of data modalities* (e.g. text, graphs, images, videos, speech and figures) ... *Data Modalities = Different input and output types of data	Structured text-data (e.g. tables)	Unstructured text (e. g. office documents or pdfs)	Text, visuals or figures (e.g. images, figures in reports, ppt slides)	All before mentioned and audio (e.g. expert calls)	All before mentioned and video (e.g. product demos, workshop discussions)
RSN 7. This activity requires the retrieval, interpretation and critical reflection of information (e.g. problem solving, research or analytical thinking) ...	Simple instructions for routine tasks	Basic information search and analysis	Problem-solving using clues and context	Deep understanding of the situation and past information	Decision-making and planning for complex scenarios
INT 8. This activity requires interaction among people (e.g. facilitating consensus among strategists or aligning stakeholders) ...	Interaction rarely needed	Occasional help from people for specific tasks	People involved regularly, but with clear roles	Frequent interaction with people, adapting to their needs	People involved constantly, with back-and-forth communication