



OPSCI

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ABOUT

OPSCI

opsci.io

We're a community of open science activists, researchers, organisers and enthusiasts that have come together to work on the problems of data sharing, reproducibility, incentive alignment, coordination, and intellectual ownership that plague knowledge creation today.

Together, we're building a scientific ecosystem that unlocks data silos, coordinates collaboration and democratises funding. Our long-term vision is to create a global network of automated knowledge foundries, where scientists and AI co-create new knowledge.

"It is important now to solidify our brand and digital presence so that our voices can be received as resonant melody and inspires others to carry on our mission for Open Science. This is a living document that will change as our community flourishes and incorporates a diverse culture of scientists and activists worldwide."

Below you will find guidance to inform your design choices when you contribute to the Opscientia ecosystem.

MASTER LOGO

Brandmark



Wordmark

OPSCI

A logo that represents infinite knowledge.

Here you can see two elements that blend together to form the letters O and S which means **OpSci**. Unite strongly to form a circle of knowledge, seek and learn every meaning in open science.

This logo is very responsive, perfect for bringing scientists into the infinite knowledge of the universe.

Horizontal



OPSCI



OPSCI

BRANDMARK

The default brand mark is meant to represent the infinite cyclical nature of scientific research as a circle of knowledge. Beautiful 3D carries the bright message of our research to turn great visions into reality. The line between the colors shows tenacity and intelligence.

Gradient hues from light blue to pink illuminated by white light, conveying the diversity of our community in soft tones to encourage perseverance, intelligence, intimacy, friendliness and inclusivity.

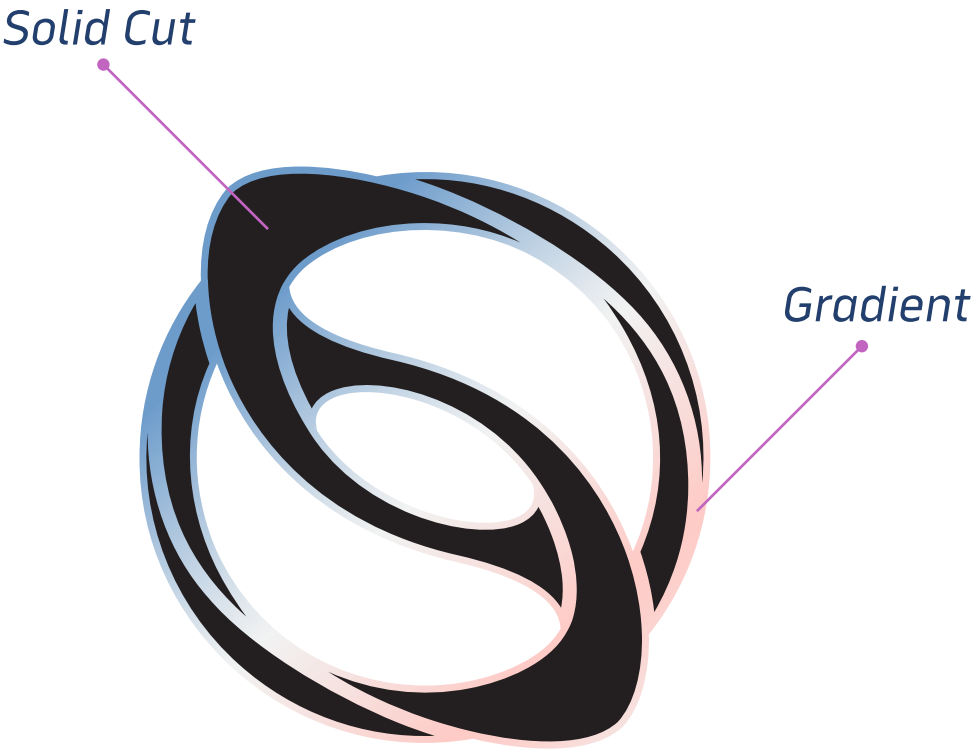


WORDMARK

OPSCI

The word marks are built from the Sans Serif typeface, clean and ecliptic, showing seriousness in science.

LOGO VARIATIONS



OPSCI

Logo Combination

Original Logo, Monotone, Monoline



Line Cut, Solid Cut, Monoline Cut

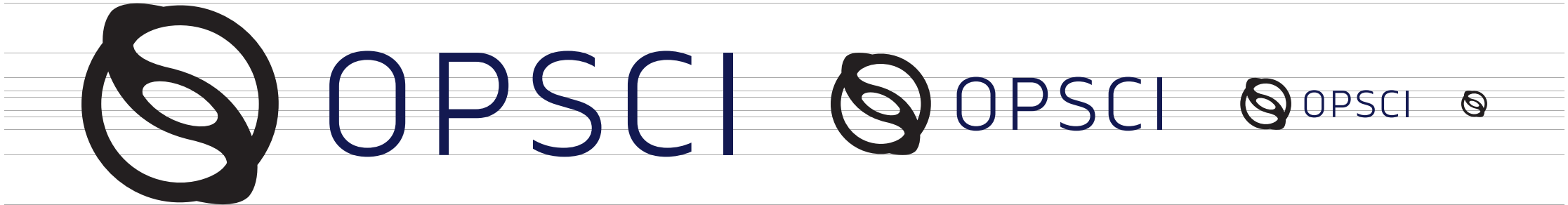




Horizontal Stacked



RESPONSIVE



CAMELCASE

OpSci



OpSci



OpSci



OpSci



OpSci

TYPOGRAPHY

Serca *Font Family*

40 FONTS

Serca is a structured geometric sans serif font family with normal and condensed proportions. It is professional and precise, open and legible. The modern, clean design lends itself to being a workhorse for a variety of applications branding, advertising, websites, mobile apps, logos, magazines, etc. able to be used in both small body text and large headlines alike. —

Open Science
Thin

Open Science
Light Italic

Open Science
Medium

Open Science
Bold Italic

Open Science
Thin Italic

Open Science
Regular

Open Science
Medium Italic

Open Science
Extra Bold

Open Science
Extra Light

Open Science
Italic

Open Science
Semi Bold

Open Science
Extra Bold Italic

Open Science
Extra Light Italic

Open Science
Text

Open Science
Semi Bold Italic

Open Science
Black

Open Science
Light

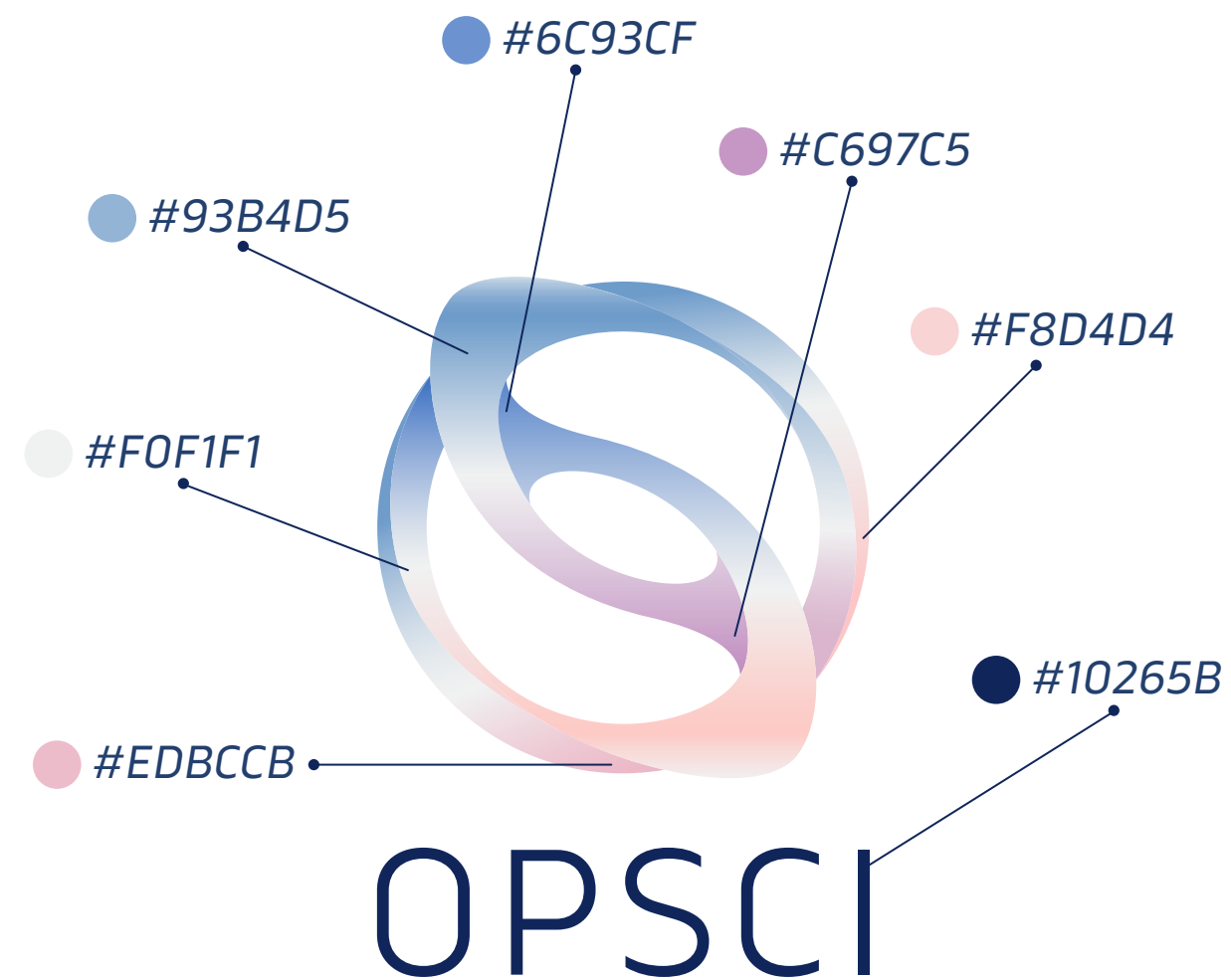
Open Science
Text Italic

Open Science
Bold

Open Science
Black Italic

COLOR PALLETE

Color to make gradation



Color Pallete on Logo

EXCLUSIVE ZONE



It is essential to keep the logo clear. To regulate this; an exclusion zone has been established around it. This exclusion zone (dash line) indicates the closest any other graphic element can be positioned concerning the logo.

