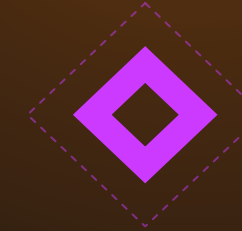




CureDAO



Charte graphique

A high-level overview of how the CureDAO brand comes to life.

Core Elements

01 Mission	03
02 Logos	04
03 Colors	05
04 Typography	07
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Our Mission

We are a decentralized organized group of individuals, businesses, and nonprofits devoted to the minimization of suffering of death and disease. To achieve this, we are dedicated to the creation of an open source software infrastructure for making analyzing health data easier.

With that basic technology layer in place it will help health application businesses and researchers to produce a massive acceleration of large-scale research to discover new ways to prevent and treat chronic diseases, to create precision medicine and ultimately to new insights for more health performance and a longer health span.

01

It will overcome the traditional barriers to collaboration and data sharing by encoding all data and intellectual property contributions to the platform in a non-fungible token (NFT). Using smart contracts, the platform will be able to compensate all contributors with royalties for their contributions.



CureDAO **Charte Graphique 2022**

[CuraDAO \(curedao.org\)](https://curedao.org)

Logo



02

Our logo was designed by “XYZ”.

All CureDAO Communities have the same logo. Only the name of the place of the Community shall be changed.

The elements in the brain “black” cannot be used isolated from the “brain” shape.



CureDAO **Charte Graphique 2022**

[CuraDAO \(curedao.org\)](http://CuraDAO.org)

Colors

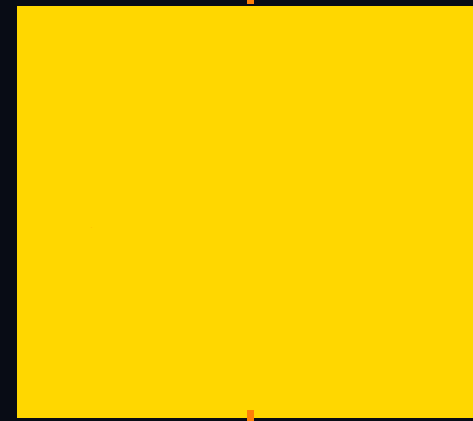


03



CureDAO Charte Graphique 2022
[CuraDAO \(curedao.org\)](http://CuraDAO.org)

Primary



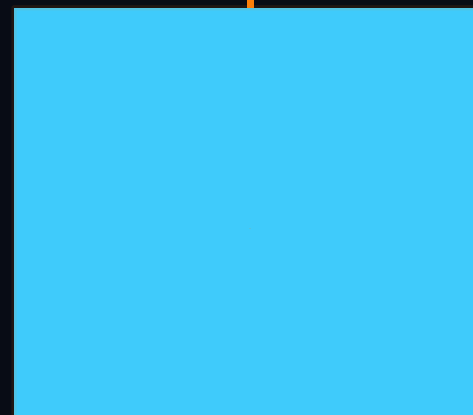
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CMYK	0%	16%	100%	0%
HEX	#ffd700			



RGB	255	165	0	
CMYK	0%	35%	100%	0%
HEX	#ffa500			



RGB	186	218	85	
CMYK	15%	0%	61%	0%
HEX	#bada55			



RGB	8	141	165	
CMYK	95%	15%	0%	35%
HEX	#088da5			

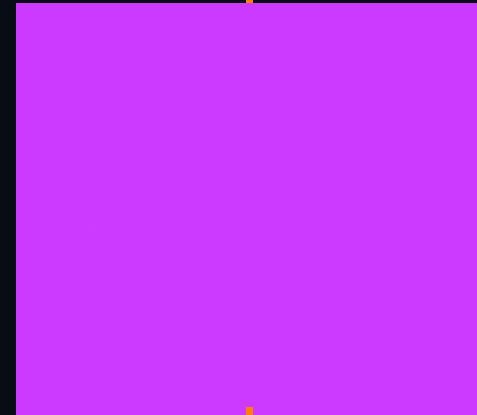


RGB	255	71	3	
CMYK	0%	72%	99%	0%
HEX	#ff4703			

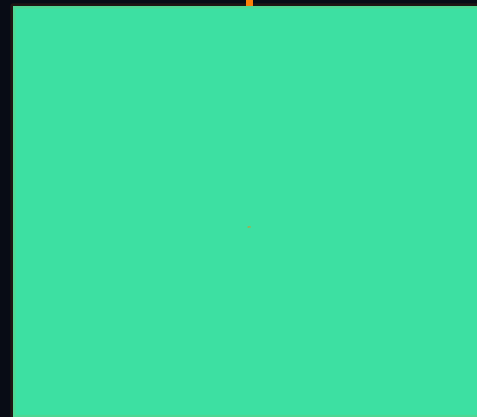
Colors

03

Secondary



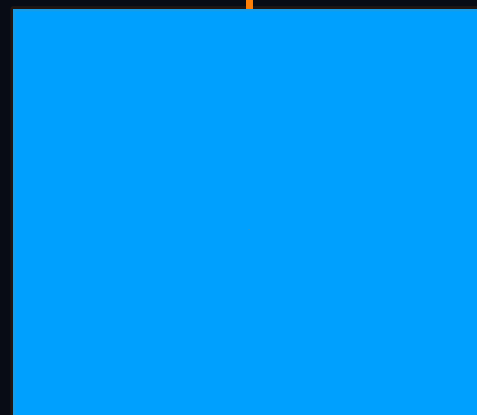
RGB	205	58	255	
CMYK	20%	77%	0%	0%
HEX	#cd3aff			



RGB	61	224	162	
CMYK	73%	0%	28%	12%
HEX	#3de0a2			



RGB	253	127	8	
CMYK	0%	50%	97%	1%
HEX	#fd7f08ff			



RGB	0	160	254	
CMYK	100%	37%	0%	0%
HEX	#00a0feff			



Typography

We're using two
fonts:
Sora & Space Grotesk

04



Sora mostly used for body content	Space Grotesk is used to express header, titles or similar content
Light A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9	Light A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9
Normal A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9	Normal A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9
Medium A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9	Medium A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9
Semi Bold A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9	Semi Bold A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9
Bold A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9	Bold A B C D E F G H I J K L M N O P Q S R T U V W X Y Z - ! ? 0 1 2 3 4 5 6 7 8 9

Contact Us |

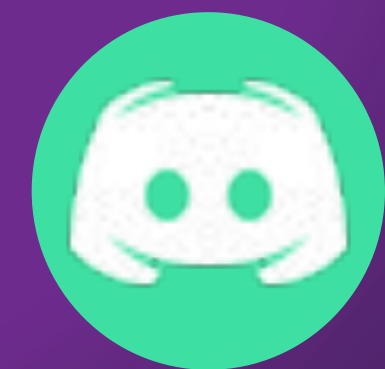
05



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curedao.org



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[@cure_dao](https://twitter.com/cure_dao)



Join us on discord:
discord.com/invite/BbytmC3gay

