

Figure 1: Gioia visualization: Synthesizing First-Order Codes and Second-Order Themes to Aggregated Dimensions (1-3)

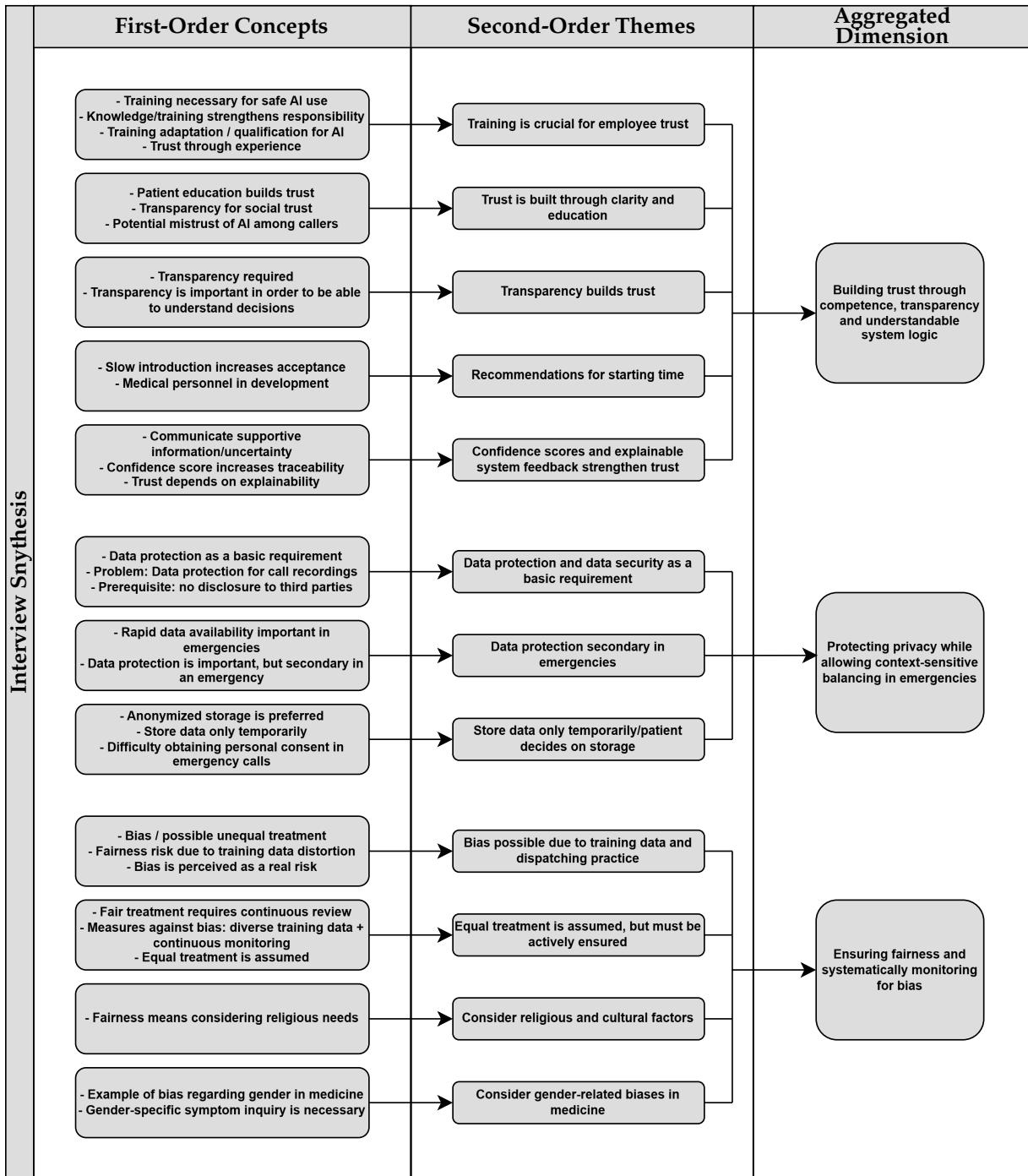


Figure 2: Gioia visualization: Synthesizing First-Order Codes and Second-Order Themes to Aggregated Dimensions (4-6)