

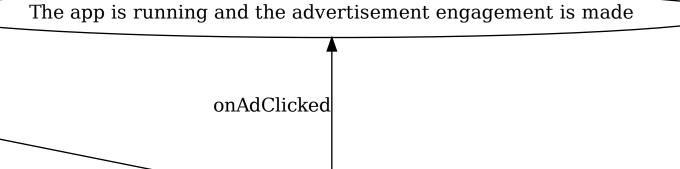
The app has started with no Ads displayed

onAdLoaded

The app is running and the advertisement is loaded

The app has started with ads displayed

onAdImpression



The app is running and the advertisement impression is made