```
                    ┌─────────────────────┐
                    │  The app has started │
                    └─────────────────────┘
                               │
                               ▼
            ┌──────────────────────────────────────────┐
            │  The app has started and an adView was set │
            └──────────────────────────────────────────┘
                               │
                               ▼
            ┌──────────────────────────────────────────┐
            │  The app has started with no Ads displayed │
            └──────────────────────────────────────────┘
```

The app has started

The app has started and an adView was set

The app has started with no Ads displayed

The app is running and the advertisement is loaded

The app is running and the advertisement engagement is made

The app has started with ads displayed

The app is running and the advertisement impression is made

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