The app has started The app has started and an adView was set The app has started with no Ads displayed The app is running and the advertisement is loaded The app is running and the advertisement engagement is made The app has started with ads displayed The app is running and the advertisement impression is made 2CA414340473F9E706848CC75EE3D8A58B1FBE33A8B0E60EE0BB30B877A7B8D5