



# ANOOP S PILLAI

## DATA ANALYST

### CONTACT

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### EDUCATION

- Pursuing M.Sc. Data Analytics from Christ University, Bangalore (2022-24)
- B.Sc. Physics from Kerala University (with 68%)
- 10+2 from Kerala Board of Higher Secondary Examination (with 95%)
- SSLC from Kerala State Board of Public Education (with 95%)

### SOFT SKILLS

- Communication and public speaking
- Critical thinking
- Attention to detail
- Organization, teamwork, and collaboration
- Leadership
- Project management
- Time management and efficiency

### PROFESSIONAL SKILLS

- MS Excel and PowerPoint presentation skills
- Mathematics (statistics and probability)
- Logical analysis and workflow management
- SQL, MySQL
- Exposure to Hadoop, Hive
- HTML, Python, and R language

### PROFILE

A results-driven student with a solid analytical background pursuing a postgraduate degree in data analytics. Skilled in client management, process innovation, and delivering effective solutions. Possesses a keen focus on enhancing productivity by transforming standard operating procedures into practical solutions. Seeking a full-time career opportunity in an industry that offers ample room for career growth while promoting a healthy work-life balance. Open for full-time work immediately.

In my professional experience, I've worked on multiple projects where I led quality analysis efforts resulting in improved customer satisfaction and utilized data analytics to resolve support bottlenecks and reduce response times. As a Customer Success Manager, I focused on managing customer relationships, enhancing product success, and reducing user issues through data-driven insights. Additionally, in the role of a Product Executive and Analyst, I applied data analysis skills to optimize product offerings, increase sales, and worked on automation and digital marketing for customer acquisition, while also collaborating with cross-functional teams to streamline processes and reduce product development timelines.

### PROJECT EXPERIENCE

- Artificial Neural Networks for Car Sales Prediction
  - Utilized Artificial Neural Networks to predict car sales, achieving a 90% accuracy rate.
- Le-Net Deep Network for Traffic Sign Classification
  - Developed a Le-Net Deep Network model to classify traffic signs with an accuracy of 95%.
- Prophet Time Series for Crime Prediction
  - Employed Prophet Time Series analysis to predict crime rates, resulting in a 15% improvement in accuracy.
- Natural Language Processing Model for Review Analysis
  - Created a Natural Language Processing model to analyse reviews, improving sentiment analysis accuracy by 20%.
- User-Based Collaborative Filtering for Recommender Systems
  - Implemented User-Based Collaborative Filtering to develop a recommender system, increasing user engagement by 25%.
- Deep Neural Networks for Image Classification
  - Utilized Deep Neural Networks for image classification, achieving a classification accuracy of 94%.
- Transfer Learning for CNN Image Classification
  - Applied Transfer Learning to CNN for image classification tasks, achieving state-of-the-art results.
- Prophet Time Series for Market Condition Prediction
  - Utilized Prophet Time Series analysis to predict market conditions, providing actionable insights for investment strategies.
- Natural Language Processing for Spam Filter Development
  - Developed a Natural Language Processing based spam filter, achieving a 98% accuracy rate in spam detection.
- Player Performance Analysis in FIFA
  - Conducted comprehensive player performance analysis in FIFA, providing valuable insights for team management.
- Root Cause Analysis of Virus Transfer from Animals to Humans
  - Analysed the root causes of virus transfer from animals to humans, contributing to public health awareness.

I declare that all the information I provided in this application is correct and factual to the best of my knowledge and belief.

Date: 19/09/2023