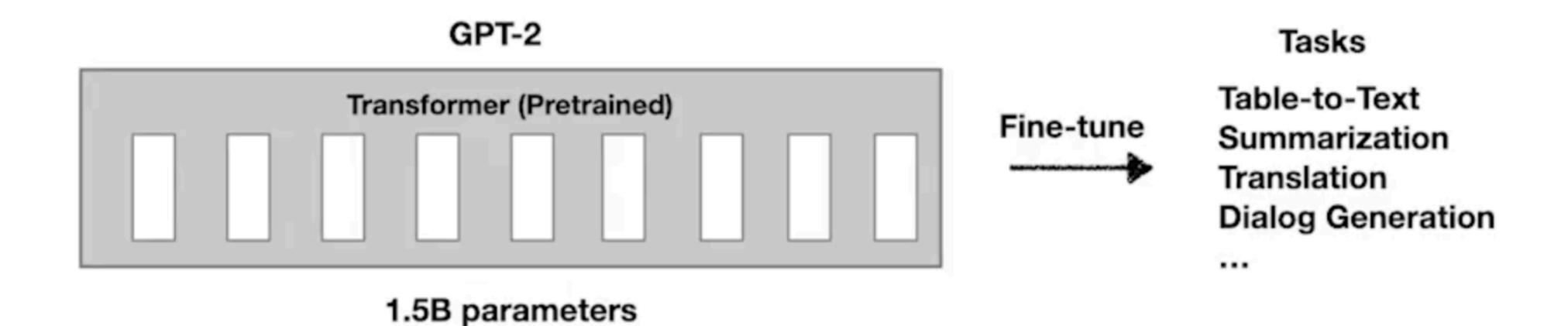
Parameter Efficient Fine-Tuning

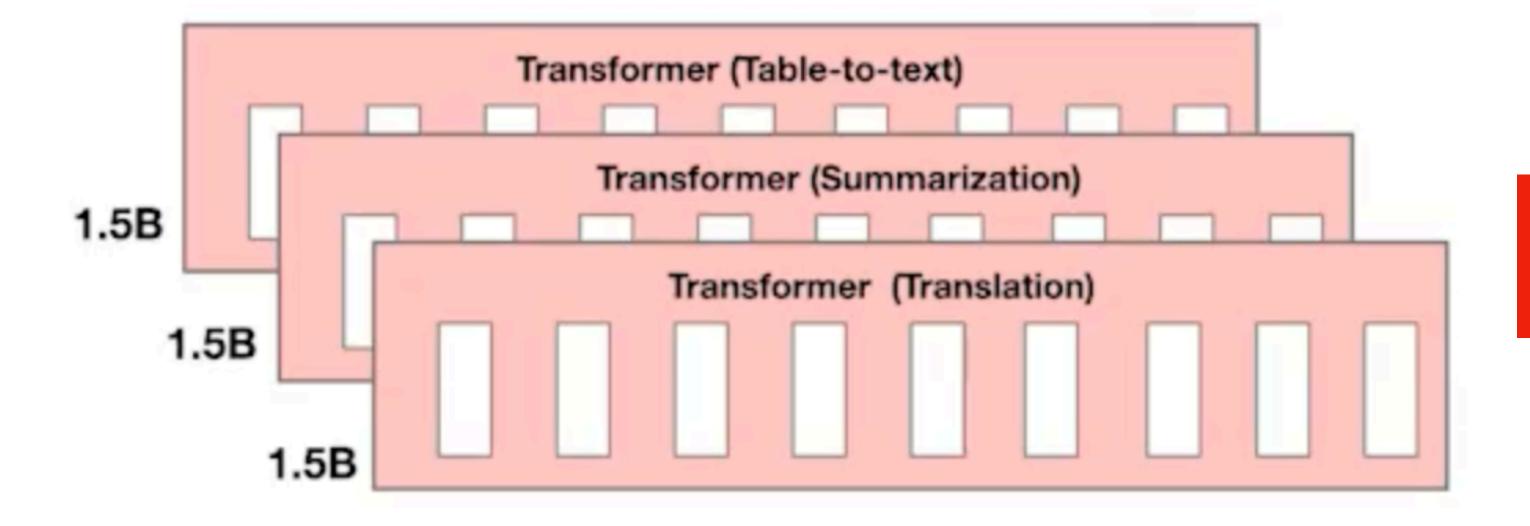
Advanced NLP: Summer 2023

Li and Liang, ACL 2021

https://aclanthology.org/2021.acl-long.353

Why not just use fine-tuning





Each task requires a full model copy

Instruction

Example

Input

Summarize the following data table:

TABLE: name: Alimentum | area: city centre | family friendly: no

A: There is a place in the city centre, Alimentum, that is not family-friendly.

TABLE: name: Starbucks | area: riverside | customer rating: 5 star

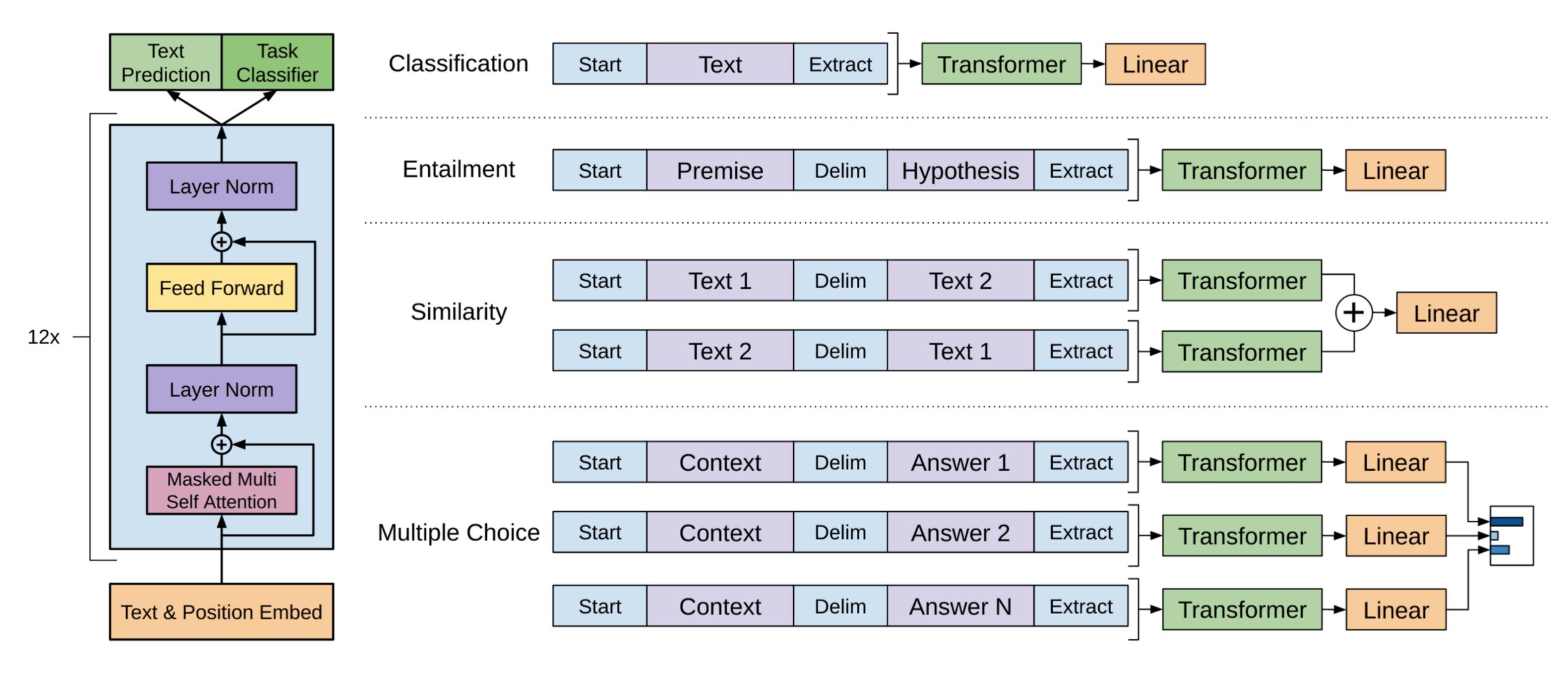


Output

A: There is a place in the riverside, Starbucks, that has a 5-star customer rating.

- No task specific fine-tuning
- Preserves the LM

- Cannot use large training set
- Manual prompts can be suboptimal
- Cannot be used with smaller LMs like GPT-2



Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: 

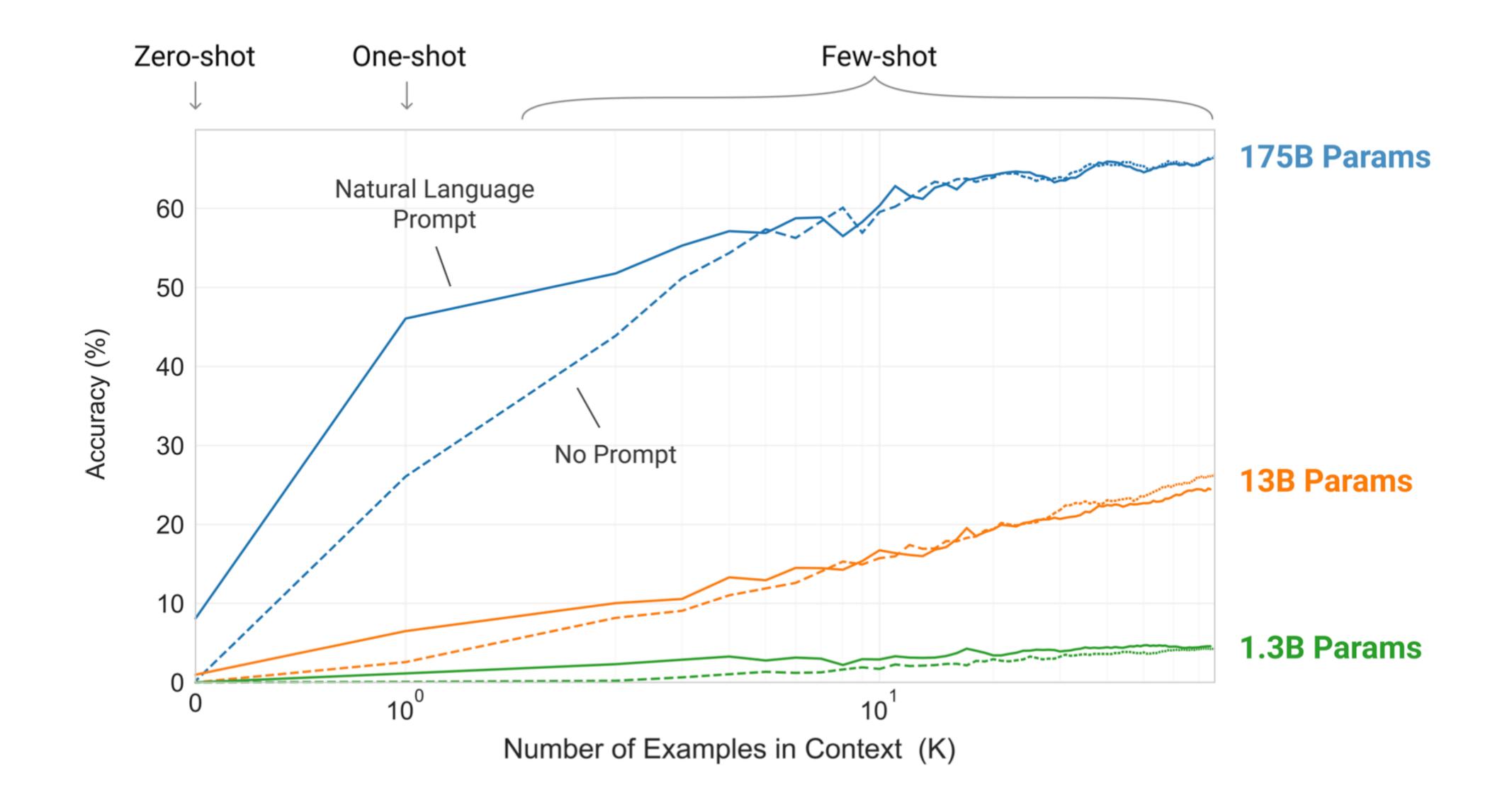
sea otter => loutre de mer 

peppermint => menthe poivrée

plush girafe => girafe peluche

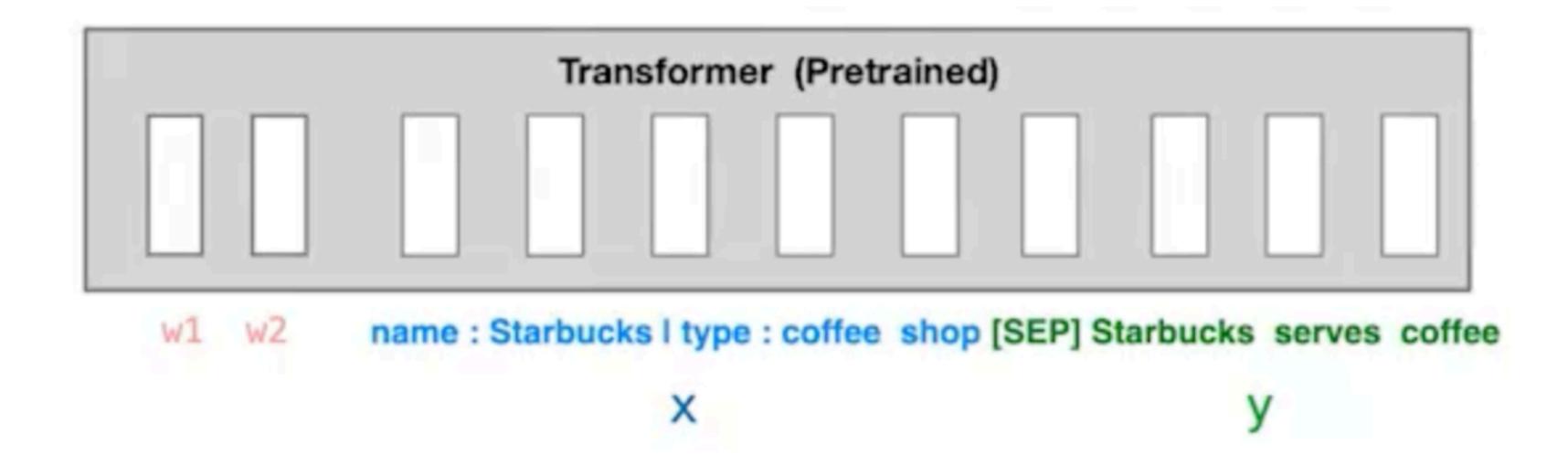
cheese => 

prompt
```



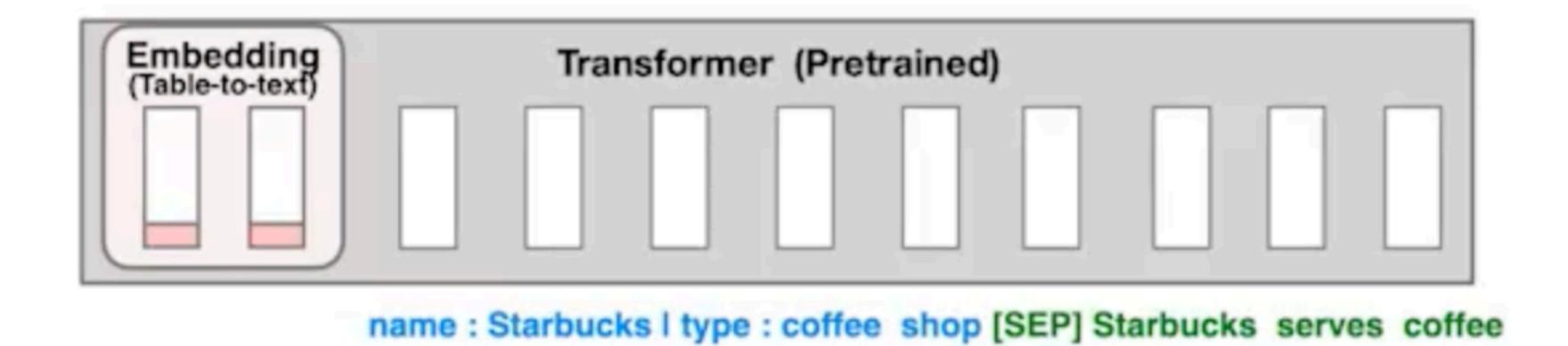
Intuition

- Learn a good instruction that can steer the LM to produce the right output
- Optimize finding actual words
- Involves discrete optimization which is challenging and not expressive



Intuition

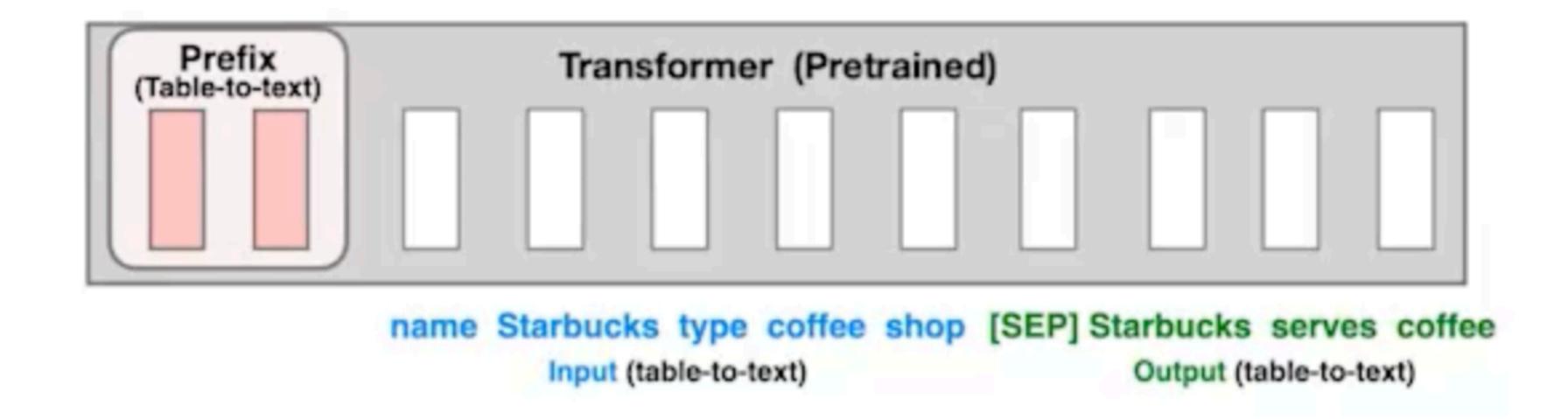
- Optimize the instruction as continuous word embeddings
- More expressive
- Limits the scope of the prompt to a input embeddings



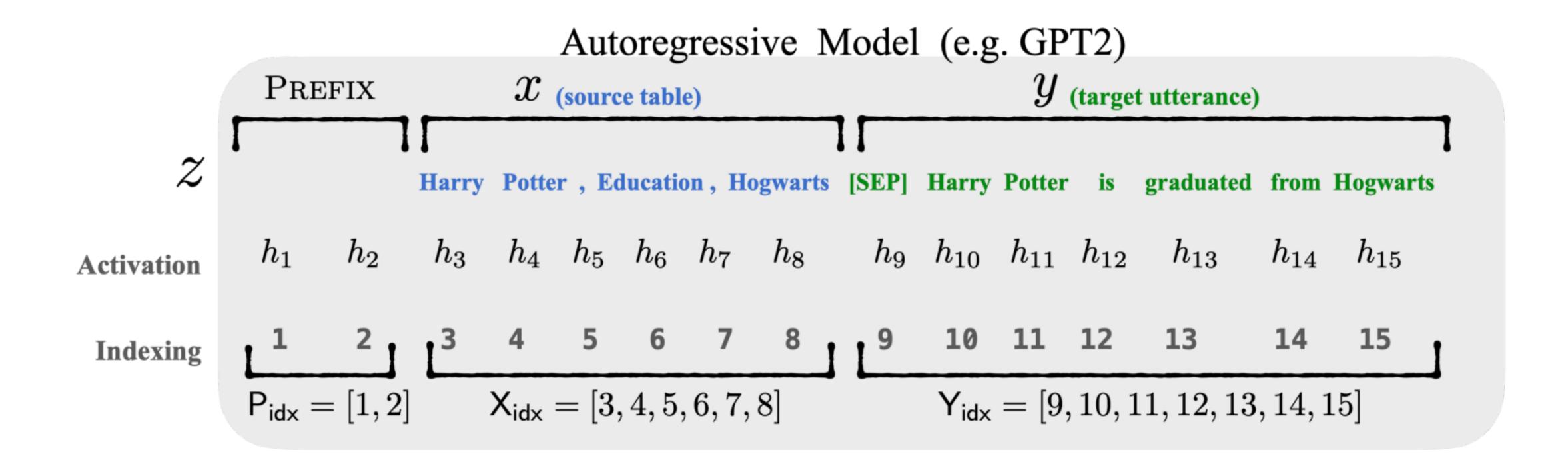
Х

Intuition

- Optimize the instruction as prefix activation for all layers in the instruction
- Very expressive
- All the layers of the prefix can be tuned to create the most expressive prompt

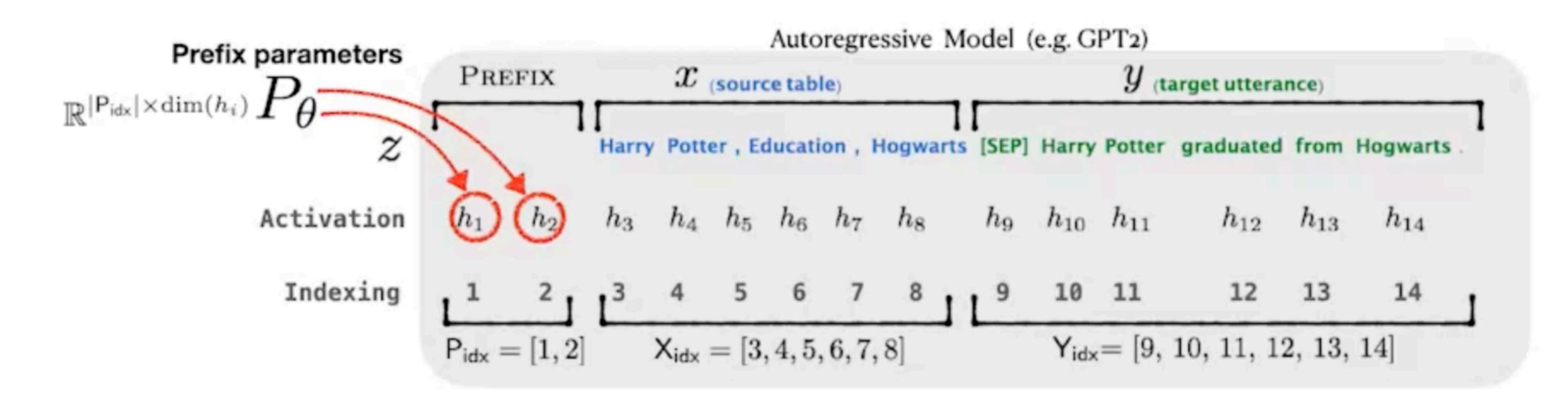


Autoregressive Modelling



Prefix Re-parametrization

$$h_i = \begin{cases} P_{\theta}[i,:], & \text{if } i \in \mathsf{P}_{\mathsf{idx}}, \\ \mathsf{LM}_{\phi}(z_i, h_{< i}), & \text{otherwise.} \end{cases}$$



$$\max_{\theta} \log p_{\phi,\theta}(y \mid x) = \sum_{i \in Y_{i}} \log p_{\phi,\theta}(z_i \mid h_{< i}) \qquad \text{freeze LM parameters } \phi \text{ update prefix parameters } \theta$$

Vs. Finetuning

Source	name : The Eagle type : coffee shop food : Chinese price : cheap customer rating : average area : riverside family friendly : no near : Burger King
Prefix (50)	The Eagle is a cheap Chinese coffee shop located near Burger King.
Prefix (100)	The Eagle is a cheap coffee shop located in the riverside near Burger King. It
	has average customer ratings.
Prefix (200)	The Eagle is a cheap Chinese coffee shop located in the riverside area near
	Burger King. It has average customer ratings.
Prefix (500)	The Eagle is a coffee shop that serves Chinese food. It is located in the riverside
	area near Burger King. It has an average customer rating and is not family
	friendly.
FT (50)	The Eagle coffee shop is located in the riverside area near Burger King.
FT (100)	The Eagle is a cheap coffee shop near Burger King in the riverside area. It has
	a low customer rating and is not family friendly.
FT (200)	The Eagle is a cheap Chinese coffee shop with a low customer rating. It is
	located near Burger King in the riverside area.
FT (500)	The Eagle is a cheap Chinese coffee shop with average customer ratings. It is
	located in the riverside area near Burger King.

^{*} The number in the parenthesis refers to the training size.

Extrapolation to unseen categories

Trained on 9 categories

Astronaut, University, Monument, Building, ComicsCharacter, Food, Airport, SportsTeam, City, and WrittenWork



Test on 5 unseen categories

Athlete, Artist, MeanOfTransportation, CelestialBody, Politician [103_Colmore_Row | architect | John_Madin]
x: [John_Madin | birthPlace | Birmingham]
[Birmingham | leaderName | Andrew_Mitchell]

John Madin was born in Birmingham (with
 y: Andrew Mitchell as a key leader) and became an architect, designing 103 Colmore Row.

[Albennie_Jones | genre | Rhythm_and_blues]
x: [Albennie_Jones | birthPlace | Errata,_Mississippi]
[Rhythm_and_blues | derivative | Disco]

Albennie Jones, born in Errata, Mississippi, is
 a performer of rhythm and blues, of which disco is a derivative.

Extrapolation to unseen categories

