

Build a strong online presence with a powerful brand identity for the design team

- Post a minimum of 3 WIP creatives on Dribbble, Behance, Instagram, LinkedIn and Twitter handles for **tapchief.design**
- Post a minimum of 1 one long form content based post on the Medium **tapchief.design** handle - preferably related to the current product feature/campaign/process/design-tools being worked on
- Work on formulating a process to track the performance and engagement metrics of these branding materials

TapChief Workspace



Mockups and
Prototype for the
unbundled product

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Landing pages with
feature highlights
and use-cases

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Collaterals for the
pre-launch
campaign

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