



Customer DashBoard | 2023



Sales Dashboard

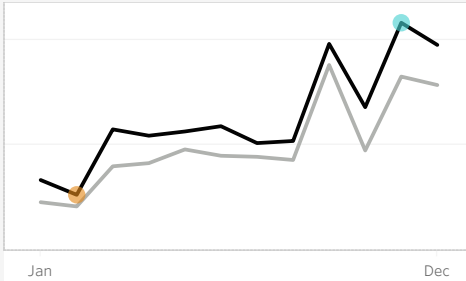
Customer Dash..

2023 vs 2022 ● Highest month ● Lowest Month

Total Customers

693

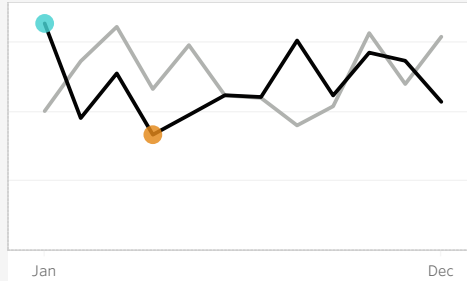
▲ 8.62% vs PY: 638



Total Sales per Customer

\$1,058.03

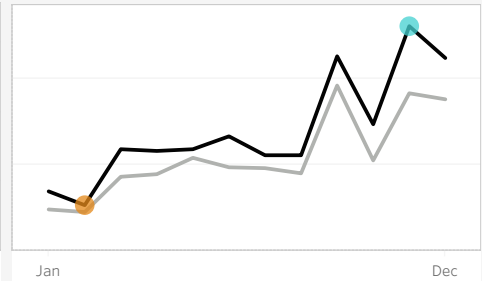
▲ 10.80% vs PY : \$954.87



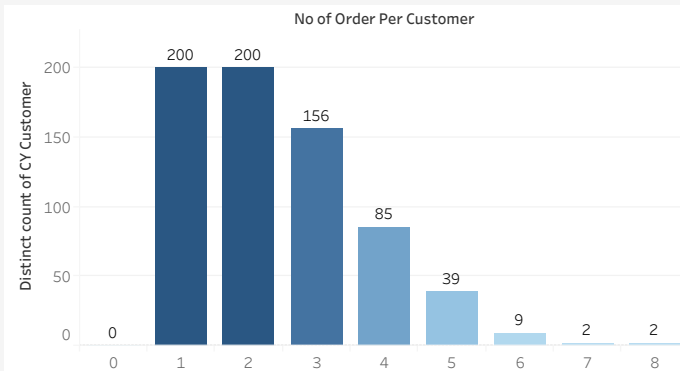
Total Orders

1,687

▲ 28.29% vs PY: 1,315



Customer Distribution



Top 10 Customer by CY Profit

INDEX()	Customer Name	Max. Order Date	CY Profit	CY Sales	Distinct count of CY Orders
#1	Raymond Buch	9/25/2023	\$6.78K	\$14.20K	3
#2	Hunter Lopez	11/17/2023	\$5.05K	\$10.52K	2
#3	Tom Ashbrook	10/22/2023	\$4.60K	\$13.72K	2
#4	Andy Reiter	12/24/2023	\$2.61K	\$5.82K	2
#5	Jane Waco	11/18/2023	\$1.95K	\$5.38K	4
#6	Helen Wasser..	9/4/2023	\$1.95K	\$8.17K	5
#7	Brian Moss	11/27/2023	\$1.94K	\$5.68K	5
#8	Alan Dominguez	12/1/2023	\$1.87K	\$5.43K	4
#9	Jim Epp	11/12/2023	\$1.70K	\$4.07K	4
#10	Steven Roelle	6/17/2023	\$1.68K	\$3.51K	1