

## CUSTOMER RESEARCH

| Functions                            |  |  |  |  |  |
|--------------------------------------|--|--|--|--|--|
| Objectives                           |  |  |  |  |  |
| Tujuan Bisnis<br>& Tujuan<br>Pribadi |  |  |  |  |  |
| Goal lainnya<br>berdasar<br>trend    |  |  |  |  |  |