






JOHN NGUYEN

UX DESIGNER

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SKILLS

Rapid Prototyping
User Research
Vector Art
Usability Testing
Qua | Quantitative Research
Data Analysis
Fluent in Vietnamese

TOOLS

Figma
Miro
Sketch
Invision
Visual Studio Code
Adobe Photoshop
Adobe Illustrator
Microsoft Office Suite
HTML | CSS | JavaScript

EDUCATION

UC Berkeley Extension
UXUI Certificate | 2020 - 2021

SF State University
B.A Business & Hospitality
Management | 2014 - 2016

DESIGN PROJECTS

[Keep Kids Fire Safe](#) | [Montana State Parks](#)

- Conducted stakeholder + user interviews to design a restructured brand and mission that catered to a diverse audience on desktop and mobile.
- Created prototype and style guide that was accessible and intuitive to navigate by iterating multiple storyboards and wireframes. Factored in feedback from users and company representatives.

[Joblify](#) | [Yum Yum](#)

- Designed and hard coded a job search application for users who are looking for new career opportunities
- Interviewed 10+ users from different age groups to identify pain points, create affinity diagrams, and construct user personas. Used these to create flows and scenarios, paper wireframes, and high-fidelity prototypes.

WORK EXPERIENCE

Product Designer | Transportation Analyst

[Touch of Modern](#) | August 2019 - Present | San Francisco, CA

- Leading the new design launch of internal software tools and operational materials
- Oversee 100+ unique inbound and outbound customer orders daily
- Manage over 1000+ domestic and international vendors in regard to onboarding, Account Payable invoicing, and shipping inquiries
- Prepare weekly KPI reports for management to present in meetings
- Lead cross functional team to troubleshoot and resolve issues

Distribution Analyst

[Williams Sonoma Inc.](#) | March 2018 - August 2019 | San Francisco, CA

- Developed distribution strategies and allocation plans daily from data analysis to forecast inventory for over 150+ domestic and international stores
- Owned the creation, closing and tracking of over 100+ Purchase Orders daily for multiple brands