



# JOHN NGUYEN

UX DESIGNER

## DESIGN PROJECTS

### [Keep Kids Fire Safe](#) | [Montana State Parks](#)

- Conducted stakeholder + user interviews to design a restructured brand and mission that catered to a diverse audience on desktop and mobile.
- Created prototype and style guide that was accessible and intuitive to navigate by iterating multiple storyboards and wireframes. Factored in feedback from users and company representatives.

### [Joblify](#) | [Yum Yum](#)

- Designed and hard coded a job search application for users who are looking for new career opportunities
- Interviewed 10+ users from different age groups to identify pain points, create affinity diagrams, and construct user personas. Used these to create flows and scenarios, paper wireframes, and high-fidelity prototypes.

### [Avocado.dude](#)

- Generated social media marketing material for restaurants and local businesses.

## WORK EXPERIENCE

### Transportation Analyst | [Touch of Modern](#)

August 2019 - Present | San Francisco, CA

- Oversee 100+ unique inbound and outbound customer orders daily
- Manage over 1000+ domestic and international vendors in regard to onboarding, Account Payable invoicing, and shipping inquiries
- Run daily inbound report for fulfillment center to forecast next-day headcounts from among 30+ workers
- Prepare weekly KPI reports for management to present in meetings
- Lead cross functional team to troubleshoot and resolve issues

### Distribution Analyst | [Williams Sonoma Inc.](#)

March 2018 - August 2019 | San Francisco, CA

- Developed distribution strategies and allocation plans daily from data analysis to forecast inventory for over 150+ domestic and international stores
- Owned the creation, closing and tracking of over 100+ Purchase Orders daily for multiple brands

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## EDUCATION

UC Berkeley Extension  
UXUI Certificate | 2020 - 2021

San Francisco State Uni.  
B.A Business & Hospitality  
Management | 2014 - 2016

## SKILLS

Visual Design  
Interaction Design  
Prototyping  
Wireframing  
User Research  
User Flows  
Usability Testing  
Qua | Quantitative Research  
Fluent in Vietnamese

## TOOLS

Figma  
Miro  
Sketch  
Illustrator  
Photoshop  
Invision  
Microsoft Office Suite  
Basic HTML | CSS | JavaScript