ANOTHER

VALUE FOR MONEY

Yes, we add the value for you to make more money.

ANOTHER

We are not ‘this’ nor ‘that’ - We are Another:
A full-stack digital development studio, crafting beautiful and modern solutions in a dynamic digital landscape with lots of moving parts, where a tiny detail can have a huge impact, shaping the success and performance of your business.

Think of your app or website as the digital face of your business. It's the first impression your potential customers will have of your brand, and in today's fast-paced digital world, this impression is crucial. A smooth user experience (UX) and user-friendly interface (UI) are no longer optional extras; they're essential for building credibility and converting visitors into customers. A website lacking performance, SEO, accessibility, or Google compliance will inevitably lead to missed opportunities.

The digital world could mean a lot on your plate, and probably you are already caught up with everything else that "running a business" involves. So let us handle this one. We've got your back.

Value for money. We add the value for you to make more money.

CONTENTS

Services 04

Portfolio 07

About us 13

Technologies 16

Wrap-around services 19

Contact 22

SECTION 1

WHAT OUR OFFER IS MADE OF AND EVEN IF IT AIN'T HERE, WE CAN DO IT

You don't think it's 'too soon'?
Just click the button then.

Let's talk

A ONE-STOP SHOP ON THE ROAD TO YOUR SUCCESS

The services we offer can provide you with everything you need to navigate smoothly from where you are to where you want to be - No hassle, no bumps, no roadbloacks.

Bespoke website development

We craft your unique, high-end website from scratch, blending our top standards for visuals, usability, performance, and compliance with exclusive design and functionality.

Wordpress (CMS)

We design and develop professional, scalable, and flexible WordPress websites, maximizing its potent features to provide cost-effective and practical solutions for your business.

E-commerce

From Shopify to WooCommerce to custom-built platforms, we create outstanding online stores that let you, our clients, focus on what truly matters: selling.

App development (iOS, Android)

We create user-friendly, engaging and beautifully designed apps leveraging cutting-edge tech. No project is impossible — some might be tough, but we dig some challenge.

UX / UI

Crafting intuitive digital experiences is the core of every digital creation. We prioritize an intuitive, smooth, and modern user experience and design for a lasting impacful impression.

Branding & Print design

Every touchpoint, from your logo to your marketing materials, speaks volumes about your company's values and beliefs. Cohesive branding materials make a lasting impression.

OUR BULLETPROOF METHODOLOGY

Whether it's a staple brochure website or the most complex and bespoke app, we primarily follow this method: from thoughts to ideas, ideas to drafts, drafts to design, and design to reality. This simple, yet robust, process ensures that no missteps are taken, guaranteeing a smooth and successful project completion.

1

Discovery phase

This initial phase involves a collaborative workshop with our clients to explore and define their vision, needs, and the project's scope. We establish main guidelines and set boundaries for our creative process, concluding with essential handwritten notes and sketches.

2

Wireframe phase

Next, we focus on laying out the structure of the website/app, employing a basic visual language to map out content placement and functionality. This stage results in a wireframe prototype, highlighting the blueprint of the project and specifying what will be displayed and where.

3

Design phase

In this stage, we elevate the wireframes with a comprehensive design approach, including color palettes, thematic elements, imagery, and typography. Each page is meticulously designed, leading to an interactive mockup that's shared with the client for feedback.

4

Development phase

With the design approved, our development team brings the project to life, adhering to best practices and ensuring quality through multiple QA rounds. Following client UAT and final adjustments, the project is launched.

SECTION 2

KEYS

- MAIN CONCEPT AND IDEA
- FRONTEND AND TEMPLATING
- USER INTERFACE DESIGN
- BACKEND, ENDPOINTS AND CMS SETUP

WHAT OUR WORK LOOKS LIKE WE PROMISE YOU GONNA LIKE IT

So far, so good, right? Just wait to see what’s next.
Or click the button now; it’s up to you when you do it.

Let’s talk

16:32

canteen

Iniciar sesión

Registrate

16:32

Iniciar sesión

canteen

Email

Contraseña

Recordarme

Olvidaste tu contraseña?

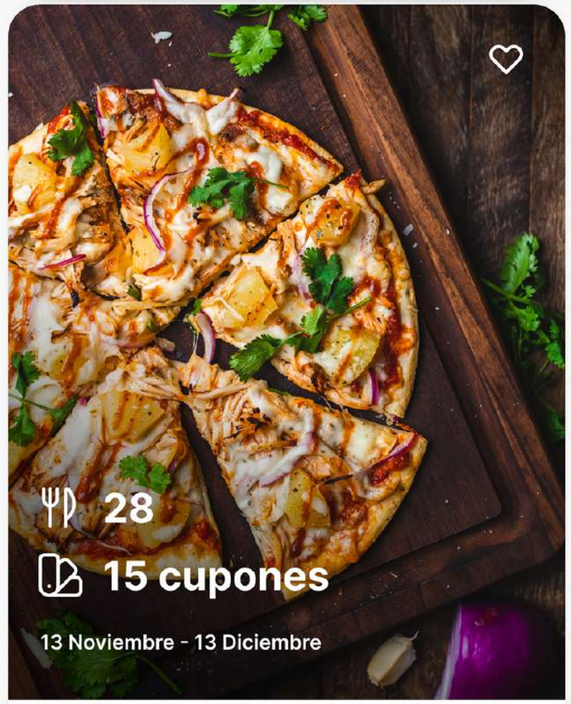
Iniciar sesión

Iniciar sesión con Google

Iniciar sesión con iCloud

No tenés usuario? Registrate

Comprar | Mis cuponeras



Cuponera saludable

$7500

Perfil | Productos | Abonos | Cuponeras | Pedidos

16:32

Querés repetir
tu último pedido?

en Colegio St Nicholas

Palmeritas con azucar
$600

Galletitas tipo “cookies” 250gr
$600

Perfil | Productos | Abo

16:32

Com
en Colegio

Destacados

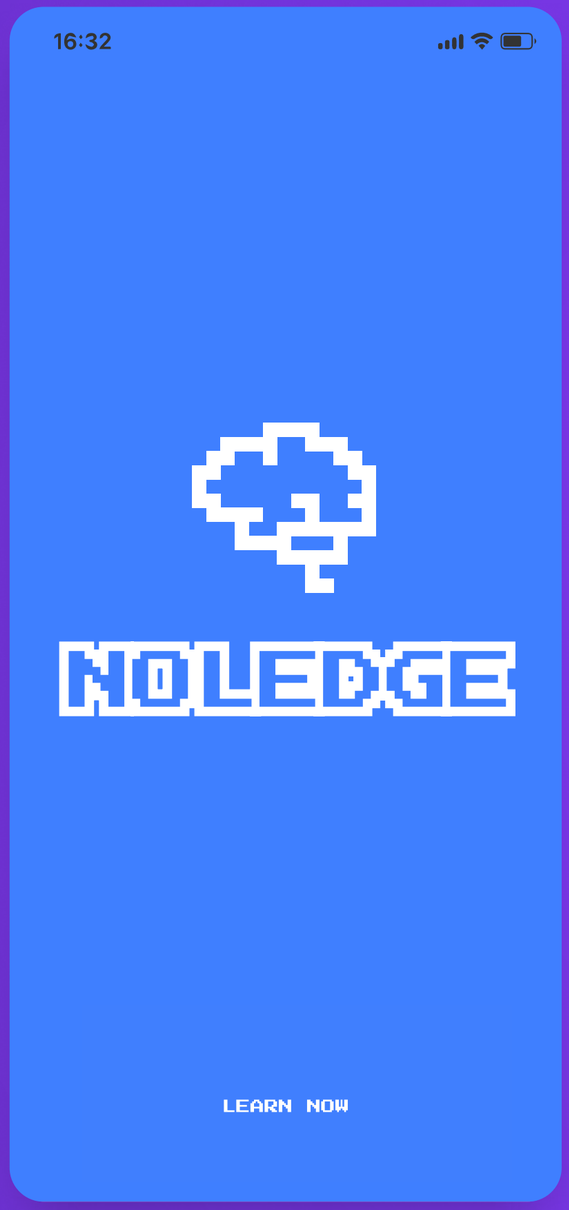
Hamburguesa doble completa

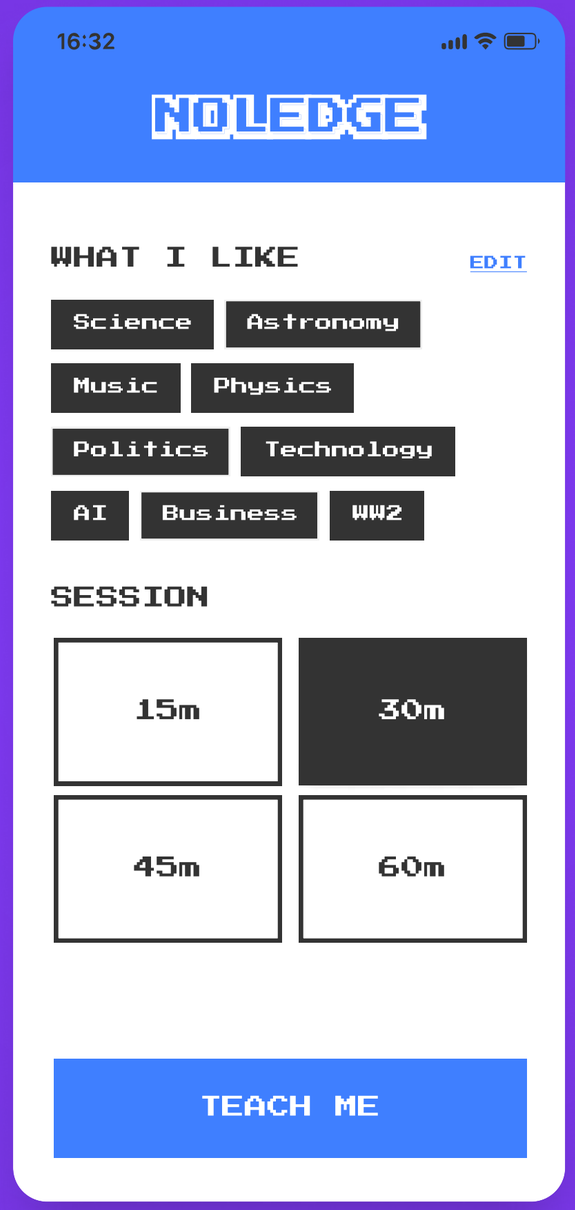
$4100

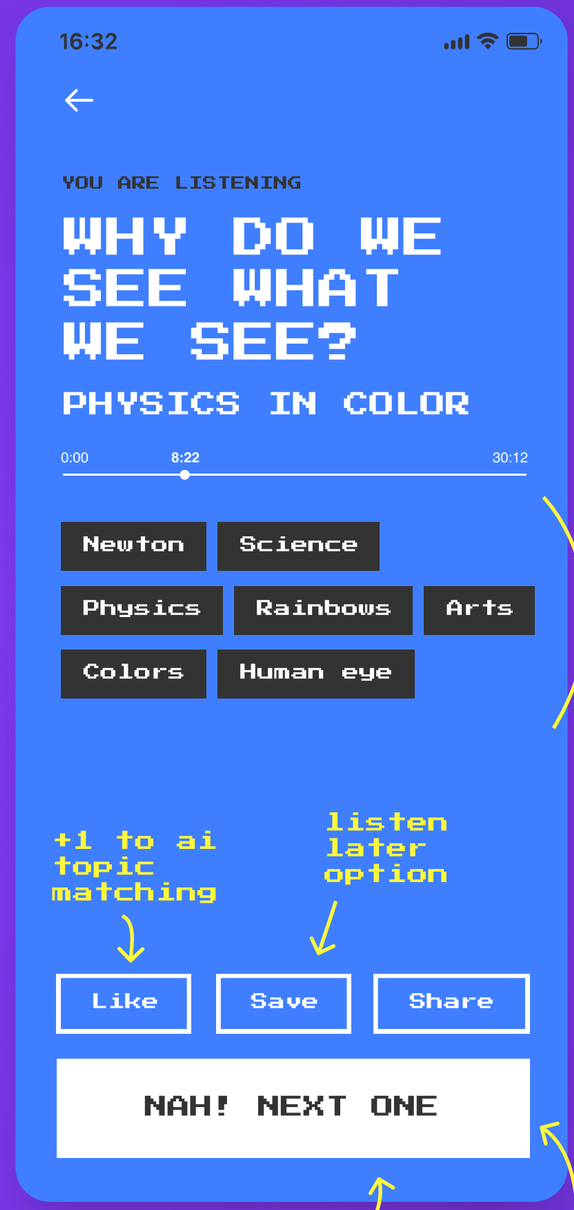
Snacks

02

Perfil | Productos | Abo







WIP!

topics
primary and secondary

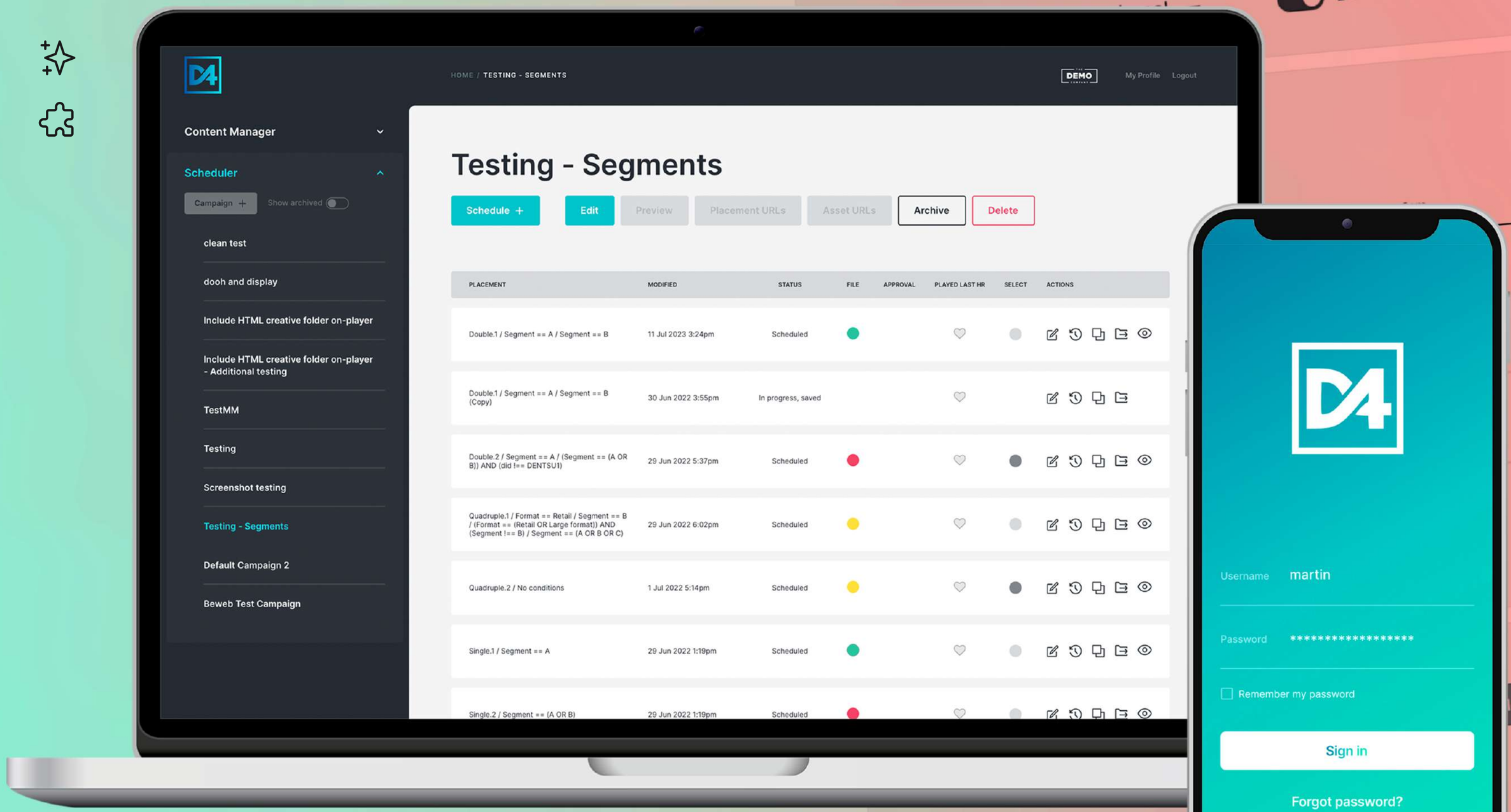
+1 to ai topic matching

listen later option

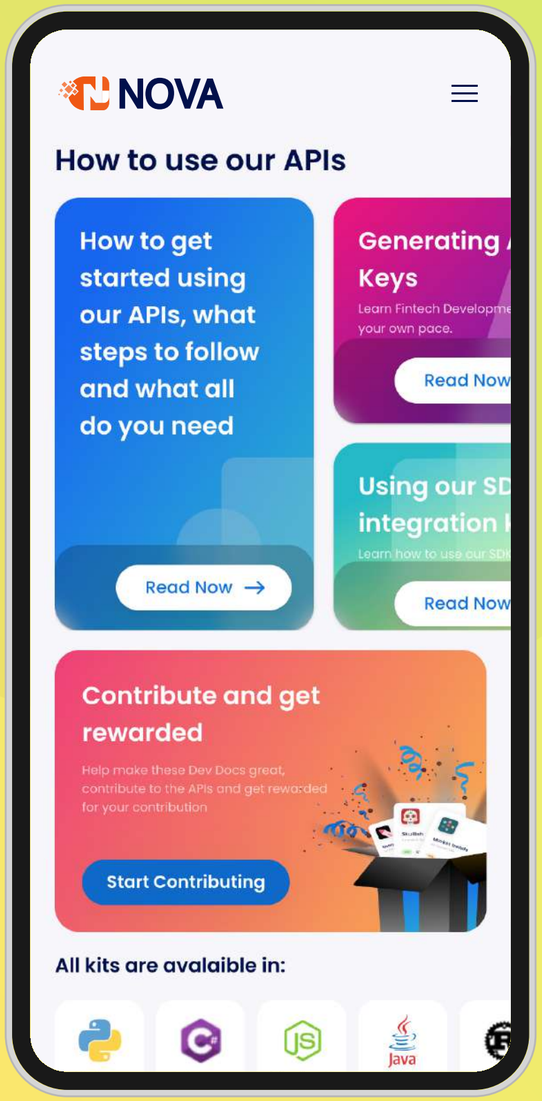
When you push this button it returns another random session. Endlessly.

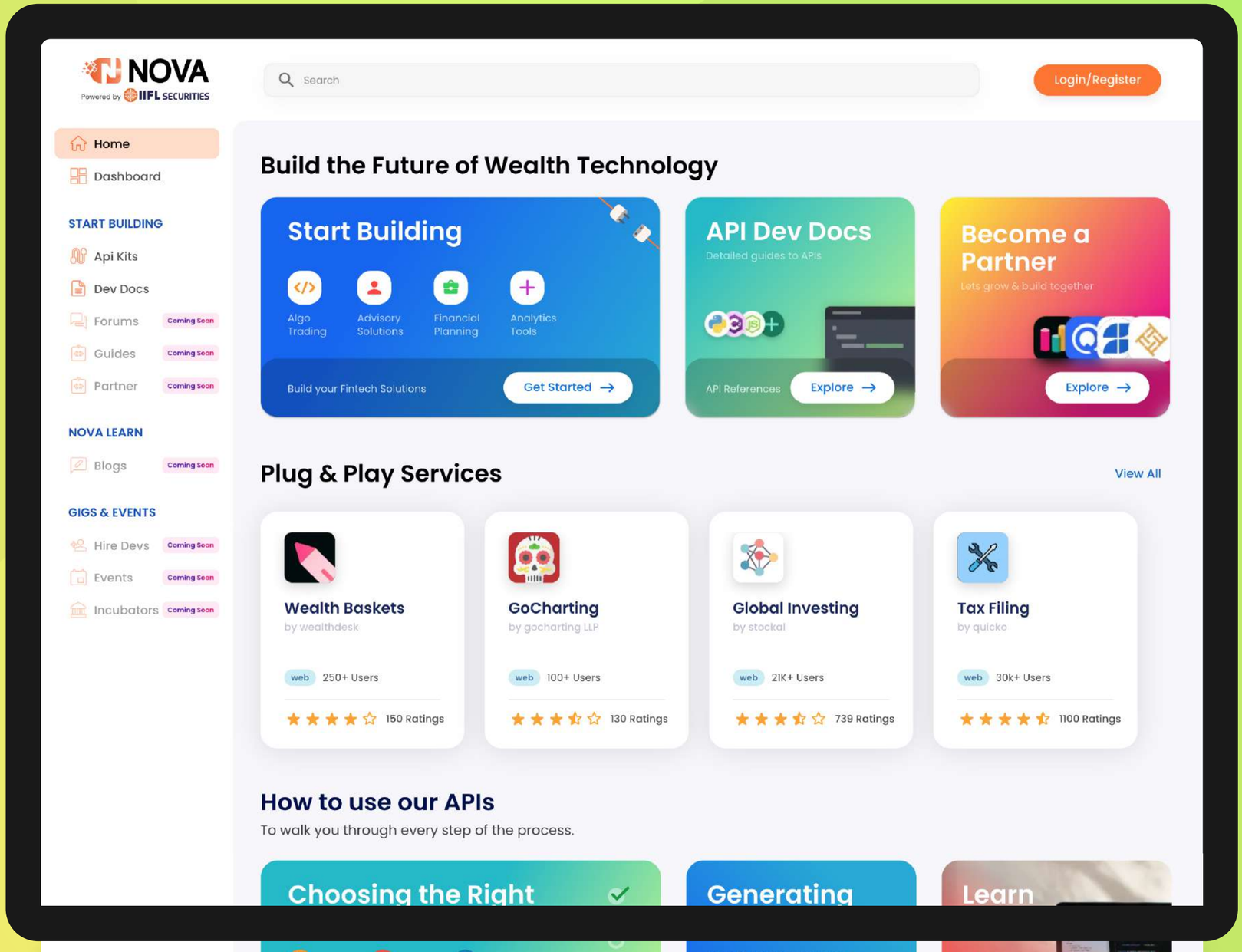
This returns sessions matching your topics

OpenAI


HOME / TESTING - SEGMENTS
DEMO
My Profile
Logout
Content Manager
Scheduler
Campaign +
Show archived
clean test
dooh and display
Include HTML creative folder on-player
Include HTML creative folder on-player - Additional testing
TestMM
Testing
Screenshot testing
Testing - Segments
Default Campaign 2
Beweb Test Campaign
Testing - Segments
Schedule +
Edit
Preview
Placement URLs
Asset URLs
Archive
Delete
PLACEMENT
MODIFIED
STATUS
FILE
APPROVAL
PLAYED LAST HR
SELECT
ACTIONS
Double.1 / Segment == A / Segment == B
11 Jul 2023 3:24pm
Scheduled
Double.1 / Segment == A / Segment == B (Copy)
30 Jun 2022 3:55pm
In progress, saved
Double.2 / Segment == A / (Segment == (A OR B)) AND (did != DENTSU1)
29 Jun 2022 5:37pm
Scheduled
Quadruple.1 / Format == Retail / Segment == B / (Format == (Retail OR Large format)) AND (Segment != B) / Segment == (A OR B OR C)
29 Jun 2022 6:02pm
Scheduled
Quadruple.2 / No conditions
1 Jul 2022 5:14pm
Scheduled
Single.1 / Segment == A
29 Jun 2022 1:19pm
Scheduled
Single.2 / Segment == (A OR B)
29 Jun 2022 1:19pm
Scheduled
From
Choose a Date
Choose a time
To
Choose a
Enable VAST Output
2am
Username
martin
Password
Remember my password
Sign in
Forgot password?
SITE
MEDIA OW
AU Test 1080×1920
JCDecaux
1080
1920
DURATI

ANOTHER STUDIO





WEAREANOTHER.STUDIO

PAST WORK: BEFORE ANOTHER

Our team members bring a wealth of experience from their individual careers, having worked on a multitude of projects of all shapes and sizes, as diverse as the clients they worked for.

This collective portfolio is proof of the diverse talents, skills and dynamic collaboration that drive us forward.

We are immensely thankful and proud of the fantastic clients we've had the pleasure to work with in our pasts.

Feel free to delve deeper into our team's capabilities by exploring our Head of Design's personal portfolio.

Martin's portfolio

WEAREANOTHER.STUDIO

Bajaj
Suzuki NZ
SPCA
Penn
Farmer Brown
GoDEX
ReadNZ
Corven Motos
PFRA NZ
Grupo Clarín
Conmebol
National Geographic
Arvida
Ticketmaster
Harrisons Group
Tecnópolis 2012
Keeway
Benelli
Laser Group
MBPMoto
S.L. Benfica: Cosme Damião
Club Atlético River Plate
IWG Women & Sport
Verizon
BBike
Foundation North
Pinnacle Life
Honeywell
IIFL Securities
Ecrotek
Vegetarian NZ
Goccia
DDB Mudra
Tauranga Design Lab
Stihl Tauranga
Glaciarium
Advanced Flight NZ
Inside Higher Ed
HDFC Securities
Steinbranding Design Studios
Heritage Lifecare
Bedpost
The Fred Hollows Foundation NZ
Natalia Antolín
UAR Rugby Store
Sport New Zealand
Breast Cancer Foundation NZ
TrackSAFE NZ
EZI
Livenation
USA Today
Primer-E
Tauranga Diesel Specialists
Naranja
Copyright Licensing New Zealand
Nexus Malls
Banco Macro
Tecnópolis 2012
Woodland Eggs
DIRECTV
Netball NZ
Camzo Bags
PGE Services
Wake Up World!
Dorian Argentina

SECTION 3

OURSELVES A LITTLE BIT OF CONTEXT WON’T HURT

You don’t care about our story? Gotcha! Why would you?
Let’s write our own then! Go click the button. Lesgo!

Let’s talk

THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS

But the better the parts, the better the whole. That’s why we have gathered the best talent in each field, with each member bringing their unique superpower to our collaborative problem-solving synergy machine.

Driven by processes, performance, and innovation, we're anything but static. We’ve got an agile and adaptive approach to resource allocation. Our wider studio operates as a fluid workforce of professionals engaging throughout the pipeline as needed. This on-demand methodology ensures maximum optimization and efficiency at every stage.

You name it, we got it. You need it, we do it. We know how good our team is.

Martin Mana

CO-FOUNDER, HEAD OF DESIGN

Co-founder. ~20 years of experience as a graphic designer; A proactive motivational leader. Self-taught frontend developer. An aspiring musician.

Leonel Orsi

CO-FOUNDER, HEAD OF DEVELOPMENT

Co-founder. Adept in development and project management. Worked on steering projects to success, pioneering the creation of innovative technologies.

Himanshu Kaushik

DIGITAL STRATEGY DIRECTOR

A catalyst for digital transformation, driving growth across continents and making things happen. Always at the forefront of technological advancements.

Ritesh Kedar

TECHNICAL STRATEGY DIRECTOR

A tech-savvy entrepreneur driven to digitally transform businesses in the AI, ML, and IoT space with cutting-edge solutions and a user-centric mindset.

Christian Abad

CLIENTS HERO

A lighthouse of energy and knowledge, only surpassed by his social skills. Experienced in many areas, industries and practices. Key to our business.

Liz Wang

CLIENTS HERO (ASIA)

A must-have in your team. Adept in Asian market dynamics, pre and post-sales strategist. Expert customer networking across Taiwan, and Asia Pacific regions.

BACK TO THE FUTURE

The story of how we got here

Another Studio is the culmination of a journey that began almost a decade ago between two friends with a shared vision who have been navigating life together for over 30 years.

Martin and Leonel met in 1993 at school. Since then they have traversed paths of personal and professional growth, converging towards a shared purpose. Their careers, initially bound by a vision for creative collaboration in 2015, briefly diverged due to life's unpredictable twists. However, these separate journeys enriched their experiences, laying the groundwork for a dynamic reunion.

Leonel's adventure led him to Taiwan, where love and opportunity intertwined, propelling him to lead significant advancements in IoT and e-commerce technologies. Managing a team of 10 developers, he delivered groundbreaking work that reshaped industry standards.

Meanwhile, Martin made a notable impact in Argentina, guiding his co-founded company, Manada, to the forefront of its niche for three consecutive years through his creative vision and drive. In 2018, Martin embarked on a new chapter in New Zealand, transitioning from a designer to a front-end developer, a skill he thoroughly mastered under expert tutelage. This transition allowed him to play a pivotal role in projects for high-profile clients, further honing his expertise and perspective.

Throughout their individual journeys, Martin and Leonel not only amassed a wealth of experience but also collaborated with experts across various fields. Their paths were marked by meaningful relationships and the expansion of an impressive professional network spanning different countries and industries.

Recognizing the value of these connections, Martin and Leonel have curated a team of the finest minds they've encountered along the way. As they reunite to establish Another Studio, they bring together a multicultural team of professionals united by a deep passion for their craft and a commitment to excellence. This collective, enriched by diverse experiences and origins, embodies the perfect blend of creativity, innovation, and expertise—ingredients for the ultimate recipe for success.

SECTION 4

THE TOOLBOX

WHAT WE USE TO MAKE WHAT WE DO

Friendship, as you could already see, is core to us.
Let’s chat; we could do another friend. 🤗

Let’s talk

CUTTING-EDGE TECHNOLOGIES

We deliver cutting-edge solutions, customised for each client's unique needs, powered by our curated technology stack. Yet, we embrace flexibility as we understand that every project has its unique challenges. Whether it requires different frameworks, libraries, CMSs, or e-commerce platforms, we got you covered. We know we have the proper team, with the relevant experience and the needed skills.

> **Our commitment goes beyond just using the tools we know and love; it extends to working closely with you to identify the best tech fit for your project.**

Nuxt
React
GraphQL
craft cms
WordPress
shopify
Laravel
ghost
strapi
Figma
OpenAI
NEXT.JS

LARGE LANGUAGE MODELS

“AI won't replace humans, but people who can use it will.”

Trevor Back | Chief Product Officer at Speechmatics

AI is an emerging technology with immense potential to enhance and maximize various aspects of your production, services, or processes. It's all new, and its full impact is yet to be determined, presenting a unique opportunity to innovate and get ahead. Specializing in LLMs, we offer guidance on integrating these tools into your daily operations and strategic planning, leveraging their transformative potential to enhance operational efficiency and technology stacks.

We can assist and even develop specific AI applications to boost your productivity from within. At Another, we seamlessly integrate advanced LLMs into our processes, operating efficiently and creatively. Our in-house projects and apps, often conceived and validated with AI within a single day, underscore our belief that while technology is crucial, the creative process remains central to our approach. The idea will always reign supreme.

We view AI as an indispensable partner in our mission to provide cutting-edge, visionary solutions that not only meet but exceed our clients' expectations.

SECTION 5

FULL-CIRCLE SOLUTIONS NO ROOM FOR GAPS OR HALF MEASURES

We are all so lucky! You want to talk with us, and we want to talk with you! Take us home! (click, click)

Let’s talk

WRAP-AROUND SERVICES

We're all about building authentic connections and sparking lasting partnerships and we understand that trust and support are the secret sauce to making this happen.

As we reach the project finish line you might feel uncertain about what comes next and what to do, but nothing to worry about. We're here to provide the backup you need to keep the momentum rolling, side by side, every step of the way.

Security & Compliance

Enhancing website security with SSL certificates, audits, and compliance checks to protect the website and user data against cyber threats and ensure legal compliance with legal and regulatory requirements.

SEO (Search Engine Optimization)

It's all about boosting your site's visibility and getting free traffic. We use keyword research, on-page tweaks, link building, and making your site easy to use to help you climb the ranks and get noticed online.

Email marketing integration

Email marketing is key for nurturing leads, boosting conversions, and keeping customers engaged. We design sleek templates and leverage automation to personalize communication and enhance engagement.

Analytics & Reporting

Using proper tools and reports, we track your site's traffic, how people behave on it, and how well your campaigns are doing. It's all about using data to make informed decisions that allow for constant optimization.

A/B testing

With A/B testing, we figure out what works best on your site or app—be it design, content, or layout. It's all about making smart tweaks based on real data to boost user engagement and conversions.

Social media

Social media can be harnessed to forge genuine connections with your audience on their daily platforms. We craft authentic content and strategies to resonate emotionally with your audience.

Content Strategy & Creation

Great content drives online success, aligning with your brand, engaging your audience, and meeting marketing targets. Plus it helps get you noticed by search engines and boosts engagement and sales.

Maintenance & Support

Technical assistance, security updates, content refreshes, and expanding functionalities to maintain a current, secure, and innovative online presence. Your website has to lead, not lag.

SLA: HASSLE-FREE MAINTENANCE AND SUPPORT

You may be wondering, ‘What if I want to change that!?', ‘How do I change the hero image?’ or ‘Where’s the self-destruct button?’ No need to stress over post-project uncertainty.

Understanding SLA

SLA stands for Service Level Agreement. Think of it as a promise between us. It's like a mutual agreement that spells out exactly what each party is responsible for and what standards the service should meet. It's like a roadmap that ensures everyone stays on track and knows what to expect.

Maintenance and Post-Sales Support

We offer ongoing maintenance for a set period, followed by flexible options for continued protection. Choose between ticket-based or monthly packages for priority support and swift issue resolution.
This is mainly what’s discussed and later stated on our SLA agreement.

Communication Channels

We understand the significance of feeling supported and heard. That’s why we prioritize transparency and accessibility. Through continuous communication, we ensure you're always in the loop. Call, text, email; we're always here for you. You are part of the team.

HOPE THIS AIN’T THE END 😉

YOU MADE IT THIS FAR! LET'S TALK AND MAKE THINGS HAPPEN!

You already know a bit about us—now let's get to know you.
Reach out so we can kickstart your project. The time is now!

Let’s work together!

No way, José

Any feedback is good feedback!
You might be angry—we all are sometimes.
Go ahead and vent. Say what you need to say,
get it off your chest. No hard feelings!