# Stock Recommendation

Brad Boehmke 2016-10-15

## Stock: AMZN

## Recommendation: SELL

AMZN will decrease in price during the next trading period.

### **Price History**

The chart below is made with the quantmod R package, a widely used package for collecting and visualizing financial data in R. You can learn more about quantmod at the website www.quantmod.com.



#### Method

This forecast was predicted with the recency algorithm, a simple—probably useless—method for determining stock prices. The recency algorithm predicts that the next price movement,  $M_j$ , will be in the same direction as the most recent price movement.  $M_i$ .

$$M_i = Close_i - Open_i$$

$$M_j = \begin{cases} > 0, & \text{if } M_i > 0\\ \le 0, & \text{if } M_i \le 0 \end{cases}$$

## Raw Data

The table below displays the daily price data for the stock. In the next section, we will learn how to make a concise, interactive table with the DT package, a new package for making searchable data tables. You can learn more about the DT package at the website rstudio.github.io/DT/.

	AMZN.Open	AMZN.High	AMZN.Low	AMZN.Close	AMZN.Volume	
2016-10-06	843.70	847.21	840.60	841.66	2679200	
2016-10-07	845.79	845.95	837.45	839.43	2416500	
2016-10-10	843.25	845.20	840.27	841.71	1818000	
2016-10-11	841.02	841.29	828.35	831.00	3578100	
2016-10-12	834.00	837.67	830.10	834.09	2370100	
2016-10-13	829.00	831.80	821.21	829.28	3088300	
2016-10-14	835 08	835 74	822 96	822 96	2992500	