

# Credit Card Transaction Report

Revenue

55M

Amount

44.5M

Total Interest

7.8M

Count

655....

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
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Blue	46139398	36957875	6495888
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Gold	2454072	2024078	373784
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Platinum	1135608	953314	161629
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Silver	5586332	4586746	812081
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Total	55315410	44522013	7843382
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Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Silver

Blue

Gold

Platinum

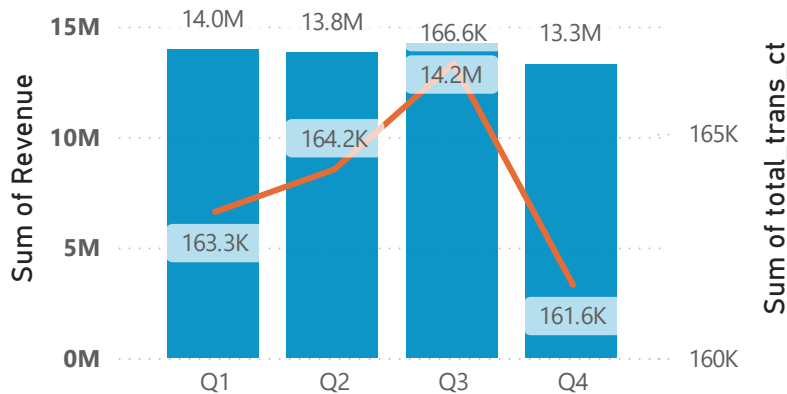
Med

Low

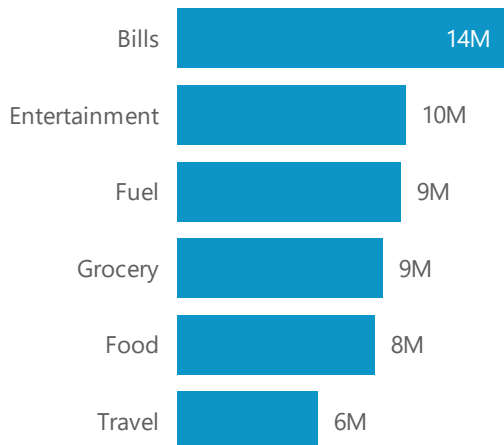
high

## Revenue and Sum of Total Trans Count

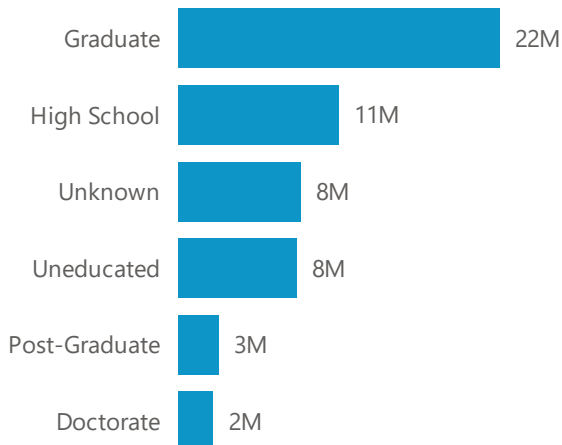
● Sum of Revenue ● Sum of total\_trans\_ct



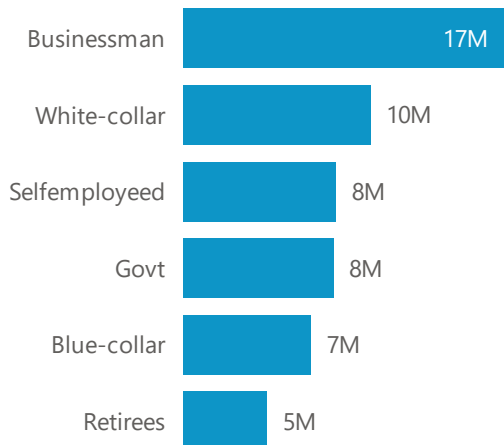
## Revenue by Expenditure Type



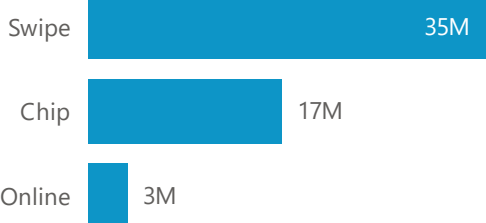
## Revenue by Education



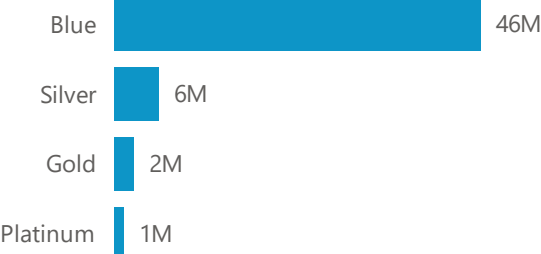
## Revenue by Customer Job



## Revenue by Use Chip



## Revenue by Acq



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

Income

576M

Count

3.19

Q4

Q3

Q2

Q1

week\_start\_date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

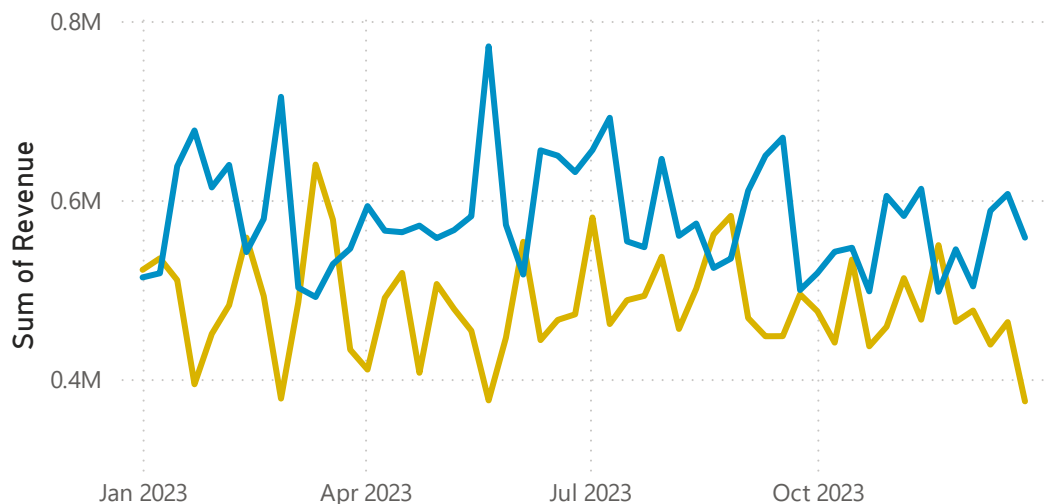
M

30M

F

25M

Revenue by Week



Revenue by Age Gro up

20-30

30-40

40-50

50-60

60+

4M

5M

11M

14M

9M

10M

customer\_job

Sum of Revenue

Sum of interest\_earned

Sum of income

Businessman

17387832

2539390

186959919

White-collar

10114656

1441074

103930055

Govt

8111701

1160016

88773989

Selfemployee

8261758

1119742

75313288

Blue-collar

6904279

952801

72262158

Retirees

4535184

630359

48675030

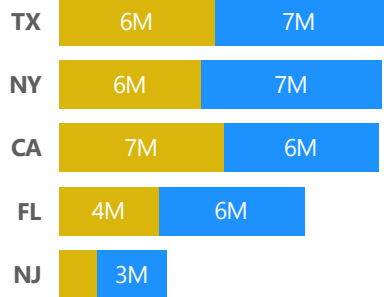
Total

55315410

7843382

575914439

Top 5 States



Revenue by Marital\_Status

Married

13M

15M

Single

11M

12M

Unknown

Revenue by Income Group

high

7M

22M

Med

8M

8M

Low

10M

Revenue by Dependent

4

2

0

4M

5M

7M

9M

7M

8M

4M

5M

2M

2M

Revenue by Education

Graduate

10M

12M

High School

5M

6M

Unknown

Uneducated

Post-Graduate

Doctorate