

## ANOUSHKA BERRY

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### EDUCATION

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#### University of Illinois at Urbana-Champaign

Expected May 2021

*Bachelor of Science in Mathematics: Operations Research*

*Minors in Informatics and Applied Statistics*

### WORK EXPERIENCE

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#### InstaHub

Philadelphia, PA (done remotely)

*Marketing and Web Design Intern*

May – August 2020

- Made the website from scratch on Squarespace using custom CSS and HTML using provided theme as starting off point and added practical features like toggle button, dropdown box and testimonial carousel along with decorative features. Wrote a regular blog for the website which included topics like vacancy sensors, carbon emissions of gadgets. ([www.getinstahub.com](http://www.getinstahub.com))
- Working on social media campaigns to increase awareness before product launch. Created content (images and gifs) using Figma, Canva, Adobe Illustrator and Adobe Photoshop for website, social media & product one-pagers to convey information precisely and as directly as possible.

#### University of Illinois Main Library

Champaign, IL

*Student Employee*

February 2020 – Present

- Working in the Archives and Cataloging department, work includes data cleanup, record retrieving, sorting through files online and creating metadata using OCLC and Voyager. Job currently on halt due to the coronavirus pandemic.

#### University of Illinois College of Law

Champaign, IL

*Student Video Operator*

August 2019 – December 2020

- Working as a video operator for the Trial Advocacy and Trial Team course LAW 694 for the Fall Semester 2019. Responsibilities include recording the mock trial sessions and providing technical support to the students and professor, additionally aided supervisor in other events when necessary.

#### Avendus Capital Pvt. Ltd.

New Delhi, India

*Non-banking Financial Intern*

June – August 2019

- Worked on a project about financial technology and its incorporation in Avendus' NBFC supply chain lending along with possible costs and benefits of introducing advanced technology to face interactive work. Work included data collection and analysis to find unique solutions for the company and its clients. Helped associates with research regarding clients with ongoing loans processes and prospective clients.

#### Youth Empowerment Foundation India (NGO)

New Delhi, India

*Media and Public Relations Intern*

June 2018 – August 2018

- Worked to promote the NGO on all possible platforms. Worked on the website and social media to improve content and communication. Started a blog on the website about athletes from impoverished backgrounds. Developed communicational skills. Organized events to promote the NGO.

### SKILLS

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- *Software:* Microsoft Office (Advanced) – Excel, PowerPoint, Word and Outlook; Google (Advanced) – Sheets, Docs and Slides; MacOS; Windows
  - *Programming:* HTML (Advanced); Python (Advanced); Pandas and NumPy libraries (Intermediate; includes analytics experience in class projects); R (Advanced); Squarespace & Wix (Advanced; including custom CSS)
  - *Languages:* English (Native) & Hindi (Native)
  - Classically Trained Pianist (Trinity College London Piano Grade 8 Distinction)