funera attire

website redesign process | alexandra pacheco

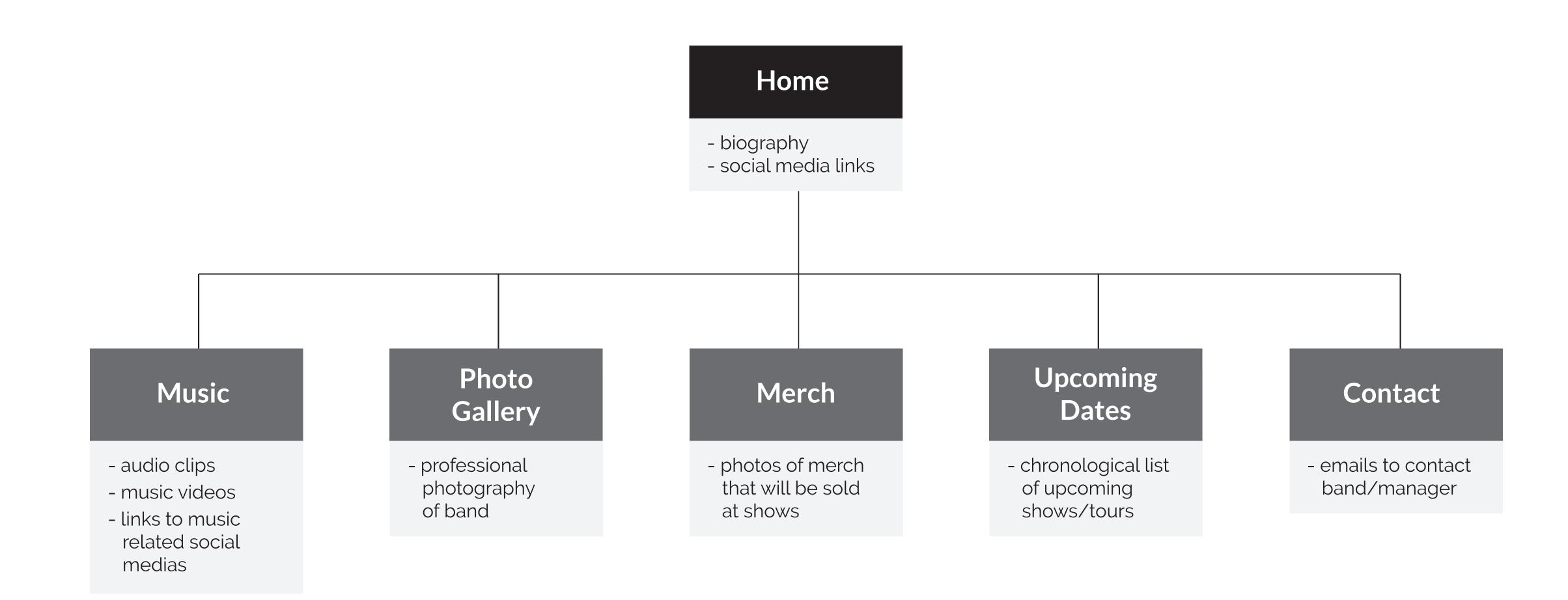
needs assessment

- + easy to work with
- + ample content
- + past site squarespace
- + needs better navigation & use of space

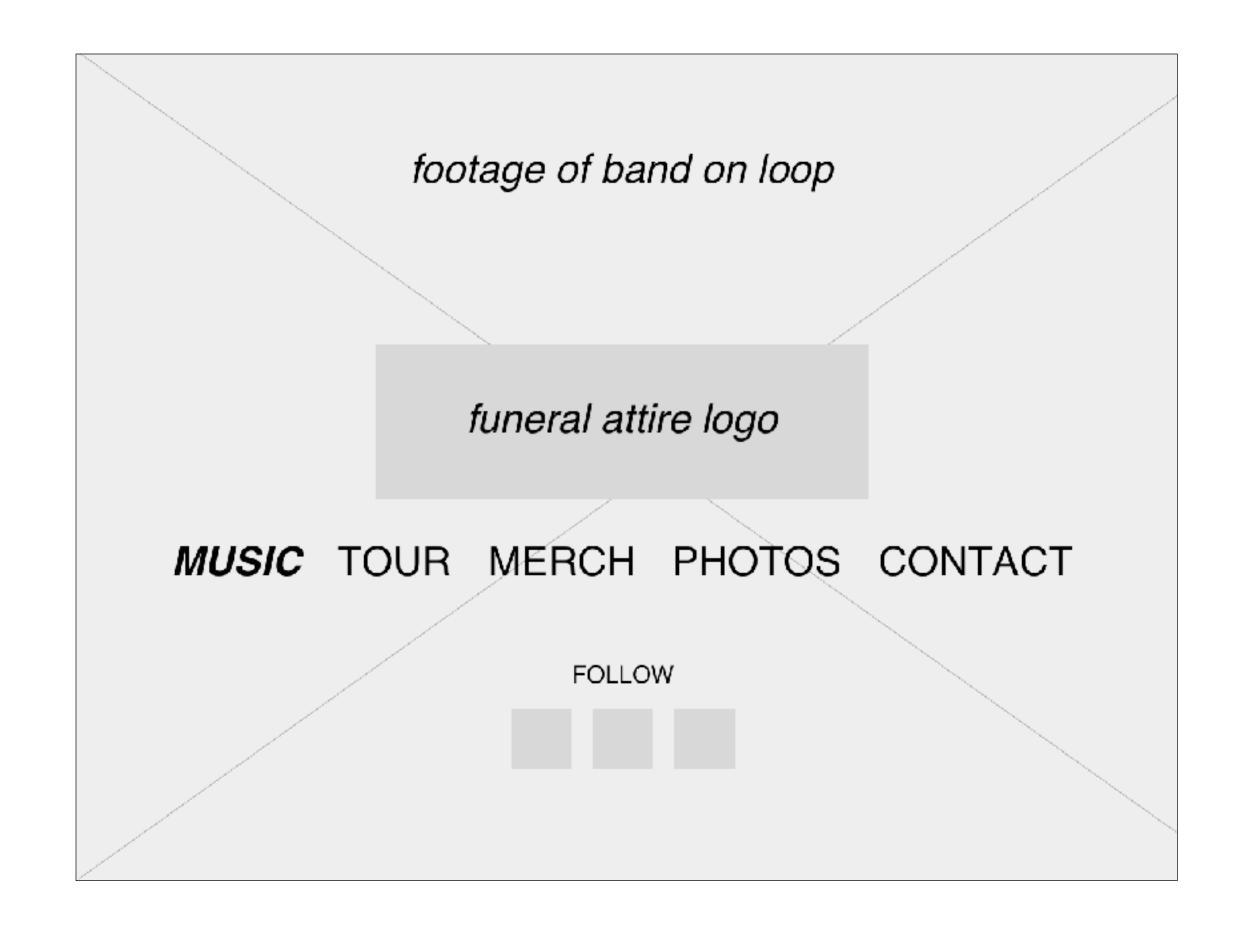


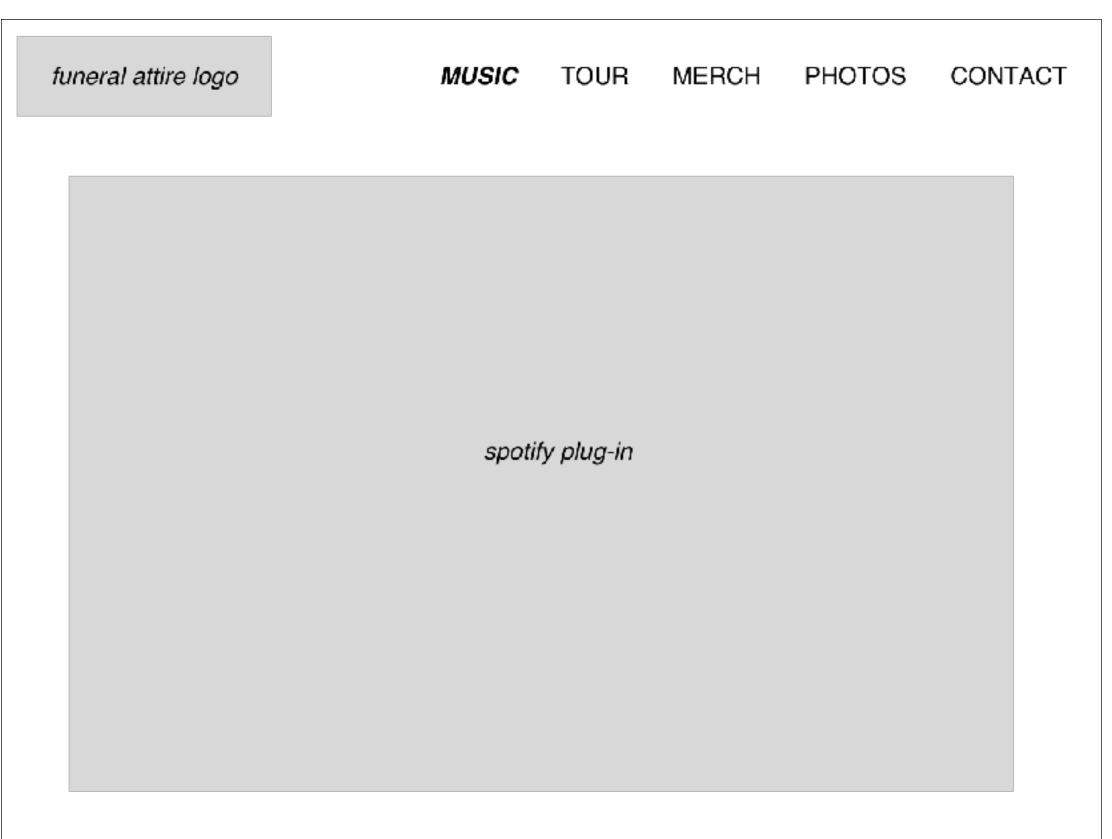


architecture diagram

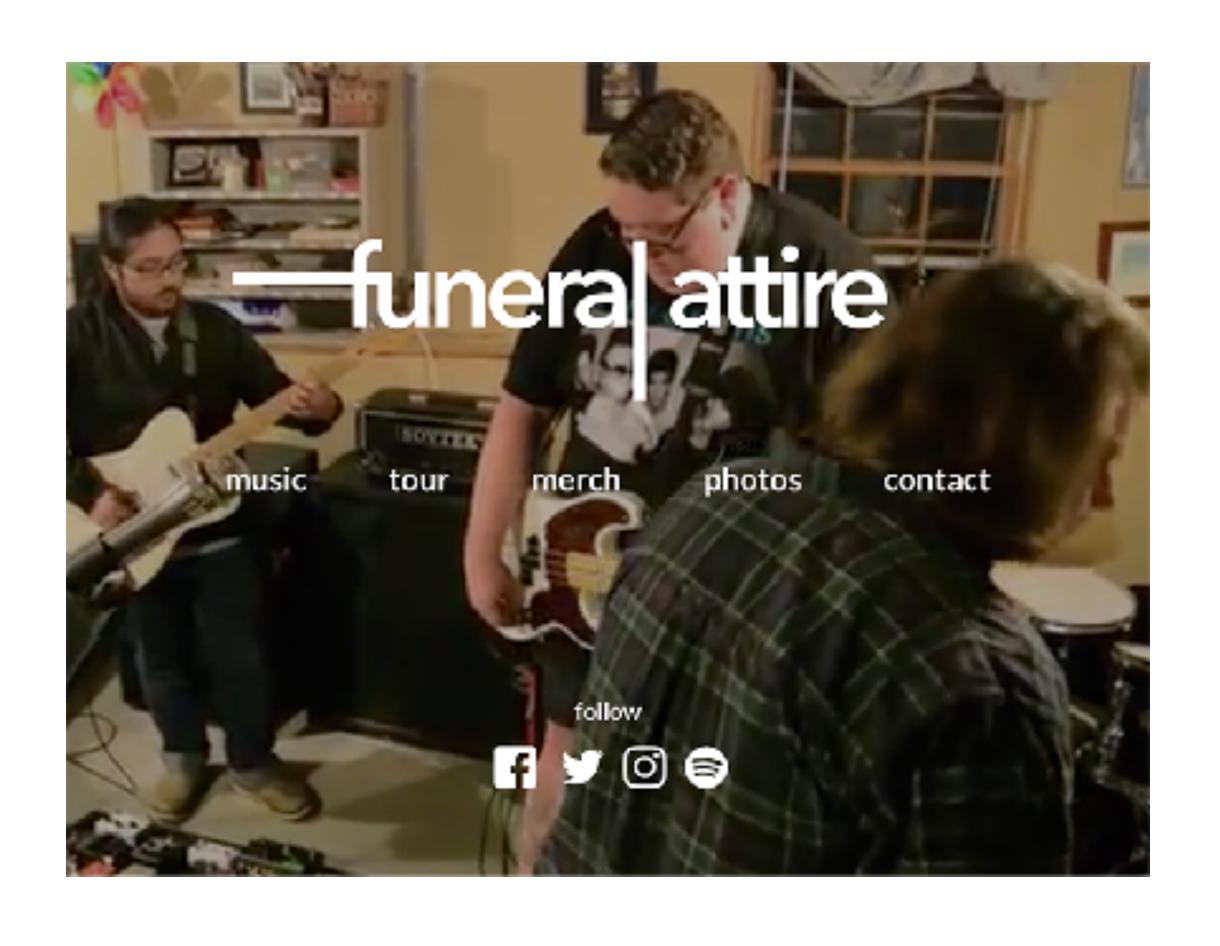


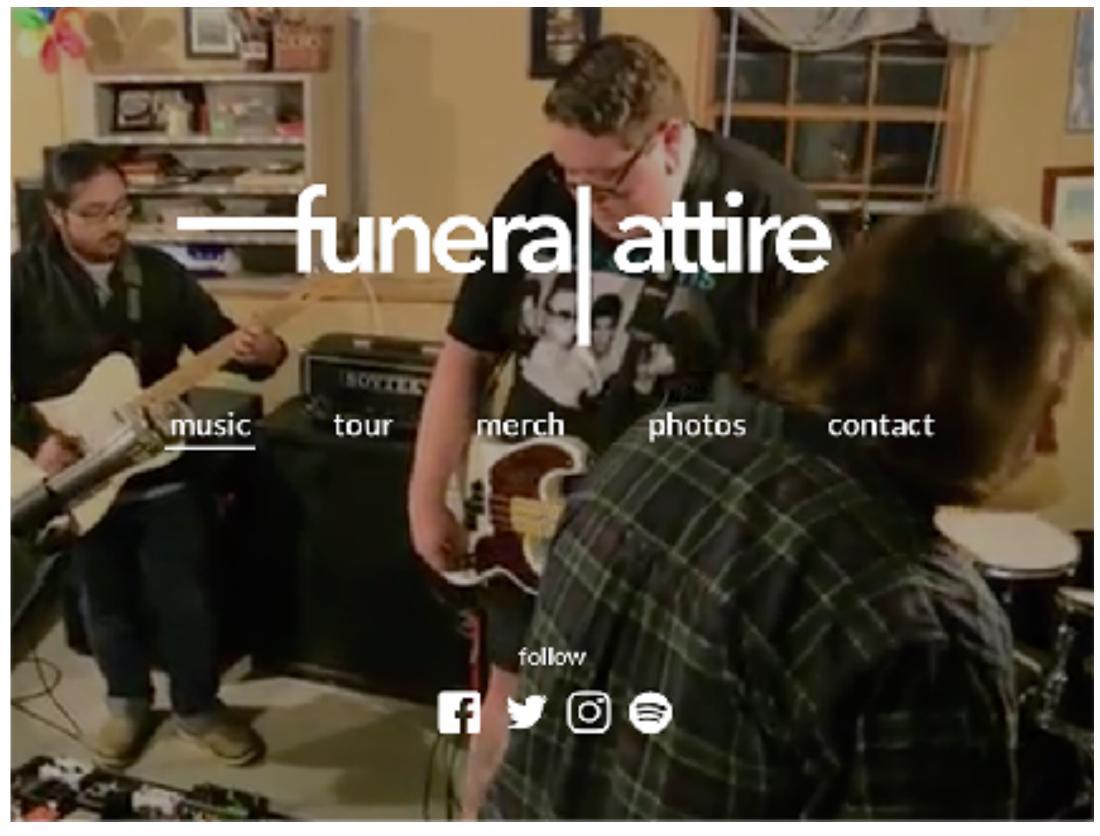
preliminary wireframes





prototype





production

```
<img src="Content/more-dates-content/46.png">
 67
 68
                         <img src="Content/more-dates-content/47.png">
 69
                         <img src="Content/more-dates-content/48.png">
 70
                     </div>
                 </div>
 71
 72
                 </content>
 73
 74 ₹
                 <footer>
 75 ₹
                     <div class="footer">
 76
                         <div id="label">
 77
                             2017 Super Moon Records</div>
 78 ₹
                         <div id="sm_links">
 79 ₹
                            <l
 80 ₹
                                 <a href="https://open.spotify.com/artist/6k058iaEgbHzHdmo14tifC"</a>
                                 target="_blank">
 81
                                    <img src="Content/spotify-icon-footer.png" alt="Spotify" >
 82
 83 🔻
                                 <a href="https://www.instagram.com/funeralattireband/" target="_blank"></a>
 84
                                    <img src="Content/instagram-icon-footer.png" alt="Instagram" >
 85
                                    </a>
 86 ₹
                                 <a href="https://www.facebook.com/funeralattire/" target="_blank"></a>
 87
                                    <img src="Content/facebook-icon-footer.png" alt="Facebook" >
 88
                                    </a>
 89 ₹
                                 <a href="https://twitter.com/funeralattirema" target="_blank"></a>
 90
                                    <img src="Content/Twitter-icon-footer.png" alt="Twitter" >
 91
                                    </a>
 92
                            93
                         </div>
 94
                     </div>
 95
                 </footer>
 96
             </div>
97
 98
             <script src="https://ajax.googleapis.com/ajax/libs/jquery/3.2.1/jquery.min.js"></script>
 99
             <script src="java/masonry-docs/masonry.pkgd.min.js"></script>
100 ₹
             <script type="text/javascript">
101 ₹
             var $grid = $('.more-dates').masonry({
102
103
             });
104 ₹
                 $grid.imagesLoaded().progress( function(){
105
                     $grid.masonry('layout');
106
                 });
107
             </script>
108
         </body>
109 </html>
```

```
125
126
     /* ----- */
127
128 ▼ .box bandcamp{
129
         display: grid;
130
         align-content: center;
         grid-template-columns: 1fr 1fr;
131
132
        grid-template-areas:
133
             "bc1 bc2";
134 }
135
136 ▼ .split_bandcamp {
137
         grid-area: bc1;
         display: grid;
138
139
         align-content: center;
140
         grid-template-columns: 150px 200px 150px 100px;
141
         grid-template-rows: 37.5px 37.5px 37.5px;
142
         grid-template-areas:
143
             "split split2 joy joy2"
144
             "split split2 joy joy2"
145
             "split split2 joy joy2"
             "split split2 joy joy2";
146
147
         margin-left: 200px;
148
         margin-top: 50px;
149 }
150
151 ▼ #splitimg{
152
         grid-area: split;
153
         width: 150px;
154
         height: 150px;
155
         background: url(Content/split_bandcamp.jpg) no-repeat;
156
         opacity: 0.5;
157 }
158
159 ▼ #splitimg:hover{
160
         opacity: 1.0;
161 }
162
163 ♥ #ep_name {
         grid-area: split2;
164
165
         grid-row: 1/2;
166
         padding-left: 15px;
167 }
168
169 ♥ #year {
```

Final Website