



You are
remembered for
the rules you
break.

Frank Russo

Authoritarian principal

ACTIVITIES

Frank is 48 years old and he was born in Italy but immigrated to the United States when was a child and now lives in NY.

He believes in technology and for this reason he adopts any new technology in the school he is in charge of. He also thinks that collaboration with parent is the key for a good education and wants provided them the best tools.

GOALS AND DESIRES

Frank wishes a peaceful and collaborative school system where the information is available as soon as possible to the people who need it.

He also want the rules to be respected because chaos can't be controlled or administrated.

DIGITAL TOOLS



NEEDS

Frank wants a digital system to:

- check the employees work (what lecture they did, how many homeworks are assigned to the students, ...)
- how well the class in his school are doing
- keep track of the huge information datas in a modern and practical way

OBSTACLES AND FRUSTRATIONS

- Teachers late delivery of important and official document (i.e. lecture topic note).
- Frank can't meet all the teachers to check what they are doing in a class at a given time.
- Really often the class are unbalanced and so a class full of unmotivated student is created. This is not a good incentive for any student.