



Smart is better
than clever!

Fiona Cheswick

Tech-enthusiast teacher

ACTIVITIES

Fiona is a 40 years old eccentric lady, who found herself being a teacher just for the sake of her learning attitude. Thus, she is proactive towards new technologies – if these could ease her life. She is a control freak. She always keeps updated about the latest tech trends, to better organize her work and the one of her students.

GOALS AND DESIRES

She is very keen on her students preparation and wants to take a chance on new improvements to let her students learn smoothly. She would like to have their parents always informed of every valuable detail.

DIGITAL TOOLS



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NEEDS

- She needs to be eased by the difficulties in reaching parents, to keep them updated about their sons performance.
- She needs to have a clear and always-ready view to monitor her classes.

OBSTACLES AND FRUSTRATIONS

She is upset about surprised parents at the family meeting. Parents are stunned and too late aware about their sons behavior/bad-performance. She is also upset about students lies about “too-late-discovered” homeworks.