

Mojia Shen

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Experience

Google May 2018
Incoming Associate Product Management Intern

Rough Draft Ventures Sept 2017 - Present
Student Partner
Rough Draft Ventures is General Catalyst's student venture group.

- Selected as one of the nine student partners (first Wellesley partner) to make weekly investment decisions to student-led startups in the Boston office.
- Facilitate building the largest network of student entrepreneurship community in Boston by engaging with 108 portfolio founders and hosting events such as Forbes 30 Under 30.

Redfin Jun 2017 - Sept 2017
Product Management Intern
Led five projects across three different teams, with three projects shipped:

- Proposed and delivered a 19-page strategy research on how Redfin can help first-time buyers to VP of Product; proposed solutions are planned to be implemented in Q4.
- Conducted data analysis on pending home pages; recommended reducing bounce rate by 1% through shipping an experiment with 4 variants that show nearby similar homes.
- Designed the new agent profiles that highlight listing agent's local expertise; aimed to increased sell-side conversion by 2.5%.
- Increased SEO traffic by 38k/month by building pages that show homes in a state.
- Carried out a deep-dive on image recognition to improve user's photo experience.

Optimizely Jul 2016 - Aug 2016
Contract Software Engineer

- Built web app using Node.js, Express.js and MongoDB for Optimizely's App Store that allowed online marketers to manage 3rd party JS dependencies.
- Architected React.js application to seamlessly embed app into the App interface.

McKinsey & Company May 2016 - Jun 2016
Research Analyst Intern

- Conducted market analysis on Voice Recognition products (Siri, Cortana, Alexa, Echo).
- Compiled stock data and analyzed company financial performance using Bloomberg.

Flavory Apr 2015 - Apr 2016
Founder & CEO

- Created a platform that helps stay-at-home mothers sell homemade food to customers
- Built and led a team of business strategy, technology, design and operations.
- Led MVP development through analysis, design, development, implementation phases.
- Voted Top 3 on Demo Day by 40 investors and won 1st Prize in Draper Business Competition with a \$10,000 award.

Revive May 2015 - May 2016
Founder & Board of Directors

- Facilitate support group to combat depression for 100 families who lost their only child.
- Raised \$24,000+ donation and featured on 15+ media (China Daily, Sina, Sohu).
- Featured by Chelsea Clinton at the Clinton Global Initiative University '16 opening plenary.

Education

Wellesley College 2014 - Dec 2018

- Bachelor of Arts: Computer Science Major and Psychology Minor
- Major GPA: 4.00/4.00

Massachusetts Institute of Technology

- Cross-registered: Machine Learning, Artificial Intelligence

University of Oxford, St Catherine's College

- Visiting student: Philosophy, Politics, and Economics (Spring 2017)

Horizons Coding Bootcamp

- Full scholarship recipient

Project

STEMLabs (Top 10 @ HackMIT 2016)

- Developed a HoloLens education app that transforms 2D graphs to 3D and empowers students to learn STEM subjects.

Dr. Jarvis (Honorary award @ PennApps 2016)

- Built an Alexa skill that detects disease and offers medical recommendation through machine learning and computer vision.

Leadership

CS 231 Algorithms
Teaching Assistant

- Tutor core concepts to 40 students and grade assignments.

WeStart Entrepreneurship Club
Founder & President

- Build Wellesley's entrepreneurship ecosystem connecting 300+ students.
- Pilot annual Startup Competition with over \$10K in sponsorship.