

5. Choice of container

A collapsible tube or plain amber jar would be most suitable.

6. Labelling considerations**a. Title**

The product is official, therefore the following title would be suitable: 'Zinc Ointment BP'.

b. Quantitative particulars

Quantitative particulars are not required as the product is official.

c. Product-specific cautions (or additional labelling requirements)

'For external use only' will need to be added to the label as the product is an ointment for external use.

d. Directions to patient – interpretation of Latin abbreviations where necessary

'Apply to the affected areas FOUR times a day.'

e. Recommended *British National Formulary* cautions when suitable

Not applicable.

f. Discard date

The product is an ointment and so will attract a 3-month discard date.

g. Sample label (you can assume that the name and address of the pharmacy and the words 'Keep out of the reach of children' are pre-printed on the label):

Zinc Ointment BP

20 g

Apply to the affected areas FOUR times a day.

For external use only

Do not use after (3 months)

Master John Pike

Date of dispensing

7. Advice to patient

The parent/guardian would be advised to apply the ointment to the affected areas four times a day. In addition, the discard date and the fact that the product is for external use only would be highlighted to the parent/guardian.

Example 6.4**Unofficial ointment request from local doctor**

You receive a prescription in your pharmacy with the following details:

Patient:	Mr David Raymond, 13 Gas Street, Astonbury
Age:	38
Prescription:	CCS & S Ointment
Directions:	Apply mdu
Mitte:	20 g