## 5. Choice of container

A collapsible tube or plain amber jar would be most suitable.

## 6. Labelling considerations

a. Title

The product is official, therefore the following title would be suitable: 'Salicylic Acid and Sulphur Cream BP'.

- **b.** Quantitative particulars
  - Quantitative particulars are not required as the product is official.
- **c.** Product-specific cautions (or additional labelling requirements) 'For external use only' will need to be added to the label as the product is a cream for external use.
- **d.** Directions to patient interpretation of Latin abbreviations where necessary
  - 'Apply as directed.'
- **e.** Recommended *British National Formulary* cautions when suitable
  - Not applicable.
- f. Discard date
  - The product is a cream and so will attract a 4-week discard date.
- **g.** Sample label (you can assume that the name and address of the pharmacy and the words 'Keep out of the reach of children' are pre-printed on the label):

## Salicylic Acid and Sulphur Cream BP

20 g

Apply as directed.

For external use only

Do not use after (4 weeks)

Mr Ashok Patel

Date of dispensing

## 7. Advice to patient

The patient would be advised to apply the cream as directed. In addition, the discard date and the fact that the product is for external use only would be highlighted to the patient. If further direction for use is requested, the patient could be advised to apply the cream once or twice a day. Sulphur BP is usually applied once or twice a day and, although the concentration of Salicylic Acid BP is quite low when compared to preparations used in the treatment of warts and hard skin, it will act as a keratolytic and so a maximum application frequency of once or twice a day would be appropriate.