- **c.** Product-specific cautions (or additional labelling requirements) 'For external use only' will need to be added to the label as the product is a cream for external use.
- **d.** Directions to patient interpretation of Latin abbreviations where necessary
  - 'Apply TWICE a day.'
- e. Recommended *British National Formulary* cautions when suitable

The *British National Formulary* (51st edn, p 577) recommends the following caution:

Label 28 – 'To be spread thinly...'.

f. Discard date

The product is a cream and so would normally attract a 4-week discard date. However, as the product is a diluted proprietary cream, it is common to assign a shorter 2-week discard date.

**g.** Sample label (you can assume that the name and address of the pharmacy and the words 'Keep out of the reach of children' are pre-printed on the label):

Dermovate Cream 25% w/w	50 g
To be spread thinly TWICE a day.	
For external use only	
Do not use after (2 weeks)	
The product contains:	
Dermovate Cream	25%
Cetomacrogol Cream (Formula A) BPC	75%
Mr Peter Johnson	Date of dispensing

## 7. Advice to patient

The patient would be advised to apply the cream thinly/ sparingly twice a day. In addition, the discard date and the fact that the product is for external use only would be highlighted to the patient.

## Self-assessment

## Questions

- 1. Which statement is true?
- **a.** Creams are occlusive.
- **b.** Creams are always water-in-oil emulsions.
- c. The surfactant in creams allows better skin penetration than in ointments.
- **d.** Creams are less susceptible than ointments to microbial contamination.
- 2. How many grams of Betnovate Cream are contained in 200 g of a 1 in 20 dilution of Betnovate Cream in Aqueous Cream BP?
- **a.** 2 g
- **b.** 10 g
- c. 20 g
- **d.** 50 g