ANSALNA . A
Backend Developer

Implement and optimize server-side logic for handling requests,business rules and complex data processing. Design and manage relational databases, ensuring data consistency and performance. Build Restful APIs for frontend applications (web, mobile) to interact with backend. Implement security features such as aunthentication and data encryption.

Contact

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Education

2019 - 2023

ECE
Rohini C of Engineering, Nagercoil
8.3 CGPA

2018 - 2019
HSC
St. Ursula's Hr. Sec. School, Kulasekaram
85%

2016 - 2017
SSLC
St.Mary's Hr. Sec. School, Nagercoil
95%

Hobbies

Shuttle

Travelling

Language

English
Tamil
Malayalam

Experience

2024(JUNE) - Till date

NovelX Technologies Pvt Ltd(Marthandam)

Laravel Backend Developer

PROJECTS :

- **E-commerce Functionality:**
  Developed and integrated features such as Add to Cart, Wishlist, and Order Placement to enhance user shopping experience. Designed advanced filtering and sorting options by price, category, and availability to improve product discoverability.
  Designed and implemented a dynamic product catalog with support for variants, categories, and discounts.
  Developed a robust cart system with real-time updates for product quantities and total costs.
  Implemented a real-time product search feature using AJAX to enhance search performance.

- **Business Partner Platform:**
  Developed a business partner onboarding system, allowing users to create profiles, add business details, and manage their services seamlessly.
  Enforced data validation and secure data handling using encryption for sensitive fields like passwords and OTPs.
  Backend: Laravel Framework, PHP, MySQL.
  API Integration: Payment Gateway, OTP verification, and email notifications.
  Version Control: GitHub for collaborative code management.

- **Role-based Access Control:**
  Implemented a multi-role authentication system to manage Admin, Agent, JC, and User workflows

  Developed workflows for approving or rejecting services and service edits created by Agents.
  Enabled Admins to promote Agents to JCs, track financial transactions, and manage referral earnings and withdrawal requests.

- **Referral and Financial Management:**

  Implemented a referral system to calculate earnings for Agents and JCs based on services and user engagement.
  Created a financial tracking system for Admins to manage referral payouts and withdrawal requests.

  Developed a comprehensive service management platform that streamlines the interaction between Admins, Agents, JCs, and Users. The system supports category-based service creation, approval

  workflows, referral earnings management, and financial tracking, ensuring seamless operations and user engagement.

Skills

- **HTML**
- **CSS**
- **LARAVEL 10 & 11**
- **MYSQL**
- **GIT**
- **AJAX**