

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS80887
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

PROBLEM

How might we create a reliable platform where clients can easily find and compare skilled freelancers for their projects?

PROBLEM

How might we help freelancers find relevant projects that match their skills and allow them to showcase their portfolios effectively?

PROBLEM

How might we establish a transparent bidding system that is fair and aids in the quick selection of the best freelancer for the job?

PROBLEM

How might we implement secure messaging and real-time chat feature that facilitates clear and direct communication between clients and freelancers?

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## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Challa Charmila

Clients post new projects

Clients view freelancer profiles

Secure login with JWT tokens

Track project progress

Approve/reject freelancer proposals

Status updates for clients

Role-based access control

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

As your clusters get to sticky note combinations, consider breaking them up into smaller, sentence-like labels or sub-groups

Client Experience Ideas

Freelancer Interaction Ideas

Admin & Governance Ideas

Technical Feature Ideas

Clients post new projects

Track ongoing project progress

View freelancer profiles and ratings

Receive status update notifications

Apply for projects

Freelancer sees project status

Send proposals with bids

Get notified of proposal approval/rejection

Role-based access control

Approve/reject project proposals

Admin dashboard control panel

Manage user accounts and permissions

Secure login with JWT tokens

Store data in MongoDB

Payment management system

REST API integration

Payment management system

## Step-3: Idea Prioritization

