

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS80887
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1 Define your problem statement

PROBLEM

How might we create a reliable platform where clients can easily find and compare skilled freelancers for their projects?

PROBLEM

How might we help freelancers find relevant projects that match their skills and allow them to showcase their portfolios effectively?

PROBLEM

How might we establish a transparent bidding system that is fair and aids in the quick selection of the best freelancer for the job?

PROBLEM

How might we implement secure messaging and real-time chat feature that facilitates clear and direct communication between clients and freelancers?

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Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

Challa Charmila

Clients post new projects Clients view freelancer profiles Secure login with JWT tokens Track project progress Approve/reject freelancer proposals Status updates for clients Role-based access control

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP
As your clusters get to: sticky note combinations; consider breaking them up into smaller, sentence-like labels or sub-groups

Client Experience Ideas	Freelancer Interaction Ideas	Admin & Governance Ideas	Technical Feature Ideas
Clients post new projects	Apply for projects	Role-based access control	Secure login with JWT tokens
View freelancer profiles and ratings	Send proposals with bids	Admin dashboard control panel	REST API integration
Track ongoing project progress	Freelancer sees project status	Approve/reject project proposals	Store data in MongoDB
Receive status update/notifications	Get notified of proposal approval/rejection	Manage user accounts and permissions	Payment management system
			Payment management system

Step-3: Idea Prioritization

