

Website Development for Shehryar Khan Foundation

Client: Shehryar Khan Foundation (SKF)\ **Company:** WebMantis\ **Project Type:** Website Design & Development\ **Prepared by:** WebMantis Team\ **Date:** August 2025

1. Project Overview

The Shehryar Khan Foundation is a non-profit charitable organization focused on supporting underprivileged communities by providing trauma relief, disaster support, domestic violence recovery, and promoting Islamic education and compassion-based development.

The aim of this website development project is to create a fully responsive, visually compelling, and user-friendly website that effectively communicates SKF's mission, services, and initiatives — while also enabling stakeholder engagement through volunteer programs, sponsorship information, awareness campaigns, and community development updates.

2. Website Objectives

- Present the **mission**, **vision**, and **values** of SKF.
- Showcase ongoing and completed **humanitarian projects**.
- Integrate volunteer registration, sponsorship interest forms, and contact/inquiry options.
- Display impact statistics (e.g., volunteers, branches, awards, impact data).
- Include **media sections** for event coverage, blogs, and updates.
- Provide seamless contact and inquiry forms.
- Optimize for SEO, mobile responsiveness, and accessibility.

3. Key Pages & Structure

Page	Description	
Home	Hero banner, intro about SKF, calls-to-action for awareness and volunteering, latest news.	
About Us	Detailed mission, vision, values, and founder's message.	
Our Work	Highlighted programs: disaster relief, trauma support, education, empowerment.	
Get Involved	Volunteer and sponsorship forms or interest sections.	
Media	News, blog posts, events gallery.	

Page	Description	
Contact Contact form, location map, email/phone/social media integration.		

4. Design & Branding Elements

- Color palette and visuals aligned with SKF's identity (compassionate, professional, clean).
- Use of high-quality imagery from SKF's events and community work.

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5. Technical Scope

The website will be developed and fully managed by **Arsalan Ansari**, a skilled MERN Stack Developer. The tech stack will reflect his core competencies in modern JavaScript frameworks and scalable architecture.

- Frontend: React.js for dynamic, component-based architecture and smooth user experience
- Backend: Node.js with Express.js for server-side logic and APIs
- Database: MongoDB for flexibility and scalability of content and user data
- Hosting: Vercel or Hostinger depending on deployment preference
- CMS Options: Lightweight custom CMS or integration of a headless CMS (if required)
- Performance: Optimized code splitting, lazy loading, and SEO meta configurations
- Analytics: Google Analytics or similar for behavior tracking
- Security: Backend authentication with JWT and HTTPS configuration

6. Timeline & Phases

Phase	Task	Duration
Phase 1	Requirement Gathering & Wireframing	3–4 Days
Phase 2	2 Design Mockups & Review 5–7	
Phase 3	Development & CMS Integration	10–12 Days

Phase	Task	Duration
Phase 4	Testing (Cross-browser & Device)	2–3 Days
Phase 5	Launch & Training	1–2 Days

Total Estimated Timeline: 20–25 Days

• 7. Maintenance & Handover

- 1-month post-launch support for bug fixes and guidance.
- Handover of login credentials, backup, and documentation.
- Training on CMS for internal SKF staff (if needed).

• 8. Team Roles

Team Member	Responsibility	
Project Manager	Communication, coordination, deadlines	
UI/UX Designer	Design mockups and brand visuals	
Arsalan Ansari (MERN Developer)	Full-stack development (React, Node, MongoDB)	
SEO Specialist	SEO setup and optimization	
QA Tester	Website testing and final review	

• 9. Next Steps

- 1. Approval of project scope and structure.
- 2. Submission of content (text/images) by SKF.
- 3. Wireframe and design confirmation.
- 4. Development commencement.

End of Documentation