

FREELANCING

Earning Online

WHAT IS FREELANCING?

Freelancers are **self-employed** and often referred to as independent contractors.

Offering your services for a defined period is freelancing.



HOW TO BECOME A FREELANCER?

We have some available platforms online, that helps us in catching clients and offering them our services.



WHAT ARE PREREQUISITES?

A System and an Internet Connection

And some skills of course!!!

WHAT IS SOLD ONLINE?

Everything.

From Web development/Mobile development/Designing to "Play game with me for one hour".

You can sell everything online only if you know HOW-TO!



WHAT IS SOLD ONLINE? (CONT.)

- ❑ Development Services (WEB / MOBILE / DESKTOP)
- ❑ Graphic Designing (Logo, Animations, Illustrations, Background removal, Editing)
- ❑ Social Media Management
- ❑ Virtual Assistant
- ❑ Content Writing
- ❑ Voice over
- ❑ Lifestyle coaching
- ❑ Digital Marketing

BEST CHOICE FOR NEWBIES

FIVERR is on number one if you want to start your freelancing journey!

- It gives you complete opportunity to portray your offerings and has **higher turn-around time** as compared to rest.
- You can try your luck on other platforms as well, like **Upwork**, **Guru**, and **Freelancer.com**

HOW TO BE SUCCESSFUL ON THESE PLATFORMS?

Profile building is on TOP of the list if you want to become a successful FREELANCER.

Just like any other marketplace, have you noticed how shopkeeper put efforts on the outlook of their shop, regardless of what they are selling.

Your profile is your SHOP, and it should be irresistible for clients.



PROFILE BUILDING

- ❑ Create gigs
- ❑ Use appropriate titles
- ❑ Attractive thumbnail (preferably your own work)
- ❑ Use relevant tags
- ❑ Do market research for pricing
- ❑ Offer fair price (not too high - not too low)



HOW TO BE SUCCESSFUL ON THESE PLATFORMS? (CONT.)

The next important step is to stay **ONLINE**. Preferably at nighttime.

The more your "Shop" is open, the more customers can get in it and buy!



HOW TO BE SUCCESSFUL ON THESE PLATFORMS? (CONT.)

Bidding Correctly is another important point.

Almost every platform gives 10 free bids per month!

If utilized correctly, you can catch a great deal!



PROPOSAL WRITING

Write accurate and precise proposals

Address client's concern on the top of your proposal

Never copy paste proposal templates available on internet.

Write all your skill set and explain why you're the best suitable person for this job!



WHAT IF I FAIL?

TRY AGAIN!

You can never fail in this business due to someone else, it is in your hand!

Learn new skills, enhance your profile, update your portfolio.

Freelance business requires a lot of patience. You will never see instant results!

KEEP LEARNING, STAY MOTIVATED, BE PATIENT!

service are you looking for today?



Fiverr Business

Explore

English

PKR

Become a seller

Sign in

Join

Digital Marketing

Writing & Translation

Video & Animation

Music & Audio

Programming & Tech

Business

Lifestyle

Trending

helentvo's Gigs



• Online

LEVEL TWO

helentvo

Female Voice Over Artist

★ 5 (69 reviews)

ongo Toyota



VC >

Contact Me



helentvo

Level 2 Seller

I will narrate and voice your elearning training course with...

★ 5.0 (39)



STARTING AT
PKR 3,553



helentvo

Level 2 Seller

I will record a warm professional american female...

★ 4.9 (24)



STARTING AT
PKR 3,553



helentvo

Level 2 Seller

I will voice your commercial in upbeat american english

★ 4.8 (6)



STARTING AT
PKR 2,369

69 reviews for this seller ★★★★★ 5



• Online

LEVEL TWO

thequreshi

Fiverr's top 10 percent in WordPress

★★★★★ 5 (213 reviews)

Contact Me

From Pakistan

Member since Jun 2017

Avg. Response Time 2 hours

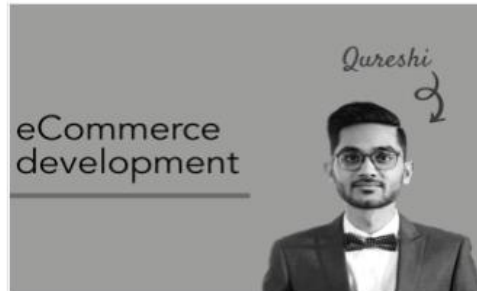
Last Delivery 4 days

Successfully completed

learn.
FROM FIVERR

Online Freelancing Essentials: be a su...

thequreshi's Gigs

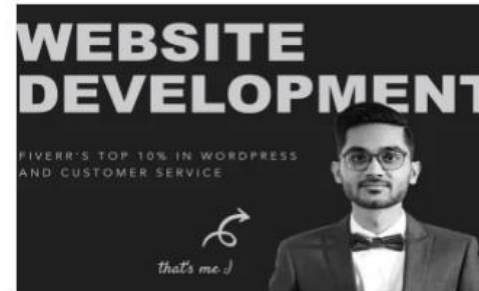


thequreshi
Level 2 Seller

I will develop an ecommerce website using woocommerce

★ 5.0 (112)

STARTING AT
PKR 117,241

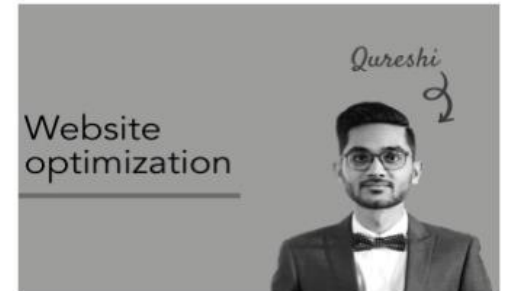


thequreshi
Level 2 Seller

I will do website development or wordpress website

★ 5.0 (61)

STARTING AT
PKR 93,556

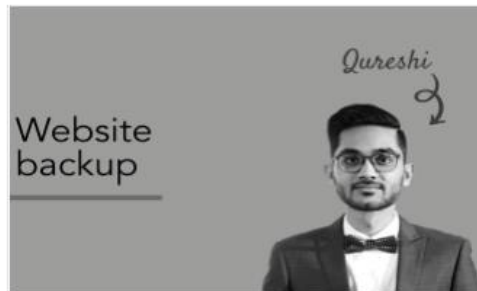


thequreshi
Level 2 Seller

I will optimize wordpress website speed and...

★ 5.0 (12)

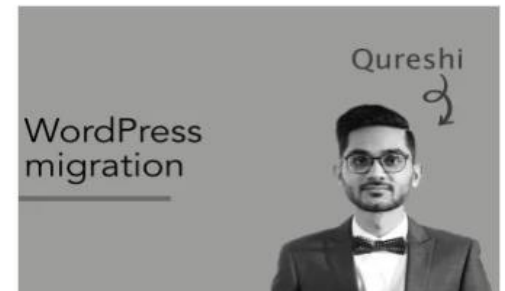
STARTING AT
PKR 10,659



thequreshi
Level 2 Seller



thequreshi
Level 2 Seller



thequreshi
Level 2 Seller

FOCUS ON:



Unique and Attractive Thumbnail



Relevant Gig Title



Description (Never copy paste)



Appropriate Tags

KEY IS TO

Think like client!

