

Task_2 - Exploratory Data Analysis - Summary

- ☐ Get Some insights in the form of key values and visualisation of data.
- ☐ Descriptive statistics and visualising information would be of interest.
- ☐ The team has already cleaned and merged the data in two datasets.

We have to share the code and key findings in the comments in the code only.

The dataset contains two CSV files:

- 1) Client_data.csv
- 2) Price_data.csv

❖ Some topics of this interest within this industry include:

- Low level of differentiation between products available
- Customer Service
- Keeping Customers For the Long Term
- Building Brand Loyalty

Analysis Based on the Problem with Reference to Dataset:

- Electricity Consumption decreases as the number of counts decreases.
- Number of customers who are churned is less than 10,000, and the number of unchurned customers is more than 40,000.
- Net Margin By Churned customers is significantly higher than unchurned customers, So the Company focuses on Retaining those customers determinedly.