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1. As a project manager, you decide to create weekly stand-ups where the script team can discuss what will be ready for the week, and the production team can ask any questions about the development of the assets. **1 / 1 point**

Which of the following best describes the benefit of project management for this scenario?

- ☐ Project management manages budgets to complete projects within the planned budget.
- ☐ Project management increases customer satisfaction by planning projects.
- ☒ Project management improves communication between teams.
- ☐ Project management addresses external project risks proactively.

✔ **Correct**

Correct! In this scenario, the project manager is improving the communication between the script and production teams.

2. You have been tasked with creating a social media campaign on one social media channel for a new product that a company is launching in two months. **1 / 1 point**

Which of the following terms best describes this initiative?

- ☒ A project
- ☐ A program
- ☐ A portfolio

✓ **Correct**

Correct! A project is a temporary endeavor undertaken by a company or organization.

3. A company was launching a new software product and tasked you with helping to launch the software. As the project manager, you will oversee the social media campaign for the product.

1 / 1 point

Which stakeholders would you be working with on a day-to-day basis?

- ☐ Legal
- ☒ Sales and Marketing
- ☐ Operations
- ☐ Executives

✓ **Correct**

Correct! The sales and marketing teams get involved in projects when a new product or service is launched.

4. Which of the following terms best describes a project management methodology that is data-focused and manufacturing-driven?

1 / 1 point

- ☐ Lean
- ☒ Six Sigma
- ☐ Critical Path
- ☐ Agile

✓ **Correct**

Correct! Six Sigma originated in the manufacturing industry and is named for six standard deviations from the mean in statistics.

5. Which project management tool can combine project and resource data with other data from the organization to develop a complete picture of key performance indicators and project health?

1 / 1 point

- ☐ Jira
- ☐ Microsoft Teams
- ☐ Slack
- ☒ IBM Cognos

✓ **Correct**

Correct! IBM Cognos is one of three software options that take project and resource data and combine it with other data from the organization to develop a complete picture of key performance indicators and project health.

6. Which of the following terms best describes modern project management?

1 / 1 point

- ☐ Sequential
- ☐ Linear planning
- ☒ Flexible
- ☐ Predictable cycles

✓ **Correct**

Correct! Modern project management works in smaller pieces, making project planning more flexible as needs and issues arise.

7. As a project manager, you must communicate with internal teams and stakeholders in a respectful and inclusive way.

1 / 1 point

Which soft skill best describes this project management skill?

- ☒ Building relationships
- ☐ Decision making
- ☐ Time management
- ☐ Negotiation

✓ **Correct**

Correct! Building relationships includes communication that is

respectful, inclusive, and builds trust.

8. A project manager meets with the internal team at the end of a sprint to review processes, planning, communication, and collaboration during the sprint.

1 / 1 point

Which of the following types of meetings is this?

- ☒ Sprint retrospective
- ☐ Stand-up
- ☐ Sprint review
- ☐ Project status meeting

✓ **Correct**

Correct! The sprint retrospective is with internal team members. It is a place to discuss processes, planning, communication, and collaboration during the sprint.

9. A project manager facilitates regular meetings with stakeholders, keeps detailed agendas and notes to discuss, and shares a dashboard with the project's status.

1 / 1 point

Which phase in the project management lifecycle would this dashboard be necessary?

- ☐ Post-project evaluation
- ☐ Project closing
- ☐ Project planning
- ☒ Project monitoring and reporting

✓ **Correct**

Correct! In this case, the project manager facilitates regular meetings with stakeholders, keeps detailed agendas and notes to discuss, and shares a dashboard with the project's status.

10. Which of the following is a senior-level career that can provide strategic directions for a company's projects by defining how those projects fit into the

1 / 1 point

business's strategy and goals?

- ☐ Project team lead
- ☐ Scrum master
- ☒ Director of Project Management
- ☐ Program manager

✓ **Correct**

Correct! A director of project management provides strategic directions for a company's projects by defining how those projects fit into the business's strategy and goals.