

Design User Experience using

**Marvel**

UX Tool

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# Introduction

- ✓ Prototyping is a big part of any app or web design workflow these days.
- ✓ You can test both the user interaction (UI) and user experience (UX) before you jump into coding.
- ✓ It's a low-risk, low-impact activity with many long-term rewards. And with Marvel, the free web and mobile prototyping app, the process is even easier.
- ✓ In this session, we will see how to design a prototype for an app, link screens, add interactivity, and share your prototype with others for review.



# Design

Basic Tool Box

The screenshot shows the Marvel UX Tool interface. On the left is the 'Basic Tool Box' with icons for Shape (square), Fill (circle), Text (T), Line (pink line), Image (image icon), and a grid icon. The central 'Design' panel shows a preview of a design element, 'Image 21', which is a white rectangle containing a green rectangle, a yellow circle, and a black line. Callouts point to these elements: 'Text' points to the 'Text' tool icon; 'Design' points to the 'Design' panel header; 'Rectangle' points to the green rectangle; 'Circle' points to the yellow circle; and 'Line' points to the black line. On the right is the 'Appearance' panel, which has sections for 'Arrange' and 'Appearance'. The 'Arrange' section includes 'Forward', 'Backward', 'Group', and 'Ungroup' buttons, and alignment icons. The 'Appearance' section includes 'Fill color' (a green circle), 'Border' (a grey circle with a width of 0), 'Solid' (a dropdown menu), 'Opacity' (a slider from 0 to 100), and 'Radius' (a slider from 0 to 100). Callouts point to these settings: 'Fill colour to selected shape' points to the 'Fill color' section; 'Select border colour and width for selected shape' points to the 'Border' section; and 'Select Opacity and radius for selected shape' points to the 'Opacity' and 'Radius' sliders.

Image 21

Text

Design

Rectangle

Circle

Line

Fill colour to selected shape

Select border colour and width for selected shape

Select Opacity and radius for selected shape

Arrange

Forward Backward

Group Ungroup

880 Width 268 Height

100 X 494 Y

0 Rotation

Appearance

Fill color

Border 0

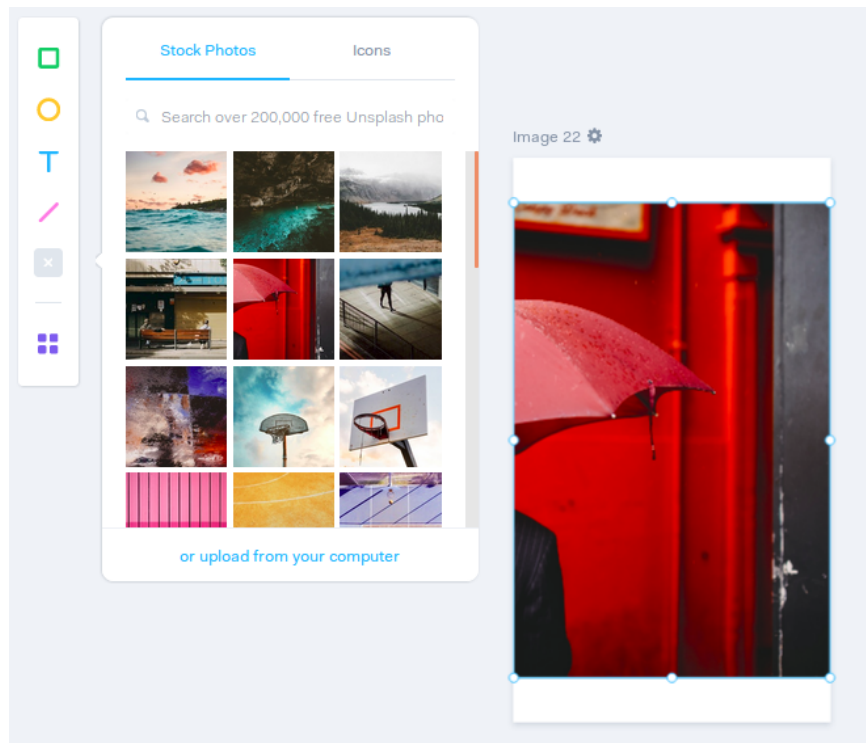
Solid

Opacity 100

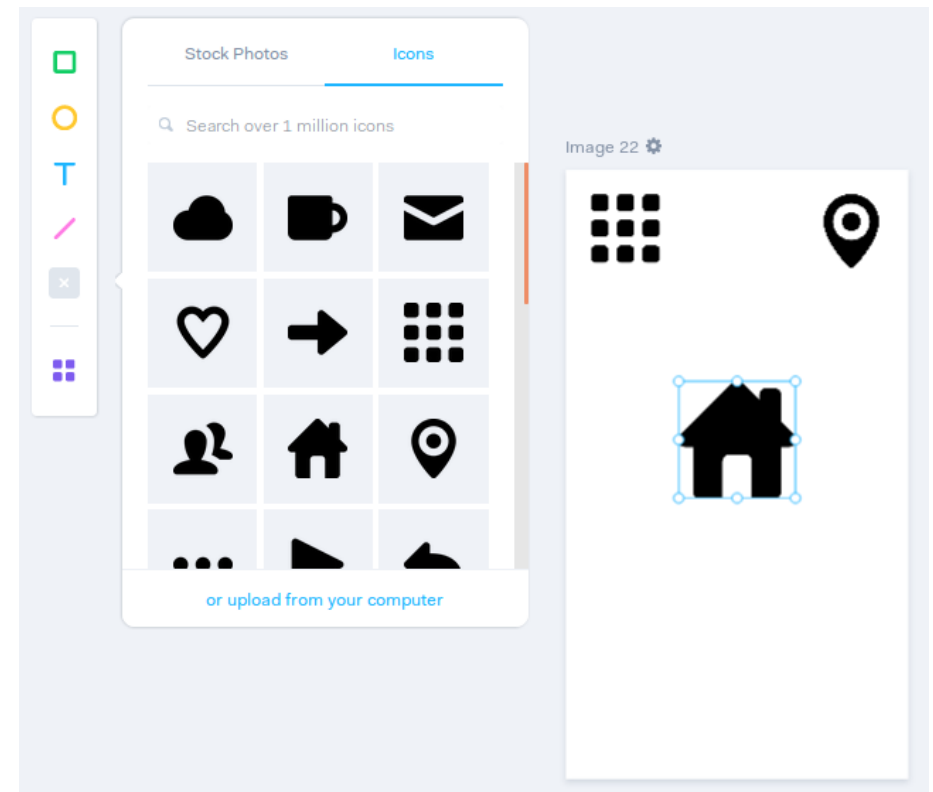
Radius 0

# Design

## Add Photos



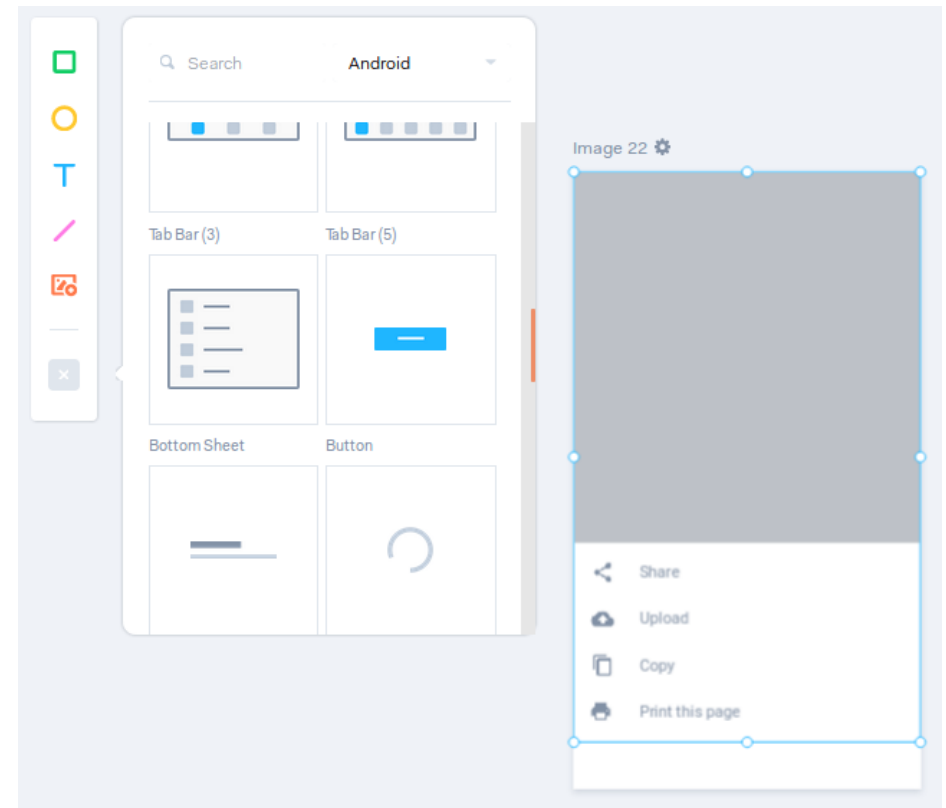
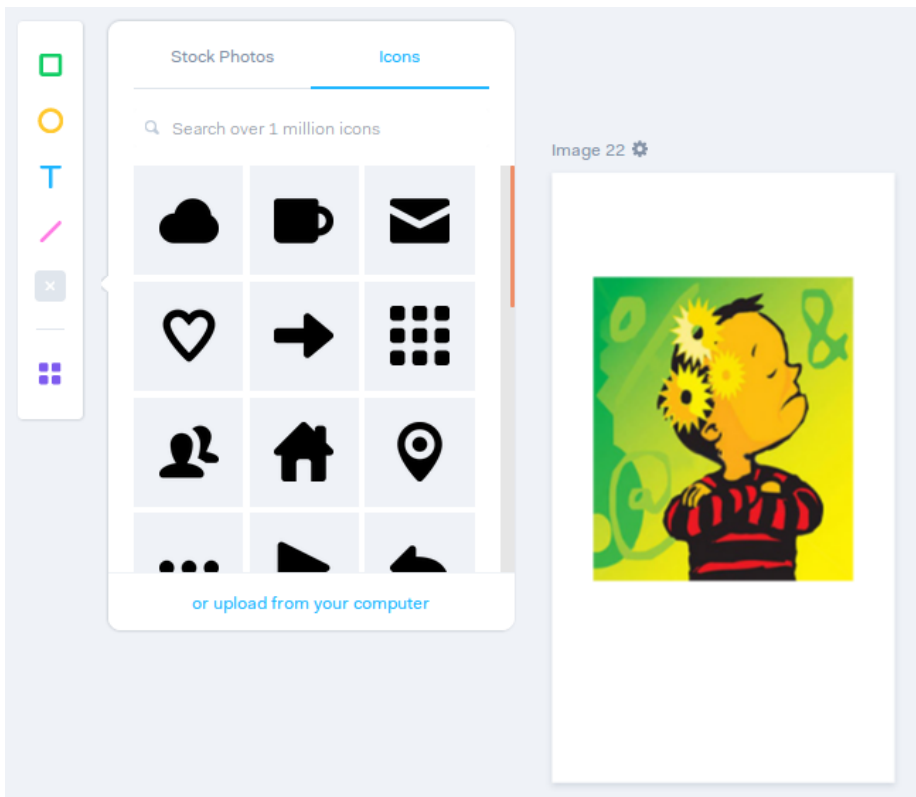
## Add Icons



# Design

Upload images from  
your computer

Add Android, Iphone  
or web features



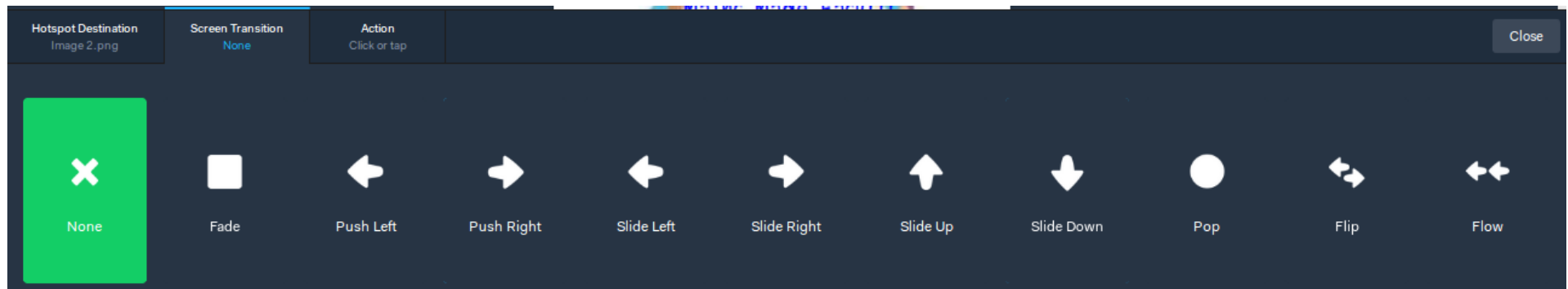
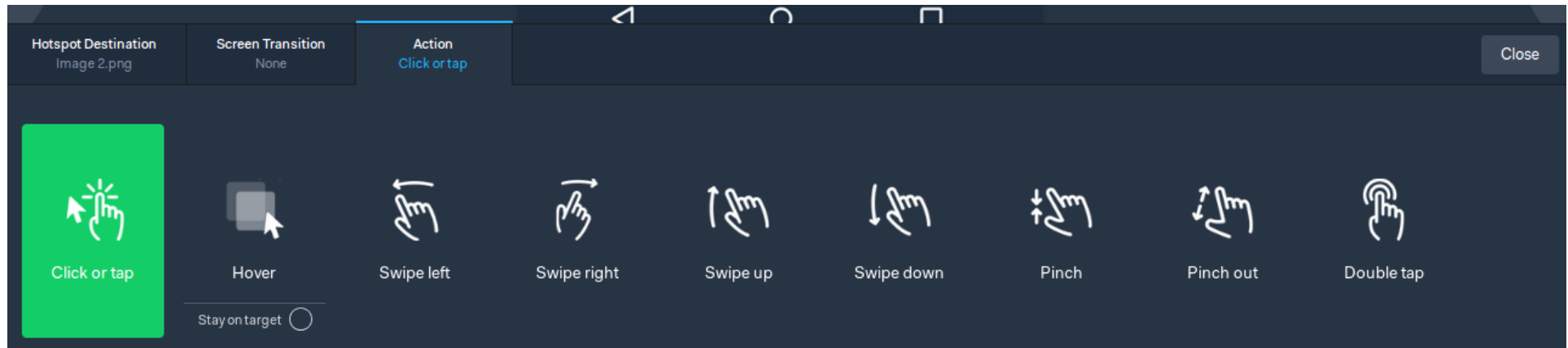
# Prototyping

Link your designs



# Prototyping

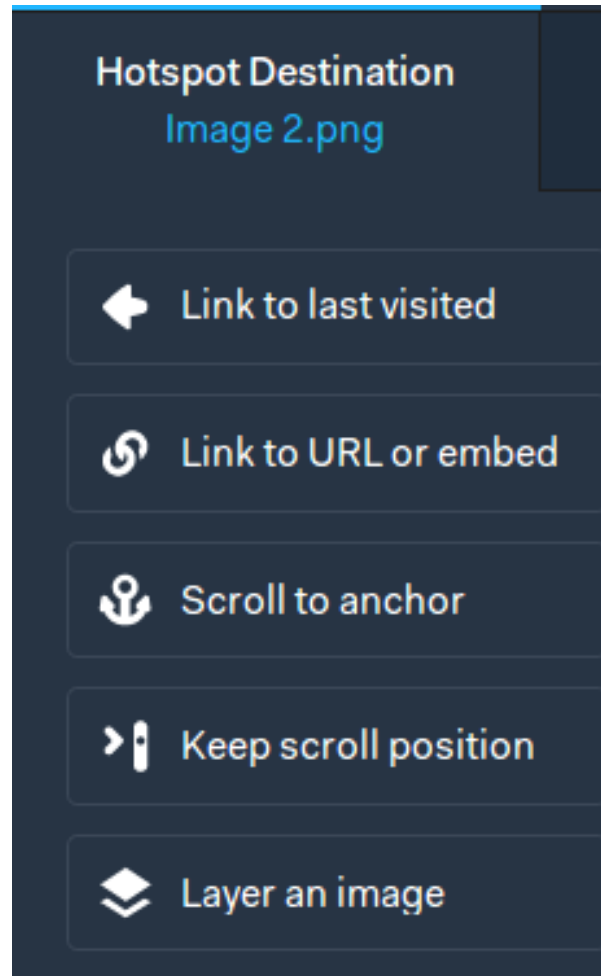
Add gestures and transitions





# Prototyping

## Other options



Links to last visited page

We can link to existing URL  
or embed google maps

Select the anchor and scroll  
position

Layers can also be  
used for designing

# Prototyping

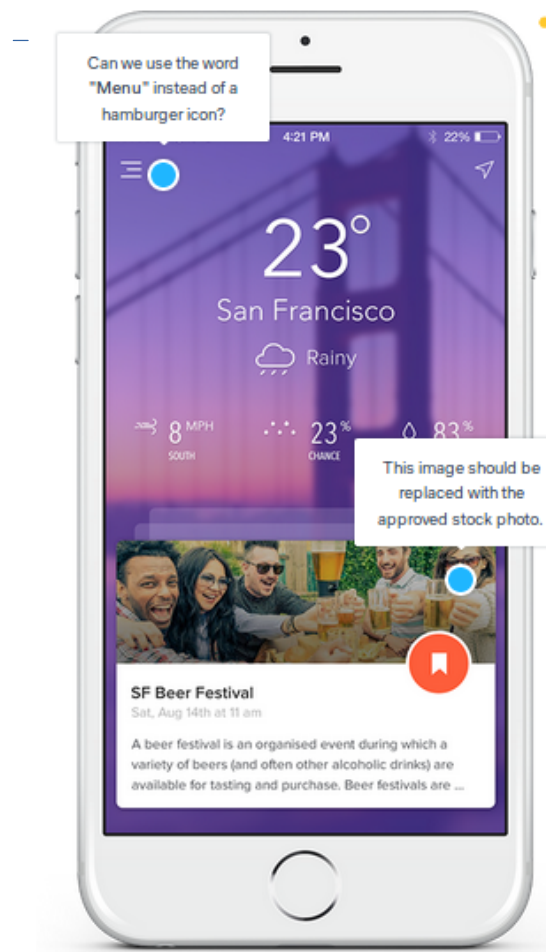
## Present anywhere

Whether you want to present your prototypes on desktop, mobile or the Apple Watch, we make it a breeze to test and share your projects.



# Collaboration

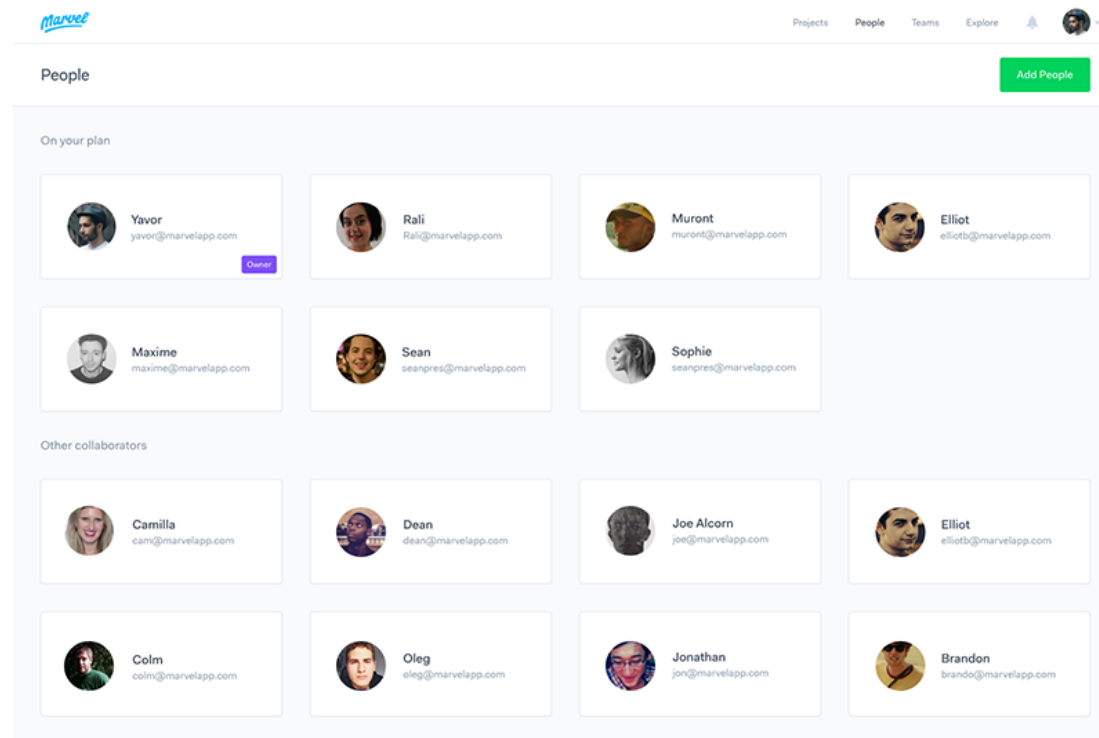
Work with clients, colleagues and stakeholders and get feedback on ideas and designs.



# Collaboration


Invite people to projects


Review and edit projects together by inviting your clients and team members.





# Collaboration


6 comments on "My Profile"


**Kenneth**  
Two days ago  
Great work everyone, I feel we're really close to a final/polished version of this design.

**Larry**  
Yesterday  
How much is the recent onslaught of rain storms helping the California drought? Some, but it's not erasing it. At least from the vantage point of reservoir capacity.


**Yavor**  
Yesterday  
Loving the blue progress bar around the avatar, such a great idea.




**Victoria**  
5 hours ago  
Those icons look slick!



**Ryan**  
3 hours ago  
Maybe put a border around those avatars?

**Jesse**  
Just now  
We have a somewhat unusual design team at our company. There are six of us. Four product designers, a researcher, and a team coordinator.

Write your comment...



 [Attach annotation](#) [Post comment](#)


  8/14  [Replace](#) [Timer](#) [Play](#) [Done](#)





**Matthew Robertson**  
GET LEAN (75%)


[LOG DIET](#) [LOG EXERCISE](#)


 **OVERVIEW** 


 **920** kcal  
AVG. PER DAY

 **80** min  
AVG. ACTIVE TIME

 **TEAM**

 **John Robert**

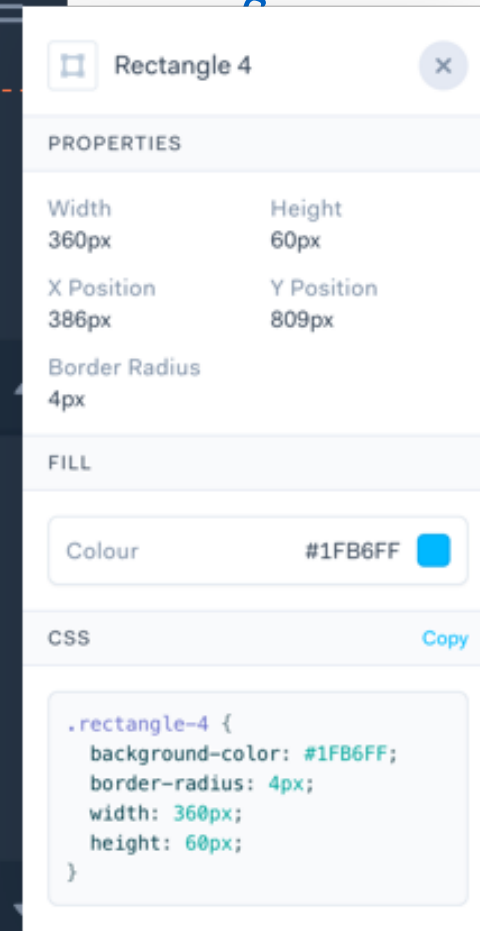
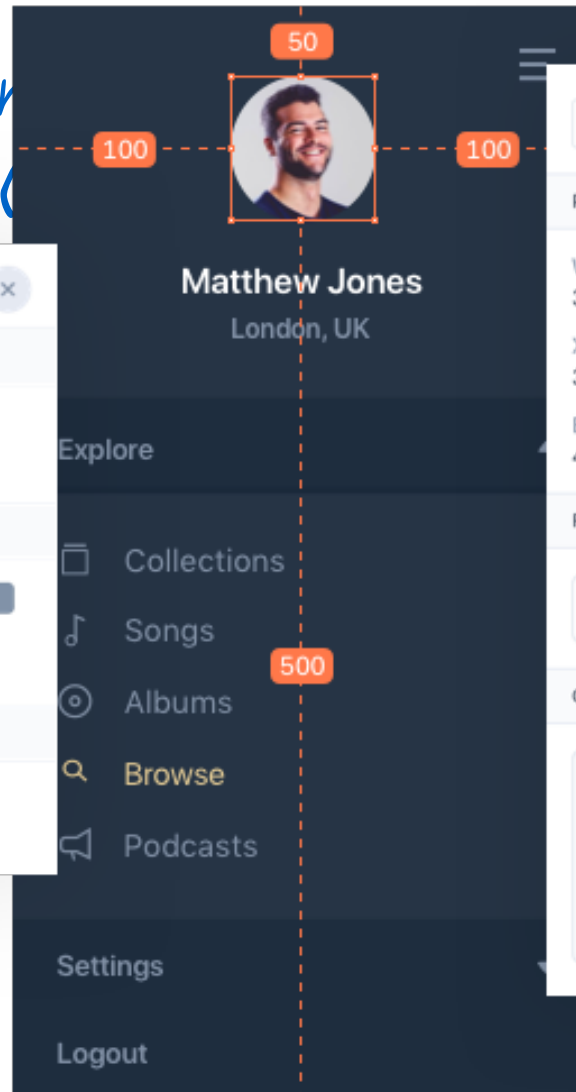
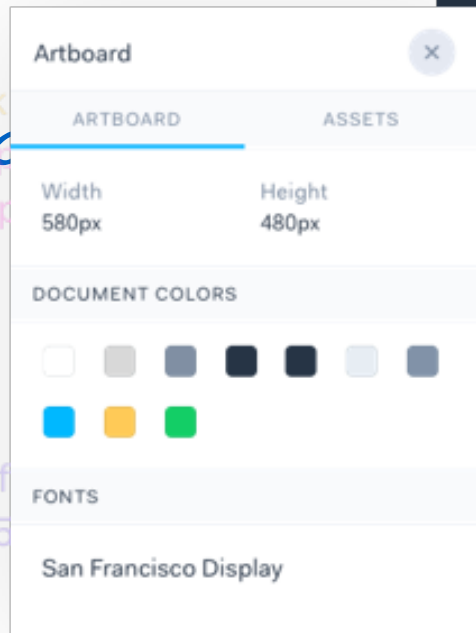
 **Amanda Ric**

 **Clark Alber**

# Collaboration

Automatically turn  
developers

Hand



Marvel  
UX Tool

# Thank You!!

