1

Question: Which of the following is NOT a key element contributing to enhanced user experience in a fitness app redesign?

- A) Data Clarity
- B) User Engagement
- C) Complex Data Algorithms
- D) Visual Appeal

Correct Answer: C

2

Question: What is the primary difference between a scatter plot and a bubble plot?

- A) Scatter plots show correlations, while bubble plots show causations.
- B) Scatter plots visualize two variables, while bubble plots visualize three.
- C) Scatter plots use colors to represent data, while bubble plots use shapes.
- D) Scatter plots are used for financial data, while bubble plots are used for marketing data.

Correct Answer: B

3

Question: In a financial planning app, what is the purpose of "Feedback Loops" in user interaction?

- A) To provide historical data on past transactions.
- B) To offer personalized investment advice.
- C) To give real-time feedback, such as progress towards goals or spending alerts.
- D) To display complex financial projections.

Correct Answer: C

4

Question: How does "Aesthetic Simplicity" contribute to the visual design of a financial planning app?

- A) By using a wide range of colors and fonts to engage the user.
- B) By incorporating complex animations and transitions.
- C) By reducing cognitive load and making navigation easier.
- D) By displaying as much information as possible on a single screen.

Correct Answer: C