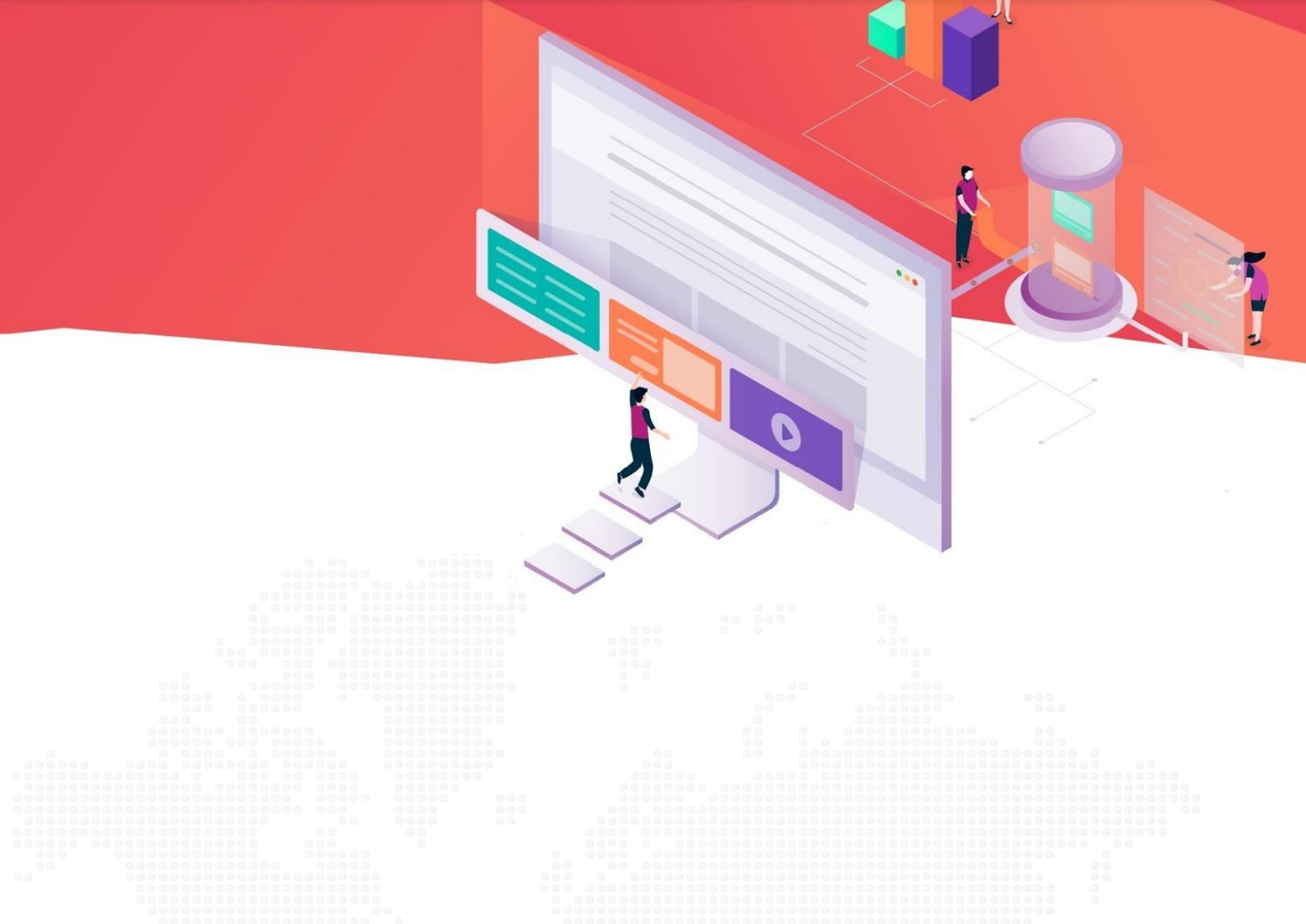


**Leaders in
technology
& advertising
globally**



**Contextual &
Programmatic
Advertising**

**Software
Development
& Licensing**

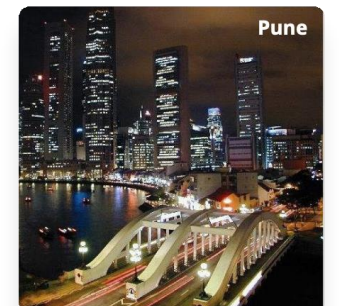
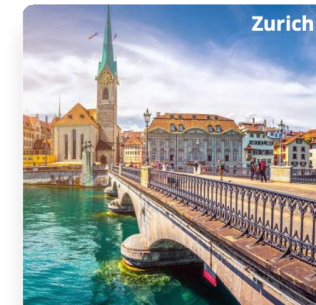
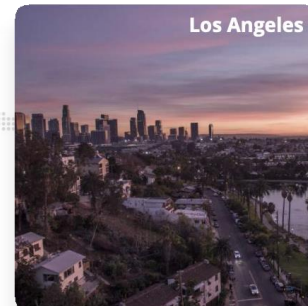
**Digital & Performance
Marketing**

Our Locations

1500+

Team Strength Across 9 Locations

Dubai, Los Angeles, New York, San Francisco,
Miami, Zurich, Mumbai, Bangalore, Pune

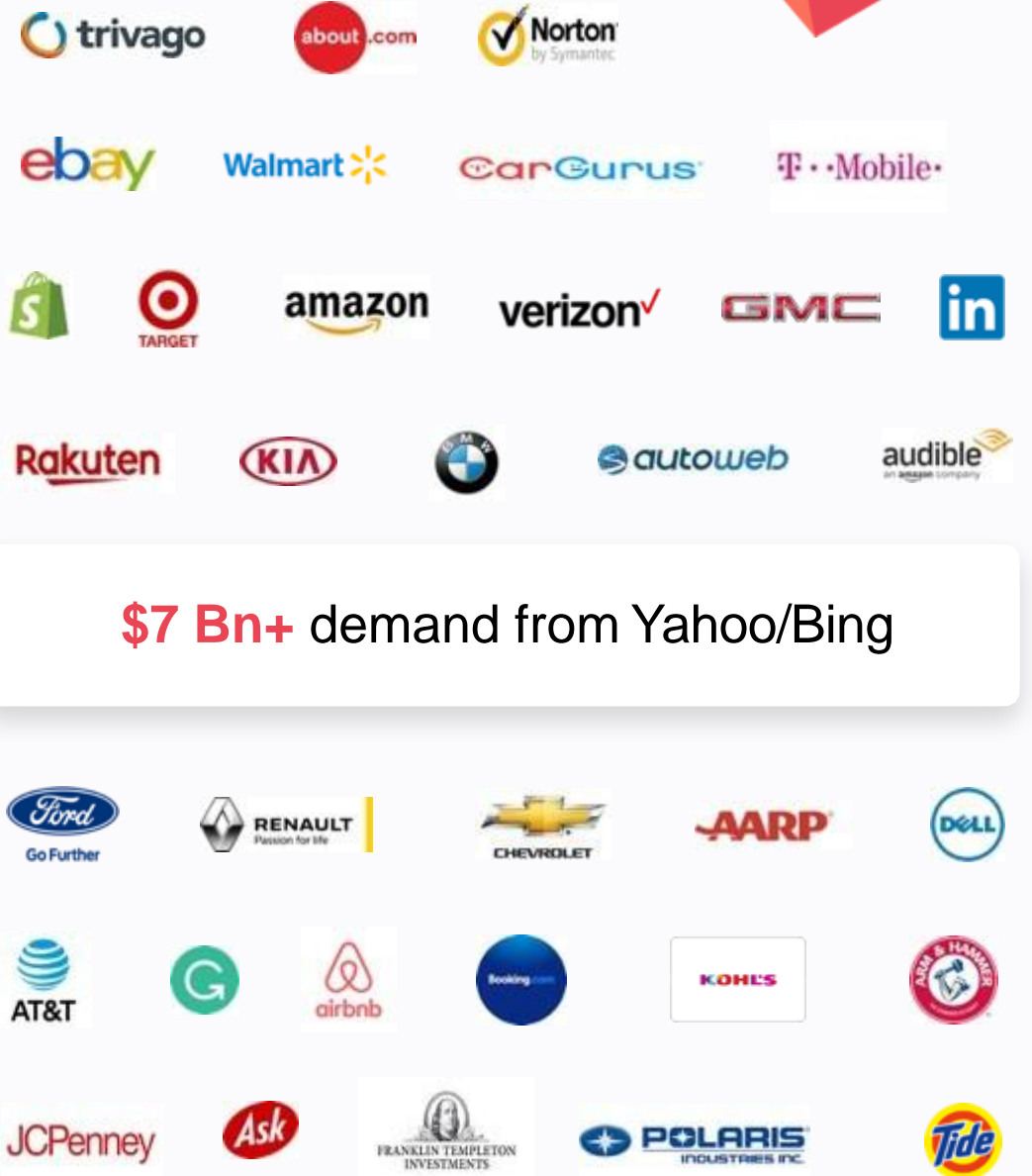


Some of our Publisher Relationships



Some of our Advertisers

Selected Direct Advertisers



\$7 Bn+ demand from Yahoo/Bing

Recruiting Top Talent

Under our recruitment brand names, Directi & Media.net, we compete and win for top global talent

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Media.net to hire over 130 freshers from top engg colleges, B-schools

Press Trust of India | New Delhi
Last Updated at December 11, 2019 21:05 IST

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ALSO READ
Google tightens political ads policy to thwart abuse

Media.net, an advertising technology company, on Wednesday said it plans to hire over 130 freshers from top engineering colleges across the country.

Welcome to the campus, IIT-style

ORIENTATION IIT-B has unique programme to ease in the fresh batch

Ravi Mishra

Mumbai (Hindustan Times) Media.net, an advertising technology company, has announced that it will hire over 130 freshers from top engineering colleges across the country. The company, which is based in Mumbai, has a unique orientation programme for its new batch of employees. The programme is designed to help the freshers get used to the company culture and work environment. It includes a mix of technical and non-technical sessions, as well as team-building exercises. The programme is run by a senior manager, who is also a former IIT-B graduate. He has a lot of experience in managing large teams and has been successful in building a strong culture at Media.net. The programme is a key part of the company's recruitment strategy and is designed to attract top talent from across the country.

Global Tech Cos Go to Town to Hire Fresh Talent

Line up more offers, better perks at regional tech colleges

Company	Salary Offer	Perks Offered
Amazon	Rs 10-15 lakh	Free food, gym, travel allowance
Google	Rs 12-18 lakh	Free food, gym, travel allowance
Pepsi-Co	Rs 8-12 lakh	Free food, gym, travel allowance
Yahoo	Rs 10-15 lakh	Free food, gym, travel allowance
Cisco	Rs 12-18 lakh	Free food, gym, travel allowance
Oracle	Rs 10-15 lakh	Free food, gym, travel allowance
Deloitte	Rs 8-12 lakh	Free food, gym, travel allowance
Adobe	Rs 10-15 lakh	Free food, gym, travel allowance
DE Shaw	Rs 12-18 lakh	Free food, gym, travel allowance
Flipkart	Rs 10-15 lakh	Free food, gym, travel allowance

Sample this: Amazon, Google, Pepsi-Co, Yahoo, Cisco, Oracle, Deloitte, Adobe, DE Shaw, Flipkart, Directi, Caterpillar, Future First and IBM are making offers is year at non-IIT campuses in Vellore, Madurai and Mesra

“All was so much fun with videos and interactive sessions and every evening seniors have some fun activities planned for us. He told students the story of how he began his career with Rs. 25,000 loan from his father and now his company is worth \$300 million operating in 60 countries. Students were very inspired,

“With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year after interviewing at least 600 applicants

Directi takes on Google in pampering employees

Rajesh Karpur
Mumbai, Sept. 17

Blavin Tunkhila sits relaxed in his plush Andheri office, wearing pastel-green Adidas track pants and a grey T-shirt on a weekday. The 32-year-old head of Directi, the Web products development company he founded in 1998, is rarely seen in formal, not even when meeting senior clients.

“Nobody comes to us for what we wear... They come to us for what we are and for the quality of our products,” said Tunkhila, who is also chairman and CEO.

The company's office in the Mumbai suburb is much like a college, swarming with teenagers in jeans and T-shirts, some even in Bermudas paired with matching sandals.

Directi pampers its employees with flexible working hours, free food, a gym and play area (ping-pong tables and gaming bags), and a salary bonus. Trekking, fishing and cricket are also organised. “I need to display the average age of 23 years. Directi has more than 1,000 people in its offices in Bangalore, the UAE, the US

“We can swipe-in at any time, timings do not matter, only the output matters,” said Nikhil Mangal, a developer with the company since 2009.

Directi, which was started with a capital of just Rs 25,000, now has a net worth of \$350 million, according to an internal audit. It owns BigRock.com (a Web hosting company), Logiboss and Ravello Hub (domain registries), Shomus (Internet traffic monetisation business) and Radix (registry business).

This draws a lot of parallels with Google (ranked as the world's best company to work with), which has booze courts, bowling alleys and food, all gratis. Facebook and Yahoo similarly pamper staff.

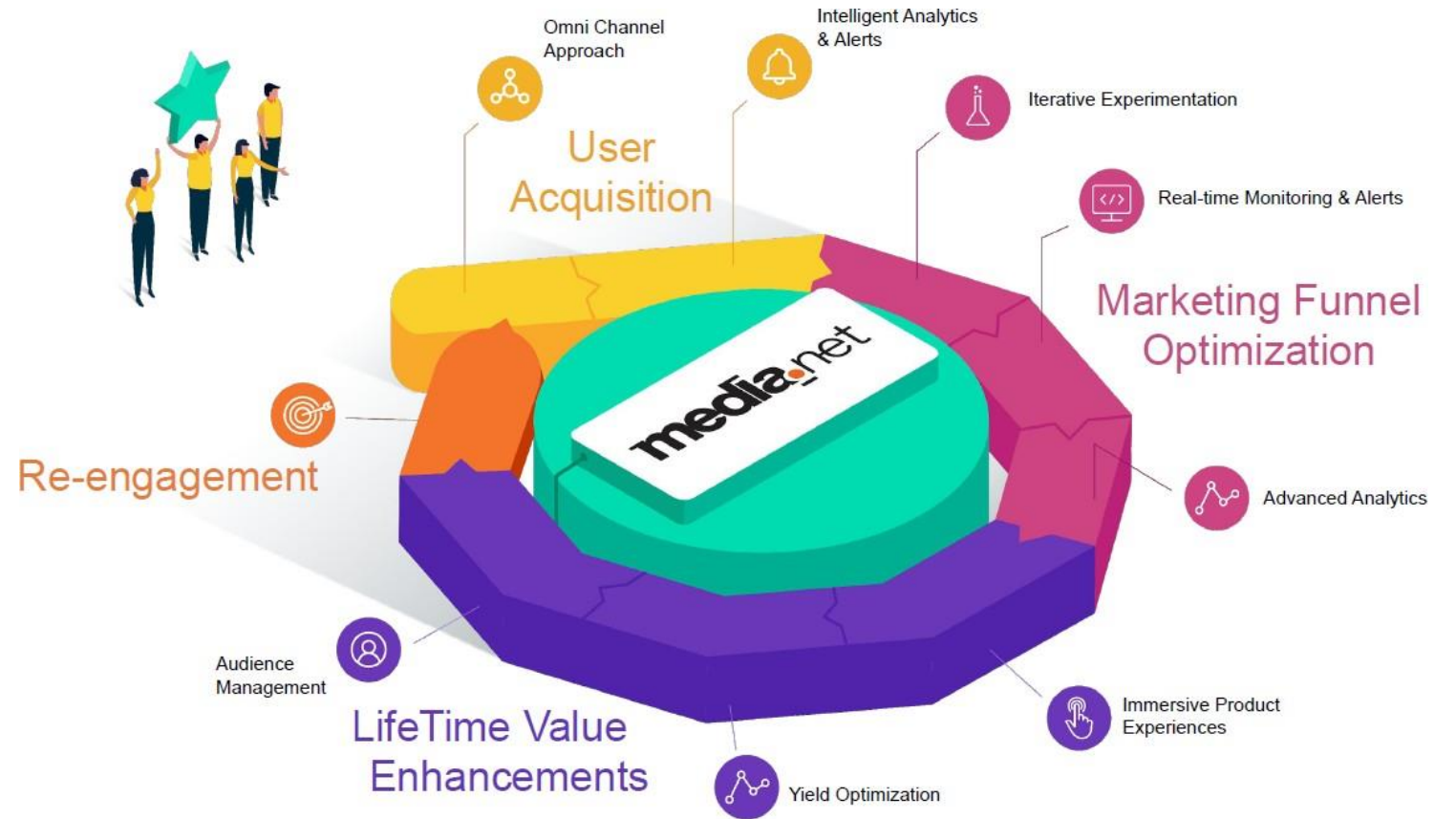
Directi's employee referral plan takes the cake. The staffer who refers a candidate has to conduct the first interview. And if the candidate gets the job, the employee is rewarded with a car (Honda Brio) or cash equivalent.

With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year, after interviewing at least 6,000 applicants.

[rajesh.karpur@zeelab.com](#)

media.net

Software Development Engineering Intern



SDE at Media.net

What you will do

- ❖ As an intern you will engage in product engineering efforts at Media.net and work with world class dev teams to develop game-changing, globally distributed, Web 2.0 products used by millions worldwide.
- ❖ You will be involved in the entire lifecycle of a project, including strategy, vision, design, UX, coding, architecture, deployment etc, and will be chiefly expected to deliver clean, testable and well-designed code for the same

Location : Mumbai /Bangalore

Stipend : INR 1,00,000 per month



Expectations

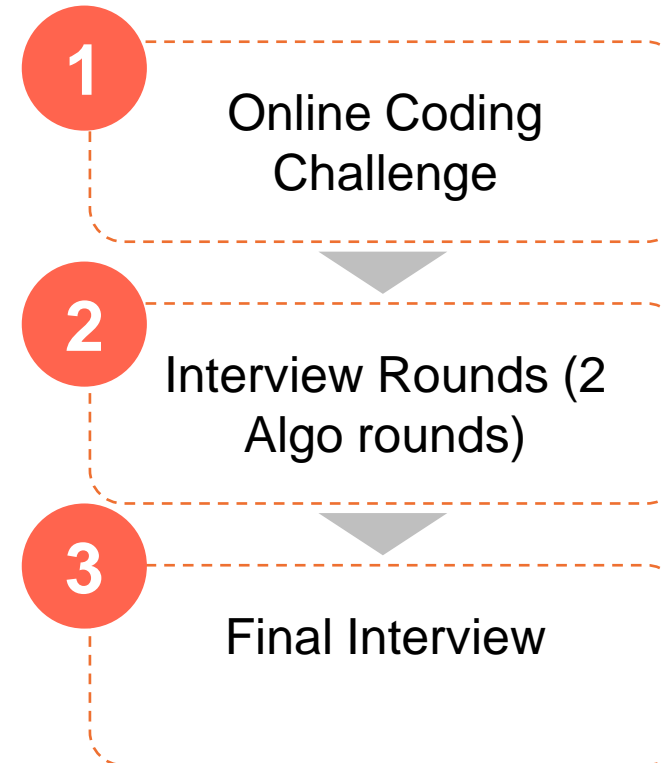
Skills

- ❖ You are acquainted with / have mastered a few of the below skills/tools - Java, C#, PHP, Ruby, Python, C++, Javascript, WPF, Erlang, Haskell, LISP, Linux, Flex, XUL, Bash, Advanced Networking, Async IO, Routing, TCP/UDP, Postgres, Data structures, Advanced RDBMS, MySQL, MSSQL, neo4j, BDB, REST, SOAP, IPC, RPC, HTML, CSS, Ajax, Agile, TDD, XP, Scrum, caching, Load Balancing, Horizontal Partitioning, Memcached, Multi-threading, Concurrency, Scalability, Unicode, Usability / Ux, MVC, Spring, Titanium, Ant, Watir, Selenium, Git, CVS, SVN, JIRA, ... ad infinitum
- ❖ Bonus points –
 - Knowledge of Agile development methodologies (XP, Scrum etc)
 - Active Blogger - Contribution to Open-Source projects
 - You wrote your first program on a ZX Spectrum (Add extra points if you still own the wicked cool box)
 - Ability to rattle off the names of every planet from Issac Asimov's Foundation
 - Trilogy in reverse alphabetical order

Skills & Requirements

- You have a **knack for technology**
- You're good at **analytics**
- You **think out of the box**
- You are **result oriented**
- You have flair for **managing stakeholders**
- You are articulate and **a strong communicator**
- You can wear **multiple hats and multi-task**

The hiring process



Our Culture

Work Life

- Flexible work hours and leaves
- Salary advance
- Maternity/Paternity leave benefits & adoption assistance
- Butler & Concierge services
- Team Off-sites & Celebrations

Beyond Work

- Insurance benefits for you and family
- Interest-free loans
- Gift vouchers for special moments
- Fully-equipped Gym
- Education Sponsorship Programs



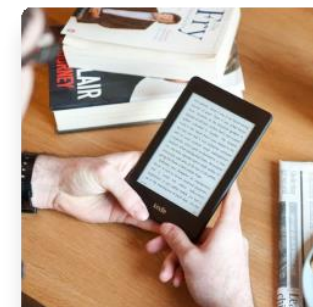
Friday Night Chill Sessions



Pool & Foosball Tables



Breakout Rooms



Kindles



media.net Thank you



Media.net Has Been Quietly Helping Publishers Move To Server-Side Bidding

Two years ago, Media.net started helping publishers move their header bidding partners to a speedier...



Media.net Launches Next Generation Ad Targeting at IAB Annual Leadership Meeting

Today at the Internet Advertising Bureau's Annual Leadership Meeting (#IABALM)...

PPC•LAND

Media.net donates OpenRTB 3.0 converter code to IAB Tech Lab

Media.net yesterday announced the donation of code to help IAB Tech Lab...

The Drum.

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White Ops, Media.net Partnership Extends Pre-Bid Fraud Protection For Brands

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The amount of online media with audience data attached is shrinking, thanks to Apple...