Sprint 1 Planning – Apple Haptics PM Simulation

Sprint Duration: 1 Week (7 Calendar Days)
Sprint Dates: June 20 – June 27

Sprint 1 Goals:

- Identify and define the problem faced by Indian Gen Z OTT users.

- Establish clear project objectives aligned with Apple's Core Haptics potential.

- Draft foundational documents for formal project simulation.

- Set up a clean folder structure on GitHub for all documentation and visuals.

Tasks:

1. Draft and finalize Problem_Statement.pdf.

2. Draft and finalize Objective_Goals.pdf.

3. Create and define the project folder structure in GitHub.

4. Create Sprint_1_Planning.pdf.

5. Initiate SRS and WBS drafts (to be finalized in Sprint 2).

6. Finalize visual theme and document formats for all future project files.

Sprint Outcome:

By June 27, all foundational documents were to be created and uploaded, and the project was officially initiated on GitHub. The base was laid for stakeholder mapping and risk planning in Sprint 2.