

Sprint	Task Title	Status	Label	Assigned To	Technical / Additional Notes
1	Define Problem Statement	Done	Planning	Project Manager (Anshika)	Drafted in formal tone, PDF ready
1	Write Objective & Goals	Done	Documentation	Project Manager (Anshika)	Included SMART format, PDF ready
1	Create Stakeholder Map	Done	Planning	Project Manager (Anshika)	Visual map, PNG included
1	Draft Sprint 1 Planning	Done	Documentation	Project Manager (Anshika)	Agile format, PDF done
1	Create SRS Document	Done	Documentation	Project Manager (Anshika)	Functional + non-functional reqs
1	Build WBS Tree	Done	Planning	Project Manager (Anshika)	Hierarchical format, Excel ready
2	Wireframe Design	Doing	Design	Designer (Anshika)	Figma + PDF, iOS-style playback UI
2	Create Risk Identification Sheet	Done	Planning	Project Manager (Anshika)	Visual + text-based matrix ready
2	Draft Sprint 2 Plan	Done	Documentation	Project Manager (Anshika)	Completed and uploaded
3	Design KPI Metrics Sheet	To Do	Documentation	Project Manager (Anshika)	Will estimate media engagement & retention
3	Draft Sprint 3 Plan	Done	Documentation	Project Manager (Anshika)	Sprint milestones and focus areas
3	Create Sprint Backlog	Doing	DevOps	Project Manager (Anshika)	Combine all deliverables into Sprint cards
3	Draft UAT Plan (Structure & Heading)	Doing	QA	QA Engineer (Simulated)	Plan user scenarios + feedback method
3	Create User Persona (Teen Viewer)	To Do	Research	UX Designer (Simulated)	Indian OTT teen segment (age 16–22)
3	Create User Persona (Family Viewer)	To Do	Research	UX Designer (Simulated)	Middle-aged Indian family use case
4	Draft Sprint 4 Plan	To Do	Planning	Project Manager (Anshika)	Final sprint planning pending
4	Update README File	To Do	Documentation	Project Manager (Anshika)	Add project summary, setup info
4	Add Assets Screenshots to Folder	To Do	DevOps	Project Manager (Anshika)	Add Trello board, Figma, UAT proofs
4	Upload All Docs to GitHub	To Do	DevOps	Project Manager (Anshika)	Organize folders, name files, README update
4	Conduct Final QA Review (Simulated)	To Do	QA	QA Engineer (Simulated)	Validate formatting, links, structure
4	Final Project Wrap-Up Summary	To Do	Documentation	Project Manager (Anshika)	Include learnings, challenges, future plans