

KPI Name	Metric Type	Target Goal	Actual Result	Status	Tool Used
User Engagement Rate	%	30–50% uplift			Excel/Figma
Subscription Trial Spike	Count	10–15% rise			Apple Data (Simulated)
Haptics Toggle Usage	%	60%+ adoption			Feedback
Drop-Off Reduction	%	<10% drop			Playback logs
Feature Satisfaction	Score (1–5)	Avg ≥ 4			Survey
Feedback Loop Time	Hours	<48 hrs			Zapier/Forms
Bug Reporting Rate	Count	Low frequency			QA Logs
UI Lag Experience	Boolean/Score	Minimal lag reported			User Feedback
Battery Drain Rate	%	<30% over 1h45m			Simulated Playback
Unexpected Crashes	Count	Zero or near-zero			Manual Logs
Haptic Intensity Preference	Ratio	Balanced use of Low/Med/High			User Survey
Opt-Out Rate for Haptics	%	<20%			Toggle Logs
Note: The columns <i>Actual Result</i> and <i>Status</i> have intentionally been left blank at this stage. These fields will be updated post feature rollout, based on data collected during the User Acceptance Testing (UAT), simulated playback sessions, and user feedback collection. Since this project simulates a future-state feature, these metrics will be validated once live testing and usability surveys are conducted. Until then, these sections serve as placeholders for future performance tracking.					