



अर्धन: *Labs*
Ardhan: Labs

Bringing Collaborative Autonomy

Investor Presentation

March 2023

At A Glance



अर्धन: Labs

Ardhan: Labs

Company Overview

Founded in 2022, Ardhan Labs is an Aerospace & Defence Start Up with focus on bringing autonomous AI-driven system to the frontline. Our Goal is to create truly innovative, 'Make In India' AI driven Infrastructure independent solutions.



Dehradun



Dharamsala

Team

[Vaibhav Bhatnagar](#)

Sales, Marketing & Business Dev.

- 13+ Years Experience
- Ex-Symphony Teleca
- VIT University, Vellore

[Arunabh Ghosh](#)

Software & Product Management

- 19 Years Experience
- Ex-Siemens
- Harcourt Butler, Kanpur

Elevator Pitch

Improve Detection, Tracking and Striking capabilities with **Autonomous Platforms** that reduce cognitive load and optimize on-ground decision-making allowing for efficient resource deployment and outcomes.

Cheap Drones are used to facilitate Cross border infiltration, Weapons & Narcotics Smuggling & Infrastructure Surveillance.

In a report by [India Military Review](#) and [the Tribune](#), over 250 drone incursions were recorded and of these 95% have been able to safely travel back across the border after performing their tasks, a large majority of these drones are operated directly by Border Protection Agencies of the neighboring countries.

Despite having **high-end detection equipments**, border and infrastructure protection agencies are unable to intercept majority of these threats. Main pain points for the Indian Border Protection Agencies are:

- Lack of Trained Resources.
- Extensive Training Time.
- Technical understanding required for current systems.

Insufficient Anti-Drone Systems Giving Tough Time to BSF on Indo-Pak Border, Advantage to Enemy

• By: [Ankur Sharma](#) • [News18.com](#) • Last Updated: JUNE 24, 2022, 08:51 IST



The documents accessed by News18 revealed that current systems have a limited range, and sometimes miss movements or suspicious objects. They have to be placed in the right direction with an accurate angle to work efficiently

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USE OF DRONES

- **Sept 2019** | A consignments of arms, ammunition, explosives and fake Indian currency notes were smuggled into the Indian territory via drones originating from across the border in Pakistan
- **Dec 2020** | Police seized 11 Austrian grenades which were airdropped in Salach village near Dorangala town of Gurdaspur. Police also recovered an AK-47 rifle and ammunition from a field in Wazirpur village which was also believed to be airdropped by drones originating from Pak soil
- **June 14, 2021** | BSF had spotted a Pakistani drone flying close to the international border near Amritsar

Government enabling Creation of Drone ecosystem

with 'Drone Shakti', concessions and PLI Schemes in the Budget 2022

opportunity

GOVERNMENT OF INDIA IMPOSED A BAN ON THE IMPORT OF FOREIGN DRONES



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Autonomous Platforms with a powerful AI Core

for optimized decision-making, faster response time and precision targeting.

Counter Drone UAS

Seek & Destroy Counter UAS

- Detection Antenna
- On-board Radar
- On-board Compute
- Kinetic Defeat
- In-built illuminator

Loitering Munitions

Loitering Munition

- Backpackable
- ISR Capability
- Strike Off & Re-commit Capability
- Swappable Payload
- Pneumatic Launch

Modular ISR Drones

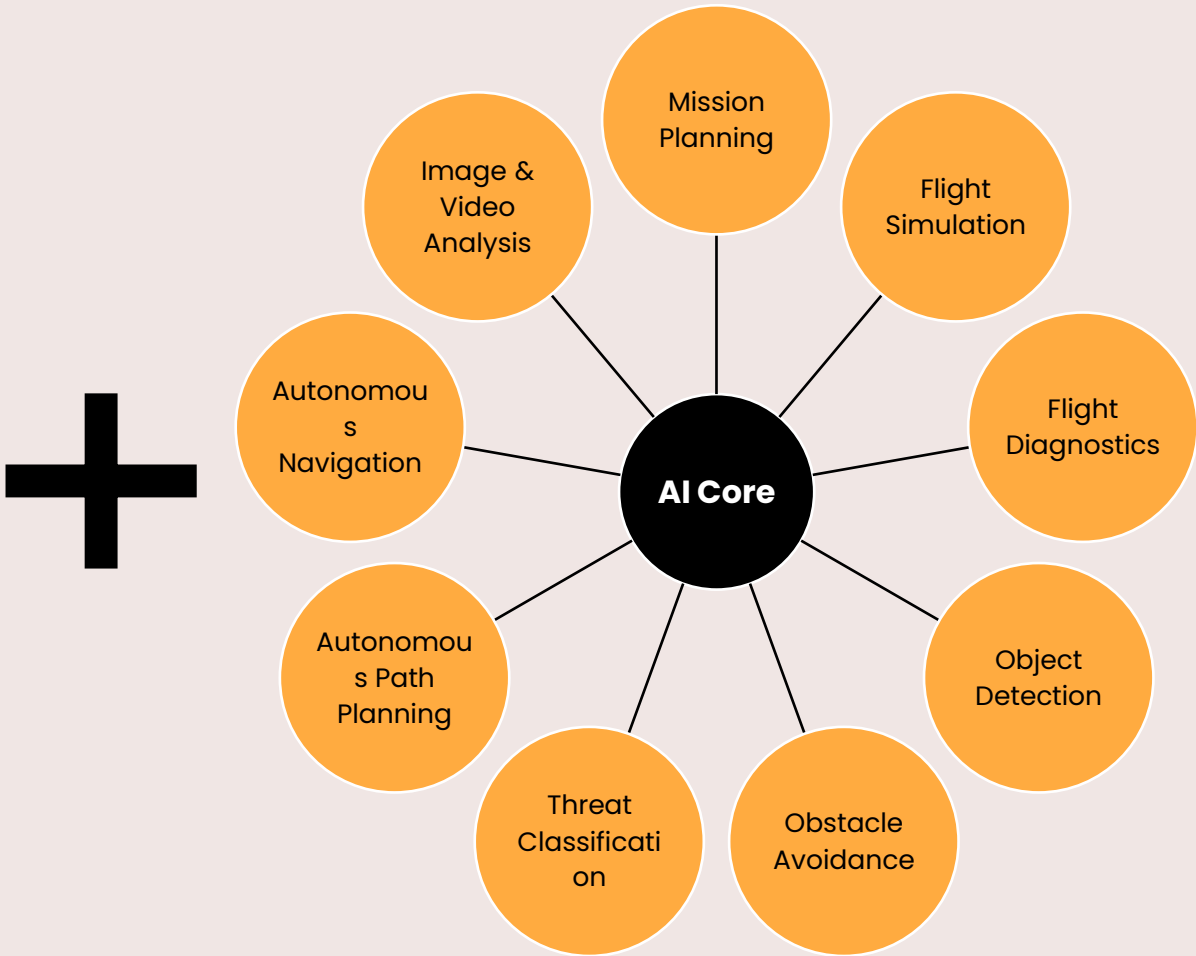
Autonomous Modular ISR Drone

- Multi-domain Ops
- Tool Less Assembly
- Rapidly Deployable
- Networked Payload Bays
- Modular Payloads

Persistent Perimeter

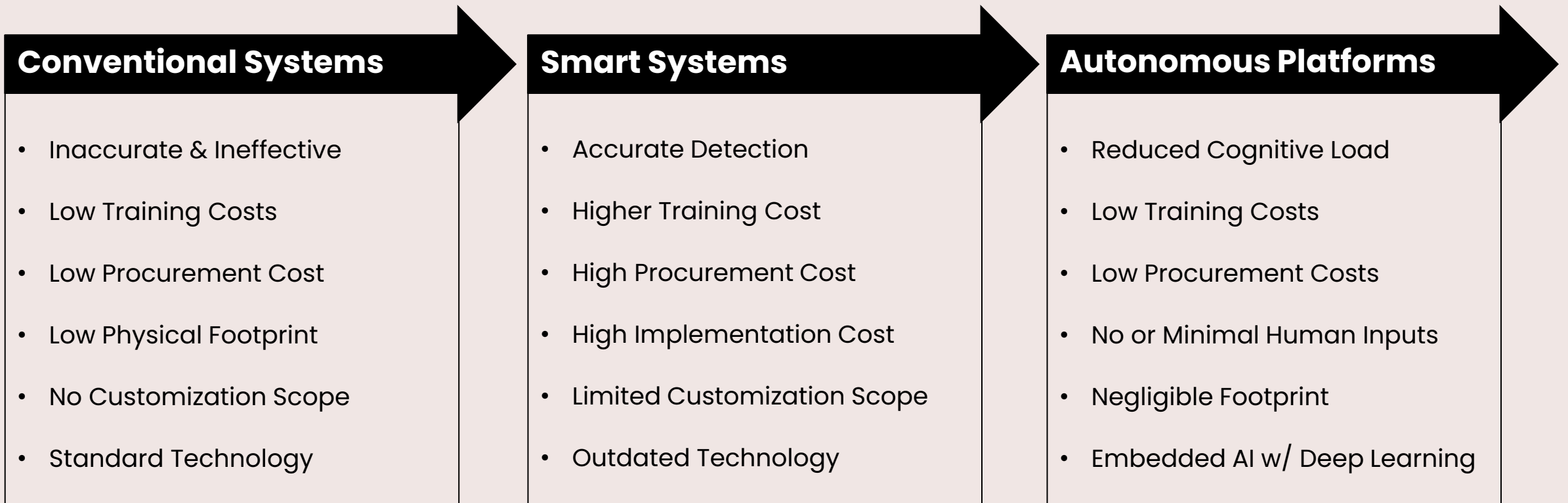
Persistent Perimeter Protection

- Rapidly Deployable
- Infrastructure Independent
- Long Range Radar & HD Camara
- Object Detection
- All Domain Capable

Immediate FocusPlanned Products

Why Autonomous Systems?

There has been a rapid transition from traditional conventional system that extensively relied on human inputs to Smart IoT based systems that were able to reduce human workloads. Today these systems are becoming obsolete with new age Autonomous Systems that bring collaborative autonomy for improved surveillance, detection, tracking, precision targeting and much more. Here we trace the transition from Conventional to Autonomous Systems and how the technology is shaping the frontlines.



Vajra

Seek & Destroy counter UAS drone with Autonomous Intrusion Detection & Interception capabilities.

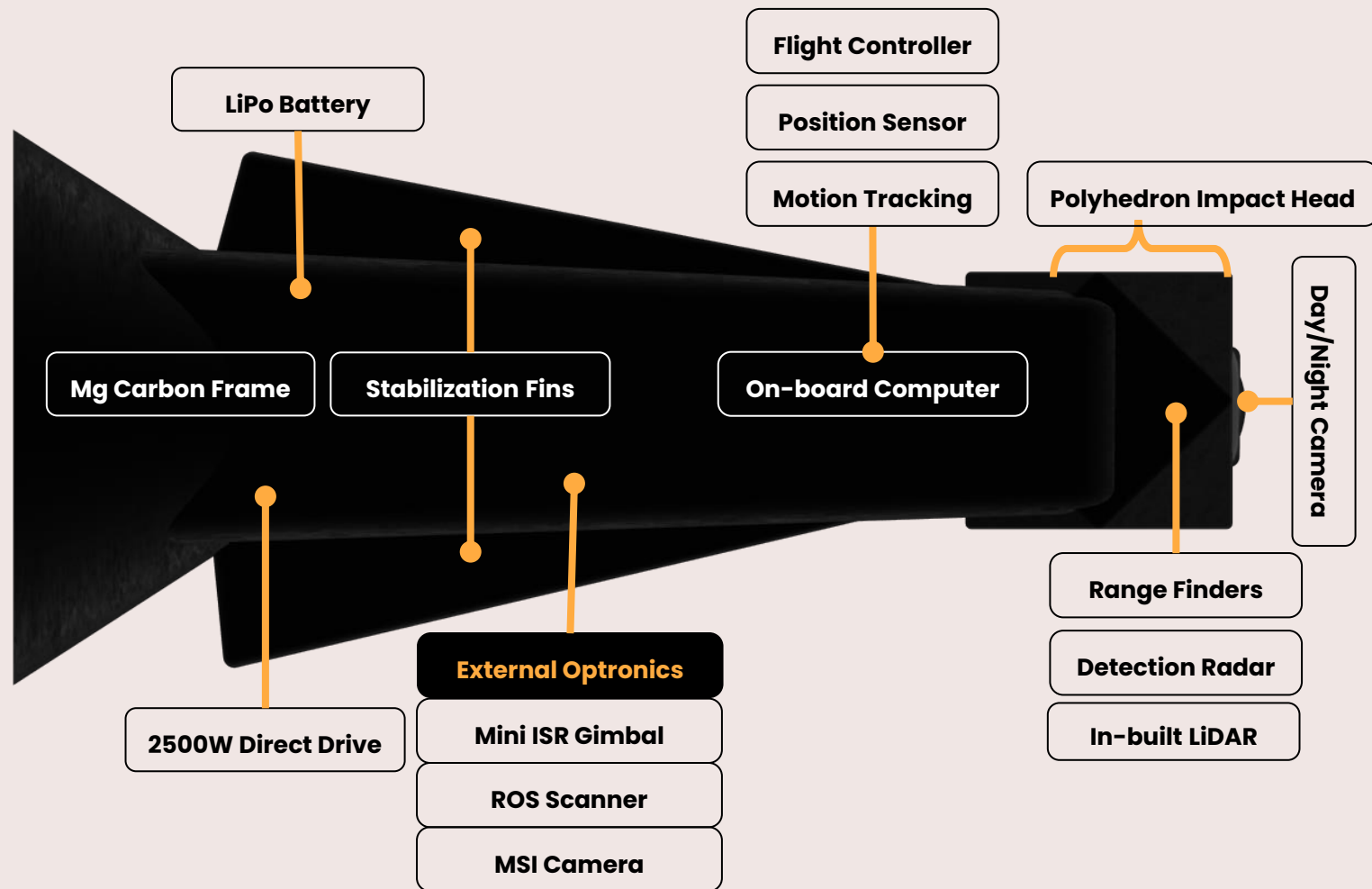
Base Weight: 4.5Kgs

Dimensions: 1.6ft x 1.3ft x 1.2ft

Flight Time: 140min

Link Range: 20 Kms

Max Speed: 120kms

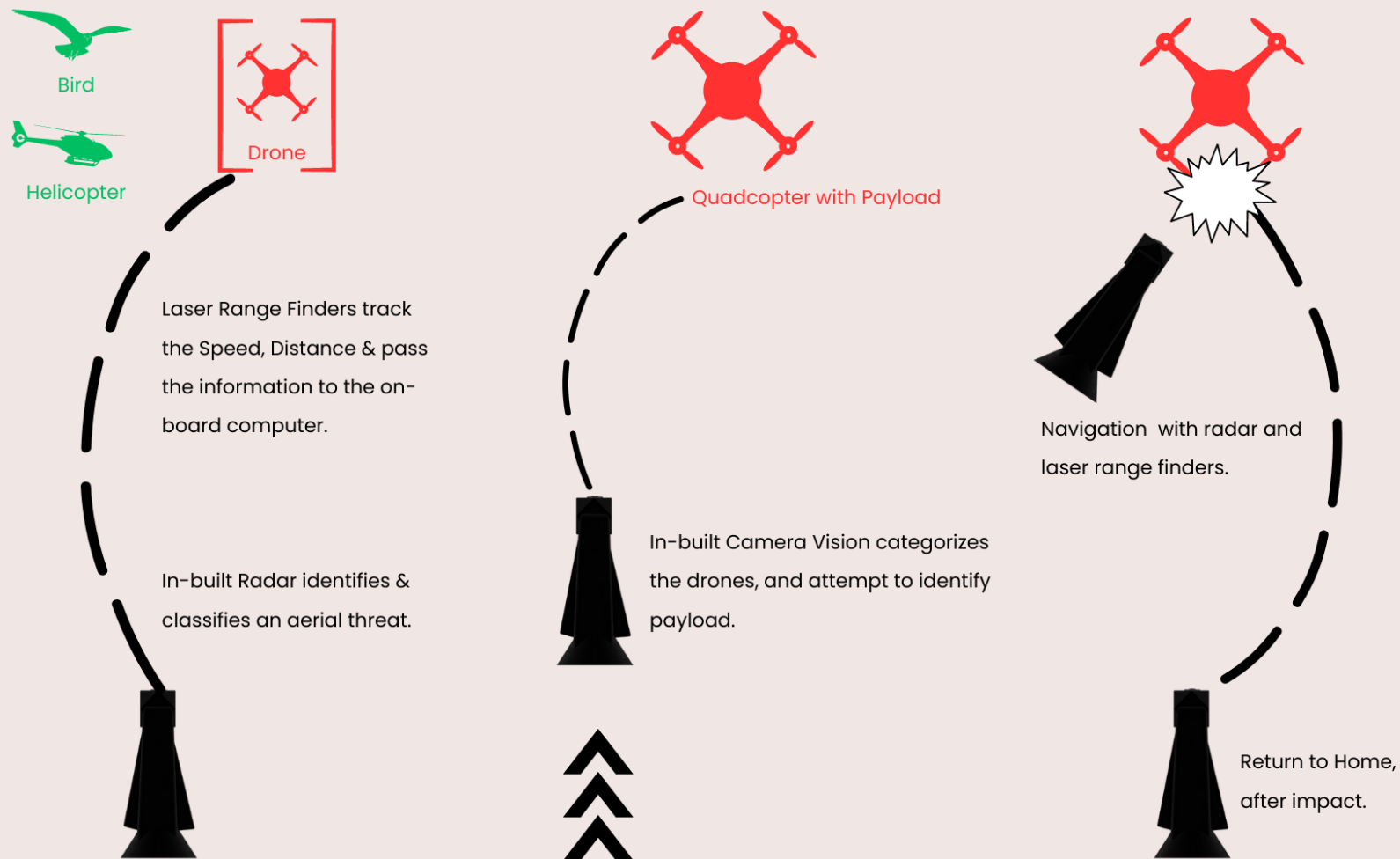


RudraOS

Unified Command & Control System.

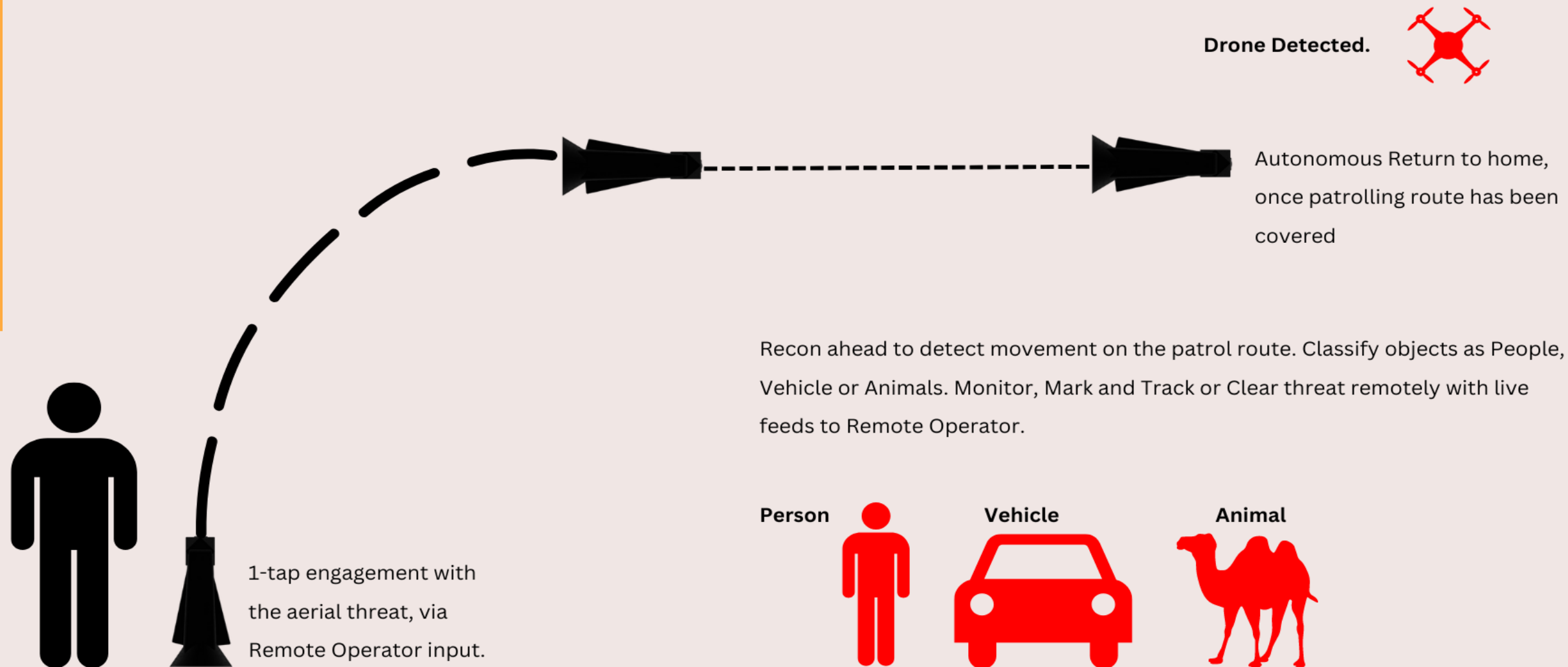
Parse data from multiple sources into a single Unified command-and-control system with simplified on-boarding.

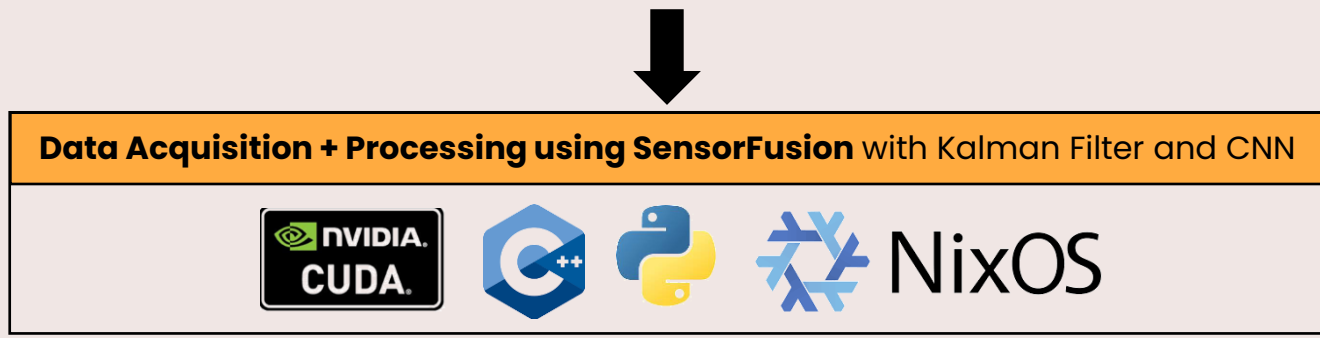
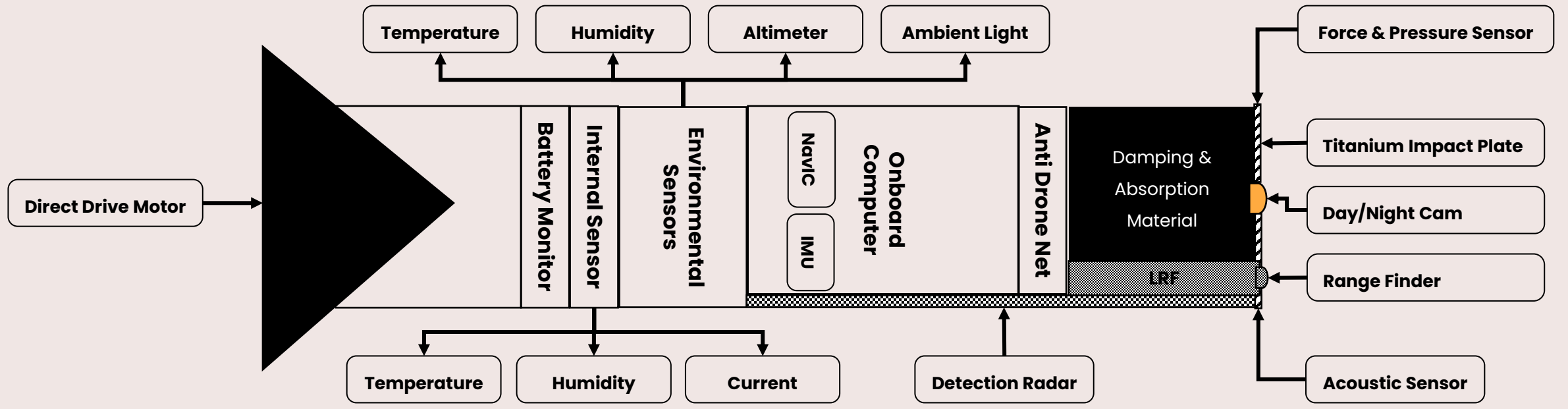
- Onboarding
- Flight Diagnostics
- Telematics & Payloads
- Media Analysis



Vajra

Short Range Reconnaissance and Threat Detection during Patrolling





Unique Value Proposition

01

**Autonomous Vertical Take
Off & Landing.**

02

**All Domain Threat Detection
with In-built Radar**

03

**Autonomous Navigation
with Patrolling Mode.**

04

**Kinetic Energy to defeat
Group 1 & Group 2 Threats.**

05

**1-tap 3D Mapping of
Critical Infrastructure.**

06

**Intelligent Teaming for
Mission Continuity.**

07

**On-board Data Processing
for Low Radio Signature.**

08

**Infra Independent with In-
built Solar Charging.**

Military Drone Market

Global Drone Market was around \$22 Billion in 2020 and estimated to reach ~\$43Billion by 2025¹ at CAGR of 13.8%. Nearly 53% of this growth is expected in the Asia-pacific (APAC) region, estimated to grow from \$8.62 Billion in 2020 to \$17.89 Billion by 2025. Within the APAC, the Indian market is one of the fastest growing markets at \$900 million in 2022 and is expected to grow at a CAGR of 14.5% Y-o-Y.

~\$45Billion TAM by 2025

Loitering Munitions
~\$2.0 Billion ²

ISR Drones
\$30 Billion ³

Counter Drone
\$12.6 Billion ⁴

1. THE DRONE MARKET SIZE 2020-2025: 5 KEY TAKEAWAYS
2. The Business Research Company: Precision Guided Munitions
3. iMarc Group: Airborne ISR Global Industry Trends
4. Precedence Research: Anti-Drone Market Trends

Market Trends for Unmanned Aerial System over the next 10 Years.

Huge Demand

\$82Billion+

In sales over the next 10 Years

\$43Billion

Global Market Size by 2025

13.8%

CAGR from 2020-2025

Fastest Growing Markets

China: \$9 Billion

India: \$3.5Billion

Oceania: \$8 Billion

Europe: \$12 Billion

Export Growth

US & Israel

Continue export dominance

APAC

Emerging as one of the fastest growing market.

India

Emerging as one of the fastest growing market in the APAC.

Revenue – India ~3 to 5 Years

30% Homeland Security

20% Agriculture

20% Infrastructure

5% Rural & Urban Management

5% Mining

5% Cinematography

15% Others



Indian-made



Expensive

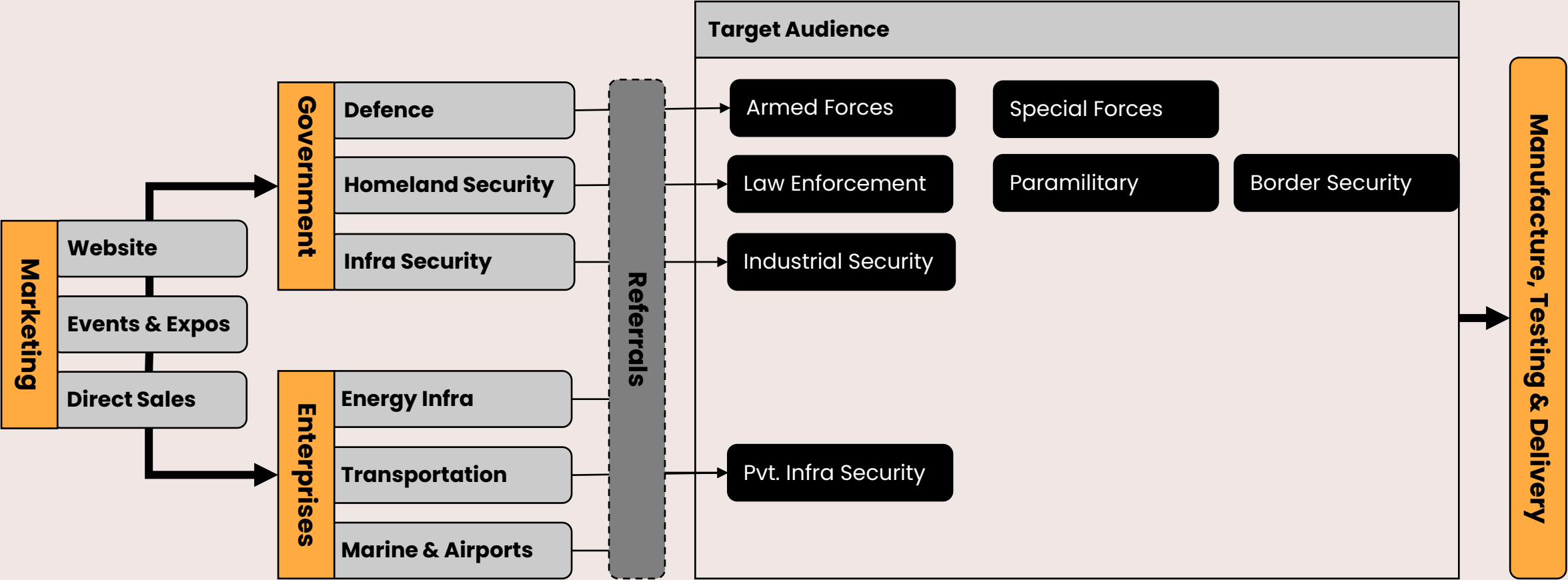
Affordable



Foreign Made

Business & Financial Projections

5 Year Projections for the Product Portfolio



Capital Ask

Current Status: Bootstrapped

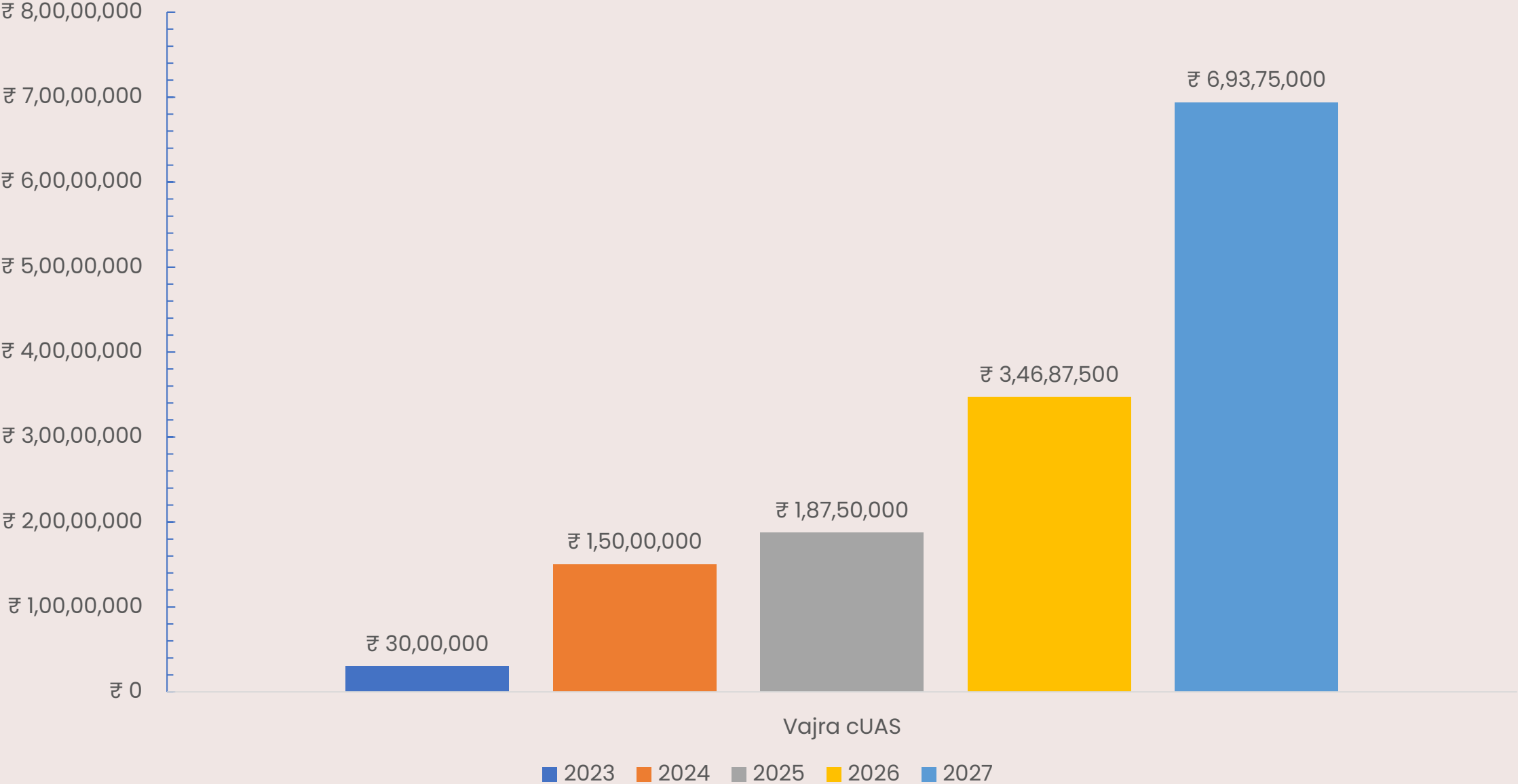
- **Pre-Seed:** Rs. 15 to 20 Lakhs (Micro VCs or Grants) for Prototyping & MVP with 8 Months Runway.
- **Seed:** Rs. 1.5 to 1.7 Crore (Equity or Convertible Note) for Commercialization with 18 to 24 months Runway.

Revenue		Year 0	Year 1	Year 2	Year 3	Year 4	Year 5
	INR	0	30,00,000	1,50,00,000	1,87,50,000	3,46,87,500	6,93,75,000
Vajra cUAS	INR	0	30,00,000	1,50,00,000	1,87,50,000	3,46,87,500	6,93,75,000

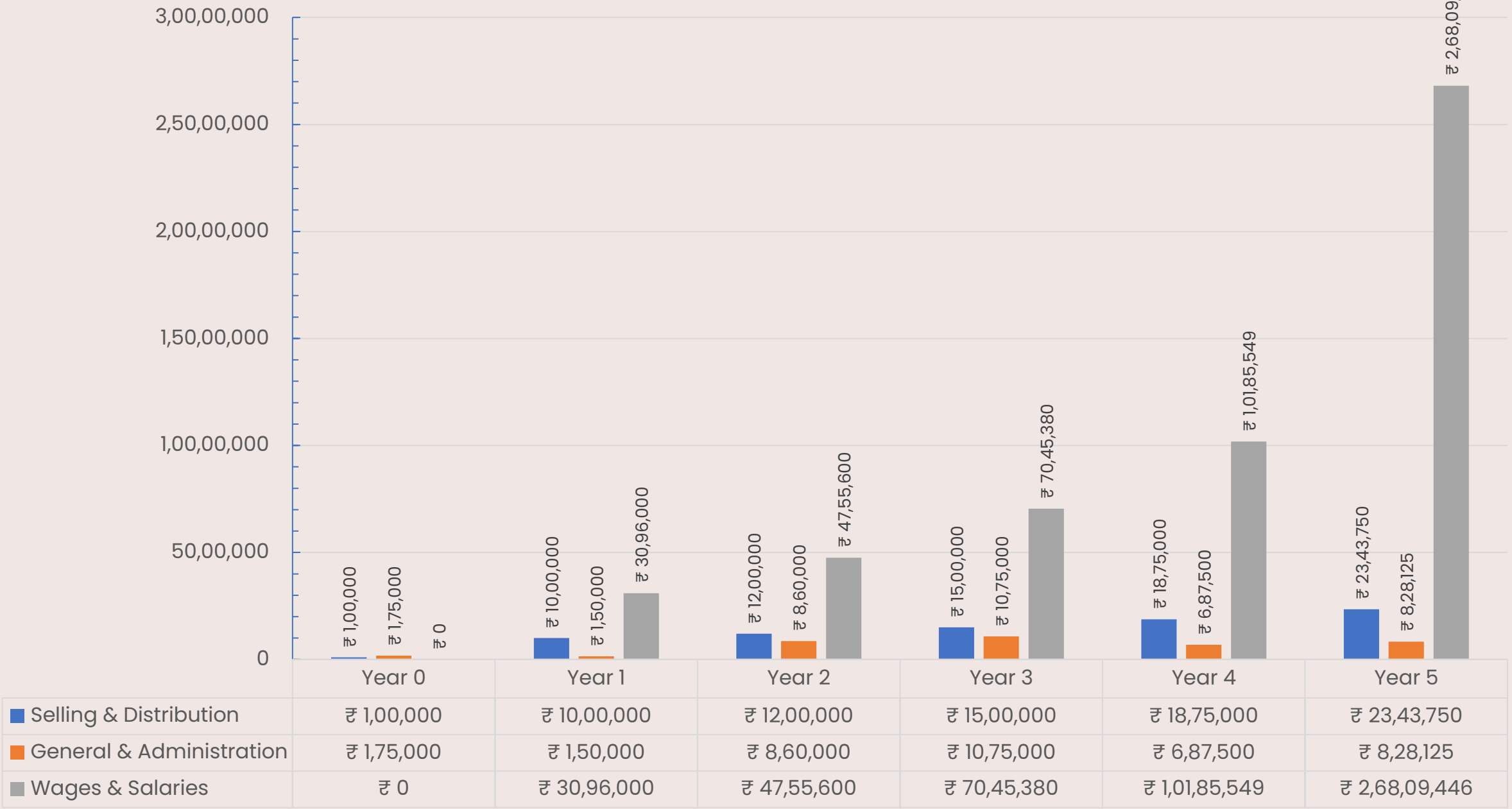
Cost of Goods Sold		Year 0	Year 1	Year 2	Year 3	Year 4	Year 5
Raw Materials	INR						
Raw Material Costs	INR	89,750	89,750	89,750	89,750	89,750	89,750
Labor Cost	INR	4,091	4,500	4,950	5,445	5,990	6,588
Packaging	INR	2,500	2,500	2,500	2,500	2,500	2,500
Shipping & Logistics	INR	5,000	5,000	5,000	5,000	5,000	5,000
Manufacturing Cost by Unit	INR	1,01,341	1,01,750	1,02,200	1,02,695	1,03,240	1,03,838
COGS	INR	0	10,17,500	51,10,000	64,18,438	1,19,37,067	2,40,12,642
Gross Profit	INR	0	19,82,500	98,90,000	1,23,31,563	2,27,50,433	4,53,62,358
Gross margin	%	#DIV/0!	66%	66%	66%	66%	65%

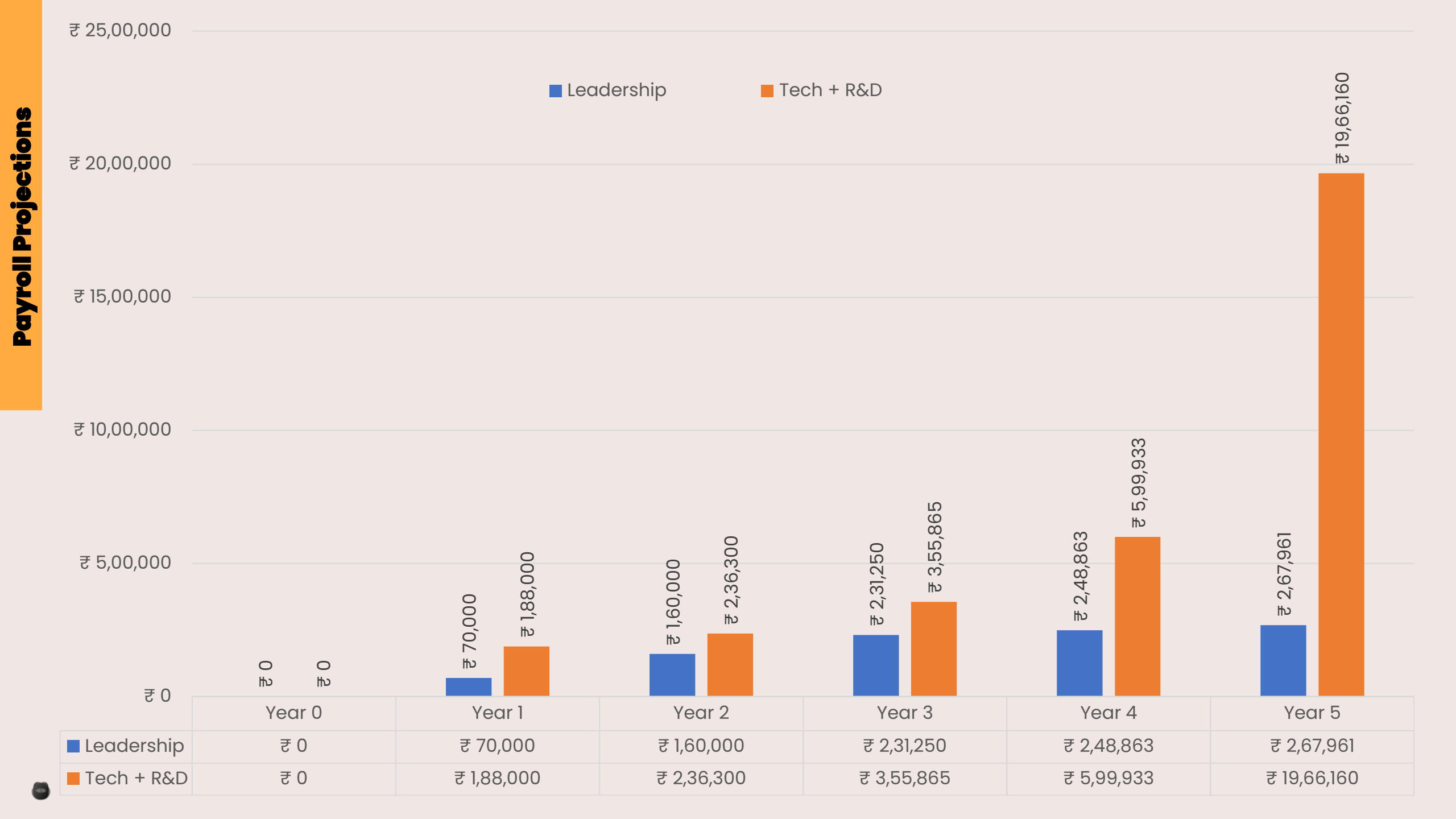
Operating Expense		Year 0	Year 1	Year 2	Year 3	Year 4	Year 5
Selling & Distribution		1,00,000	10,00,000	12,00,000	15,00,000	18,75,000	23,43,750
Events & Expos	INR	1,00,000	7,00,000	8,40,000	10,50,000	13,12,500	16,40,625
Marketing Agency	INR	0	3,00,000	3,60,000	4,50,000	5,62,500	7,03,125
General & Administrative	INR	1,75,000	1,50,000	9,10,000	11,37,500	7,65,625	9,25,781
Rentals	INR	0	0	5,00,000	6,25,000	1,25,000	1,25,000
Utilities	INR	0	0	1,80,000	2,25,000	2,81,250	3,51,563
Travel & Transportation	INR	1,50,000	1,50,000	1,80,000	2,25,000	2,81,250	3,51,563
#REF!	INR	0	0	50,000	62,500	78,125	97,656
Licenses	INR	25,000	75,000	90,000	1,12,500	1,40,625	1,75,781
Wages & Salaries	INR	0	30,96,000	47,55,600	70,45,380	1,01,85,549	2,68,09,446
	INR	2,75,000	42,46,000	68,65,600	96,82,880	1,28,26,174	3,00,78,978

Year on Year Revenue Projection for a 5-Year Period



Breakdown of Operational Expense for a 5 Year Period





THANK YOU.



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Planned Products

2025

Vel 'Swappable' LMs.

Pinaka Surveillance UAS

2026

Ajana Autonomous IDS

Netra800 EO/IR Day/Night

2027

Rudra Open & Extensible
OS for Military.

Autonomous Multi-role Surveillance UAS

Tool-less Assembly

Backpackable

8.4 x 2.2 x 1.9 ft

On-board Data Processing

SWARM Enabled

Base Wt: 18 Kgs

Altitude: 12,000ft.

Range: 25 Kms LOS

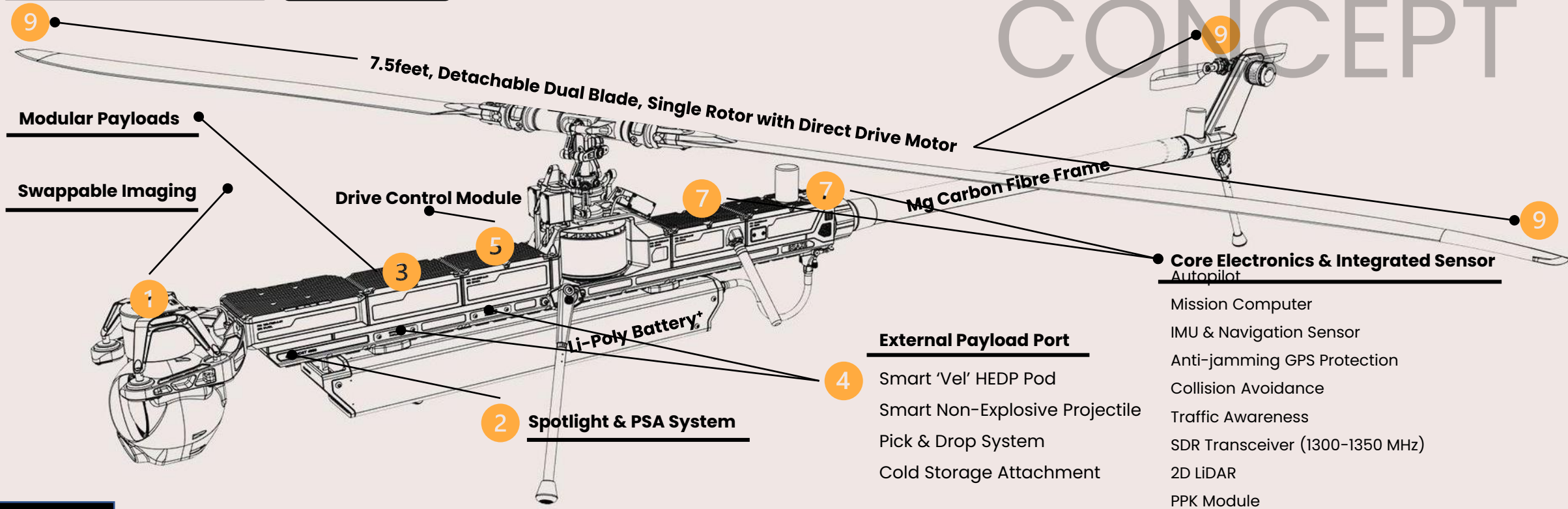
Wind Tol.: 40 Knots

P/L Capacity: 21kg

Duration: 140 mins

Temp: -40* to 45*C

Battery: Li Poly*



Uses

Armed Forces

Law Enforcement

Search & Rescue

Disaster Response

Survey & Mapping

Wildlife Monitoring

Agriculture

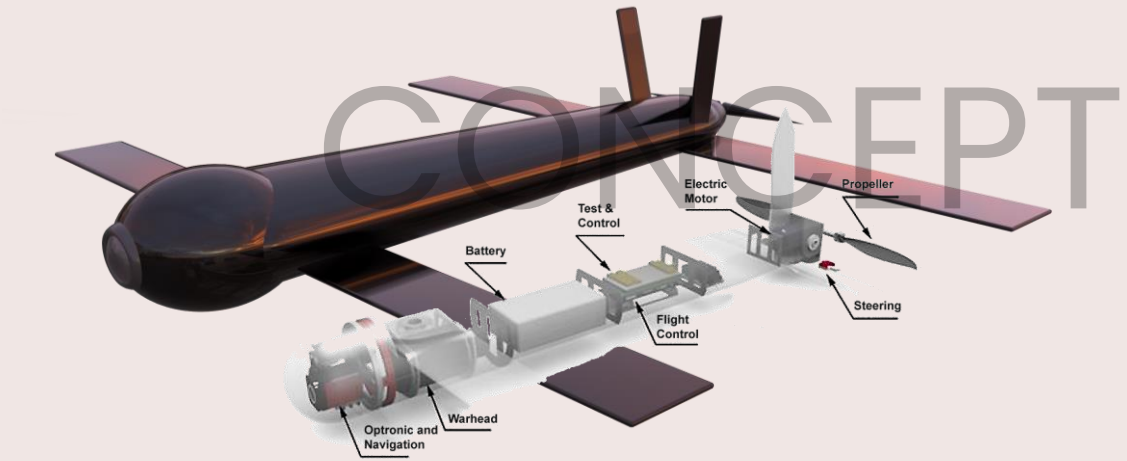
Modular Networked 'Swappable' Payloads			
Imaging	EW Suite	DR Suite	SLAM
EO with Designator	DF Antenna	Gas Detection	Tracking Camera
Thermal Camera	IMSI Catcher	Cell Geolocation	3D LiDAR Dome
MSI Camera	U/VHF Geolocation		

Vel 1.0

Autonomous Loitering Munitions

Vel TMS is a backpackable, rapidly deployable, ‘switch-wing’ loitering ammunition, designed to support conventional and special operations forces in the field or from fixed defensive positions. All electric operations creates extremely small visual, thermal and acoustic signature making Vel ideal for precision strikes again BLOS targets. Vel TMS can be launched from a man-portable launcher, air or marine vehicle or a multi-pack.

Key Features	Rapidly Deployable	All Electric	1-Man Operation
	Multi-domain Ops	Bag packable	Intelligent Teaming
	Anti-personnel	Anti-Armor	Strike Off Capability
	Swappable Payload		



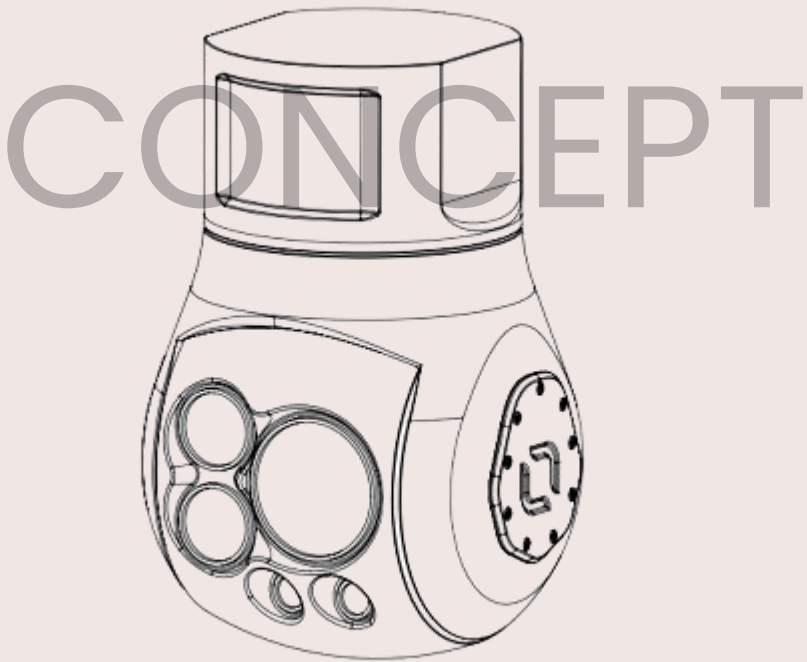
Specification	Range: 15kms	Weight: 3 Kgs	Endurance: 20mins
	Cruise Speed: 100k	Dash Speed: 125k	Dive Speed: 150k
	Diameter: 2in	Cam.: 12MP CMOS	Microbolo: 640x480
	Altitude: 600ft	Encryption: AES256	P/L: 40mm HEDP
	Targeting: GPS, Image & Video		Launch: Pneumatic & Multipack

Netra800

EO/IR Optical Payload for ISR & Tactical Ops

Ajana800 is a miniature MEMS Gyro stabilized payload offering high level stabilization and day/night operations capability for tactical UAVs and Loitering Munitions. Ajana800 is MEMS Gyro stabilized payload equipped with Full HD Day Camera and Thermal Camera utilizing an uncooled microbolometer for day/night surveillance, ultra-fast panoramic photography and target geo-location. Laser Rangefinder, Illuminator and Pointers allow greater functionality, improved ISR capabilities and precise targeting.

Product Specs.	Size: 4in	Base Wt: 2.5 Kgs	Stabilize: MEMS Gyro
	Camera: HD1080p	FOV: 3.3* to 59*	PAN: n x 360*
	Tilt: +20*	Detector: microbolo	IR Range: 3-5micron
	A/ Vel: 150*/sec	Comms: RS485	Ops Voltage: 9-13V
	Illum.: Class 3B	Rangefinder: Class 1	Designator: Class 4
	Mapping: PPK	Modelling: LiDAR	Imaging: MSI Cam



Ajana

Autonomous, Rapidly Deployable Security Network

Ajana is an autonomous, persistent awareness system that helps detect, track and classify objects across Sea, Land & Air. With an AI-enabled edge processing, continuous 360* pan/tilt, a variety of radars and sensors, Ajana can bring increased security to borders, military bases, oil and gas pipelines, airports and other critical infrastructure. Ajana can be deployed in extreme environments and for long range monitoring.

Key Features	Rapid Assembly	Powerful Cameras	Night Vision System
	Long Range Radar	Solar Powered	Infra Independent
	Customizable	AI on Edge	All Domain Capable

Detection Ranges	Footprint: 30ft x 30ft
	Person Detection: 4kms
	Vehicle Detection: 6 kms
	Boat: 5 kms
	Aerial Threats: 3 to 10 kms

CONCEPT



Uses



Intrusion Detection



Drone Detection



Infra Security