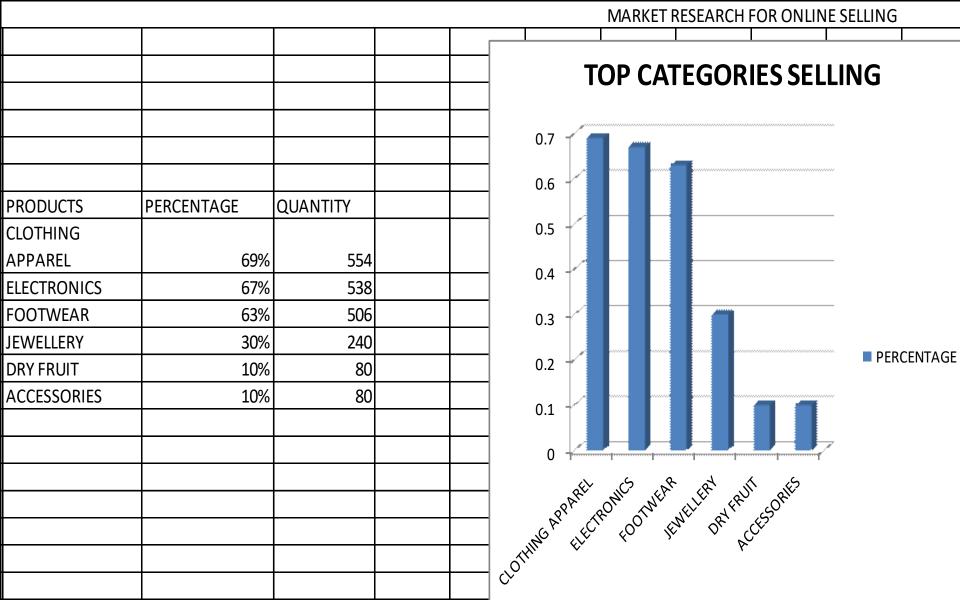
## PROJECT REPORT

## MULTI VENDOR ECOMMERCE WEBSITE



**SALES GROWTH - ACCESSORIES MARKETI** NG **CHARGES FOR WEB PORTAL REVERSE** CUSTOM **EMAIL,TE** CLOSING SHIPPING ER CUSTOM XT PRODUCT **PRODUCT SELLER** SUB DURATION FEE RS FEE 16% + SHIPPING RS 125 DAMAGE QUANTIT TOTAL SA ER BASE MESSAGE MARKETI COST+ TOTAL 23+ 20%[QUA CLAIM DATA + ,WHATSA NG+ ΥX H [YTITN 2% + PP, **FACEBOO** K,GOOGL **EAND AFFILIAT** ES+ **1ST MONT** 200 23 32 75 25[16] 10 22.9 50 456.9 80 36552 4 2ND MON 200 23 32 75 25[16] 4 10 22.9 50 456.9 80 36552 3RD MON 200 23 32 75 25[16] 4 10 22.9 50 456.9 80 36552 23 32 75 50 4TH MON 200 25[18.4] 4 10 22.9 456.9 92 42034.8 5TH MON 200 23 32 75 25[18.4] 4 10 22.9 50 456.9 92 42034.8 200 32 10 22.9 50 42034.8 6TH MON 23 75 25[18.4] 4 456.9 92 200 23 22.9 456.9 47974.5 7TH MON 32 75 25[21] 4 10 50 105 8TH MON 200 23 32 75 25[21] 4 10 22.9 50 456.9 105 47974.5 23 75 50 9TH MON 200 32 25[21] 4 10 22.9 456.9 105 47974.5 10TH MON 200 23 10 22.9 50 456.9 54828 32 75 25[24] 4 120

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22.9

22.9

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456.9

456.9

120

120

1191

54828

54828

544167.9

200

200

11TH MON

12TH MON

TOTAL

32

32

75

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25[24]

25[24]

23

23

**SALES GROWTH - CLOTHING** MARKETI NG **CHARGES FOR WEB PORTAL CUSTOME EMAIL,TE REVERSE** R XT **PRODUCT** PRODUCT SHIPPING (RS | DAMAGE | CUSTOMER BASE **SELLER** CLOSING SUB FEE14% + SHIPPING + MESSAGE, MARKETI **SELLING MONTH** QUANTIT TOTAL SALES COST+ FEE+ 125) 20% [ CLAIM 2% DATA + TOTAL **WHATSAP** NG+ YΧ QUANTITY]+ | [QUANTIT Ρ, Y]+ **FACEBOO** K,GOOGL **E AND AFFILIATE** S + **1ST MONTH** 400 23 56 75 8 50 669.9 371124.6 25[110.8] 10 22.9 554 2ND MONTH 400 23 56 75 25[110.8] 8 10 22.9 50 669.9 554 371124.6 400 23 56 75 8 10 22.9 669.9 371124.6 **3RD MONTH** 25[110.8] 50 554 4TH MONTH 400 23 56 75 25[127.4] 8 10 22.9 50 669.9 637 426726.3 23 56 75 8 22.9 426726.3 **5TH MONTH** 400 25[127.4] 10 50 669.9 637 400 23 56 75 8 10 22.9 669.9 426726.3 **6TH MONTH** 25[127.4] 50 637 23 56 75 8 **7TH MONTH** 400 25[146.4] 10 22.9 50 669.9 732 490366.8 23 56 75 8 10 8TH MONTH 400 25[146.4] 22.9 50 669.9 732 490366.8

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490366.8

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5554810.8

25[146.4]

25[168.2]

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25[168.2]

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75

9TH MONTH

10TH MONTH 11TH MONTH

12TH MONTH

**TOTAL** 

400

400

400

400

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23

23

23

**SALES GROWTH - DRY FRUIT MARKETI** NG **CHARGES FOR WEB PORTAL REVERSE CUSTOM** EMAIL,TE SHIPPING CUSTOM CLOSING ER XΤ PRODUCT PRODUCT **SELLER** 20% RS SUB FEE RS FEE 14% + HIPPING ER BASE MESSAGE MARKETI **TOTAL SALES** SELLING MONTH DAMAGE QUANTIT COST + 125 **TOTAL** 23+ CLAIM DATA + ,WHATSA NG+ ΥX [QUANTI 2% + PP, TY] + **FACEBOO** K,GOOGL EAND **AFFILIAT** ES+ 56 25[16] 8 53592 **1ST MONTH** 400 23 75 10 22.9 50 669.9 80 2ND MONTH 56 25[16] 8 22.9 669.9 53592 400 23 75 10 50 80 56 25[16] 8 80 3RD MONTH 400 23 75 10 22.9 50 669.9 53592

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4TH MONTH

**5TH MONTH** 

**6TH MONTH** 

**7TH MONTH** 

**8TH MONTH** 

9TH MONTH

10TH MONTH

11TH MONTH

12TH MONTH

**TOTAL** 

400

400

400

400

400

400

400

400

400

**SALES GROWTH - ELECTRONIC** MARKETI NG **CHARGES FOR WEB PORTAL** REVERSE CUSTOM EMAIL,TE SHIPPING ER CUSTOM XTPRODUCT PRODUCT **SELLER** CLOSING SHIPPING RS 125 SUB **SELLING MONTH** FEE 12% + DAMAGE **ER BASE** MESSAGE MARKETI **QUANTIT TOTAL SALES** COST+ FEE+ 20% **TOTAL** + CLAIM DATA + ,WHATSA NG+ YΧ [QUANTI 2% + PP, TY] + **FACEBOO** K,GOOGL **EAND AFFILIAT** ES+ 1ST MONTH 500 23 60 75 25[107.6] 22.9 775 538 416950 10 10 50 2ND MONTH 500 23 60 75 25[107.6] 10 10 22.9 50 775 538 416950

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8046

416950

478950

478950

478950

550250

550250

550250

632400

632400

632400

6235650

**3RD MONTH** 

4TH MONTH

**5TH MONTH** 

**6TH MONTH** 

**7TH MONTH** 

8TH MONTH

9TH MONTH

10TH MONTH

11TH MONTH

12TH MONTH

**TOTAL** 

500

500

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25[107.6]

25[123.6]

25[123.6]

25[123.6]

25[142]

25[142]

25[142]

25[163.2]

25[163.2]

25[163.2]

**SALES GROWTH - FOOTWEAR MARKETI** NG **CHARGES FOR WEB PORTAL** REVERSE CUSTOME EMAIL,TE **SHIPPING** XT**CLOSING** R CUSTOME PRODUCT **PRODUCT** RS 125 **SUB TOTAL** SELLER SHIPPING **SELLING MONTH** FEE RS 23 FEE 14% + DAMAGE R BASE MESSAGE MARKETI QUANTIT 20% **SALES** COST + **TOTAL** DATA+ .WHATSA ΥX CLAIM 2% NG+ [QUANTI PP, TY] **FACEBOO** K,GOOGL **EAND AFFILIATE** S + 1ST MONTH 200 28 25[101.2] 50 437.9 221577.4 23 75 4 10 22.9 506 2ND MONTH 200 23 28 75 25[101.2] 4 22.9 50 437.9 506 221577.4 10 3RD MONTH 200 23 28 75 25[101.2] 4 10 22.9 50 437.9 506 221577.4 4TH MONTH 200 23 28 75 25[116.2] 10 22.9 50 437.9 581 254419.9 4 23 28 75 25[116.2] 254419.9 **5TH MONTH** 200 4 10 22.9 50 437.9 581 28 **6TH MONTH** 200 23 75 25[116.2] 4 10 22.9 50 437.9 581 254419.9 28 25[133.6] 292517.2 **7TH MONTH** 200 23 75 4 10 22.9 50 437.9 668 23 28 8TH MONTH 200 75 25[133.6] 4 10 22.9 50 437.9 668 292517.2 9TH MONTH 200 23 28 75 25[133.6] 10 22.9 50 437.9 668 292517.2 4 10TH MONTH 200 23 28 75 25[153.6] 4 10 22.9 50 437.9 768 336307.2 200 23 28 25[153.6] 4 50 336307.2 11TH MONTH 75 10 22.9 437.9 768 12TH MONTH 200 23 28 75 25[153.6] 4 10 22.9 50 437.9 768 336307.2 **TOTAL** 

3314465.1

**SALES GROWTH - JEWELLERY** MARKETI NG **CHARGES FOR WEB PORTAL** REVERSE CUSTOM EMAIL,TE SHIPPING CLOSING ER CUSTOM XT PRODUCT PRODUCT **SELLER** SHIPPING 20% RS **SUB SELLING MONTH** FEE RS 23 FEE 14% + DAMAGE **ER BASE** MESSAGE MARKETI QUANTIT **TOTAL SALES** COST+ TOTAL + 125 ΥX CLAIM DATA + ,WHATSA NG+ [QUANTI 2% + PP, TY] + **FACEBOO** K,GOOGL EAND **AFFILIAT** ES+ **1ST MONTH** 200 23 28 75 25[48] 10 22.9 50 452.9 240 108696 4 2ND MONTH 200 23 28 75 25[48] 4 10 22.9 50 452.9 240 108696 3RD MONTH 200 23 28 75 25[48] 4 10 22.9 50 452.9 240 108696 200 23 28 75 25[55.2] 22.9 452.9 276 125000.4 4TH MONTH 4 10 50 **5TH MONTH** 200 23 28 75 25[55.2] 4 10 22.9 50 452.9 276 125000.4 23 75 **6TH MONTH** 200 28 25[55.2] 4 10 22.9 50 452.9 276 125000.4 **7TH MONTH** 200 23 28 75 25[63.4] 4 10 22.9 50 452.9 317 143569.3 8TH MONTH 200 23 28 75 25[63.4] 4 10 22.9 50 452.9 317 143569.3 200 23 28 75 25[63.4] 22.9 452.9 143569.3 9TH MONTH 4 10 50 317 200 23 28 75 22.9 50 10TH MONTH 25[72.8] 4 10 452.9 364 164855.6 11TH MONTH 200 23 28 75 25[72.8] 4 10 22.9 50 452.9 364 164855.6 364 12TH MONTH 200 23 28 75 25[72.8] 4 10 22.9 50 452.9 164855.6

1626363.9

**TOTAL** 

|  |  | INIVEN      | ITORY ST  | OCK      |  |  |  |
|--|--|-------------|-----------|----------|--|--|--|
|  |  | IIVLIV      | 110111311 | JCK      |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  | CATEGORY    | SELLERS   | PRODUCTS |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  | CLOTHING    | 50        | 10000    |  |  |  |
|  |  | ACCESORY    | 30        | 1200     |  |  |  |
|  |  | JEWELERY    | 30        | 5000     |  |  |  |
|  |  | DRY FRUIT   | 15        | 200      |  |  |  |
|  |  | FOOTWEAR    | 20        | 15000    |  |  |  |
|  |  | ELECTRONICS | 20        | 15000    |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  |             |           |          |  |  |  |
|  |  |             |           |          |  |  |  |

| SELLER ONBOARDING, | CUSTOMER A | CQUISATION, I | <u> </u>   |  |   |
|--------------------|------------|---------------|------------|--|---|
| ,                  | NUMBER     | COST RS       | TOTAL/YEAR |  |   |
| SELLER             | 200        | 750/seller    | 150000     |  |   |
| CUSTOMER BASE      | 10000      | 10/customer   | 100000     |  |   |
| MARKETING CHARGES  |            |               |            |  |   |
| FOR WEB            |            |               |            |  |   |
| PORTAL,EMAIL,TEXT  |            |               |            |  |   |
| MESSAGE, WHATSAPP, | 12 MONTHS  | 19000/month   | 228000     |  |   |
| FACEBOOK,GOOGLE    |            |               |            |  |   |
| AND AFFILIATES     |            |               |            |  |   |
|                    | 40000      | 50/000000     | 50000      |  |   |
| PRODUCT MARKETING  | 10000      | 50/ PRODUCT   | 500000     |  |   |
| TOTAL              |            |               | 070000     |  |   |
| TOTAL              |            |               | 978000     |  |   |
|                    |            |               |            |  |   |
|                    |            |               |            |  |   |
|                    |            |               |            |  |   |
|                    |            |               |            |  |   |
|                    |            |               |            |  |   |
|                    |            |               |            |  | 1 |

| _  | 1ST QUARTER |            |            |        |  |  |  |
|--|-------------|------------|------------|--------|--|--|--|
|  | NUMBER      | EXPENSES   | Salary     | total  |  |  |  |
| CUSTOMER SU  | 2           |            | 20000/MONT | 120000 |  |  |  |
| LISTING SUPP   | 2           |            | 18000/MONT | 108000 |  |  |  |
| ACCOUNT MA   | 2           |            | 25000/MONT | 150000 |  |  |  |
| OFFICE BOY   | 1           |            | 12000/MONT | 36000  |  |  |  |
| OFFICE/ WARE   | HOUSE       | 20000/MONT | -<br>H     | 60000  |  |  |  |
| COMPUTER 4   |             |            |            |        |  |  |  |
| NOS  |             | 12500      |            | 12500  |  |  |  |
| (DEPRECIATI  |             | 12500      |            | 12500  |  |  |  |
| 0N)  |             |            |            |        |  |  |  |
| PRINTER 1  |             |            |            |        |  |  |  |
| NOS  |             | 1250       |            | 1250   |  |  |  |
| (DEPRECIATI  |             | 1250       |            | 1250   |  |  |  |
| 0N)  |             |            |            |        |  |  |  |
| INTERNET   |             |            |            |        |  |  |  |
| CONNECTIO  |             |            |            | 3000   |  |  |  |
| N 2 NOS  |             |            |            | 3000   |  |  |  |
| 25MBPS   |             |            |            |        |  |  |  |
| FURNITURE  |             |            |            |        |  |  |  |
| COST (   |             | 1250       |            | 1250   |  |  |  |
| DEPRECIATIO  |             | 1250       |            | 1250   |  |  |  |
| N)   |             |            |            |        |  |  |  |
| GST  |             | 1000/MONTH | 1          | 3000   |  |  |  |
| ELECTRICITY B  | ILL         | 3000/MONTH | ı          | 9000   |  |  |  |
| SELLER   | 50          | 750/SELLER |            | 37500  |  |  |  |
| CUSTOMER BA  | 2500        | 10/CUSTOME | R          | 25000  |  |  |  |
| MARKETING CHARGES FOR WEB PORTAL EMAIL,TEXT MESSAGE,W HATSAPP, FACEBOOK,G OOGLE AND AFFILIATES + | 3 MONTHS    | 19000/MONT |            | 57000  |  |  |  |
| PRODUCT<br>MARKETING   | 2500        | 50/PRODUCT |            | 125000 |  |  |  |
|  |             |            |            |        |  |  |  |
| TOTAL  |             |            |            | 748500 |  |  |  |

| 2ND QUARTER        |             |                 |             |        |  |  |  |
|--------------------|-------------|-----------------|-------------|--------|--|--|--|
|                    | NUMBER      | <b>EXPENSES</b> | SALARY      | TOTAL  |  |  |  |
| CUSTOMER SUPPORT   | 2           |                 | 20000/MONTH | 120000 |  |  |  |
| LISTING SUPPORT    | 2           |                 | 18000/MONTH | 108000 |  |  |  |
| ACCOUNT MANAGER    | 2           |                 | 25000/MONTH | 150000 |  |  |  |
| OFFICE BOY         | 1           |                 | 12000/MONTH | 36000  |  |  |  |
| OFFICE WAREHOUSE   |             | 20000/MO        | NTH         | 60000  |  |  |  |
| COMPUTER 4 NOS     |             | 12500           |             | 12500  |  |  |  |
| (DEPRECIATION)     |             | 12300           |             | 12300  |  |  |  |
| PRINTER 1 NOS      |             | 1250            |             | 1250   |  |  |  |
| (DEPRECIATION)     |             | 1230            |             | 1230   |  |  |  |
| INTERNET           |             |                 |             |        |  |  |  |
| CONNECTION 2 NOS   |             | 1000/MONTH      |             | 3000   |  |  |  |
| 25MBPS             |             |                 |             |        |  |  |  |
| FURNITURE COST (   |             | 1250            |             | 1250   |  |  |  |
| DEPRECIATION)      |             | 1230            |             | 1230   |  |  |  |
| GST                |             | 1000/MON        | JTH         | 3000   |  |  |  |
| ELECTRICITY BILL   |             | 3000/MON        | JTH         | 9000   |  |  |  |
| SELLER             | 50          | 750/SELLE       | R           | 37500  |  |  |  |
| CUSTOMER BASE      | 2500        | 10/CUSTO        | MER         | 25000  |  |  |  |
| MARKETING CHARGES  |             |                 |             |        |  |  |  |
| FOR WEB PORTAL     |             |                 |             |        |  |  |  |
| EMAIL,TEXT         |             | 19000/140       | NITH        | 57000  |  |  |  |
| MESSAGE, WHATSAPP, | 3 101011111 | 19000/MONTH     |             | 37000  |  |  |  |
| FACEBOOK,GOOGLE    |             |                 |             |        |  |  |  |
| AND AFFILIATES +   |             |                 |             |        |  |  |  |
| PRODUCT MARKETING  | 2500        | 50/PRODU        | JCT         | 125000 |  |  |  |
|                    |             |                 |             |        |  |  |  |
| TOTAL              |             |                 |             | 748500 |  |  |  |

|                                     | 3RD QUAR | TER             |          |          |
|-------------------------------------|----------|-----------------|----------|----------|
|                                     | NUMBER   | <b>EXPENSES</b> |          | TOTAL    |
| CUSTOMER SUPPORT                    | 4        |                 | 20000/MC |          |
| LISTING SUPPORT                     | 4        |                 | 18000/MC |          |
| ACCOUNT MANAGER                     | 4        |                 | 25000/MC | 300000   |
| OFFICE BOY                          | 1        |                 | 12000/MC | 36000    |
| OFFICE WAREHOUSE                    |          | 60000           |          | 60000    |
| COMPUTER 4 NOS<br>(DEPRECIATION)    |          | 12500           |          | 12500    |
| PRINTER 1 NOS<br>(DEPRECIATION)     |          | 1250            |          | 1250     |
| INTERNET CONNECTION 2<br>NOS 25MBPS |          | 1000/MONTH      |          | 3000     |
| FURNITURE COST (<br>DEPRECIATION)   |          | 1250            |          | 1250     |
| GST                                 |          | 1000/MON        | ITH      | 3000     |
| ELECTRICITY BILL                    |          | 3000/MON        |          | 9000     |
| SELLER                              | 50       | 750/SELLER      | 3        | 37500    |
| CUSTOMER BASE                       | 2500     | 10/CUSTO        | MER      | 25000    |
| MARKETING CHARGES FOR               |          |                 |          |          |
| WEB PORTAL EMAIL, TEXT              | Į i      |                 |          |          |
| MESSAGE,WHATSAPP,                   | 3 MONTHS | 19000/MONTH     |          | 57000    |
| FACEBOOK, GOOGLE AND                | Į i      |                 |          |          |
| AFFILIATES +                        |          |                 |          |          |
| PRODUCT MARKETING                   | 2500     | 50/PRODU        | CT       | 125000   |
|                                     |          |                 |          | 4400==== |
| TOTAL                               |          |                 |          | 1126500  |

| 4TH QUARTER   |          |            |          |         |  |  |  |  |
|---|----------|------------|----------|---------|--|--|--|--|
|   | NUMBER   |            | SALARY   | TOTAL   |  |  |  |  |
| CUSTOMER SUPPORT  | 4        |            | 20000/MC | 240000  |  |  |  |  |
| LISTING SUPPORT   | 4        |            | 18000/MC | 216000  |  |  |  |  |
| ACCOUNT MANAGER   | 4        |            | 25000/MC | 300000  |  |  |  |  |
| OFFICE BOY  | 1        |            | 12000/MC | 36000   |  |  |  |  |
| OFFICE WAREHOUSE  |          | 60000      |          | 60000   |  |  |  |  |
| COMPUTER 4 NOS (DEPRECIATION)   |          | 12500      |          | 12500   |  |  |  |  |
| PRINTER 1 NOS (DEPRECIATION)  |          | 1250       |          | 1250    |  |  |  |  |
| INTERNET CONNECTION 2 NOS 25MBPS  |          | 1000/MONTH | 4        | 3000    |  |  |  |  |
| FURNITURE COST ( DEPRECIATION)  |          | 1250       |          | 1250    |  |  |  |  |
| GST   |          | 1000/MONTH | 1        | 3000    |  |  |  |  |
| ELECTRICITY BILL  |          | 3000/MONTH |          | 9000    |  |  |  |  |
| SELLER  | 50       | 750/SELLER |          | 37500   |  |  |  |  |
| CUSTOMER BASE   | 2500     | 10/CUSTOME | R        | 25000   |  |  |  |  |
| MARKETING CHARGES FOR WEB PORTAL EMAIL, TEXT MESSAGE, WHATSAPP, FACEBOOK, GOOGLE AND AFFILIATES + | 3 MONTHS | 19000/MONT | ТН       | 57000   |  |  |  |  |
| PRODUCT MARKETING   | 2500     | 50/PRODUCT | -        | 125000  |  |  |  |  |
|   |          |            |          |         |  |  |  |  |
| TOTAL   |          |            |          | 1126500 |  |  |  |  |
|   |          |            |          |         |  |  |  |  |

| 1ST QUARTER | 748500  |
|-------------|---------|
| 2ND QUARTER | 748500  |
| 3RD QUARTER | 1126500 |
| 4TH QUARTER | 1126500 |
|             |         |
| TOTAL/YEAR  | 3750000 |

| SELLER PAYMENT |             |          |            |  |  |  |  |
|----------------|-------------|----------|------------|--|--|--|--|
| CATEGORY       | SELLER COST | QUANTITY | TOTAL COST |  |  |  |  |
| ACCESSORIES    | 200 x       | 1191     | 238200     |  |  |  |  |
| CLOTHING       | 400x        | 8292     | 3316800    |  |  |  |  |
| DRYFRUIT       | 400x        | 1191     | 476400     |  |  |  |  |
| ELECTRONIC     | 500x        | 8046     | 4023000    |  |  |  |  |
| FOOTWEAR       | 200x        | 7569     | 1513800    |  |  |  |  |
| JEWELERY       | 200x        | 3591     | 7188200    |  |  |  |  |
|                |             |          |            |  |  |  |  |
| TOTAL          |             |          | 10286400   |  |  |  |  |

| TOTAL SALES |                     |             |  |  |  |  |
|-------------|---------------------|-------------|--|--|--|--|
| CATEGORY    | ORDER QUANTITY/year | TOTAL SALES |  |  |  |  |
| ACCESSORIES | 1191                | 544167.9    |  |  |  |  |
| CLOTHING    | 8292                | 5554810.8   |  |  |  |  |
| DRY FRUIT   | 1191                | 1521350.9   |  |  |  |  |
| ELECTRONIC  | 8046                | 6235650     |  |  |  |  |
| FOOTWEAR    | 7569                | 3314465.1   |  |  |  |  |
| JEWELRY     | 3591                | 1626363.9   |  |  |  |  |
|             |                     |             |  |  |  |  |
|             | 29880               | 18796808.6  |  |  |  |  |

| · .              |           |  |  |  |  |  |  |
|------------------|-----------|--|--|--|--|--|--|
| NET P            | ROFIT     |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| Total Sales/year | 18796808  |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| Expenses         | -3750000  |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| Seller payment   | -10286400 |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| PROFIT           | 4760408   |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| TAX 30%          | 1428122.4 |  |  |  |  |  |  |
|                  |           |  |  |  |  |  |  |
| NET PROFIT       | 3332286   |  |  |  |  |  |  |

|                           |             | CAPITAL REQUIREMENT                   |                   |                 |        |
|---------------------------|-------------|---------------------------------------|-------------------|-----------------|--------|
|                           |             |                                       |                   |                 |        |
| FIXED ASSET               |             | MARKETING                             | OVERHEAD 3 MONTHS |                 |        |
| COMPUTER                  | 200000      | SELLER ONBOARDING                     | 150000            | SALARY          | 414000 |
| PRINTER                   | 20000       | CUSTOMER BASE                         | 100000            | OFFICE LEASE    | 60000  |
| FURNITURE                 | 20000       | MARKETING WEB PORTAL (FOR 3 MONTHS)   | 57000             | ELECRICITY BILL | 90000  |
| SOFTWARE DEVELOPMEN       | 350000      | PRODUCT MARKETING (FOR 3 MONTH)       | 125000            |                 |        |
|                           |             |                                       |                   |                 |        |
|                           | 590000      |                                       | 432000            |                 | 483000 |
|                           |             |                                       |                   |                 |        |
|                           |             |                                       |                   |                 |        |
| FIXED ASSET               | 590000      |                                       |                   |                 |        |
| MARKETING                 | 432000      |                                       |                   |                 |        |
| OVERHEAD 3 MONTHS         | 483000      |                                       |                   |                 |        |
|                           |             |                                       |                   |                 |        |
| CAPITAL REQUIREMENT       | 1505000     |                                       |                   |                 |        |
|                           |             |                                       |                   |                 |        |
|                           |             |                                       |                   |                 |        |
| NOTE :- IF THE COSTING FO | OR THE SOFT | WARE DEVELOPMENT INCREASES THERE WILL | ADDITION          | AL 12 LAKHS     |        |