Bom Cabs Funds Required

- 5 cr for 5 % Equity

Funds utilization for 1st year (4.1 cr)

- Building Team - 0.84 cr
- Software (IT) - 0.36 cr
- Server and Google map cost -0.36 cr
- Driver acquisition (20 k new on board)– 1.0 cr
- Customer Acquisition (3.6 lacks of new) – 0.72 cr
- Marketting and branding (T&D) – 0.72 cr
- Expansion to T2 cities (only survey) – 0.1 cr

Result Expected...

- 20 k Drivers Attachment in 2-3 months.
- 50k customers on board every month, for 6-7 months
- 500 – 800 new bookings per day
- 2k-3k booking per day after 6 months