

POWERIFY TECHNOLOGIES



ELECTRIFYING THE FUTURE

WHAT IS POWERIFY ?

Powerify is a mobile EV (electric vehicle) charge delivery startup that aims to address the issue of range anxiety for EV owners. It provides on-demand charging services by delivering portable chargers to the customer's location, eliminating the need for them to travel to a charging station. Powerify's goal is to make EV charging more accessible and convenient for all EV owners, thereby accelerating the transition to a more sustainable transportation system.

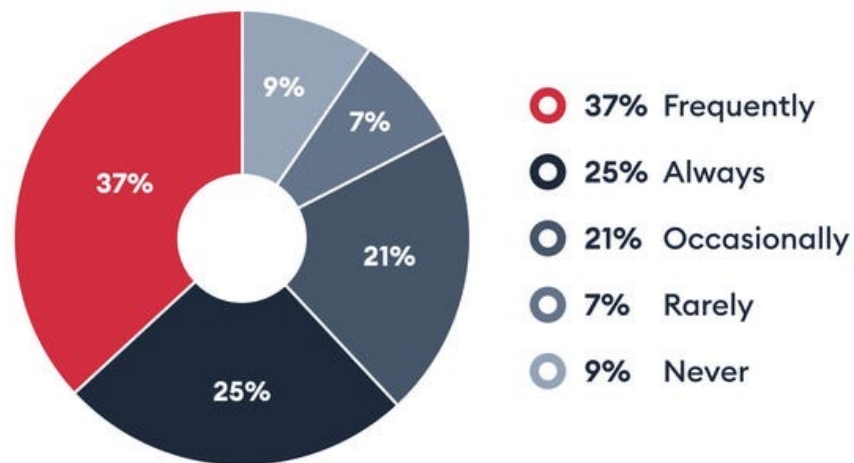


WHY POWERIFY ?

- Powerify provides a unique mobile EV fast charging service that solves the challenges associated with traditional fixed charging stations. Fixed chargers are expensive to install and maintain, and require prime locations that are easily accessible to customers. Powerify eliminates these challenges by bringing the charging station directly to the customer, making it accessible anywhere at any time. This provides a cost-effective and convenient solution for EV owners, helping to reduce range anxiety and increase the adoption of electric vehicles.
- Powerify provides a flexible and convenient solution for EV drivers who may have limited access to fixed charging stations, especially in areas with low EV adoption rates. With our mobile charging service, customers can request a charge anywhere and anytime, eliminating the worry of finding a charging station and enabling them to continue their journey with ease.

Range Anxiety

How often has your electric vehicle's range deterred you from taking a trip, caused you to rearrange travel plans or caused you anxiety during regular driving?



Source: OnePoll

Forbes *WHEELS*

BUSINESS MODEL

- On-Demand Charge Delivery: Powerify provides on-demand charge delivery service to electric vehicle owners. Customers can request a charge delivery through the mobile app, and a Powerify vehicle will arrive at their location to provide a fast and convenient charging solution.
- Scheduled Charge Delivery: Customers can also schedule charge deliveries in advance, allowing them to plan their charging needs and ensure that their vehicle is always fully charged and ready to go.
- Emergency Rescue Charge Delivery: In case of emergencies, such as when an EV is stranded on the road with a dead battery, Powerify offers emergency rescue charge delivery. Our company sends a Powerify vehicle with a fully charged battery to the customer's location to provide a quick and reliable charging solution.

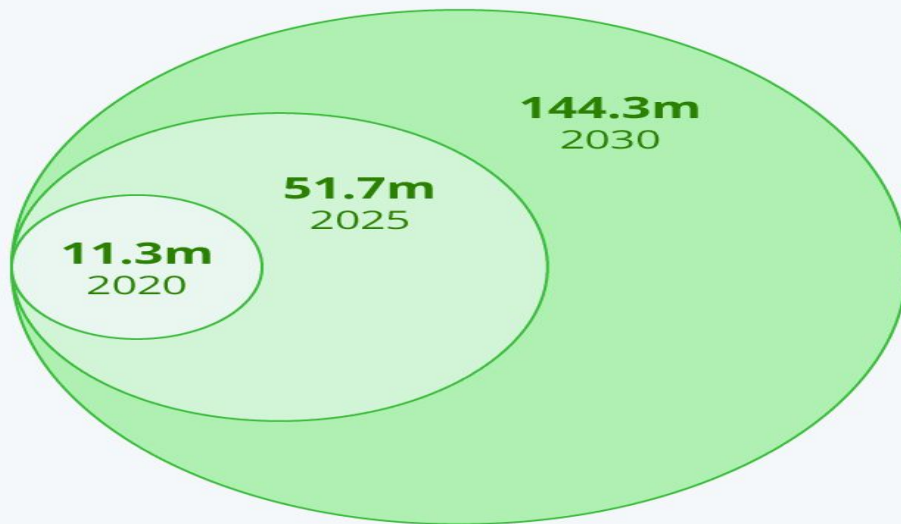
Powerify charges customers based on the amount of electricity they consume during the charging process, with pricing determined by the market rate for electricity delivery. The company also charges a small fee for the delivery service, which is based on the distance travelled and the time taken to complete the delivery. Overall, Powerify's business model provides a flexible and convenient charging solution for EV owners, while also allowing the company to generate revenue through its charge delivery services.

MARKET ANALYSIS

India is emerging as a key market for electric vehicles (EVs), driven by a combination of government policy incentives, consumer demand, and declining battery costs. The government has set a target of 30% EVs on the road by 2030, and is offering incentives such as tax breaks, subsidies, and waivers on permit fees to encourage EV adoption. The Indian EV market is still in its early stages, with a relatively low number of EVs on the road compared to traditional vehicles, but it is expected to grow rapidly in the coming years as more affordable EV models become available and charging infrastructure expands.

Electric Vehicle Market to Hit Ludicrous Mode

Projected number of electric vehicles driving globally up to 2030*



* Includes battery electric, fuel cell and plug-in hybrid cars, vans, buses and trucks.
Source: International Energy Agency



POWERIFY USP ?

An inbuilt cafe. This allows users to relax and enjoy a cup of coffee while their electric vehicle is being charged. Additionally, this feature can also be utilized as a revenue-generating opportunity by offering the cafe. This can also operate as a moveable cafe when the charging period is over and while waiting for the next charge request.

CURRENT PROGRESS ?

Powerify is currently a solo founder startup which is on the lookout for entrepreneurs who wish to join the company. We have incorporated the company in India and is now looking for pre-seed funding. Since this is a cost intensive startup being a college student it's nearly impossible to raise such money. My constant desire to bring this brand into life is what making me motivated.



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