# Brand Guidelines

## About FOSS United Foundation

*Growing India's  FOSS Ecosystem*

FOSS United is a non-profit foundation that aims at promoting &  strengthening the Free and Open Source Software (FOSS) ecosystem in  India.

# FOSS United Logo

**FOSS UNITED**

Black Variant to be used in light Backgrounds
Color hex : #1A1A1A

**FOSS UNITED**

White Variant to be used in dark Backgrounds
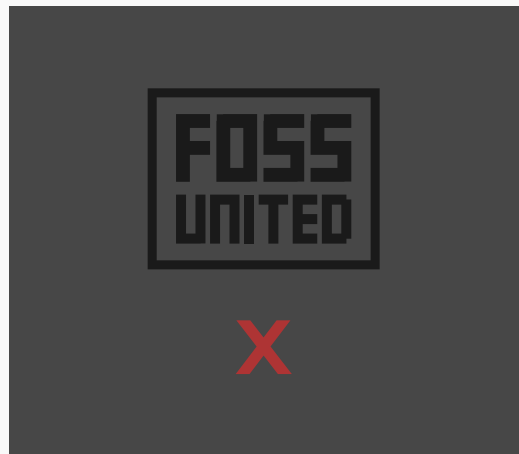Color hex : #FFFFFF

Typeface used in logo: FFF Forward

# Logo Usage



Leave Empty spaces around the logo

Improper Usage



X          X          X          X          X          X

# Brand Colours & Typeface

## Primary brand Colours

| | | |
|---|---|---|
| **#FFFFFF** | **#1A1A1A** | **#08B74F** |

## Typefaces

### Inter
Mostly used for body text and titles

### FFF Forward
Used in logos and Other graphics

## Hackathon Colors

| | | |
|---|---|---|
| **#7EFF5F** | **#0357D4** | **#46B4FF** |

# IndiaFOSS logo



Generic Logo



Logo which is updated with year of Event

**FOSS HACK logo**



FOSS HACK

Generic Logo
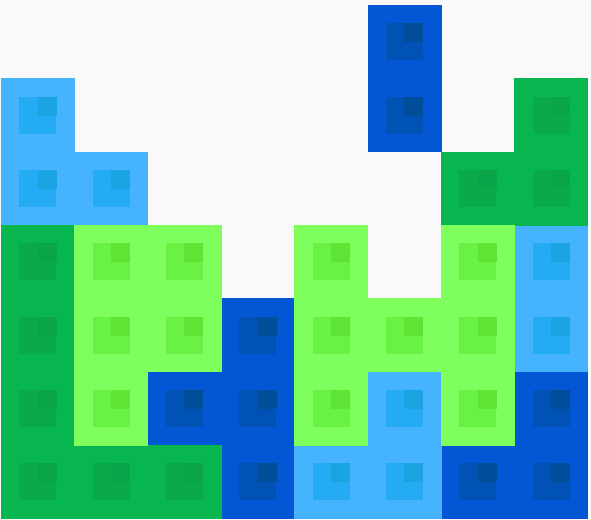
Tetris blocks Icon

FOSS HACK 2025

Logo which is updated with year of Event
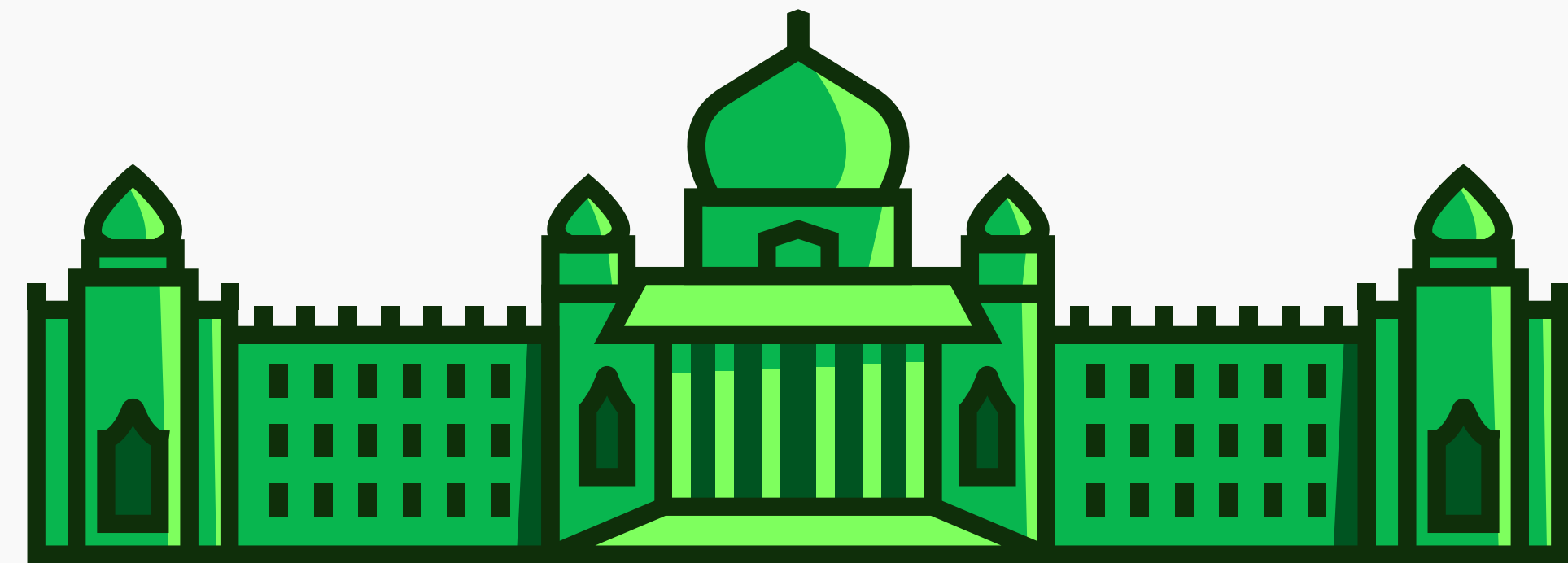
# Anniversary Edition Logos



5th Anniversary Tag

# FOSS Clubs
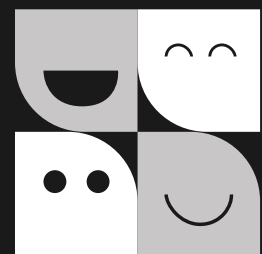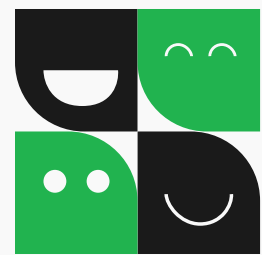


## FOSS Clubs Brand Guidelines:

# City Community Guidelines



FOSS UNITED BENGALURU

## City Community Guidelines

https://www.figma.com/design/uTwAwIYY8uzyIgTP7j7U6d/FOSS-City-Design-Guidelines?node-id=0-1&t=stTEqvnqVkZZCnnr-1

**FOSS United Brand Guidelines**   (For editable .svg files and updated versions)
**Figma File**

https://www.figma.com/design/imZZU6uGQKpjSt5ELgccqi/FOSS-United-Brand-Guidelines?node-id=34-561&t=f1OIKwEpCh6LpR57-1