

# Brand Guidelines

#### **About FOSS United Foundation**



Growing India's FOSS Ecosystem

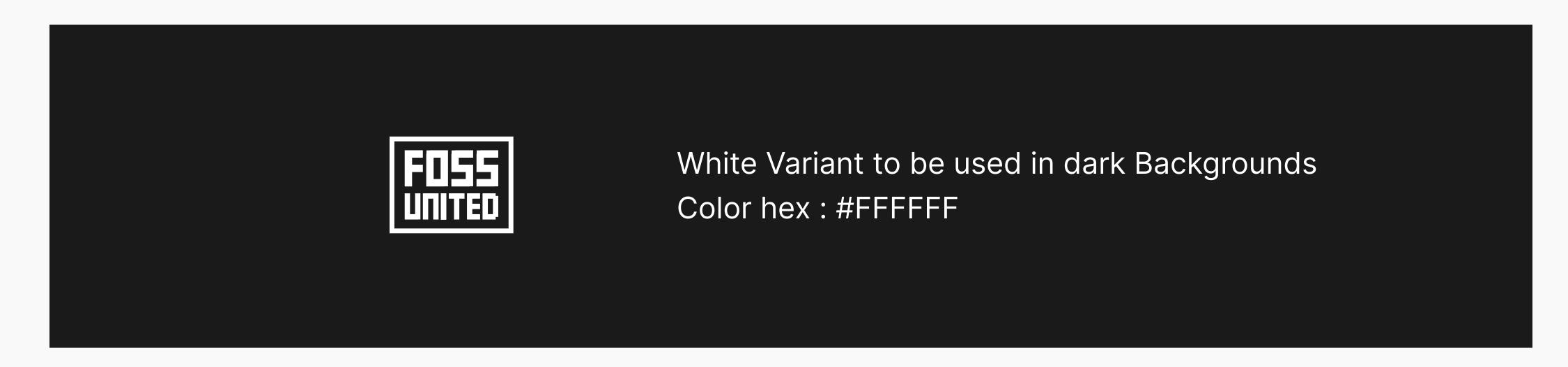
FOSS United is a non-profit foundation that aims at promoting & strengthening the Free and Open Source Software (FOSS) ecosystem in India.

About FOSS United Foundation fossunited.org

## **FOSS United Logo**



Black Variant to be used in light Backgrounds Color hex: #1A1A1A



Typeface used in logo: FFF Forward

FOSS United Logo fossunited.org

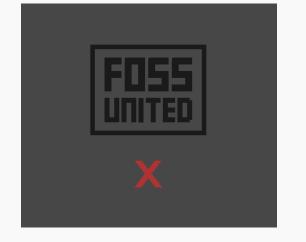
# Logo Usage



Leave Empty spaces around the logo

## Improper Usage











X



X

Logo Usage fossunited.org

## **Brand Colours**

## **Primary brand Colours**



### **Hackathon Colors**



Brand Colours fossunited.org

## IndiaFOSS logo



Generic Logo



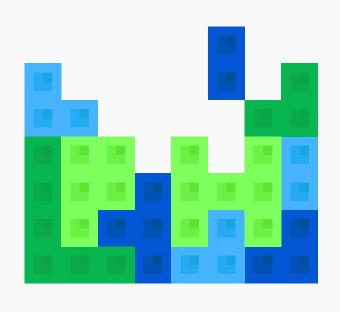
Logo which is updated with year of Event

IndiaFOSS logo fossunited.org

## **FOSS HACK logo**



Generic Logo



Tetris blocks Icon



Logo which is updated with year of Event

FOSS HACK logo fossunited.org

# **Anniversary Edition Logos**



5th Anniversary Tag









Anniversary Edition Logos fossunited.org