



What is Staffing?

Staffing refers to the process of finding the right employee with appropriate qualifications or experience and recruiting them to fill a role. Through this process, organizations acquire, deploy, and retain a workforce of sufficient quantity and quality to create positive impact on the organization's effectiveness. In management, staffing is an operation of recruiting the employees by evaluating their skills and knowledge before offering them specific job roles.

About the Staffing Industry

Staffing is an essential industry that provides vital flexibility and support to businesses across sectors, and opportunities and flexibility for employees. Companies depend on staffing employees to get through busy seasons and to support major projects, new clients, and business growth. The flexibility staffing provides gives companies a competitive edge in matching resources and payroll to the needs at hand. More and more, companies are placing an increased premium on a more flexible and agile workforce and staffing plays a vital role in that strategy.

Staffing companies assist client companies to recruit new internal staff (recruiting), or directly providing contractual staff to fill specific functions (staffing).

Staffing Industry in USA

The Workforce Solutions Industry more commonly known as the Staffing Industry generates USD 497 Billion worldwide annually, of which the US market constitutes USD 161 Billion. With 7% growth (average) each year, US is the largest single market for temporary staffing in the world.

Staffing Industry in India

The market size of the staffing in India stands at \$6 billion, which is the thirteenth-largest in the world and is consistently growing at the pace of more than 15% annually. At this pace, the Indian staffing industry is poised to become the sixth-largest in the world by 2025.

The staffing industry in India has grown to an extraordinary level with the growth of business and commerce especially in the IT sector. Temporary staffing has shown remarkable growth over the last few years and the staffing industry is all poised to make a giant leap in the coming years.