Ansh Mehra

Computer Science Engineer | UX Designer | Filmmaker

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Education

Vellore Institute of Technology
B.Tech in Computer Science
8.82 CGPA

Modern School, Barakhamba Road
CBSE - PCM with Computer Science
95.75% Class XII   -   10 CGPA Class X

Experience

User Interface & Experience Design
Figma, Sketch, Ps, Ai, Principle, InVision
3 yrs

Visual Effects, Direction & Filmmaking
After Effects, Premiere Pro, Sony Vegas, Scriptwriting
7 yrs

Product Design, Pitching & Marketing
Brand Identity, Content Creation, Psychology
3 yrs

Online Profiles

LinkedIn
linkedin.com/in/ansh-mehra-927234a4/
Certifications & Projects

Behance Profile
behance.net/mrbharatme9c16
UI/UX - Design - Marketing - Promos - VFX

YouTube
.youtube.com/user/anshbruno1/videos
more than 50,000 views - Films and Vlogs

Achievements

Winner of 17 Tech Events 2014 - 2016
Design & Visual Effects - Poster Design & Filmmaking

Awardee of 7 Hackathons 2016 - 2018
App & Software Design and Development

Work Experience

Swiggy - Product Design Intern
Summer of 2019 & btw December '19 - June '20

Worked on the Consumer App (for COVID response projects), UX Research, Swiggy Genie tutorials and started @swiggydesign with my mentor, Mr. Saptarshi Prakash on Instagram. Conceptualised and prototyped new experiments (on Figma, Principle & After Effects)

AR Based Retail Suggestion App
Developed for **Microsoft Imagine Cup 2019 Asia Online Semifinals**

Spot allows you to recognise packaged foods and check if it contains a certain ingredient. We harvested the power of cloud API provided by the Microsoft Azure services.

HYDR8 - UV-Vis Spectrophotometry using iPhone
Developed for **HackMIT 2018 held at Massachusetts Institute of Technology**

I represented VIT at the Massachusetts Institute of Technology, Boston USA for their annual hackMIT 2018. ; designed and developed an app that could simulate UV-VIs Spectrophotometry - a powerful tool within the chemical world, responsible for many diagnostic tests

AR Based Product Tagging System
Developed for **hackHarvard 2018 held at Harvard University**

I along with 3 other VITians represented our college at Harvard University's annual technical hackathon Spot allows you to tap and select all products you'd like to compare and asks you the filters you need to add.ex: "Egg-Free" SPOT will tell you which of the products that you chose is egg-free - in augmented reality!

AVENUE : Alerts Based on Geolocation and Medical Data Analysis
Developed for **AngelHack Delhi 2018 at CoWrks, Gurugram**

I and along with 3 more developers made an app that could warn you about an upcoming epidemic. You can put your start and end position and it will tell you if you can opt for a safer route or any preventive medication.

ROOTS : Augmented Reality Based App for Simulating Plantations on Mars
Runners Up at **Apple Developer's Group VIT's annual Hack - Appathon 2K18**

The challenge was to make an app for Mars visitor. The primary goal was to make the app look interesting and immersive with more focus on User Experience.

EPIONE : Patient Doctor Database with Auto Suggestion Reports
Winners & Best UI Design Award at **Code2Create by Association for Computing Machinery VIT**

Make use of live Demographic Data and tried to build an app to update medical conditions of the world on map It majorly focussed on interaction between doctors and patients.

RAW : Augmented Reality for Defence and Warfare
Runners up & Second Best Design Implementation Award at **Codespace Hack 2018 organised by Computer Society of India VIT**

We made an app called RAW to introduce Augmented Reality in Defence and Warfar We had a UI for both a Web App as well an AR Based iOS Application.