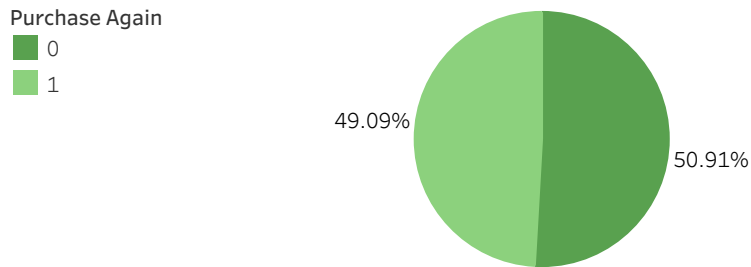
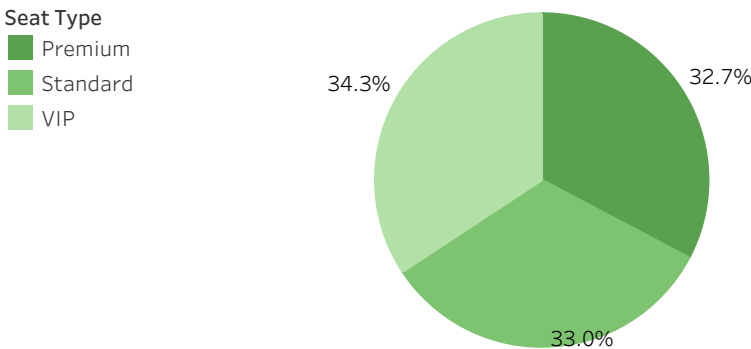


Customer Behavior Data Analysis

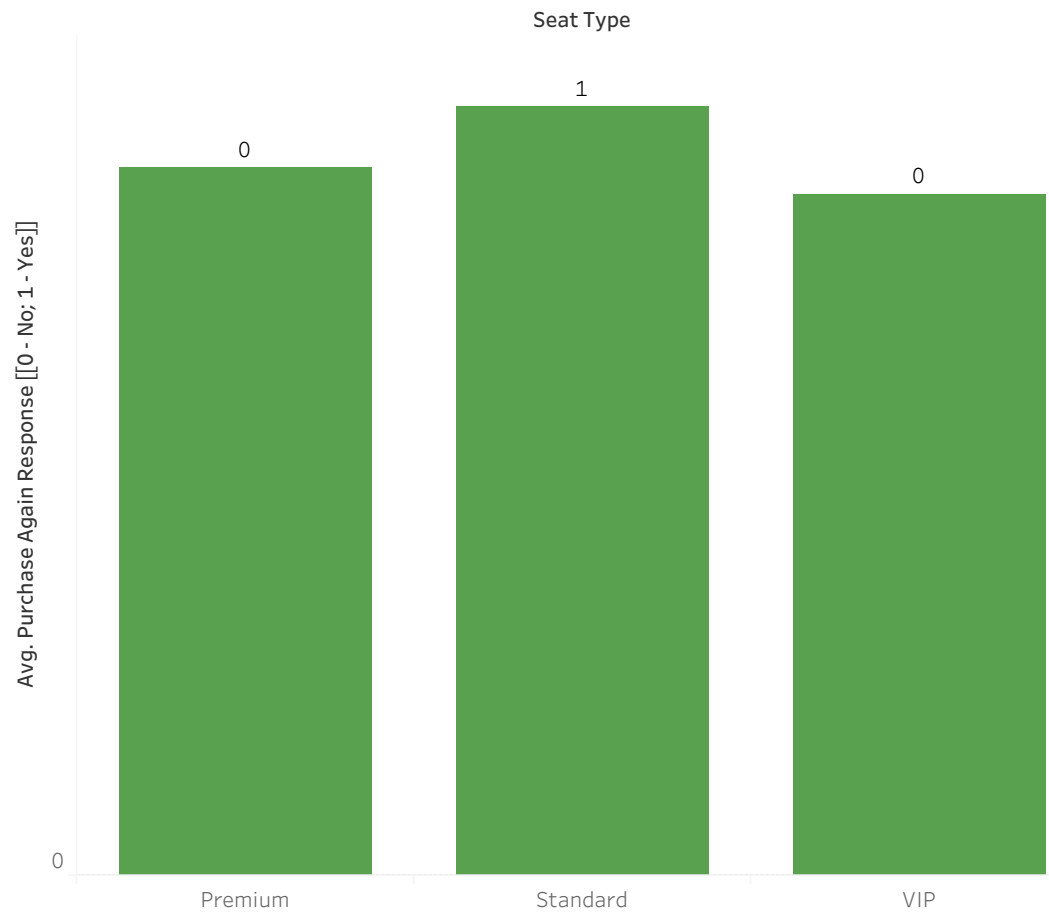
percentage of people who answered yes and no respectively
[0 - No; 1 - Yes]



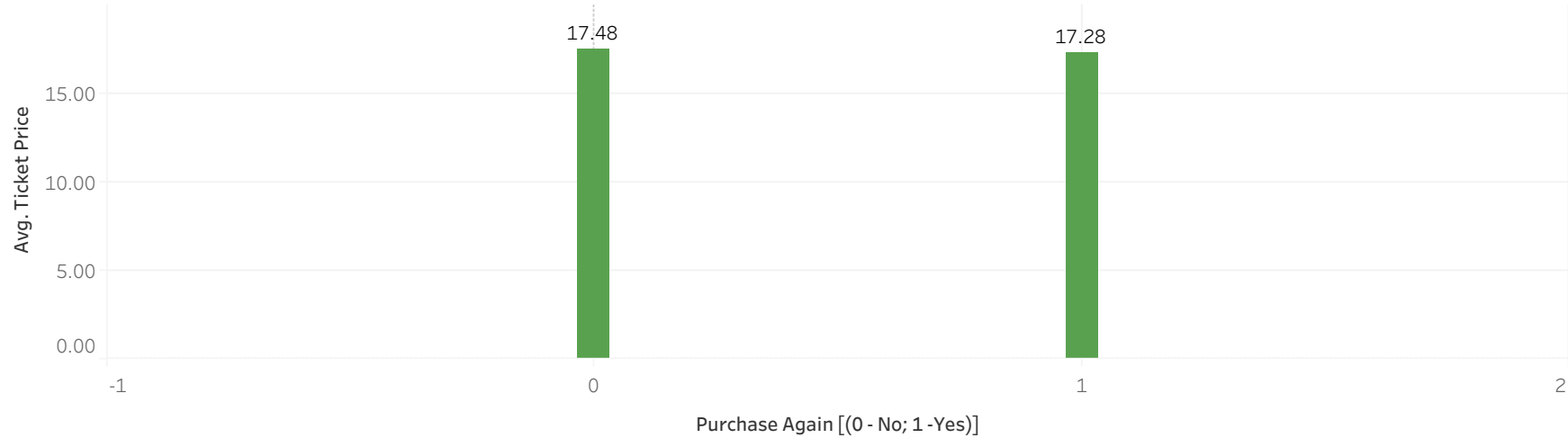
percentage distribution of seat types



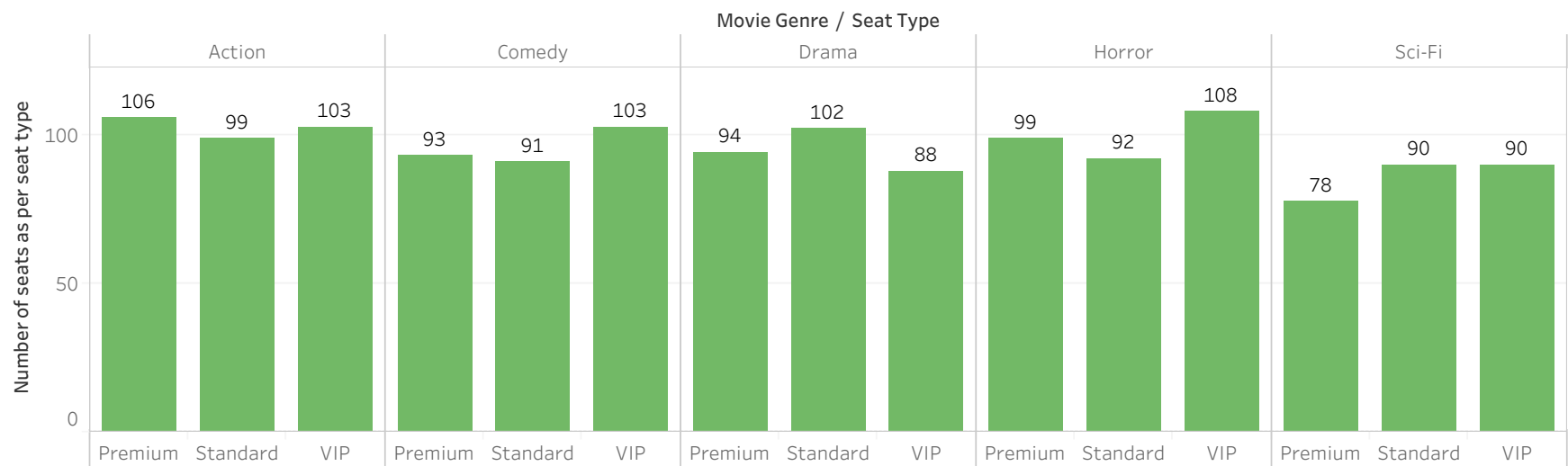
average 'purchase again' response based on seat type opted



average ticket price paid by customers based on 'purchase again' response



division of number of seat types based on movie genres



average ticket price and average 'purchase again' response based on movie genre

