

EDUCATION

B.Tech (Hons.), Computer Science & Engineering

United Institute Of Technology

2019 - 2023

Senior Secondary (XII), Science

D.P.P.S

((CBSE BOARD) board)

Year of completion: 2019

Percentage: 76.60%

Secondary (X)

D.P.P.S

(CBSE board)

Year of completion: 2017

CGPA: 10.00/10

TRAININGS

Digital Marketing

Internshala Trainings, Online

Apr 2021 - Apr 2021

The training consisted of Blogging & Web Analytics, Search Engine Optimisation, Email Marketing, Inbound and Content Marketing, Online Advertising - Search, Display and Video, Mobile Marketing and Social Media Marketing - Platforms, O RM & Automation modules.

SKILLS

Digital Marketing

Beginner

English Proficiency (Written)

Advanced

Search Engine Marketing (SEM)

Beginner

Google Analytics

Intermediate

Blogging

Beginner

Email Marketing

Beginner

Social Media Marketing

Beginner

Search Engine Optimization (SEO)

Beginner

Creative Writing

Intermediate

Google AdWords

Beginner

WordPress

Beginner

English Proficiency (Spoken)

Advanced

WORK SAMPLES

Blog link

<https://anshikadigitalmarketing.blogspot.com/>

