

## Executive Overview & Trends

## Product & Channel Performance

## Geographic & Customer Insights

Total Revenue

\$1.2bn

Total Profit

\$443.9M

Total Count

61.6K

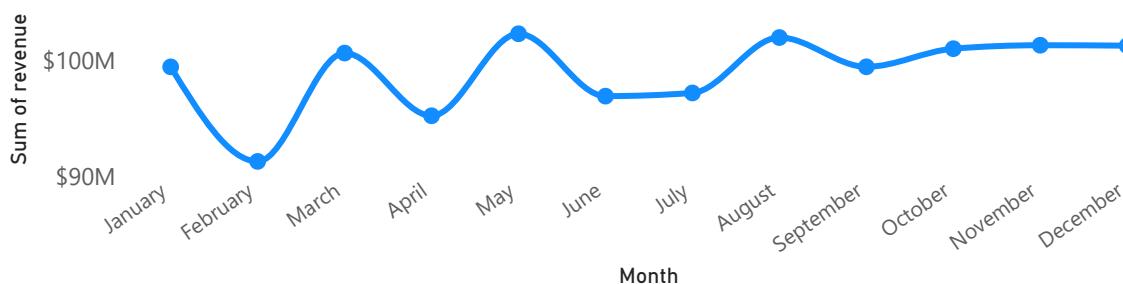
Profit Margin%

37.37%

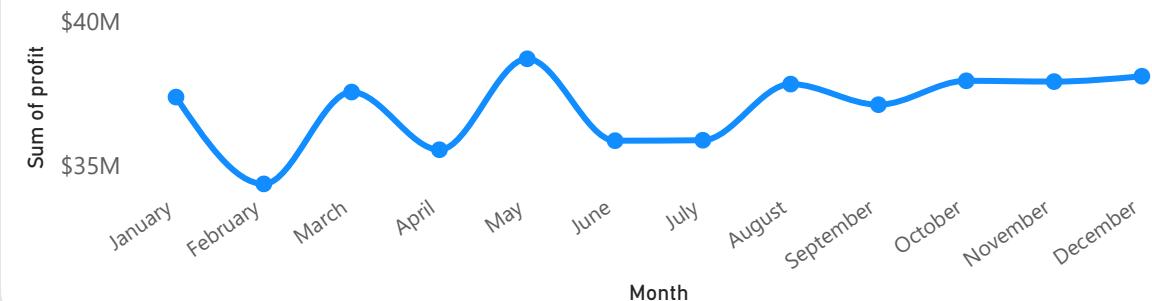
Revenue Per Order

19.27K

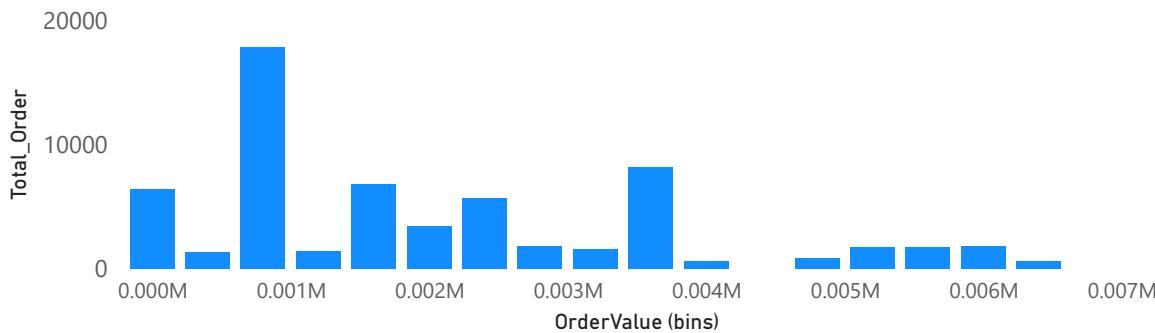
Monthly Revenue Rhythm: Uncovering Seasonality Peaks



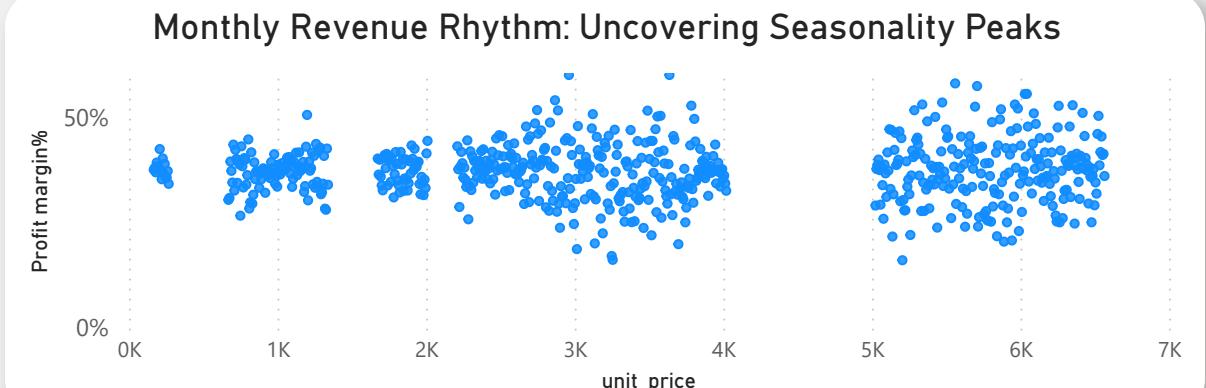
Profit Pulse: Tracking Earnings Momentum



Monthly Revenue Rhythm: Uncovering Seasonality Peaks

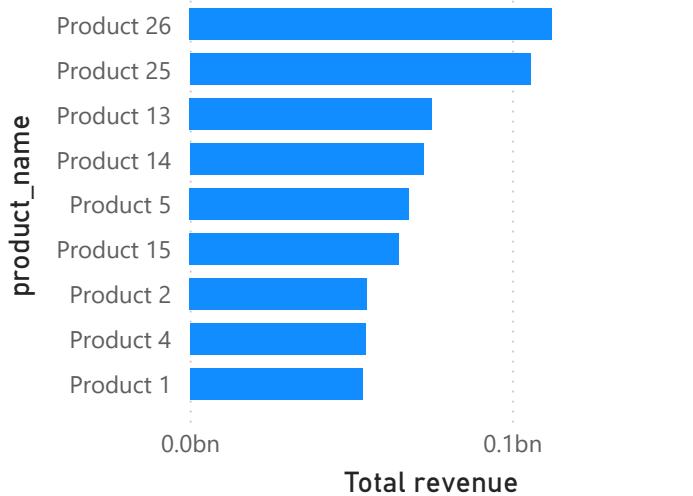


Monthly Revenue Rhythm: Uncovering Seasonality Peaks



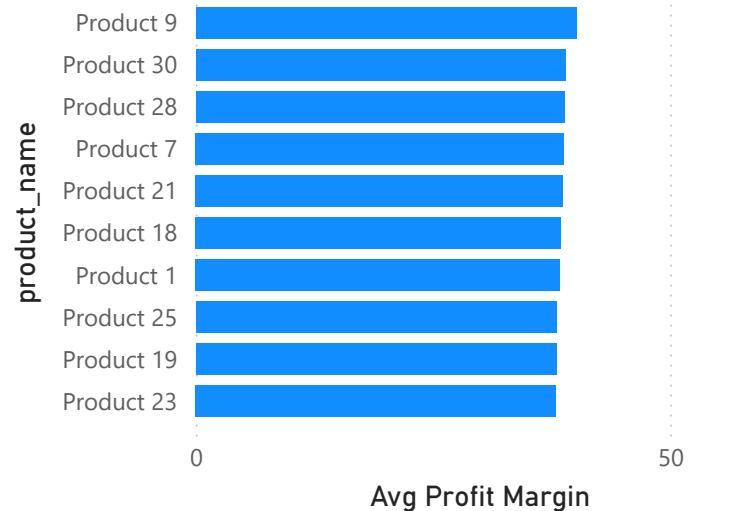
## Executive Overview & Trends

Total revenue by product\_name



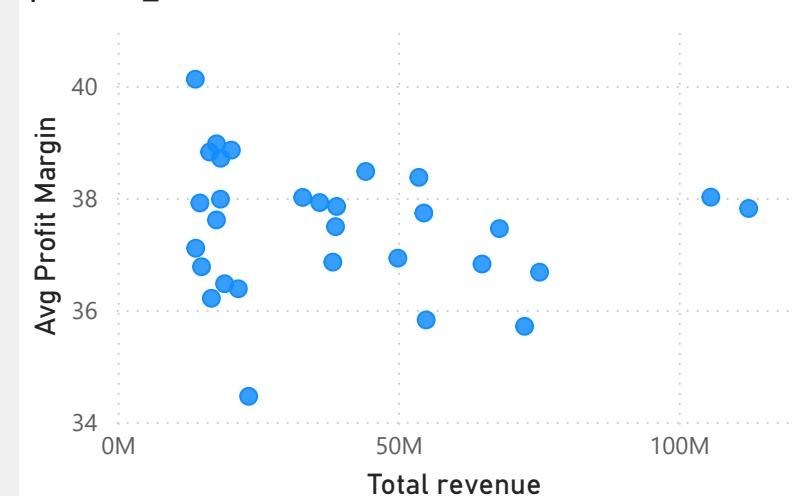
## Product & Channel Performance

Avg Profit Margin by product\_name

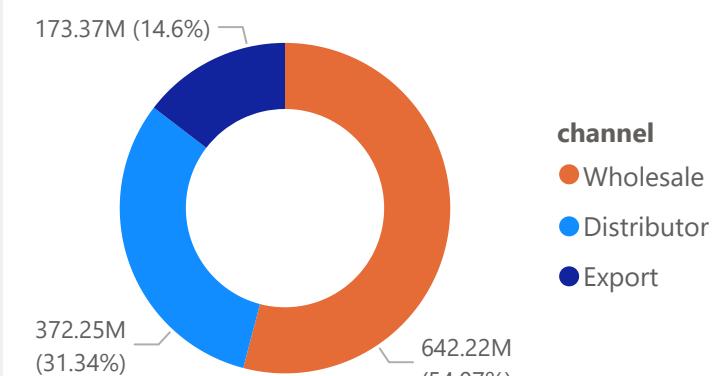


## Geographic & Customer Insights

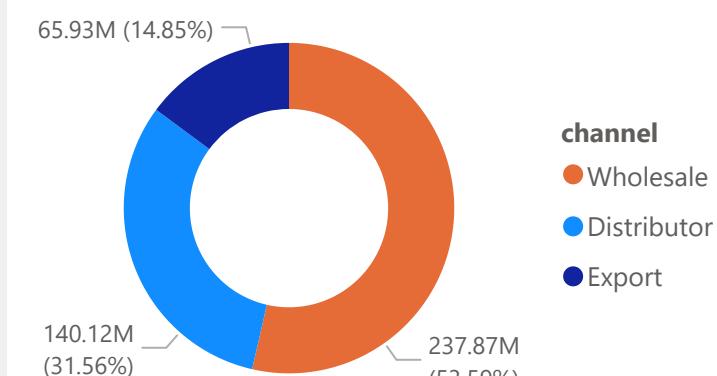
Total revenue and Avg Profit Margin by product\_name



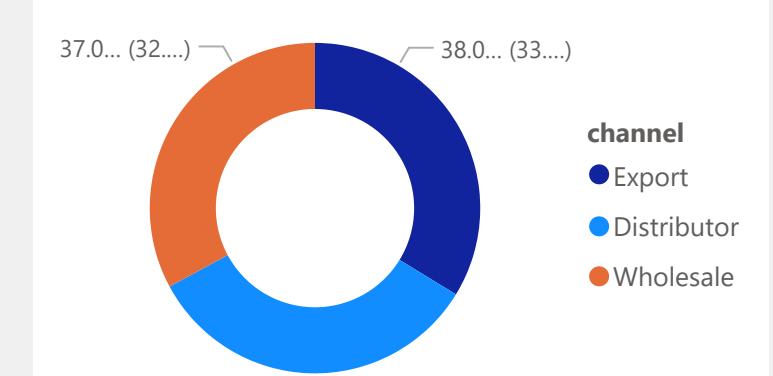
Total revenue by channel



Total\_profit by channel



Avg Profit Margin by channel



## Executive Overview & Trends

## Product & Channel Performance

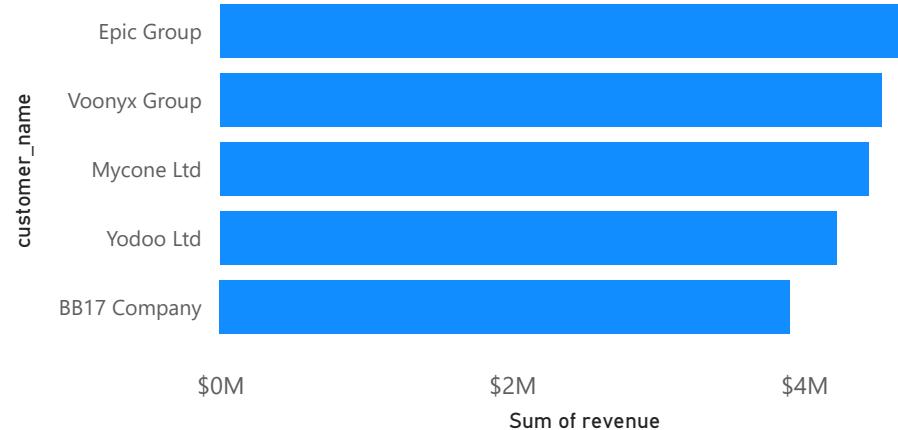
## Geographic & Customer Insights

Toggle

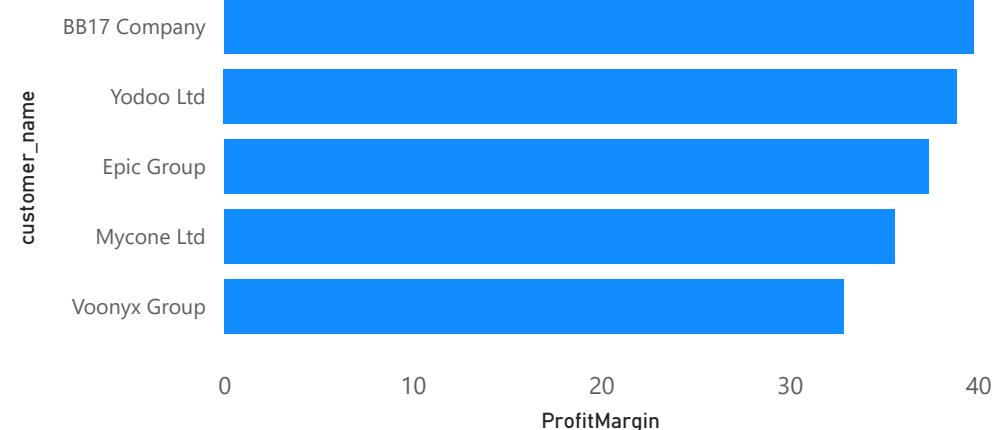
Bottom 5

Top 5

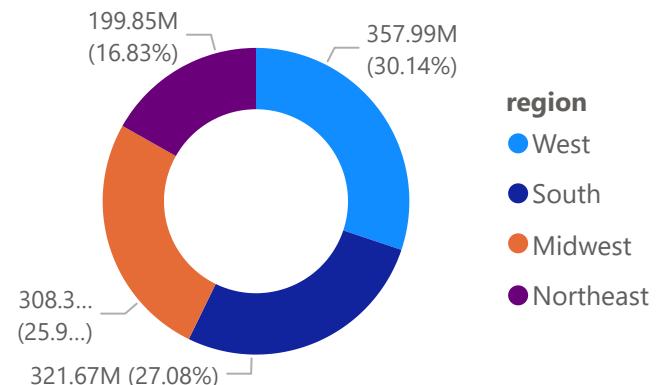
### Sum of revenue by customer\_name



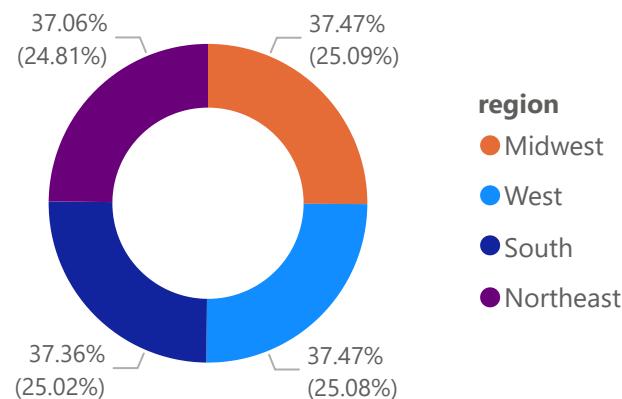
### ProfitMargin by customer\_name



### Total revenue by region



### Profit margin% by region



### Total\_profit by state

