Cold Email Automation Stages



one

	A		0		
1	Name	Email	Send Status	Time S	20
2	Layla Diamonds	sales@layladiamonds.com		18:50:13	
3	Hatton Garden Jeweller	hello@hattongardenjeweller.com		18:52:19	
4	T.O'D Jewels	info@todjewels.com		1854.24	
5	Quality Diamonds	sales@qualitydiamonds.co.uk		18:56:29	
£	M B K Diamonds Ltd	info@thediamondport.com		18:58:34	
7	Russell J Lord	info@continentalnurse.com		19.00:39	
	Hattons Antiques	info@hattonsantiques.co.uk		19.02.45	
9	G.F. Williams & Co.	office@gfwilliams.co.uk		19:04:50	
10	Emma Clarkson Webb	emma@emmacwebb.com		19.06:55	
11	Levy Gems Ltd	info@goldsmiths-centre.org		19.09.01	
1Q	Engagement Rings Boutique	info@engagementringsuk.co.uk		19:11:05	
13	Hirschfields Ltd	info@hirschfelds.co.uk		19:13:09	
14	PJC	enquiries@postjewelleryforcash.com		19:15:14	
26	ONE CARAT	info@one-carat.co.uk		19:17:18	
16	Robert Glenn Jewellery	info@robert-glenn.com		19:19:22	
17	Express Jewellery Service - EJS Lo	ndon Sales@EJSLondon.co.uk		19:21:26	
18	K Einhorn UK Ltd	info@livingstonegens.co.uk		19:23:31	
19	D & S Jewellery Workshop	filler@godaddy.com		19:25:36	
20	Primo Diamonds	%20knfo@primodiamonds.co.uk		19:27:41	
21	D G Bespoke Jewellery	info@dgbespokejewellery.com		19:29:46	

Data Scraping Collecting Retailer Leads

 Using Python and BeautifulSoup, data of diamond retailers is scraped from reliable sources. This ensures an accurate and updated list of potential clients for outreach.

two



Personalized Emailing Smart Message Generation

 Each retailer receives a tailored email crafted dynamically using Python scripts. This personalization increases engagement and builds authentic communication.

three



Workflow Automation Seamless Integration with n8n

 n8n manages the full automation — scheduling emails, connecting to Google Sheets, and logging every send time automatically for real-time tracking.

four



Performance Tracking Optimize and Improve

 Campaign results like opens and replies are monitored to refine scraping logic, content tone, and email timing for continuous performance improvement.