

Business

INFO 3402 Information Exposition
Anshika Walia

GlowTech



10 Stakeholders

1. Consumers
2. Dermatologists
3. Product Developers
4. Marketing Team
5. Retailers and Distributors
6. Customer Support Specialists
7. Data Analysts and Scientists
8. Investors and Shareholders
9. Influencers and Beauty Bloggers
10. Regulatory Bodies

1 Stakeholder | 3 Tasks

Product Developers

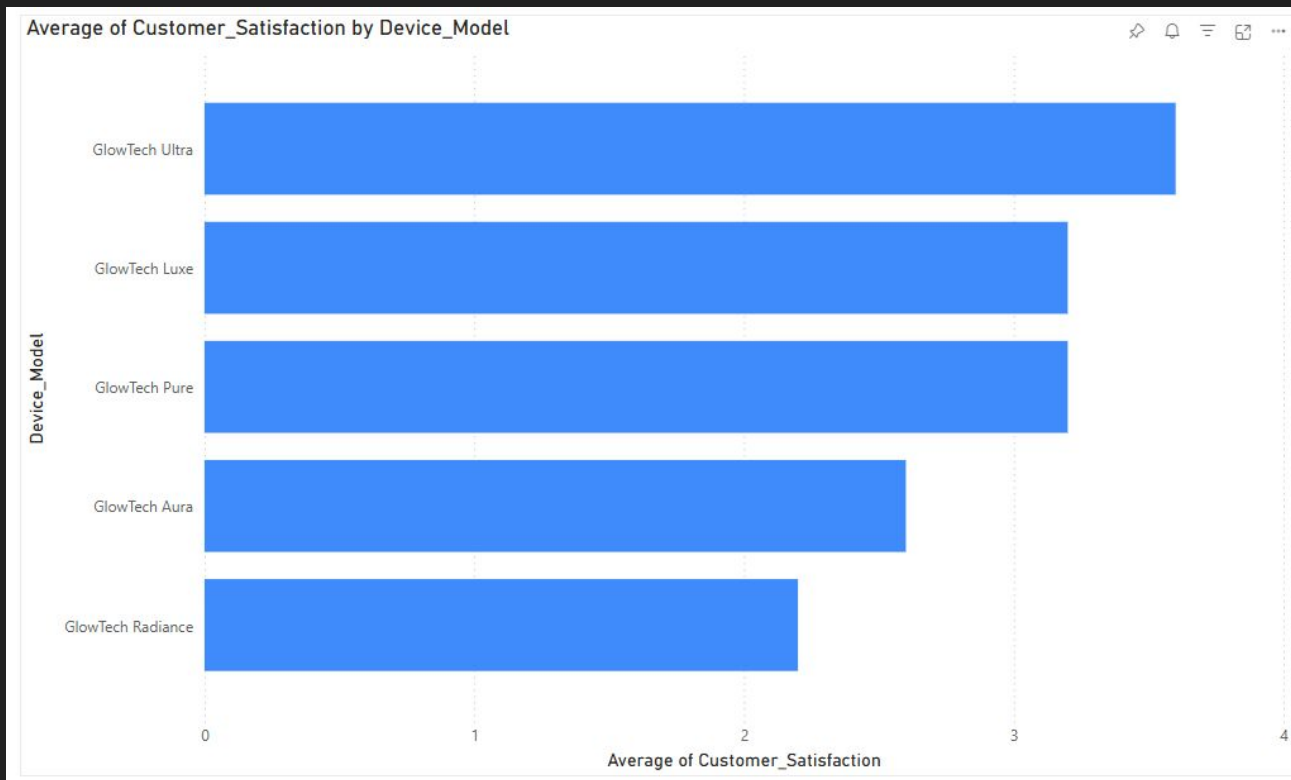
1. Monitoring Product Performance
2. Finding Innovation Opportunities
3. Assessing Costs and Timelines

Taskd | 3 Questions

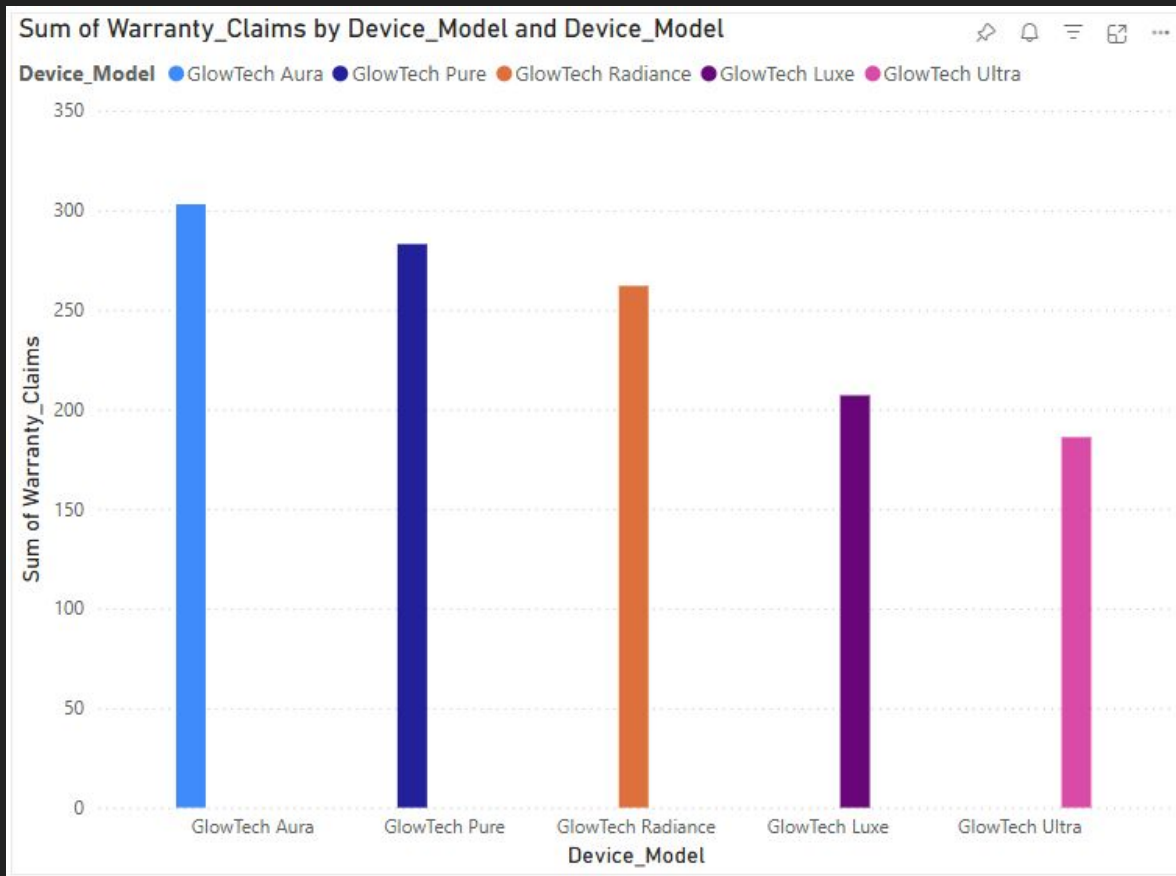
City Planners

- Task 1: Monitoring Product Performance
 - Q1: Which device models have the highest and lowest customer satisfaction ratings?
 - Q2: How do warranty claims compare across different product lines?
 - Q3: What are the most common features mentioned in customer feedback for improvement?
- Task 2: Finding Innovation Opportunities
 - Q4: Which skincare concerns are most frequently mentioned in customer reviews and surveys?
 - Q5: How are competitors' product features influencing GlowTech's innovation roadmap?
 - Q6: What emerging technologies in the beauty industry are most aligned with current consumer trends?
- Task 3: Assessing Costs and Timelines
 - Q7: How do development costs vary by product feature or complexity?
 - Q8: What steps in the development cycle are causing delays?
 - Q9: How are development costs distributed across different phases of product development?

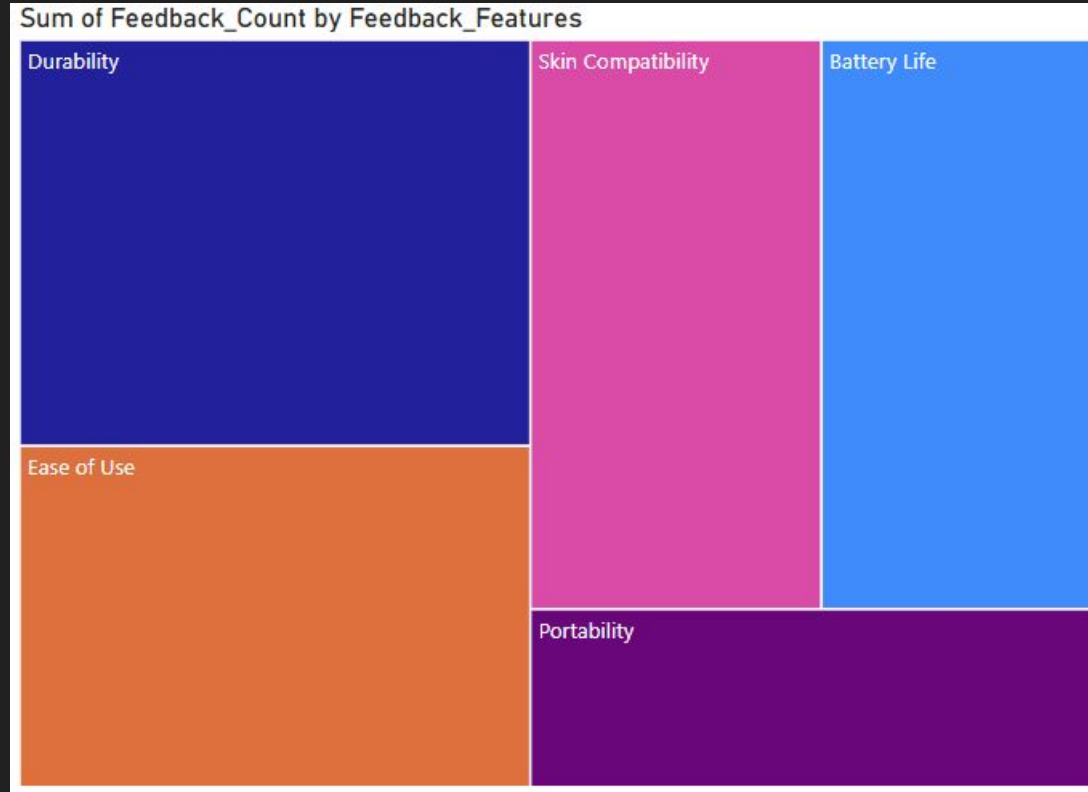
Which device models have the highest and lowest customer satisfaction ratings?



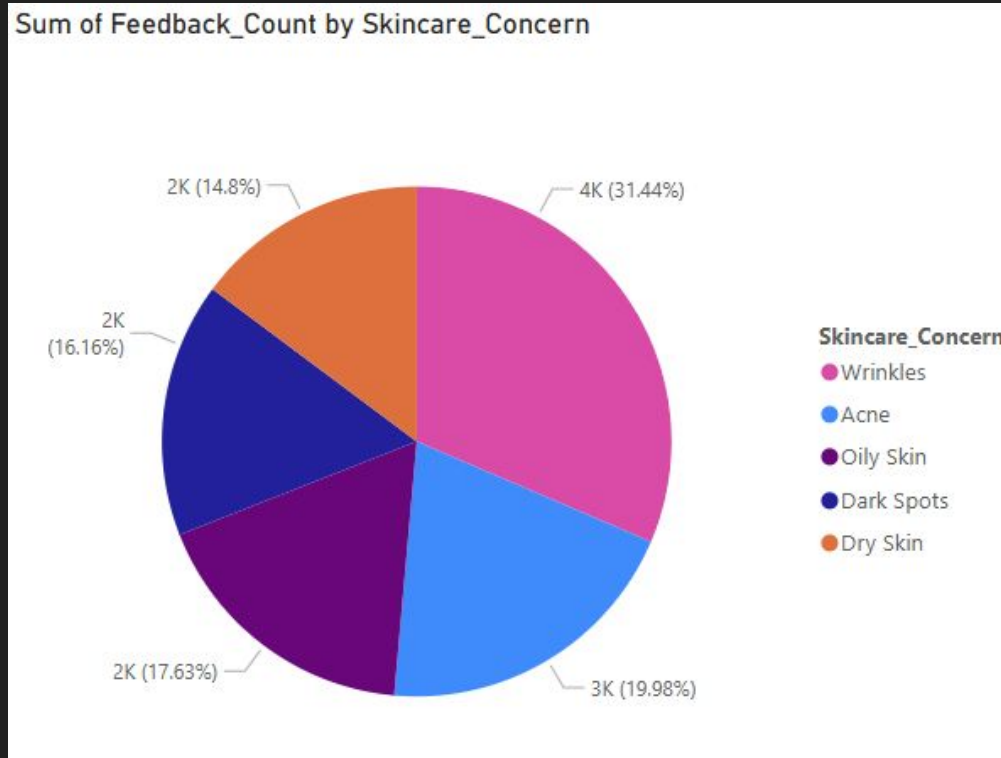
How do warranty claims compare across different product lines?



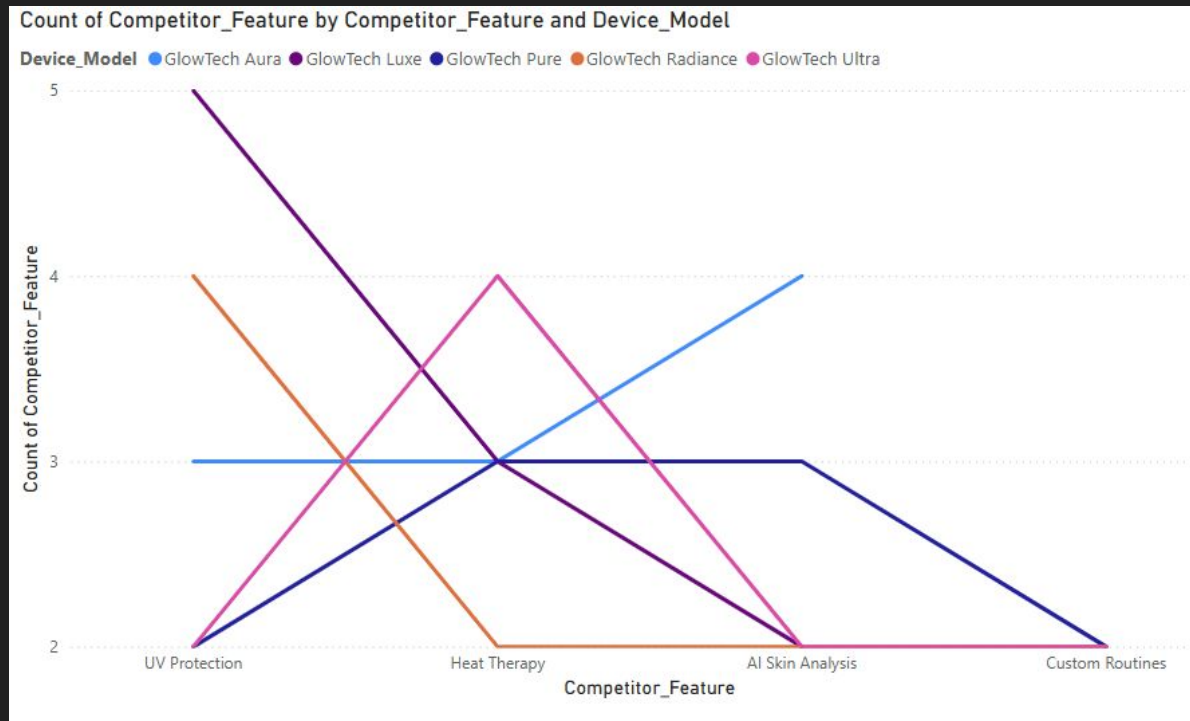
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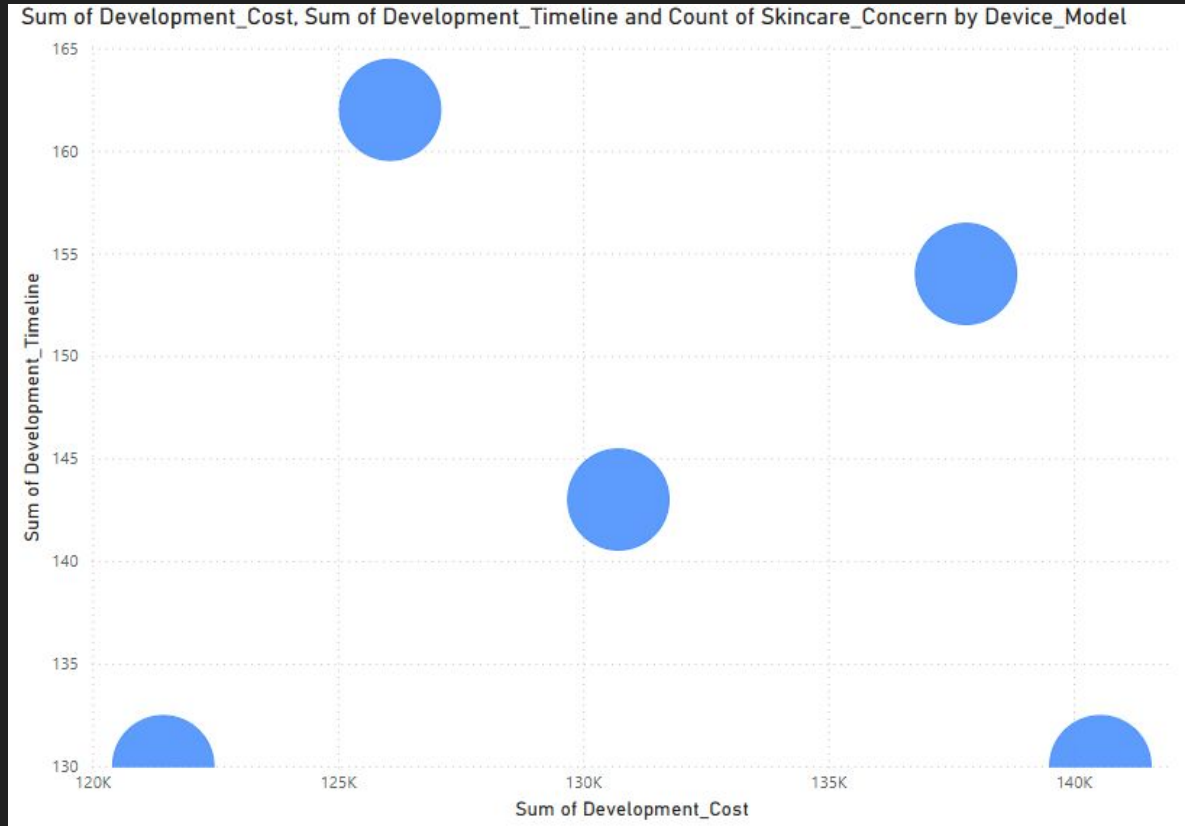
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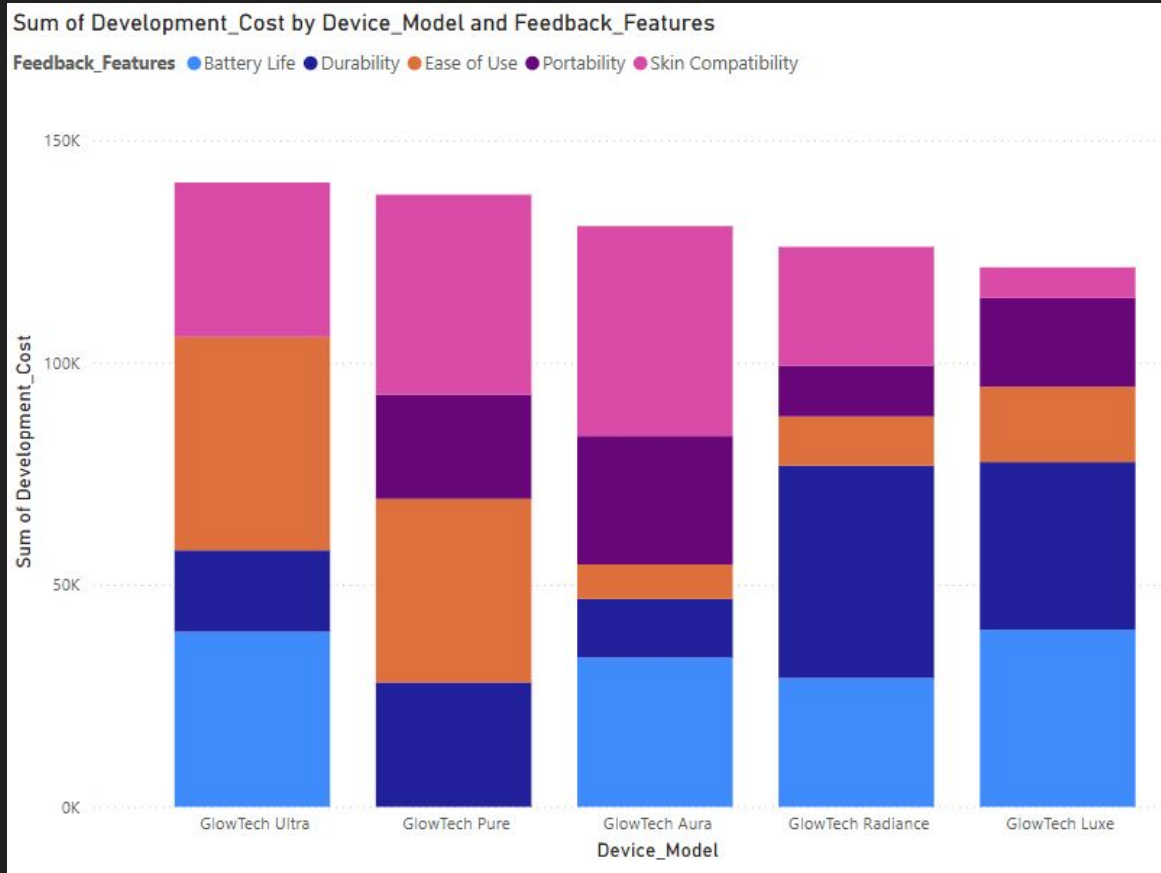
How are competitors' product features influencing GlowTech's innovation roadmap?



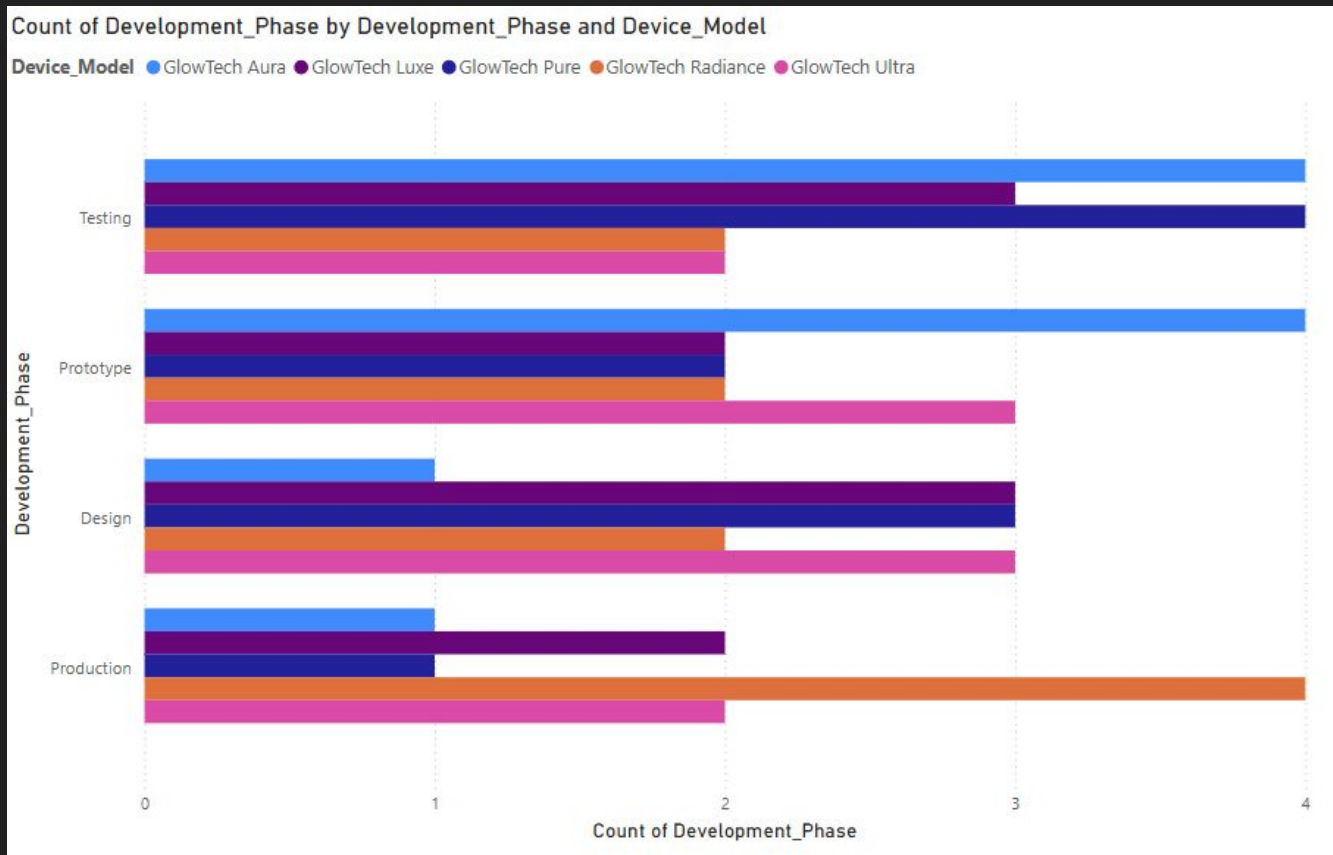
What emerging technologies in the beauty industry are most aligned with current consumer trends?



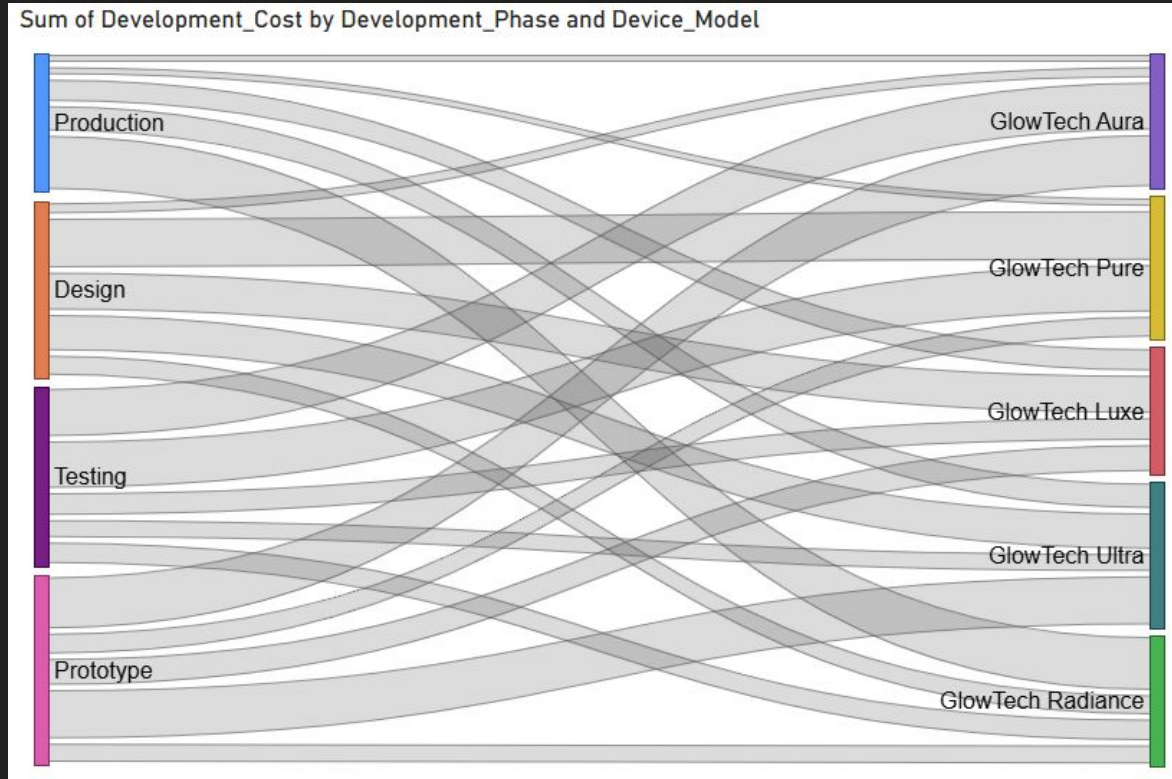
How do development costs vary by product feature or complexity?



What steps in the development cycle are causing delays?



How are development costs distributed across different phases of product development?



Questions?